



BAFTA BREAKTHROUGH BRITS: JURY MEETS TO FIND THE NEWEST STARS OF FILM, TELEVISION AND GAMES

Eddie Redmayne, Shane Meadows and Felicity Jones amongst the jurors for BAFTA's new talent showcase, presented in partnership with Burberry

London, 5 September: A cross-industry jury of leading figures from the film, television and games industries met at the central London headquarters of the British Academy of Film and Television Arts (BAFTA) yesterday to consider the nominations for BAFTA's inaugural 'Breakthrough Brits'. After several hours of discussion, the jury – which included actors **Eddie Redmayne** (*Les Misérables*, *My Week with Marilyn*) and **Felicity Jones** (*Like Crazy*, *Cemetery Junction*), and BAFTA-winning director **Shane Meadows** (*This is England*, *Dead Man's Shoes*) – agreed a list of talented newcomers who will be announced as BAFTA's 'Breakthrough Brits' on Wednesday 25 September, and celebrated at a showcase event on Monday 21 October.

The jury was made up of an impressive list of industry experts from across film, television and games, all keen to support emerging British talent. These included several BAFTA winners and nominees such as: producer **Hilary Bevan Jones** (*State of Play*, *Cracker*); costume designer **Jacqueline Durrant** (*Anna Karenina*, *Tinker, Tailor, Soldier, Spy*); actor/director **Dexter Fletcher** (*Wild Bill*); producer **Andy Harries** (*The Queen*, *Cold Feet*); game developer **Miles Jacobson**, Studio Director at Sports Interactive (*Football Manager*, *Championship Manager*); documentary-maker **Kim Longinotto** (*Pink Saris*, *True Stories: Divorce Iranian Style*); director **Philippa Lowthorpe** (*Call the Midwife*) and writer **Abi Morgan** (*The Iron Lady*, *Sex Traffic*).

Also participating in the jury were: game developer **Georg Backer** (*Catcha Catcha Aliens*); producer/director **James Dean** (*This is Jinsy*, *Supersize vs Superskinny*); Founder of SBTv **Jamal Edwards**; actor/writer **Daniel Kaluuya** (*Skins*, *Kick-Ass 2*); **David Kosse**, President, International, Universal Pictures; casting director **Karen Lindsay Stewart** (*The Woman In Black*, *Harry Potter and the Philosopher's Stone*); journalist/writer **Rageh Omaar** (ITV News); **Jo Twist**, CEO of UKIE; and games and film writer **Rob Yescombe** (*Haze*, *Crysis 2*).

John Willis, Chairman of BAFTA, who chaired the jury after an open call for nominations, said: "It's been wonderful to see the breadth of emerging talent in the UK. We're looking forward to revealing BAFTA's first ever 'Breakthrough Brits', and to supporting them as they advance their careers. The future of our moving image industries is in good hands."

BAFTA Breakthrough Brits, in partnership with Burberry, is a new initiative to celebrate and support the UK's future stars of film, television and games. The talented newcomers selected by the jury will be invited to a day of networking sessions and inspirational talks from leading industry figures at BAFTA's headquarters, 195 Piccadilly, in London on Monday 21 October. The day will conclude with an evening reception at Burberry's global flagship store, 121 Regent Street, and those selected will go on to receive a year



of free access to BAFTA events as well as mentoring and guidance sessions as they move into the next stage of their careers. A special publication featuring the 'Breakthrough Brits' will be distributed to industry and to career-starters across the country.

Full list of jurors:

John Willis (jury chair) – Chief Executive of Mentorn Media, Group Creative Director of Tinopolis plc, and Chairman of BAFTA
Georg Backer – game developer
Hilary Bevan Jones – producer
James Dean – producer / director
Jacqueline Durran – costume designer
Jamal Edwards – Founder, SBT
Dexter Fletcher – actor/writer/director
Andy Harries – producer
Miles Jacobson – Studio Director, Sports Interactive
Felicity Jones – actor
Daniel Kaluuya – actor/writer
David Kosse – President, International, Universal Pictures
Karen Lindsay Stewart – casting director
Kim Longinotto – documentary producer / director
Philippa Lowthorpe – director
Shane Meadows – director / writer
Abi Morgan – writer
Rageh Omaar – journalist / writer
Eddie Redmayne – actor
Jo Twist – CEO, UKIE
Rob Yescombe – games & film writer

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About BAFTA

The British Academy of Film and Television Arts is an independent charity that supports, develops and promotes the art forms of the moving image by identifying and rewarding excellence, inspiring practitioners and benefiting the public. In addition to its Awards ceremonies, BAFTA has a year-round Learning & Events programme that offers unique access to some of the world's most inspiring talent through workshops, masterclasses, lectures, scholarships and mentoring schemes, connecting with audiences of all ages and backgrounds across the UK, Los Angeles and New York. BAFTA relies on income



from membership subscriptions, individual donations, trusts, foundations and corporate partnerships to support its on-going outreach work. For further information, visit www.bafta.org, and to access the best creative minds in film, TV and games production visit www.bafta.org/guru.

About Burberry

Burberry, established in 1856, is an iconic British brand synonymous with innovation and craftsmanship. Based in London under the direction of Chief Creative Officer, Christopher Bailey, the brand has a global reputation for pioneering design and fabrics. By exploring unique brand innovations such as Burberry Acoustic, Art of the Trench and fully immersive runway shows, Burberry continues to connect heritage with cutting-edge technology and digital media. It is listed on the London Stock Exchange (BBY.L) and is a constituent of the FTSE 100 index.