

ANIMATION

Animated programmes of more than three minutes' duration, for children aged 5 and over.

Charlie & Lola – Autumn Special

Producer: Claudia Lloyd, Director: Kitty Taylor, Writer: Anna Starkey
Tiger Aspect Productions/CBeebies/10.07

Aimed at 3-8 years. Lola is so looking forward to going back to school for the Autumn Term. But soon she finds out that everything at school is a little different and not the same. So Lola and Lotta decide to hibernate like hedge-hogs. But will Charlie be able to lure Lola and Lotta out of their winter nest?

Charlie and Lola aims to describe what it is to be 'small and very funny'; encountering and overcoming the important issues a 4 year-old and her bigger brother face. How come Lola has to give back the toy rabbit she found and loves, but she can't give back the hat with the dangly bits she hates? With humour and imagination, Charlie and Lola helps children solve these familiar problems.

Eliot Kid: The Bathroom Monster*

Producers: Samuel Kaminka & Didier Julia, Director: Gilles Cazaux, Writer: Sebastien Dorsey
Samka & Safari de Ville/BBC1/08.04.08

Aimed at 6-12 years. When a tooth falling out turns into a hunt for the 'giant mouse', when the city's sewers transform into Indiana Jones' white rapids or when a trip to the toilet becomes an expedition to a haunted house, well then you've entered the wonderful world of Eliot Kid!

'The Bathroom Monster'

While watching a documentary on TV, Eliot understands that certain people have flushed their baby crocodiles, snakes and a lot of other reptilian creatures, down their toilets and into the sewers. He is terrified, because as everyone knows, the sewer has a direct line to the bathroom and the... toilet! He is going to have to eliminate as soon as possible, this army of monsters that are lurking below the city...

Eliot Kid aims to show us that kids see life very differently from grown ups. In the series we enter a fantastic and magical world, as Eliot interprets seemingly everyday events, people and the world around him in very unusual ways. Eliot is a little boy with a mind-boggling imagination and the series is a funny and poetic journey into the exciting world of an incredibly inventive little kid.

Famous 5: On the Case: The Case of: The Sticks and Their Tricks*

Producers: Vincent Chalvon Demersay, Laura Clunie & Teresa Reed, Directors: Thierry Sapyn & Pascal Pinon, Writer: Rachelle Romberg (in collaboration with Tim Maile and Douglas Tuber)
Chorion Rights Ltd. & Marathon Media/Disney Channel/14.06.08

Aimed at 7-11 years. Capturing the original themes of storytelling, mystery and adventure from the iconic British books, this new series stars the children of the original five who are brought together at their Aunt George's house on the English coast. In this episode George is kidnapped by her old nemesis Edgar Stick.

The series aims to depict the essence of Blyton's classic books whilst skilfully updating it for a modern audience. Evoking summer adventures and reflecting themes of escapism and teamwork, it aims to deliver great story telling as well as inspiring kids to

read the original books.

Frankenstein's Cat: Tale of Tails*

Producers: Jackie Edwards, Sara Mullock & Kourtney Kaye, Director: Raoul, Writer: Alan Gilbey

Mackinnon & Saunders Productions & Kayenta Production/CBBC/07.03.08 and

Aimed at 6-11 years. The series features Lottie, a girl who doesn't fit in, and a cat called Nine who doesn't fit together properly. In this episode, Nine loses his tail and a lonely boy finds a friend... for a while anyway.

Our main objective for the show was to make a cute and creepy comedy series that smells a bit peculiar (just like the cat himself). As well as being funny, the show celebrates differences and friendship, and carries a subtle anti-bullying message underlying the gloriously quirky and fast-paced storylines.

Freefonix: Phantom of the Hip-Hopera*

Producer: Chris Rice, Directors: Pierre-Alain Chartier & Jerome France, Writer: Magnus Fiennes

Cinnamon Entertainment/BBC/29.02.08

Aimed at 7-11 years. In order to save 'The Paradise' from Mya's evil, power-crazed hands, the Freefonix plan to play a gig there, only to discover that the rumours are true; 'The Paradise' is haunted by an entity calling himself 'The Phantom' who uses his 13th note abilities to try to stop Freewave music from being played in his home.

The key aim of the show is to entertain through spectacular 3D animation, strong storylines and characters and of course a banging soundtrack showcasing some of the UK's top talent. Our core values are about individuality and self expression and we hope the show and the online universe fosters a creative inspiration in our audience.

Horrid Henry: Horrid Henry's Diary

Producers: Lucinda Whitely & Mike Watts, Director: Dave Unwin, Writer: Dave Ingham

Novel Entertainment Ltd./CITV/01.09.07

Aimed at 4-9 years. Henry's not at all pleased with his homework assignment – to keep a diary of a day in his life. But when he realises that it gives him the perfect chance to tell it like it is, he gets stuck in, well and truly!

Pedro and Frankensheep: Sleep Guinea Pig Sleep*

Producer: Philip Cooper, Directors: The Brothers McLeod, Philip Cooper & Gillian Scothern, Writers: Philip Cooper & The Brothers McLeod

CBBC/CBBC channel & CBBC online/01.01.08

Aimed at 6-12 years. The scientific misadventures of a super-smart guinea pig turned scientist and his homemade sheepy cyborg sidekick. Crazy animated adventures featuring real science.

Obsessed with doing experiments day and night, Pedro decides he will never sleep again but soon finds that staying awake has its own problems.

To instil children with a broad interest in all areas of science and to encourage them to ask questions, explore and discover.

This episode delivers some interesting facts about sleep and answers the question 'do we really need to sleep?'

PSI-5 Deryn Corff*

Producer: Calon Ltd., Director: Ben Jones, Writer: Andrew Offiler
Calon Ltd./S4C/31.10.07

Aimed at 11-15 years. Four teenagers with sixth sense, one alien with no sense.

Entertainment.

Pucca Season 2: Chef-Napped*

Producers: Lori Lozinski, Chris Bartleman, Blair Peters & Marc Buhaj, Director: Grey Sullivan, Writer: Michael Lanay
Studio B/Jetix/02.06.08

Aimed at 6-12 years. The chefs have been kidnapped during a convention in Las Vegas. Secret agent Abyo follows clues to the chefs' whereabouts. Abyo and the gang encounter the mastermind in the kidnappings.

Laugh out loud comedy.

The Secret Show: The Abyss*

Producer: Christopher O'Hare, Directors: Tony Collingwood & Andrea Tran, Writer: Paddy Granleese
Collingwood O'Hare Entertainment/CBBC/01.07.07

Aimed at 7-14 years. When the Secret Thing is lost in the Abyss, Changed Daily captains the U.Z.Z. submarine on a dangerous mission to retrieve it. Professor Professor fights T.H.E.M. off with fish-food torpedoes and Victor is eaten by a giant squid! It's up to Anita to save them with her own 'secret thing'?

