



# 195 PICCADILLY

THE HOME OF BAFTA



195

BRITISH ACADEMY  
OF FILM AND TELEVISION ARTS



# THE PLACE TO BE

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## WELCOME

At BAFTA we embrace excellence in everything we do, from our high-profile Awards ceremonies to our year-round learning and events programme. The Academy's home, at 195 Piccadilly, is no exception.

195, a historic building with an enviable position at the heart of central London, is a first-class venue that presents state-of-the-art facilities for events and hospitality. Our highly dedicated and professional team delivers an exceptional service to all our guests, be they members of the public attending one of the many BAFTA events we produce or our much-valued clients, who often return year after year.

BAFTA is one of the UK's leading independent charities supporting, developing and promoting the art forms of the moving image, so by choosing 195 to host your special event you are also helping support its numerous charitable endeavours, which include nurturing new talent, inspiring audiences and celebrating our nation's heritage across the film, television and games industries.

We look forward to welcoming you to our home.

**Amanda Berry OBE**  
*Chief Executive, BAFTA*





## A UNIQUE AND ICONIC VENUE

A discreet façade conceals over 448 square meters of elegant and beautifully lit space in the heart of central London.

195 Piccadilly houses the private club for BAFTA members and offers some of the most technically advanced event and hospitality facilities in the capital. Our world-class cinema can be used to host pre-release film screenings or offer a unique platform to say ‘I do’ on your special day. From corporate presentations and preview screenings to private dinners and weddings – whatever the occasion, our team will deliver an outstanding event for you and your guests.



*“We were totally blown away by the venue, the service, the quality of the food, the quality of the cinema, projection facilities and projectionist.”*

ADAM SHAKINOVSKY  
AGILE FILMS LTD

## THE EXCEPTIONAL DINING EXPERIENCE

Our esteemed Head Chef, Anton Manganaro is from Irish-Italian stock, and combines a taste for great modern British cuisine with welcoming bonhomie. "I like to make sure that I add a personal touch, from sourcing first-class fresh seasonal produce to attending each tasting with every client. In my eyes, everybody who walks through the doors at 195 Piccadilly is a VIP and deserves the best, whether they're sampling canapés for 50 people or a five-course dinner for 200."

Anton and his team have an in-depth knowledge of fine wines and works with our Master Sommelier to select vintages that fully complement the menu. This exceptional dining experience at 195 Piccadilly is not just about superb cuisine but also about eye-catching contemporary presentation, ensuring that your event has the *wow* factor.



*Everyone was delighted with the venue, the catering and the exceptional hospitality.*

JULIA SHAPLEY  
SOTHEBY'S INSTITUTE OF ART



## DAVID LEAN ROOM AND FOYER BAR

Named in honour of the legendary film director, 195 Piccadilly's sophisticated David Lean Room and its adjoining Foyer Bar lend themselves to all kinds of transformations. Its elegant and spacious proportions are such that it can play host to a myriad of functions, be they auctions, gala dinners, weddings, press launches, business conferences or presentations. A sliding wall cleverly unifies or divides the main room and Foyer Bar, adding to the versatility of the space.

Benefitting from a natural light-filled first floor position overlooking the tranquil St James's Church Garden, the David Lean Room is also equipped with a projector, high-definition digital screens and PA sound systems. A stage and dance floor can be accommodated, as can up to 350 standing guests or 204 seated for a dinner. This area is often used in conjunction with the Princess Anne Theatre for pre- or post-screening drinks or dinner, or as a lunch venue for corporate presentations.

### CAPACITY

- Seated dinner: 204
- Theatre-style: 200
- Cabaret-style: 120
- U-Shape: 70
- Reception: 350
- Dinner Dance (with Foyer Bar): 160
- Classroom-style (with Foyer Bar): 70



- Wall mounted electrical socket outlet
- Floor mounted electrical socket outlet
- RJ45 comms link
- (All floor sockets are in floor traps)
- Plasma screen
- Speaker
- Fire Exit



*I have never experienced such fantastic service from a venue – it was, in all honesty, impeccable.*

