



BRITISH ACADEMY
OF FILM AND TELEVISION ARTS
Los Angeles

**SPONSORSHIP PROGRAM
AND SILENT AUCTION**

The Awards Season Tea Party

January 14, 2012



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BAFTA LA

Honors the Golden Globe, Orange British Academy Film Awards and Academy Award Nominees



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...supporting the art forms of
the moving image by
identifying and rewarding
excellence.

Featuring:

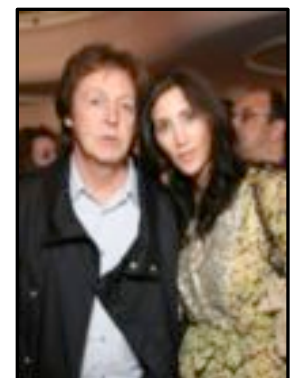
- An exclusive membership of top professionals including award winning directors, writers, producers, actors, studio executives and agents
- A Global Reach of over 6,500 members based in the United Kingdom, New York and Los Angeles
- A link between the Hollywood and British Production and entertainment business communities
- Events to honor achievements in film and television



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THE AWARDS SEASON TEA PARTY

The Awards Season Tea Party presents a rare opportunity for **brands and companies** to reach an exclusive audience of Hollywood's most influential and prominent award nominees. These nominees represent the creative force that is making a difference not only in the industry and in Hollywood, but worldwide. Their choices also influence style and trends that the world will follow for years to come.



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A High-End Entertainment Opportunity

This January, BAFTA LA will fete the women and men who have achieved a **Golden Globe nomination**, one of the industry's most coveted accolades, at our annual Awards Season Tea in Los Angeles. A star studded attendance, this event is a staple in the Awards Season Calendar, honoring the very pinnacle of excellence in film and television.



An Exclusive Industry Event



LA Times



Daily News



Variety



Vanity Fair



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JUST A FEW PAST AWARDS SEASON TEA PARTY ATTENDEES



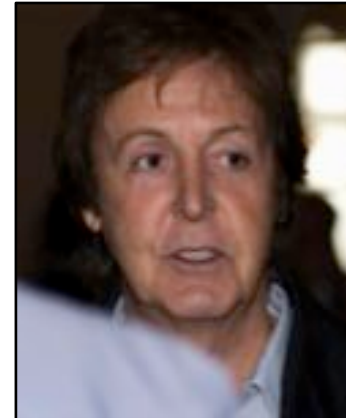
Ron Howard



Quentin Tarantino



Leonardo Di Caprio



Paul McCartney



Andrew Garfield



Maggie Gyllenhaal



Michelle Williams



Emily Blunt



Helena Bonham Carter



Nicole Kidman



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SILENT AUCTION

Our **Silent Auctions** include the very best in British fashion, luxury hotels, collectors items and world-class restaurants, offering attendees a chance to snap up a bargain while offering auction item donors the chance to **showcase** their item at a uniquely elegant event.

The Silent Auction is very much integral to the **Awards Season Tea Party**, with all the funds raised from item sales going to our scholarships and outreach efforts in Los Angeles. All silent auction donations are tax deductible.



PUBLIC RELATIONS



The Awards Season Tea Party is covered by top tier print, digital and broadcast media outlets resulting in millions of media impressions.

In 2011, The Awards Tea Party received over 161 million print, online and broadcast impressions.



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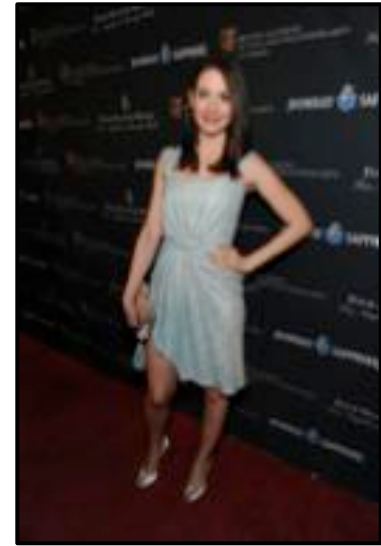
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