The Secret Show aims to create a cool, comedy action-adventure series for kids, with quirky characters in unusual storylines and a tone and pace more usually associated with the adult comedies today's kids also love to watch. Plus...silly interactive content in secret number codes for kids to discover and hidden bunnies to count on screen.

Shaun the Sheep: Save the Tree*

Producer: Julie Lockhart, Director: Richard Golezsowski, Writer: Richard Hansom
Aardman Animations for the BBC/CBBC/14.09.07

Aimed at 4-8 years. How much mischief can one sheep get up to? Plenty when that sheep is Shaun – his insatiable curiosity and irrepressible sense of fun lead him into the unlikeliest adventures – much to the exasperation of long suffering sheepdog Bitzer and the amusement of the rest of his flock.

Skunk Fu!: The Art of Rivalry*

Production team
Cake Entertainment/CBBC/09.07.07

Aimed at 6-9 years. Wise old Panda believes that the end to the struggle against Dragon and Baboon lies in the tiny paws (and smelly bottom) of his youngest student – Skunk! In "The Art Of Rivalry", a ninja monkey squashes Skunk's special green tea cake and Skunk vows revenge. It is up to rabbit, of all creatures, to be the calm one.

The programme creates a strong philosophical narrative within comedy action, translated through Chinese proverbs and graphic sensibilities that have pushed flash animation into new heights.

Supernormal: The Incredible Shrinking Mr Bad

Producer: Connal Orton, Director: Miguel Martinez-Joffre, Writers: Tom K. Mason & Dan Danko

Granada Kids and World Leaders Entertainment in association with Granada International/CITV/10.05.08

Aimed at 8-12 years. After Mr Bad watches a monster movie, he decides to turn himself into a giant – unfortunately his invention backfires and he ends up shrinking himself. But that won't stop him from trying to crush Crumptonville.

Supernormal was conceived by Connal Orton, Richard Preddy and Gary Howe, and follows four friends at Superhero Junior High – a school for children with extraordinary powers. The innovative and colourful animation style combined with sharp and witty humour already appeals to children in territories across the world.

Toot and Puddle: I'll Be Home for Christmas*

Producer: Stacey Attanasio-Gonsalves, Director: Ginger Gibbons, Writer: Stu Krieger
National Geographic Kid's Entertainment & Grand Slamm Children's
Films/Nickelodeon/
25.12.07

Aimed at 4-9 years. Toot has promised Puddle that he will be back from his trip to Scotland by Christmas Eve. But when a huge snowstorm hits, how will Toot find his way back to cosy Woodcock Pocket? The answer involves a lot of determination, a little bit of luck, and some unexpected help from another mysterious holiday traveller...

Toot and Puddle are great friends who deal with whatever occurs, good and bad, as one goes off to travel abroad and the other stays in their own backyard. The world, as seen through the young pigs' eyes, is a bright, fascinating place full of possibilities and the film aims to entertain and inform children of all ages.

What's FuFu?*

Producer: Martin Orton, Director: Greg Villalobos
Bold Creative/Channel Four/13.02.2008

Aimed at 11+ years. A young, Nigerian girl recounts her experiences of being fostered into a white British family. Based on original documentary interviews with 16 year-old Yemmi, this short animation film takes us on an emotional journey from the urban deprivation of Hackney, to suburban Bournemouth as she decides to reconcile her split cultural identity and express her complex feeling towards both her birth mother and native Africa.

DRAMA

All children's drama including those programmes commissioned by education departments. Can include narrative-based comedy, single or long-running drama.

The Basil Brush Show: That Shrinking Feeling*

Producer: David Collier, Director: Michael Kerrigan, Writers: Craig Ferguson & Patrick Gallagher
The Foundation/CBBC/11.11.07

Aimed at 6-10 years. Liam has invented a high-tech lamp that he thinks will make Madison's small tomatoes grow into the biggest tomatoes ever seen. Unfortunately, Dave accidentally stands under the lamp and shrinks down to a microdot! Basil has plans to feed Dave up with food from the café, which backfires when Anil accidentally swallows him!

To entertain, show the importance of friendship, family and working together, that not everything is always as it seems.

Clay*

Producer: Peter Tabern, Director: Andrew Gunn, Writer: Peter Tabern (adapted)
Childsplay Television/BBC1/30.03.08

Aimed at 10-12 years. Set on Tyneside in the early 1960s, Davie is an altar boy fresh from church, the taste of communion still in his mouth, when Stephen first arrives at Crazy Mary's. Until Stephen, Davie's life was secure – the only dark cloud was 'Mouldy', the town bully – violent, big as a man, at sixteen already a regular in 'The Swan' or regularly slumped outside it. Davie never wished anyone dead until he fell foul of Martin Mould.

Then Stephen comes and turns Crazy Mary's garden shed into a workshop where he makes amazing sculptures, life-like works of art, and his gifts don't stop there. If the conditions are right it seems he can make these creations come to life. Davie is spellbound and moves further and further from safe normality into a world where anything seems to be possible.

Thought-provoking, coming-of-age story based on the novel by David Almond.

Emu: Cuckoo in the Nest

Producer: Candida Julian Jones, Director: Des McCarthy, Writer: Gez Foster
Initial/CITV/09.10.07

Aimed at 4-9 years. Toby and Emu have moved into a new flat – but there's a strict 'no pets' policy! So with their friends they must work hard to evade eviction – for Ken, the suspicious security guard is never far away! There's another problem! Sneaky Sophie lives next door and she's obsessed with Emu!

Grange Hill: Boarderman*

Producer: David Hanson, Director: Tracey Rooney, Writer: Neil Jones
Lime Pictures/BBC1/21.04.08

Aimed at 8-13 years. Skateboarding is outlawed in Grange Hill, prompting Theo to fight the ban by re-inventing himself as superhero-like 'Boarderman'. When his undercover exploits threaten the school's social fabric, Theo must give himself up or lose his friends. Vividly empowering drama that uses comic book conventions to explore themes of responsibility and solidarity.

The 30th year of Britain's most iconic children's show refreshed its sense of anarchic fun whilst retaining the integrity of its portrayal of social issues, core values that make *Grange Hill* so memorable. Serial arcs resonated with the lives of the audience whilst stand-alone episodes made the series instantly enjoyable.

'L8R': 'r u gonna help me?'*

Producer: John White, Director: John White, Writer: Malcolm Campbell
Hi8us South/BBC2/08.02.08

Aimed at 13-17 years. L8R series 2 moves on 3 years from series 1, maintaining the presence of Ben, Katy, Tilly and James, who have striking new roles, introducing strong new characters and storylines, and tackling the topical themes of gangs and youth crime in the process.

In episode 1, meet No Comment, TB, Carlton, Keira, Queen B and her little brother Zeke. This episode avoids nihilism and melodrama, in favour of strong characterisation and condensed, sensitive storytelling.