JENNY SMITH  
RADA ENTERPRISES LTD

## PRINCESS ANNE THEATRE

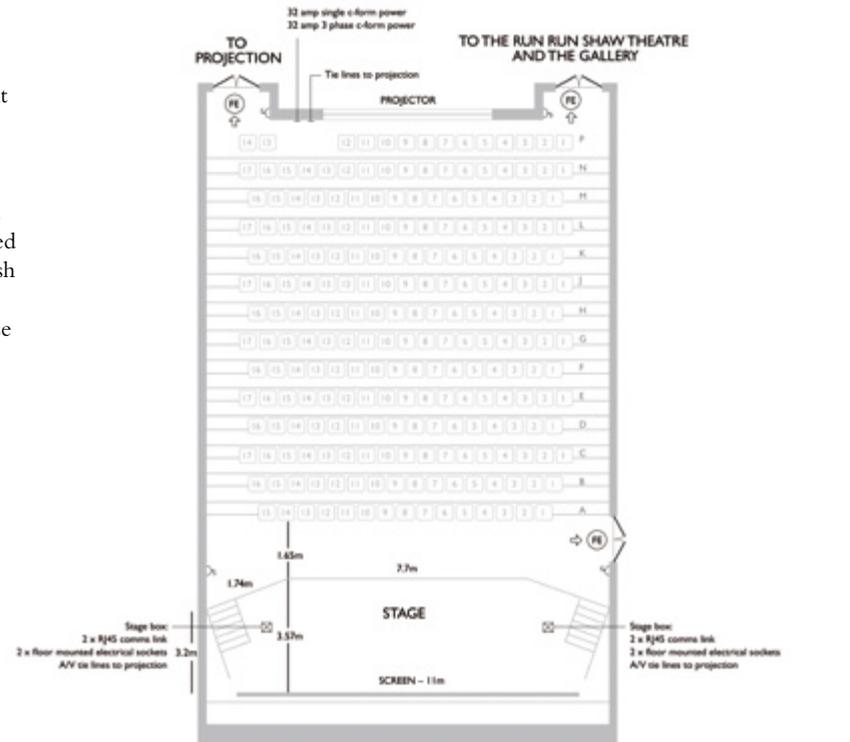
Our technically superb and plush private cinema provides a bespoke setting for screenings, conferences, seminars and awards ceremonies, not to mention entertainment and staging for bar mitzvahs and theatrical wedding ceremonies. It is our jewel in the crown.

Boasting a world-class digital cinema projector and top-of-the-range Dolby sound system, you will benefit from the best viewing experience in both 2D and 3D anywhere in the capital. Corporate logos can be easily projected and displayed on an LCD monitor in the lectern whilst multi-coloured screen curtain lights and handrails complete the experience. The air-conditioned theatre seats up to 227 guests on comfortable and stylish armchairs, many of which have been endowed by illustrious names like Steven Spielberg, Martin Scorsese and Madonna.

**CAPACITY**  
227

*“We have had many glowing reports and messages of thanks from people who attended the event and had a great evening – so a very big thank you to all of you! Hopefully we’ll see you next year!”*

REBECCA BYRNE, AWARDS ORGANISER  
BBC GLOBAL REITH AWARDS



## RUN RUN SHAW THEATRE AND MEZZANINE

Like many of 195 Piccadilly's spaces, the Run Run Shaw Theatre and Mezzanine offer the most adaptable of spaces: an intimate screening room that can also be used for presentations, dinners and board meetings. Its sliding soundproof doors open up the room to the adjoining Mezzanine, overlooking the Members' Bar, thereby creating a generous space that is perfect for a party or pre-screening drinks reception.

