



195

BRITISH ACADEMY
OF FILM AND TELEVISION ARTS

Press Release

(For immediate release)

Lights! Camera! Action! With BAFTA 195 PICCADILLY

BAFTA 195 Piccadilly is delighted to announce the launch of *Lights! Camera! Action!*, a new weekend private screening experience that provides a memorable way to take in a film with friends or family at the prestigious BAFTA headquarters.

The package offers a glamorous upgrade on the traditional cinema experience. Guests are greeted with a sophisticated take on afternoon tea before settling into their screening experience in the cosy setting of the Run Run Shaw screening room.

As the curtains draw on their choice of classic or contemporary film, guests will be able to fully relax in their very own, stylish director's chairs. After the film, guests are further indulged with a sparkling cocktail and a delicious selection of post-screening canapés prepared by Head Chef Anton Manganaro.

The experience provides an unparalleled opportunity for a private screening at BAFTA's private members club in the heart of the West End. BAFTA 195 Piccadilly resonates with the heritage of the film industry and is one of the most iconic settings in which to view your favourite film. It provides a glamorous space which is guaranteed to wow even the most demanding guest.

-Ends-

For more information on 195 Piccadilly and its team, image or interview requests, please contact:

Andrea Klar | andrea@cottrellandklar.co.uk

73 Great Titchfield Street | London | W1W 6RD

E: andrea@cottrellandklar.co.uk T: 020 7436 1408 | M: 07875 381 504 | T: @AndyKlar

W: www.cottrellandklar.co.uk

195 Piccadilly, London W1J 9LN
T+44 (0)20 7734 0022 F+44 (0)20 7292 5868
www.bafta.org



195

BRITISH ACADEMY
OF FILM AND TELEVISION ARTS

Press Release

(cont.)

Notes to Editors

New releases are available at an additional cost. Pre-releases can be agreed by BAFTA 195 Piccadilly with the film distributor. Price on application.

All experiences are subject to availability. Screenings can seat up to 40 people and packages are based on a minimum booking of 15 people. Packages starting at £71.00 per person and include Room Hire, Food & Beverage and a screening of a classic film.

About 195 Piccadilly

195 Piccadilly is the home of BAFTA and is situated in the heart of London's historic West End. Ideal for conferences, exhibitions, celebrations, Bar Mitzvahs and weddings combining all the prestige and glamour of the movies, the venue offers understated elegance as well as a number of spaces which can be transformed for any requirement or theme. Event spaces include a state-of-the-art cinema with 227 seats, an intimate screening room, mezzanine space and Gallery as well as an option for a whole venue buy out at weekends.

As featured in Event Magazine's Top 20, 195 Piccadilly holds a full wedding licence for the Princess Anne Theatre, the David Lean Room and the Run Run Shaw Theatre, catering for weddings and receptions from 12 to 350. www.bafta.org/venue-hire

About BAFTA

The British Academy of Film and Television Arts is an independent charity that supports, develops and promotes the art forms of the moving image by identifying and rewarding excellence, inspiring practitioners and benefiting the public. In addition to its Awards ceremonies, BAFTA has a year-round Learning & Events programme that offers unique access to some of the world's most inspiring talent through workshops, master classes, lectures and mentoring schemes, connecting with audiences of all ages and backgrounds across the UK, Los Angeles and New York. BAFTA relies on income from membership subscriptions, individual donations, trusts, foundations and corporate partnerships to support its on-going outreach work. For further information, visit www.bafta.org.

195 Piccadilly, London W1J 9LN
T+44 (0)20 7734 0022 F+44 (0)20 7292 5868
www.bafta.org