L8R is an interactive drama for Entertainment and Learning. The strength of L8R is its drama, delivered in short, powerful episodes, each with a voting dilemma at the end, each told with sensitivity to young people's lives. In its Learning role, L8R uses participation on the internet and users' relationships with the characters to enable participants to rehearse and debate their own values and choices. The project website is at: www.l8r.uk.net

MI High: You Can Call Me Al

Producer: Kerry Appleyard, Director: Toby Haynes, Writer: Ben Ward
Kudos/CBBC/07.01.08

Aimed at 6-12 years. In *You Can Call Me Al*, the spies are given a day off while MI9's technology head tests a new crime-busting computer in HQ. When the computer takes over the school and barricades the spies out, they must find a way in before it takes over the whole country!

MI High aims to bring to children's drama the production values, sharpness of writing, intelligence and wit that characterises the best of adult drama. The concept of undercover child spies is inherently cool, exciting, and by spinning current issues of national concern into fun and fantastical domains we tell issue based stories without being didactic or patronizing.

My Spy Family: The Bum Deal Affair*

Producer: Bernard Kricheski, Director: David Sant, Writer: Paul Alexander
Kindle Entertainment/Boomerang/10.04.08

Aimed at 6-12 years. *My Spy Family* follows the story of The Bannons, a family of ex-super spies who are forced into early retirement. In this episode Elle sets up a modelling agency but alienates Donna, her only model. Meanwhile, Boris vows revenge against Spike.

My Spy Family is a live-action comedy series shot in Leeds. With the second series just green-lit, the show bolsters Turner's commitment to home-grown content. Creator Paul Alexander brings a wealth of writing experience, having written for a range of shows including the hugely popular, *My Parents are Aliens* and *My Family*.

The Revenge Files of Alistair Fury: Lord of the Furys

Producer: Jamie Rix, Director: Nick Wood, Writers: Gary Lawson & John Phelps
(adapted from the books by Jamie Rix)
Little Brother Productions/CBBC & BBC1/08.01.08

Aimed at 7-13 years. Alistair Fury is the littlest in a family of five, last in line for everything good and first in line for everything bad. This comedy series mixes drama and animation to follow Alistair's antics as he takes revenge on the world on behalf of oppressed little brothers everywhere. In 'Lord of the Fury's' Alistair takes revenge on his big brother and sister for not looking after him when his parents go away.

This is a comedy programme born out of the universal truth that families aren't fair. Alistair's thirst for revenge is what every done-unto sibling wishes they could do, to right the balance. The programme thinks like an eleven year-old boy, which is why it strikes such a chord with its eager viewers. It has an online presence at www.doctorrevenge.com where glorious leader, Alistair, blogs regularly to his fellow revengers.

Roman Mysteries: The Pirates of Pompeii - part 2*

Producers: Keith Littler & Martin Haines, Director: Paul Marcus, Writer: Olivia Hetreed
Little Entertainment Group/BBC/Children's BBCOne/10.07.07

Aimed at 8-12 years. The four friends get caught up in a kidnapping in this absorbing children's drama. In *The Pirates of Pompeii - Part 2*, Flavia and friends find themselves in great peril as they get a little too close to a kidnapping plot. The children must all pull together or face a lifetime of slavery.

Roman Mysteries aims to take children on a vivid journey to a meticulously authentic recreated Roman Empire so that they can experience what life would really be like - albeit with a dose of high octane adventure - for children in 79AD. Adapting a series of well-loved children's books, the series' entertaining mysteries also look at the often difficult nature of friendship and tackles issues such as ethnicity amongst the charged environment of a slave-trading society.

Sarah Jane Adventures: Revenge of the Slitheen (part 1 of 2)*

Producer: Matthew Bouch, Director: Alice Troughton, Writer: Gareth Roberts
BBC/CBBC/30.09.07

Aimed at 8-12 years. Maria and Luke start a new school - but dark secrets are hiding in the new Technology Block, and the teachers are being possessed by an alien force. When Sarah Jane investigates, she finds a deadly plan encompassing the whole earth - with some old enemies of the Doctor at work!

Sarah Jane Adventures aims to put our audience vicariously - via child protagonists - at the centre of an exciting and well-loved science-fiction franchise and use that to examine notions of loyalty and teamwork. The stories also aim to create a sense of wonder and optimistic possibility as children embark on life's adventure.

Sofia's Diary: Sean's Memory*

Producer: Triona Campbell, Director: Manny Bonett, Writer: Nuno Bernardo
Campbell Ryan Productions & Nuno Bernardo/Bebo & Fiver/28.06.08

Aimed at 11-18 years. Sofia's put in a difficult position when Ray asks her to cover up his involvement in the shooting. Jo turns up as its clear Sofia isn't coping with Sean's death. Trying to find meaning to it all, Sofia decides to 'live life to the max' which causes tension with Jill.

Sofia's Diary is a cross-media interactive teen series that shows in real time the life of an average teenage girl. Through SMS messages and emails, Sofia and her audience communicate with them suggesting solutions to her problems. Thanks to this interaction Sofia becomes the virtual friend of the teenage audience.

Summerhill: Episode 2*

Producer: Ken Baker, Director: Jon East, Writer: Alison Hume
Tiger Aspect/BBC & CBBC/22.01.08

Aimed at 5-11 years. Peter persuades the community to embrace Ryan. Maddy, attending non-compulsory lessons, passes out. Later she rages and skips lessons. Inspector Myrtle helps Ryan nurture a rabbit but her boss delivers a damning report. Maddy's mother reappears, chastises Maddy, who in turn starts a lethal fire. When cornered Maddy blames Ryan.

Summerhill aims to engage children (and parents) in a debate about the nature of child-rearing in Britain. By looking at the eponymous school's true story of conflict with Ofsted it hopes to challenge assumptions about the very purpose of education and through strong, emotional storytelling, deliver an empowering and colourful child-centric journey that puts humanity and compassion at its celebratory core.

Young Dracula: The Chosen One*

Producer: Mia Jupp, Director: Joss Agnew, Writer: Jo Williams
BBC/CBBC/08.02.08

Aimed at 8-12 years. In the final episode of this succulent series, it's war! New slayer Kurt is determined to join the conflict and several vamps are "dusted" but will Vlad accept his fate and save his family or is it the end for the vampires of Stokely?!

Series 2 of *Young Dracula* aims to build on series 1 in creating a gothic comedy that - under the guise of spooky hi-jinks - looks tangentially at issues of single parenthood, Eastern immigration and individuation amidst the nature/nurture debate.

ENTERTAINMENT

General entertainment programme.