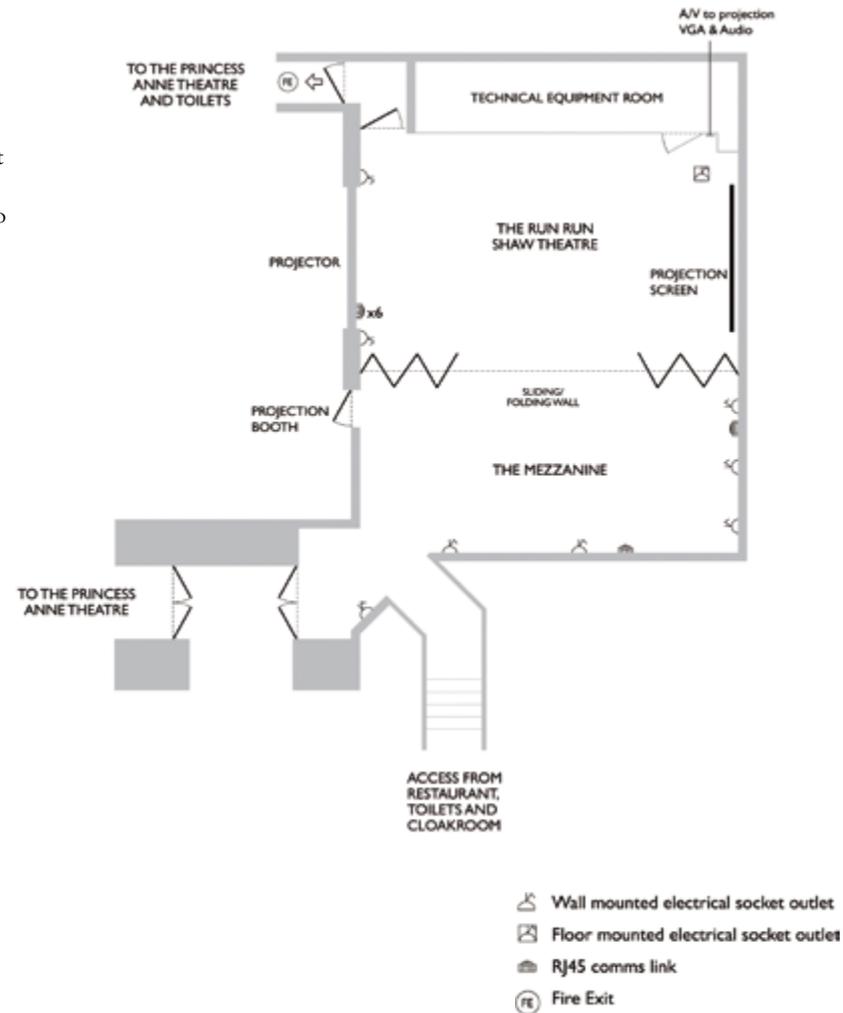
Natural daylight from a glass atrium guarantees a bright reception space in the Mezzanine. There is also direct access to the Princess Anne Theatre should you wish to combine all these spaces.

### CAPACITY (RUN RUN SHAW)

Theatre-style: 40  
Boardroom/Lunch/Dinner: 30  
Cabaret-style: 20

### CAPACITY (RRS & MEZZANINE COMBINED)

Reception: 200  
Boardroom-style: 44  
Lunch/Dinner: 66



*“The room looked super, food was great and it certainly made our life much easier to work alongside all the BAFTA team who had such a professional approach.”*

LINDA SINCLAIR  
NABIM



## THE GALLERY

The Gallery overlooks the Members' Bar yet retains an air of intimacy with its glass-walled space, perfectly positioned to offer a discreet venue to host media interviews, use as a green room or hold small meetings and dinners.

Bathed in natural light, the room is air-conditioned and houses a widescreen plasma. Its proximity to the Run Run Shaw Theatre and Mezzanine means that it can also serve as an ideal break-out space for larger events, accommodating up to a further 50 people standing.

