

PRODUCER AND BAFTA MENTOR HELPS YOUNG FILMMAKERS WIN BEST BROADCAST AWARD



Producer Jemma Jupp helps young filmmakers achieve their dreams.

Working with the British Youth Council on a project in 2009, Jemma mentored a group of young aspiring filmmakers to help create *Some Truth About Youth*, a documentary about the positive contribution young people have made to UK society in the last 60 years.

The opportunity came about through **BAFTA and Media Trust's Youth Mentoring Programme**, through which Jemma, filmmaker and series producer (*Born in the USSR: 21 Up*), volunteered to help the young filmmakers with their project.

As a result, *Some Truth About Youth* won the Best Broadcast award in the Children & Young People Now – Positive Images Awards.

Jemma was recruited through a partnership between **BAFTA**, the leading charity in the film and television industry, and **Media Trust**, the UK's leading communications charity, which together run a Youth Mentoring Programme to support young and disadvantaged people throughout the UK on media projects. Through the scheme, Jemma was matched to the British Youth Council, a youth-led charity for young people aged 25 and under across the UK, where she was introduced to the young filmmakers who would be working on the project.

One of the young filmmakers involved on the project, Rhiannon, aged 25 from London, says:

*"I was one of ten young people involved in making *Some Truth About Youth*. We produced the 40 minute film together over 4 months. It was an amazing experience and it gave me the confidence to go on to*

direct my own documentary which featured in the East End film festival. The project also inspired me to support other young people to have the same kind of opportunity and I now work for the National Council for Voluntary Youth Services (NCVYS). After the hard work each team member put into the film it was great to win an award, particularly one judged by other young people."

Jemma Jupp, BAFTA mentor says:

"Working on 'Some Truth About Youth' was a learning curve for all involved but was extremely rewarding as the young people were so excited about the opportunity. I am delighted that their hard work has been rewarded by this 'Best Broadcast' award and I hope they will go on to work on many more successful projects in the future."

This is one of the great success stories of last year's pilot **Youth Mentoring Programme** which is now set in full swing for 2010 and is taking part in six cities across the UK.

For more information about the BAFTA and Media Trust **Youth Mentoring Programme** please go to <http://www.bafta.org/press/bafta-and-media-trust-youth-mentoring-programme,102,SNS.html>

The BAFTA and Media Trust Youth Mentoring Programme is supported by the RBS group and the Paul Hamlyn Foundation.

For further press information please contact Olivia Jarvis
Olivia@emfoundation.com or 020 7 247 4171

Notes for Editors:

About BAFTA:

The British Academy of Film and Television Arts (BAFTA) is an independent charity that supports, develops and promotes the art forms of the moving image by identifying and rewarding excellence, inspiring practitioners and benefiting the public. In addition to its Awards ceremonies, BAFTA has a year-round Learning & Events programme that offers unique access to some of the world's most inspiring talent through workshops, masterclasses and lectures, connecting with audiences of all ages and backgrounds across the UK. BAFTA relies on income from membership subscriptions, individual donations, trusts, foundations and corporate partnerships to support its ongoing outreach work. For further information, visit www.bafta.org

About Media Trust:

Media Trust is a national charity that believes everyone should have a voice and the opportunity to be heard. It works with media organisations and charities to enhance their communications and enable communities to find their voice. It owns and runs Community Channel, the UK's only national channel to be run by a charity. Media Trust corporate members are BBC, Channel 4, Daily Mail and General Trust, Disney Channel UK, Guardian Media Group, IPC Media, ITV plc, MTV Networks UK & Ireland, News International, OMD, Sky, Virgin Media TV, Warner Bros.

Media Trust's Youth Mentoring Scheme encourages media professionals – from filmmakers to journalists - to volunteer their time and skills to support disadvantaged young people working on media projects. The projects can range from making a film or radio production to producing a newsletter, magazine or website. The scheme, funded by the Department for Culture, Media and Sport, has supported more than 1,500 people, aged from 13 to 25, since it started in 2007. www.mediatrust.org

About The British Youth Council:

The British Youth Council (BYC) is a youth-led charity for young people aged 25 and under across the UK. BYC links up with our community of member organisations and network of local youth councils to empower young people to have their say and be heard on the issues they care about. For more information see www.byc.org.uk