As the Bell Rings: The Scientist's Apprentice*

Producers: Disney Channel, Mark Jarvis & Jonathan Young, Director: Paul Wroblewski, Writer: Ben Ward

TalkBack Thames & Disney Channel/Disney Channel/07.01.08

Aimed at 8-14 years. A UK shortform production, the show focuses on the antics of 11 school kids. Set in a school corridor outside the head teacher's office, the window into their world is literally the window of the school building. In this episode Warren convinces the whole class to join the science club.

The objective is to produce a smart and funny reflection of UK school life and friendship that kids can relate to, which will prompt water-cooler moments in schools across the country. Using UK production, it also aims to establish new talent such as Brad Kavanagh.

Basil's Swap Shop: Episode 8*

Producers: Pete Way & Ged Allen (Executive Producer), Director: Julian Smith
The Foundation Television Productions Ltd for RDF Television/BBC2/23.02.08

Aimed at 5-15 years. Games such as the 'Gungulator', 'Dunks Beds' and the 'Dog Roll' are played in this episode, with celebrity guest Lil' Chris (Chris Hardman) accompanying Basil, Barney and Melvin with the swapping, fun and games.

Basil's Swap Shop is a live interactive game show with comedy sketches and swaps! Based on the original series of Swap Shop it aims to bring swapping up to the 21st century using an interactive mix of phone and internet. Hosted by Basil Brush, CBBC's Barney Harwood and Melvin Odoom, accompanied each week by a celebrity guest.

Bear Behaving Badly: Hair Today*

Producer: Fiona Robinson, Director: Dez McCarthy, Writer: Caimh McDonnell
Darrall Macqueen Ltd/CBBC & BBC1/04.09.07

Aimed at 7-12 years. Caretaker Prank's balding hair problem is over with the delivery of a wig. He is delighted that the hair is so life-like but excitement turns to anger – it's actually ALIVE! When the crazed hair piece steals from everyone in the block Nev and Angry Pants must pair up and fight back.

The objective was to make a classic laugh out loud comedy for 7 – 12 year olds via Barney and Nev's domestic chaos and slapstick antics with their neighbour, the adversarial Mr Angry Pants. Classic underdog tales of a spirited, mischievous little bear who never means to find trouble... it's just trouble seems to find him.

Best Of Friends*

Producer: Rob Walker, Director: Ilia Raphss
Talent Television/CBBC/16.04.08

Aimed at 8-11 years. Five friends, Joe, Georgia, Callum, Sam and Sumeiya from Portsmouth take on the *Best of Friends Challenge*. Three tasks, three treats and nothing to lose but their friends. Zoe Salmon and Iwan Thomas guide the friends through a series of treats and tasks in this activity special.

The main theme of the show is that "membership matters" and, as always, our kids get to open up their real thoughts on the subject of their mates. The tasks are terrible

but the treats are tremendous!

Escape from Scorpion Island*

Producers: Caroline El-Marazki & Nigel Pickard (Executive Producer), Director: Kate Douglas-Walker

The Foundation Television Productions Ltd for RDF Television/CBBC1/18.09.07

Aimed at 8-13 years. The most nail-biting, adrenaline-soaked game show on Earth. Ten kids aged between 11 and 13 are marooned on an exotic island thousands of miles from school, friends and parents. They compete in a series of extreme stunts and high octane challenges to be the first to conquer the island – and escape!

An inspirational and entertaining adventure game show. The challenges and stunts the kids must tackle are like nothing the audience will have seen on children's TV before. These are peak time adult games – they have not been simplified, softened or 'kidified'. The show is fun – to be on and to watch.

Hannah Superfan: Show 1*

Production Team

Disney Channel/Disney Channel/30.06.08

Aimed at 8-14 years. A UK production featuring on and off-air content; Disney Channel searched for the UK's number one 'Hannah Montana' fan. Contenders vied for the crown of superfan after answering a series of gruelling questions and finalists faced host Simon Grant in a quiz show in front of a studio audience.

To capture how UK kids connect with 'Hannah Montana' by localising content and turning the show into a fun, interactive 360 degree experience that aims to enable viewers to interact from screen to web and vice versa.

Hedz: Episode 3*

Production Team

BBC Children's Scotland/Children's BBCOne/15.11.07

Aimed at 8-12 years. **Hedz** – a comedy sketch show for kids with a star-studded cast. CBBC reduces the world of celebrity to the two-dimensional ridiculous spectacle it really is. Hilarious! It's your favourite celebrities as you've never seen them before – with bizarre personalities, wobbly bodies and giant heads. Watch the womanly Wayne Rooney twins wear dresses and arrange flowers, see Beyoncé as a super-heroine who saves the day by shaking her booty, keep your eye out for Jamie Oliver arguing with the vegetables in his fridge and witness Tiger Woods turned Robin Hood, gallantly attempting to rescue damsel-in-distress, Billie Piper, with his bow and clubs. The world of celebrity just got larger, and stranger, than life in this cheeky departure for CBBC.

Hedz is the alternative, fast-paced comedy sketch show that caricatures recognisable celebrities and their personalities. No one is safe when Hedz decides to strip the serious, pretentious façade from the world of the celebrity and replace it with one of sheer farce (although of course in some cases it can be hard to tell). Featuring a variety of styles and a variety of comedy writing talent Hedz injects its unique brand of nonsense into Saturday morning kids TV. While endless character combinations and scenarios are granted, the difficulties, expense and creative limitations of working with the celebrities themselves are removed. Indeed, if the scripts had involved real actors, production team members would have had to draw straws when asking Arnold Schwarzenegger to run "Arnie's video shop".

Hider in the House: Lee Sharpe*

Production Team

Eyeworks/BBC2 & CBBC/17.02.08

Aimed at 8-13 years. JK and Joel present 'Hider in the House', in which a group of kids tries to hide a celebrity in their house for two days from one of their carers while they attempt to complete a series of tricky and audacious challenges to win a load of prizes.

The show gives kids the chance to play an entertainment game show within their own home. Exhilarating and full of building jeopardy for the kids both playing and watching, it's the ultimate reinvention of the traditional childhood game 'Hide and Seek', combining both a celebrity and carers in the fun.

Llew ap Blew*

Producer: Calon Ltd, Director: Rolant Tomos

Calon Ltd/S4C/as of 06.07

Llew ap Blew, Catrin the Crocodile, Delme the Orangutan and Ceri the Chameleon all live in a zoo. There's not much to do so they run a nightly comedy evening.

Entertainment.

My Best Friend: Lamsi and Anthony

Producer: Calon Ltd, Directors: Sue Jeffries & Tom Edgar

Calon Ltd/S4C/as of 06.07

A programme where the toys some of Wales' most famous faces come alive. Lamsi and Anthony (Stwffio) Evans have been friends for a very long time, they are best *Bytis*. Lamsi is Anthony's little pet lamb. Together they'll tell us about their adventures, reveal some secrets and create a very special salad.

Entertainment.