### CAPACITY

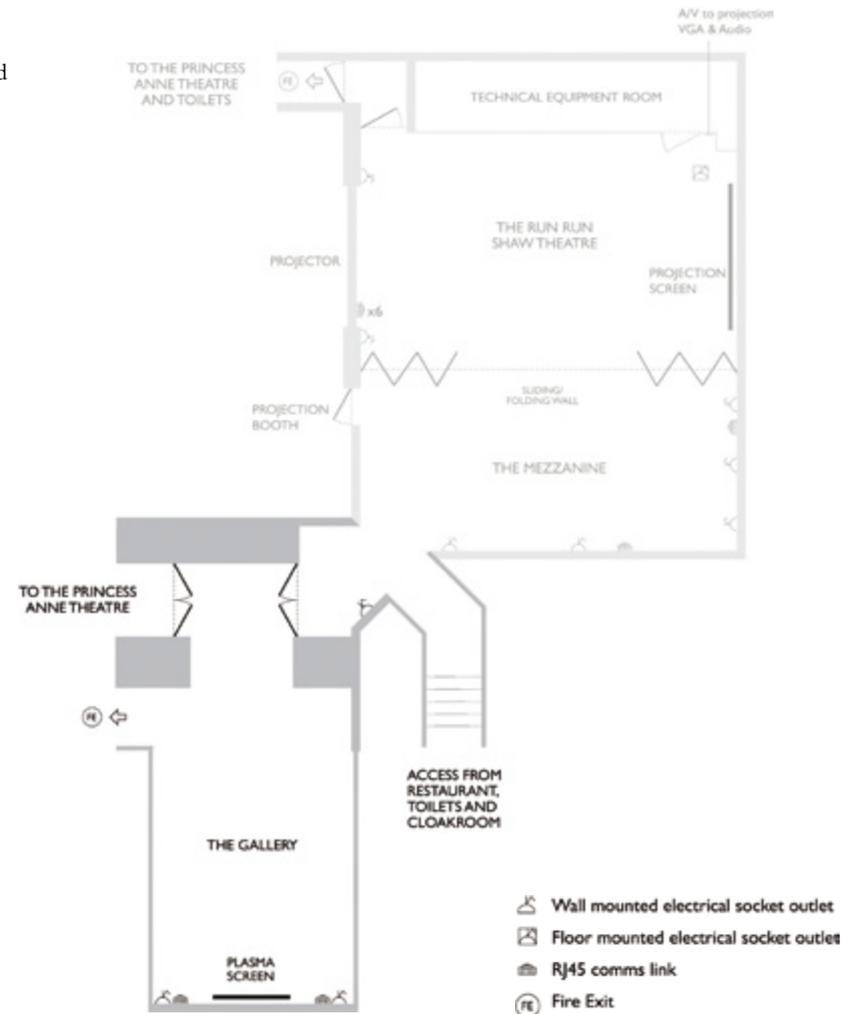
Boardroom/Dinner: 22

Theatre-style: 30

Reception: 50

*Our event was a storming success. Everyone I spoke to said how well they were being looked after and how delighted they were to be at BAFTA.*

