



RICHARD HAMMOND NOMINATED FOR FIRST BAFTA AS PRESENTER

PREVIOUS BAFTA WINNERS DICK AND DOM TO HOST AWARDS

HIGH SCHOOL MUSICAL RECEIVES FIRST EVER BAFTA NOMINATION

VOTING FOR BAFTA KIDS' VOTE OPENS TODAY

Tuesday 27 October 2009 - The British Academy of Film and Television Arts is delighted to announce the nominations for the 2009 **EA British Academy Children's Awards**, which will take place on Sunday 29 November at the London Hilton, Park Lane, London.

The Awards are hosted for the first time by children's favourite comedy duo Dick and Dom, who are also nominated in the Entertainment category for **The Legend of Dick and Dom**. The Awards are a celebration of the very best in children's media including television, film, video games and online.

The nominations comprise all aspects of children's entertainment: Animation, Channel of the Year, Drama, Entertainment, Factual, Feature Film, Independent Production Company, Interactive, International, Learning – Primary, Learning – Secondary, Pre-school Animation, Pre-school Live Action, Presenter, Short Form, Video Game and Writer.

This year's Drama nominations include Jaqueline Wilson's **Dustbin Baby**, the story of a 14-year-old girl abandoned at birth who sets out on a journey of self discovery; S4C's **Rhestr Nadolig Wil (Wil's Christmas List)**; the children's sci-fi series **The Sarah Jane Adventures** and **US 5**, stories developed and performed by a company of learning disabled young adults. In the Feature Film category **Bolt** goes nose to tail with the animated film **Coraline**, **High School Musical 3: Senior Year** and **Ice Age 3: Dawn of the Dinosaurs**.

Meanwhile children's favourite petrol-head **Richard Hammond** is nominated in the category of Presenter for **Blast Lab**, along with **Steve Backshall** for **Deadly 60**, **CBeebies** presenter **Andy Day** and **Phil Gallagher** who presents **Mister Maker**.

From **Horrid Henry** to **Horrible Histories**, **Ben 10: Alien Force** to **Big and Small Online**, **de Blob** to **Dora the Explorer**, **Sorry I've Got No Head** to **Serious Ocean** and **Phineas and Ferb** to **Peppa Pig**, this year's nominations once again reflect the wonderful originality and creativity of children's entertainment and programming (full list of nominations attached).

In addition, this year's Awards also welcome back the **BAFTA Kids' Vote** where children get to have their say across a whole range of entertainment media in a nationwide poll to choose their favourite Film, Television Programme, Website and Video Game. Children aged between 7 and 14 years can place their votes via www.baftakidsvote.org. For the first time there will be a winner in each of the four categories. Last year close to 200,000 children voted.

Voting for the BAFTA Kids' Vote opens today (27 October 2009), and closes at noon on Monday 23 November 2009.

The 2009 Awards will also feature the results of the highly successful children's film-making initiative CBBC Me and My Movie in association with BAFTA where children are encouraged to produce their own short films. The winner will be announced at the Awards.

This is the fourth year of the Academy's successful partnership with Electronic Arts.

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For red carpet and press room accreditation on the night please email **Zoe Baldwin** clearly stating your name, organisation and access required.

Notes to Editor:

About BAFTA

The Academy's mission is to support, develop and promote all the art forms of the moving image, by identifying and rewarding excellence, inspiring practitioners and benefiting the public. The Academy's 6000+ membership comprises experts in film, television and video games - directors, producers, actors, developers, publishers, cameramen, writers, make-up artists, editors, sound engineers etc – indeed anyone who plays a vital role in the creation of a film, television programme or video game.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA Mobile™ and POGO™. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.eagames.co.uk. More information about EA's products and full text of press releases can be found on the Internet at www.eagames.co.uk/press.

About the BAFTA KIDS' VOTE

The shortlist was derived from the top 20 children's feature films at the box office, the highest-rated children's programmes on both terrestrial and multichannel, the most visited websites created for children and the top-selling video games PEGI-rated 12+ and under. A carefully selected children's media panel then whittled those top 20s down to top 10s for children to vote on at the custom-made website www.baftakidsvote.org Voting goes live today.

BAFTA KIDS' VOTE

FEATURE FILM SHORTLIST

Bolt	(PG) Disney
The Boy In The Striped Pyjamas	(12A) Miramax
Coraline	(PG) Universal
Hannah Montana The Movie	(U) Disney
Harry Potter and the Half Blood Prince	(12A) Warner Bros
High School Musical 3: Senior Year	(U) Disney
Inkheart	(PG) Entertainment
Madagascar: Escape 2 Africa	(PG) Paramount
Monsters Vs Aliens	(PG) Paramount
Twilight	(12A) E1Films

TELEVISION SHORTLIST

Blue Peter	CBBC
Dani's House	CBBC
Dustbin Baby	CBBC
Hannah Montana	Disney Channel
iCarly	Nickelodeon UK
Newsround	CBBC
Phineas & Ferb	Disney Channel
Prank Patrol	CBBC
The Sarah Jane Adventures	CBBC
SpongeBob SquarePants	Nickelodeon UK

VIDEO GAMES SHORTLIST

FIFA 09	PEGI 3+ Electronic Arts
Guitar Hero: World Tour	BBFC 12+ Activision Blizzard
LEGO Batman: The Videogame	PEGI 7+ Warner Bros Interactive
LittleBigPlanet	PEGI 7+ Sony Computer Entertainment
Need For Speed: Undercover	PEGI 12+ Electronic Arts
Professor Layton and the Curious Village	PEGI 7+ Nintendo
Rayman Raving Rabbids TV Party	PEGI 7+ Ubisoft
The Sims 3	PEGI 12+ Electronic Arts
Wii Music	PEGI 3+ Nintendo
Wii Sports Resort	PEGI 7+ Nintendo

WEBSITE SHORTLIST

CBBC
Cartoon Network
Club Penguin
Disney Channel
Doctor Who
GirlsGoGames
Mindjolt Games
Moshi Monsters
Neopets
Nick UK

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