Prank Patrol: Talent Showdown*

Producer: Sid Cole, Director: Mark Nuttall, Writer: Mark Nuttall

Bakermedia/BBC1/30.10.07

Aimed at 9-12 years. Prank Patrol empowers children to create a huge practical joke using actors, special effects and a lot of creativity! The target fully believes they are a judge in a top TV talent show. The dream experience turns into a nightmare as the Prankster's rigged buttons turn the show upside down!

The idea behind Prank Patrol is to empower children with the ability to compete in a grown-up world and to create astonishingly big pranks on their friends which they will never forget. A highly entertaining and informative format!

PXG Season 2: Episode 1*

Producer: Matt Cuttle, Director: Matt Cuttle, Writer: Matt Cuttle

Prism Entertainment/Jetix/17.09.07

Aimed at 6-14 years. Japanese-themed video game magazine-show featuring reviews of the latest, greatest games. Mad-cap presenter Kentaro also offers more hints, tips and cheats!

PXG (an acronym for Playstation, Xbox and Gameboy) is a unique gaming show aimed at the techno-kid generation. It's screened in bite-size, 4 minute segments from

Monday to Thursday, culminating in a Friday half-hour special. Kids can interact with viewers' own hints and tips aired within each show via text and email.

Skatoony: I Spy, You Quiz*

Producers: James Fox, Richard Brookes, Kevin Narrainen & Matt West, Director: James Fox, Writer: Andrew Viner

Cartoon Network/Cartoon Network/14.12.07

Aimed at 6-11 years. As the world's first quiz that pits animated characters against real life kid contestants, Skatoony is a unique concept that has children participating in three rounds of fast-paced quizzing, including general knowledge, messy gunging and poo-throwing gorillas, all trying to become the ultimate Skatoony Quiz Champion. Skatoony is full of laughter, challenging questions and characters that take kids into the world of animation whilst competing in a unique quiz show.

As the world's first quiz that pits animated characters against real-life child contestants, Skatoony is a unique concept that has children participating in rounds like Bang on or Bogus, Hoo Flung Dung and Same Sound Name Round. Skatoony is full of laughter, challenging questions and characters that take kids into the world of animation.

The Slammer: Who's the Chef?*

Producer: Steven Ryde, Directors: John Payne & Jeanette Goulbourn, Writers: Ciaran Murtagh & Andrew Jones

BBC in-house/BBCOne & CBBC/04.04.08

Aimed at 6-12 years. Part sitcom, part variety show! Ted Robbins stars as 'the governor' of a prison for entertainers. Each week four acts are chosen to perform for early release in front of an audience of kids. They give their honest opinions and decide which prisoner they think should be set free.

The aim of the programme is to showcase some of the world's best acts, and to try the fusion of two genres; sitcom and variety, with the added element of unscripted audience responses. Series two looked to find even more spectacular acts and to tighten the scripted comedy. 'The Slammer' premiered most of these acts on UK television.

Smart: Series 14, Episode 15*

Producer: Hugh Lawton, Directors: Martin Williams & Rebecca Foster, Writer: Lee English

BBC/BBCOne, BBCTwo and CBBC/16.12.07

Aimed at 6-12 years. Kirsten O'Brien, Mark Speight and Mike Fischetti are joined by TOP children's author Anthony Horowitz as they sculpt, splosh and glue in another fantastic episode of *Smart*. This show includes bubble-wrap art, recycled photo-frames, digital photo-art using torches and mobile phones plus the smartists help Mike fly the American flag. Mark's Mum pops into the studio to complete your art-tertainment

The aim of the series is to breathe new life into a long-running programme and create a high-paced, highly addictive, Sunday morning art-show that entertains the soporific and inspires those with get-up-and-go, to sit up and do it. To infuse and enthuse all types of children with all aspects of art, show that anyone can have a go, and how cool it is to get involved.

Sorry, I've Got No Head: Episode 1*

Producers: Jeremy Salsby & Tom Miller, Director: Ian Curtis
So Television/CBBC/27.06.08

Aimed at 8-12 years. A new, fast-paced comedy sketch show, jam-packed with off-beat, silly and inventive characters in an array of irreverent sketches. Featuring an adult cast, some playing children, this first episode establishes some of the long-running characters and situations resident across the 13-week series.

To create a sketch show for the demanding 8 – 12 audience who know their comedy and have sophisticated tastes. The aim was to make pre-watershed comedy with adult sensibilities, including the writing and performing talent, with a high quality/volume sketch count in each show; featuring returning characters and catchphrases.

Toonattik

Production Team
GMTV Kids/ ITV1 & CiTV/15.06.08

Aimed at 4-9 years. Toonattik (weekends on ITV1 and The CiTV Channel) consists of 90 minutes of animation interlinked by 30 minutes of studio-based interstitials. Hosts Jamie and Anna are joined by 4 'Pie Kids' and special guests for energetic games, quick-fire quizzes and comedy sketches (e.g. 'Pie School Musical').

Toonattik entertains with top quality animation as well as inspiring and stimulating the audience with physical games and thought provoking challenges. In conjunction with our bespoke website (and video player) we encourage creative and imaginative play via comedy sketches on-air and thrilling games on-line.

Trapped! Series 1, Episode 12*

Producer: Rob Hyde, Director: James Morgan, Writer: Rob Hyde
BBC/BBC One/14.12.07

Aimed at 6-12 years. The caretaker hosts this fantasy game-show with a twist. Six contestants begin their journey at the top of a gothic fairytale tower. They work together as a team to complete the challenges and escape each floor - however one of them cannot be trusted... the saboteur. They must pass the challenges and uncover the saboteur amongst them on each floor, but only one can escape with the key of freedom and the rest remain trapped!

The series aims to create an edgy, gothic fairytale-world in which contestants are taken on a magical journey where the only prize worth winning is their freedom. Fantasy drama and game-show conventions are merged to create a hybrid format. Contestants are tested mentally, physically and emotionally, their reactions captured as they battle tactically with their friends to survive the tower. A light comedic narration is used throughout to offer relief in this otherwise dark and scary world.

FACTUAL

Blue Peter*

Producers/Directors: Debbie Martin, Ewan Vinnicombe
CBBC/22.04.08

Aimed at 6-12 years. Andy was challenged to take part in the grand finale of a fishing competition in Nigeria – trying to catch the biggest fish using only nets and his courage! In the studio two champion speed stackers attempt to break the world record of this increasingly popular sport.

Andy's emotional journey to Nigeria saw him rediscovering roots he had long left behind. Balanced in this show with the lighter speed stacking world record attempt involving our target demographic, this show demonstrated a mix of content to appeal to Blue Peter's audience.