MISBAH ALVI, EXECUTIVE PRODUCER  
MACMOTION



## THE BOARDROOM

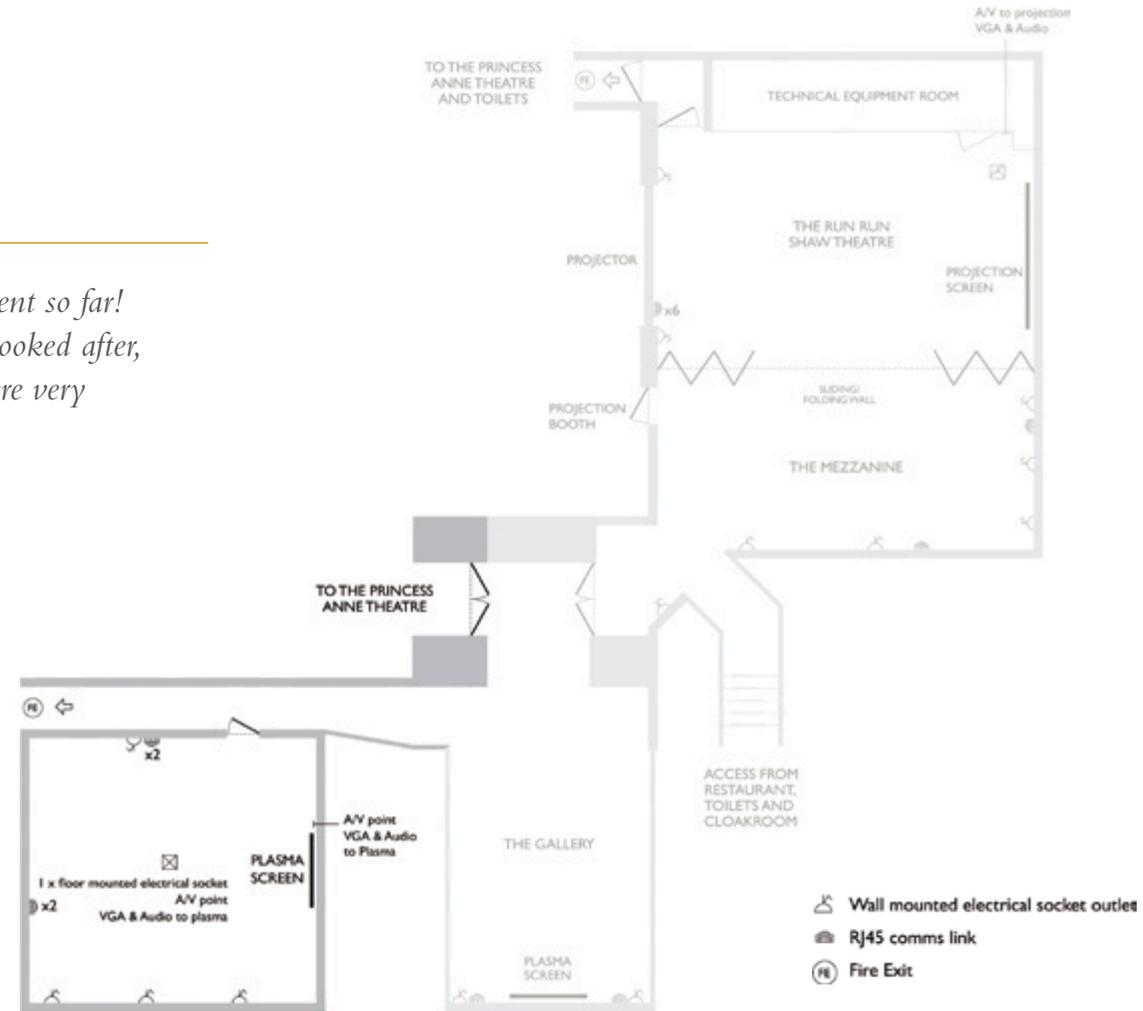
Located at the top of the building, the Boardroom provides an elegant and private space perfect for smaller events such as presentations, meetings, private lunches and intimate dinners.

### CAPACITY

Boardroom/Dinner: 20

*It was our best event so far!  
We were so well looked after,  
and our guests were very  
happy indeed.*

BECCA ELLSON  
GUIDING LIGHTS



## PRIVATE EVENTS AND WEDDINGS

At 195 Piccadilly we have a wealth of experience in organising private events from weddings to bar mitzvahs. We have three superb and unique areas licensed for weddings and civil ceremonies, including the show-stopping stage in the Princess Anne Theatre, whilst the David Lean Room and Mezzanine provide an elegant backdrop to your special day. Our Head Chef will work

closely with you to create a tailor-made menu and our knowledgeable team can arrange all other aspects to make your event at 195 Piccadilly truly memorable. We have a trusted list of best-in-their-field suppliers chosen for their creativity and expertise, who will work with you to provide everything from catering and entertainment to set-design and floral displays.

*“The evening was incredible and everybody was overwhelmed by the warmth and atmosphere created... certainly a night to remember for a long time to come!”*

CLAUDIA REYNOLDS  
BAR MITZVAH



## EXCLUSIVELY YOURS...

If you require the ultimate in flexibility and exclusivity, 195 can be hired in its entirety at certain times of the year. Available on selected weekends, this allows flexibility for set-up and timings for your event, ensuring larger productions can be staged and you can have the luxury of the entire venue all to yourself.

*“Using BAFTA as a venue was fantastic and definitely added that extra ingredient to the event... the restaurant and bar staff were fantastic. They couldn't have been more helpful.”*

FILMCLUB

## OUR PARTNERS

195 Piccadilly's ongoing commitment to quality is enhanced by the support of our outstanding suppliers and partners who share our ethos of excellence. Suppliers are carefully chosen as they represent the best in their field – whether that be entertainment, lighting, photography or floristry. A downloadable list of suppliers can be found on our website.

We are delighted to offer preferential rates to those working in the Film, Television and Video Games industries on hosting events at 195. We also extend this recognition to other charitable organisations.



## CONTACT US

For more information on 195 Piccadilly or to arrange a viewing, please contact:

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### PHOTOGRAPHY

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Inside front: Marc Hoberman

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