Newsround on Knives*

Producers: Kez Margrie & Sinead Rocks
BBC/CBBC/27.03.08

Aimed at 6-12 years. Newsround on Knives tackled the difficult topic of knife-crime by depicting real-life stories of children who have been injured and have carried weapons themselves. The programme told their stories, in their own words and animation was used to bring these tales to life. Knife-crime is high on the media agenda at present but no one else has depicted all sides of the story from the point of view children and in such a non-sensationalised way. The TV broadcast was supplemented by extensive online content (http://news.bbc.co.uk/cbbcnews/hi/specials/2008/newsround_on_knives/default.stm) which provided additional resources and support including exclusive AV content.

The aim was to examine the issue of knife-crime from a child's perspective and to present it in a contextualised and responsible way in order to demystify the whole issue of knife-crime – whilst at the same time allaying any worries or concerns the audience may have. The objective was to bring to life the very real fact that if you carry a knife – you're statistically more likely to be hurt by one. There was extensive online support which contained guides, advice and further interviews with children who have first-hand experience of the issue.

Serious Andes: Episode 6*

Producers: Marshall Corwin & Reem Nouss, Director: Marhsall Corwin
CBBC/BBC One/02.07.07

Aimed at 7-12 years. The adventurers attempt to become the youngest team to climb Cotopaxi, one of the world's highest active volcanoes at nearly 20,000ft (6,000m). With the twin threats of altitude sickness and frostbite, it's the toughest challenge ever taken on by a serious team. Can anyone make it to the summit?

Chosen from a record 36,000 applicants, eight young adventurers go to extremes to help the planet. On a challenging expedition in the Andes, they build a huge enclosure in the mountains to return endangered spectacled bears to the wild and also attempt to go higher than any team their age.

Smalltalk Diaries: Parents*

Producers: Martin Dohrn, Charlotte Crosse & Charlotte Jones, Directors: Martin Dohrn, Charlotte Crosse & Charlotte Jones, Writers: Ben Ward & Richard Webb
Ammonite Ltd/CBBC/03.08

Aimed at 6-12 years. Do you just dump your eggs in a likely looking place, hoping for the best, or do you look after your babies so they don't fight? The creatures in 'Parents' have strong views on parenthood, especially the Paper Wasp who frowns on the mass provisioning of the Bluebottle.

Smalltalk Diaries aims to bring the 'minibeasts' to life for children and young humans of all ages. The aim of 'Parents' is to show the many different approaches to parenting that exist in the natural world, making direct references to human parenting – or lack of.

The Smoke House: Episode 1*

Producer: Ian Holt & Christopher Pilkington, Director: Claire Walls & David Vallance
Initial/CBBC & BBC1/21.02.08

Smokehouse gives the audience a chance and the encouragement to help their parent face up to the journey of giving up smoking. Eight children and their respective smoking parent are featured as they complete activities, are rewarded and are 'punished'!

The aim was to empower children, to help their parents on the complex road to quitting smoking. Using a 'reality' format with heavily structured format points, each programme offered a different aspect of the dangers and affects of smokers, together with the latest recovery techniques. An information pack was also available for viewers.

Undercover Coach: Rugby*

Producer: Mark Jarvis, Director: Mark Jarvis, Writer: Mark Jarvis
Disney Channel UK & Disney Channel Australia/Disney Channel/22.06.08

Aimed at 8-12 years. A UK, short-form production, in each 'Undercover Coach', a sports star surprises a young athlete at their home to give them tips on improving at their chosen sport. With a humorous tone throughout, the sports star quickly becomes the young athlete's friend. This episode features rugby star James Haskell.

The objective is to inspire kids to try their best using a witty and original format combining comedy and factual content. It aims to get kids interested in sport by using well-known sports stars and localises the channel by giving British kids their dream day with their sporting hero.

FEATURE FILM

Films can be of any genre but with a specific family appeal (U, PG, 12, 12A).

10,000 BC (12A)

Producer: Michael Wimer, Roland Emmerich, Mark Gordon, Director: Roland Emmerich

Writer: Roland Emmerich, Harald Klosser

Warner Bros/Warner Bros/14.03.08

It was a time when man and beast were untamed and the mighty mammoth roamed the earth. A time when ideas and beliefs were born that forever shaped mankind. 10,000 BC follows a young hunter on his quest to lead an army across a vast desert, battling sabre tooth tigers and prehistoric predators as he unearths a lost civilisation and attempts to rescue the woman he loves from an evil warlord determined to possess her.

Alvin and the Chipmunks (U)

Producer: Ross Bagdasarian, Director: Tim Hill, Writer: Will McRobb, Chris Viscardi & Jon Vitti Twentieth Century Fox/Twentieth Century Fox/14.12.07

A struggling songwriter named Dave Seville finds success when he comes across a trio of singing chipmunks including mischievous leader Alvin, brainy Simon and chubby, impressionable Theodore.

- The aim was to leverage family appeal by embracing the mischievous chipmunk appeal, to use the unique chipmunk sound and the characters' personalities to re-introduce the film to families with parents who remember the original 80s TV series and to position it as guaranteed family fun for all the family.

Angus, Thongs and Perfect Snogging (12A)

Producer: Gurinder Chada & Lynda Obst, Director: Gurinder Chada

Writers: Gurinder Chada, Paul Mayeda Berges, Will McRobb & Chris Viscardi

Nickelodeon/Paramount Pictures/25.07.08

The story centres on a 14-year-old girl who keeps a diary about the ups and downs of being a teenager, including the things she learns about kissing.

Bee Movie (U)

Producers: Jerry Seinfeld & Christina Steinberg, Directors: Simon J Smith & Steve Hickner,

Writers: Jerry Seinfeld, Spike Feresten, Barry Marder & Andy Robin

Dreamworks/Paramount Pictures /14.12.07

Bee, and recent college graduate, Barry B Benson, is disillusioned by his lone career choice: making honey. On a trip outside the hive, Barry's life is saved by Vanessa, a New York city florist. Barry soon discovers that humans actually eat honey and decides to sue the human race.

Ben 10: Race Against Time (PG)*

Producer: Evan Adler, Director: Alex Winter, Writer: Mitch Watson

Cartoon Network/Cartoon Network/11.02.08

Live-action feature film of one of the most popular boys' shows at the moment, starring Lee Majors and directed by Alex Winter. This action packed adventure film tells the story of Ben Tennyson, who with the flick of a powerful alien wristwatch, can turn into 10 different aliens with amazing superpowers.

Following the success of the cartoon series Ben 10, this live-action feature film takes the show to a new dimension. To celebrate the film's debut, a showbiz premiere was staged at Vue Cinema in Leicester Square, London. As well as being a smash hit with kids, Gordon Brown has also said he is a fan.

The Chronicles of Narnia: Prince Caspian (PG)

Producers: Andrew Adamson, Mark Johnson & Philip Steuer, Director: Andrew Adamson, Writers: Andrew Adamson, Christopher Markus & Stephen Feely
Walt Disney Pictures/Walt Disney Studios Motion Pictures UK/26.06.08

The enchanting characters of C.S. Lewis' timeless fantasy come to dazzling life again in The Chronicles of Narnia: Prince Caspian. This time out, the Pevensie siblings – Peter, Susan, Edmund and Lucy – are magically transported from World War II era England to Narnia through a tube station near London's Trafalgar Square, embarking on a perilous new adventure and an even greater test of their faith and courage.

December Boys (12A)

Producer: Richard Becker, Director: Rod Hardy, Writer: Marc Rosenberg
Warner Bros/Warner Bros/14.09.07

Based on the classic Michael Noonan novel, "December Boys" is the story of four orphan teenagers growing up behind the closed doors of a Catholic convent in outback Australia in the 1960s. As the boys watch younger kids get adopted by loving families, they begin to realise that as they get older, their turn may never come. When the convent sends the boys to visit the seaside one summer, they finally have something to look forward to. While at the seaside, the boys meet a young couple unable to have children, who would make perfect parents. Competing to be the most adoptable, the boys severely test their friendships as long gestating feelings of rejection explode to the surface.

Enchanted (PG)

Producers: Barry Josephson & Batty Sonnenfeld, Director: Kevin Lima, Writer: Bill Kelly
Walt Disney Pictures/Walt Disney Motion Pictures UK/14.12.07

A classic Disney fairytale collides with modern-day New York City in a story about a fairytale princess (Amy Adams) from the land of Andalasia who is thrust into the heart of New York City by an evil queen (Susan Sarandon). Soon after her arrival, Princess Giselle begins to change her views on life and love after meeting a handsome lawyer (Patrick Dempsey). Can a storybook view of romance survive in the real world?

Fred Claus (PG)

Producer: Joel Silver, Director: David Dobkin Writers: Dan Fogelman, Jessie Nelson
Warner Bros/Warner Bros/30.11.07

Fred Claus (Vince Vaughn) has lived almost his entire life in his little brother's very large shadow. Fred tried, but he could never live up to the example set by the younger brother Nicholas (Paul Giamatti), who was just a perfect...well..saint. True to form, Nicholas grew up to be the model of giving, while Fred became the polar opposite: a repo man who then steals what he repossesses. Now Fred's dirty dealings have landed him in jail. Over Mrs Claus' objections, Nicholas agrees to bail his big brother out on one condition: that he come to the North Pole and work off his debt, making toys. The trouble is that Fred isn't exactly elf material and, with Christmas fast approaching, this one bad seed could jeopardize the jolliest holiday of the year. Has Fred finally pushed his little brother to the brink? This time, what Fred may have stolen is Christmas itself, and it is going to take more than Rudolph to set things right.

The Golden Compass (PG)

Producers: Deborah Forte & Bill Carraro, Director: Chris Weitz, Writer: Chris Weitz (screenplay)
New Line/Entertainment Film Distributors/05.12.07

Based on Philip Pullman's 'His Dark Materials' trilogy, The Golden Compass is an exciting fantasy adventure, set in an alternative world where people's souls manifest themselves as animals and talking bears fight wars. 12 year-old Lyra is the heroine who sets out on an epic quest to save not only her world but ours as well. The aim was to accurately translate the work of Philip Pullman to the big screen.

Horton Hears a Who (U)

Producer: Bob Gordon, Directors: Ken Dayrio, Cinco Paul
Twentieth Century Fox/Twentieth Century Fox/21.03.08

From the makers of Ice Age comes a who-mongous adventure. One day Horton the elephant hears a cry from a floating speck of dust. No one in the jungle of Nool believes Horton that the town of Whoville is on the speck. When kangaroo tries to destroy the speck to teach Horton a lesson it is Jojo (the smallest child in Whoville) who comes to the rescue proving a person is a person no matter how small.

The aim of the film was to share the story of 'Horton Hears a Who' based on the original by Dr Seuss, to excite and engage both families and children with the premium animation from the creators of Ice Age and to bring across the humour of Horton and the characters of the jungle.

Indiana Jones and the Kingdom of the Crystal Skull (12A)

Producer: Frank Marshall, Director: Steven Spielberg, Writers: George Lucas, Jeff Nathanson & David Koepp
Lucas Film/Paramount Pictures/22.05.08

Famed archaeologist/adventurer Dr Henry "Indiana" Jones is called back into action when he becomes entangled in a Soviet plot to uncover the secret behind mysterious artifacts known as the crystal skulls.

Kung Fu Panda (PG)

Producer: Melissa Cobb, Directors: John Stevenson & Mark Osborne, Writers: John Aibel & Glenn Berger
Dreamworks Animation/Paramount Pictures/04.07.08

Po the Panda is the laziest animal in all of the Valley of Peace, but unwittingly becomes the chosen one when enemies threaten his way of life.

Nancy Drew (PG)

Producer: Jerry Weintraub, Director: Andrew Fleming, Writers: Andrew Fleming, Tiffany Paulsen
Warner Bros/Warner Bros/19.10.07

Family mystery adventure. Based on characters created by Carolyn Keene, *Nancy Drew* follows Nancy (Emma Roberts) as she accompanies her father, Carson Drew (Tate Donovan), to Los Angeles on one of his business trips and stumbles across evidence about a long-unresolved crime involving the mysterious death of a beautiful movie star. Nancy's resourcefulness and personal responsibility are put to the test when she finds herself in the middle of the fast-living, self-indulgent world of Hollywood.

Ratatouille (U)

Producer: Brad Lewis, Director: Brad Bird, Writers: Brad Bird & Jan Pinkava
Disney & Pixar/Walt Disney Studios Motion Pictures UK/12.10.07

In the hilarious new animated adventure, Ratatouille, a rat named Remy dreams of becoming a great chef despite his family's wishes and the obvious problems of being a rat in a decidedly rodent-phobic profession. When fate places Remy in the city of Paris, he finds himself ideally situated beneath a restaurant made famous by his culinary hero, Auguste Gusteau. Despite the apparent dangers of being an unwanted visitor in the kitchen at one of Paris' most exclusive restaurants, Remy forms an unlikely partnership with Linguini, the garbage boy, who inadvertently discovers Remy's amazing talents. They strike a deal, ultimately setting into motion a hilarious and exciting chain of events that turns the culinary world of Paris upside down.

Speed Racer (PG)

Producer: Joel Silver, Director: Wachowski Brothers, Writers: Wachowski Brothers
Warner Bros/Warner Bros/16.05.08

Based on the classic series created by animé pioneer Tatsuo Yoshida, the live-action Speed Racer follows the adventures of the young race-car driver *Speed* in his quest for glory on and off the track in his thundering Mach 5. The film features other characters that fans of the show will remember, including Speed's family and his mysterious arch-rival, Racer X. The new high-octane actioner combines the kind of revolutionary visual effects and cutting-edge storytelling that have become the benchmarks of the Wachowski Brothers' films, bringing Speed Racer into the 21st century.

The Spiderwick Chronicles (PG)

Producers: Mark Canton, Larry Franco, Ellen Goldsmith-Vein & Karey Kirkpatrick
Director: Mark Waters, Writers: Karey Kirkpatrick, David Berenbaum & John Sayles
Nickelodeon/Paramount Pictures/21.03.08

Upon moving into the run-down Spiderwick Estate with their mother, twin brothers Jared and Simon Grace and their sister Mallory find themselves pulled into an alternate world full of faeries and other creatures.

Stardust (PG)

Producers: Matthew Vaughn, Lorenzo di Bonaventura, Michael Dreyer & Neil Gaiman
Director: Matthew Vaughn, Writers: Jane Goldman & Matthew Vaughn
Marv/Paramount Pictures/19.10.07

In a countryside town bordering a magical land, a young man makes a promise to his beloved that he'll retrieve a fallen star by venturing into the magical realm.

St. Trinian's (12A)

Producers: Oliver Parker & Barnaby Thompson, Directors: Oliver Parker & Barnaby Thompson, Writers: Piers Ashworth (screenplay) & Nick Moorcroft
Entertainment Film Distributors & Ealing Studios/Entertainment Film Distributors/21.12.07

St. Trinian's, the infamous school for 'young ladies', is once again facing dire financial crisis so the St. Trinian's girls join forces with the fiendishly charming Flash Harry to pull off the heist of the century. But can their combined cunning win the day before they are closed down for good?

To bring back to life one of the nation's most beloved institutions. To modernise the classic franchise whilst maintaining the spirit of the old films.

Wall-E (U)

Producer: Jim Morris, Director: Andrew Stanton, Writer: Andrew Stanton
Disney & Pixar/Walt Disney Studios Motion Pictures UK/18.07.08

After hundreds of lonely years of doing what he was built for, Wall-E (short for Waste Allocation Load Lifter Earth-class) discovers a new purpose in life (besides collecting knick knacks) when he meets a sleek search robot named Eve. Eve comes to realise that

Wall-E has inadvertently stumbled upon the key to the planet's future, and races back to space to report her findings to the humans (who have been eagerly awaiting word that it is safe to return home). Meanwhile, Wall-E chases Eve across the galaxy and sets into motion one of the most exciting and imaginative comedy adventures ever brought to the big screen.

The Water Horse: Legend Of The Deep (PG)

Producers: Robert Bernstein, Douglas Rae, Barrie Osborne & Charlie Lyons Director: Jay Russell, Writer: Robert Nelson Jacobs (based on the book by Dick King-Smith)
Ecosse Films/Walden Media/Revolution Studios/Beacon Pictures/Sony Pictures
Releasing/08.02.08

A tale of a lonely young Scottish boy named Angus MacMorrow who yearns for the return of his father from the war. The story begins when Angus takes home a mysterious, enchanted object he finds on the beach. He soon realises that it is a magical egg, and finds himself raising an amazing creature: the mythical "water horse" of Scottish lore. As he tries to hide his friend, who he names Cruose, they form a bond and friendship and Angus begins a journey of discovery, protecting a secret that gives birth to a legend.

INDEPENDENT PRODUCTION COMPANY OF THE YEAR

For the independent production company which has demonstrated original ideas, high quality children's media and a dedicated interest in the children's audience between 1 July 2007 and 30 June 2008. This category is open to companies working in feature film/television/online/video games.

Ammonite Ltd.*

Citation:

Ammonite deserves a nomination for 'Production Company of the Year' because, against many odds we devised a completely new and fresh wildlife series specially for children;

Changelings – Synopsis

The minibeasts you see today may look a lot different tomorrow. Changes of lifestyle, shape, size and colour are regular occurrences for many. 'Changelings' features skin-shedding cockroaches, ugly underwater larvae that transform into beautiful aero-aces, dragonflies. And flatulent caterpillars that turn into butterflies.

Changelings – Aims and Objectives

'**Smalltalk Diaries**' aims to bring the 'minibeasts' to life for children and young humans of all ages. The aim of 'Changelings' was to illustrate to children the enormous physical changes that many organisms have to go through to reach maturity – while squeezing in as many jokes and facts as possible.

For the last 14 years, Ammonite has specialised in making unique wildlife films mostly for the BBC and Discovery Channel. We have always been interested in making films that were different, as well as a bit less reverential to wildlife.

The end result of years of photographic development, experimentation with styles and characters led eventually to 'Smalltalk Diaries', a funny yet informative series where small creatures with composited faces get to do all the talking. They are cheeky, bright, wicked or stupid and often unaware of the rules of human society.

But broadcasters are nervous about laughing with animals and are positively terrified of laughing AT them. Anne Gilchrist of CBBC took a chance with this new idea, and commissioned a pilot in April 2006. The series was delivered in December 2007.

Despite its apparent frivolous nature, 'Smalltalk Diaries' always features real animal behaviour filmed mostly in the wild, to higher standards even than 'grown up' films.

We needed to do more than just capture behaviour. We needed to create a believable perspective for talking bugs at their scale. This required designing special miniature lenses and motion control equipment to carry these lenses and HD cameras.

With the help of Richard Higgs of Big Squid New Media, we experimented with compositing human features onto the faces (or in one case bottom) of these creatures and devised a formula that was both affordable and effective. However at this point, we needed writers who could write jokes and funny dialogue for children, rather than writers who had an understanding of nature. Ben Ward and Richard Webb were suggested to us as writers, with Caroline Norris as executive producer.

But the writers couldn't start unless they knew the natural facts, the editor (Jimmy Taggart) couldn't cut much without a script, and nobody could shoot anymore pictures until we had a plan. We looked to the characters for inspiration, and they rewarded us with all sorts of unexpected images that enabled the writers to unblock

the ideas logjam. Once we were rolling, the editor could feed back to both the camera and the writers – and the bugs back to everyone.

This somewhat haphazard approach allowed us to 'discover' things that had never been seen or filmed before, or to use chance events that nobody could have predicted, and create something fresh and funny.

All that was left was to devise a new HD work flow to fit our budget which is very technical and boring, but meant that we managed to save money while also increasing quality in our post route. Ultimately, we made a fresh and original series with a very good idea as well as re-interpreting almost every stage of the film production process.
And kids love it!

Complete Control*

Citation:

Complete Control is a genuinely independent production company. We've built an enviable client base by creating quality online content that entertains, educates and engages for some of the best loved children's brands. All of this has been achieved without the help of external investors or a parent company – just 14 highly talented people.

Our aim has always been to keep the child at the centre of our work and deliver content that exceeds expectations. We are committed to the opportunities for entertainment and education on the web, and constantly push the boundaries in the pursuit of something truly original.

The pre-conceived boundaries between TV and the web grow blurrier by the day, and it is timely that BAFTA is recognising this by acknowledging the work of interactive agencies within the children's awards.

Approaching our tenth year, Complete Control is an independent company in the truest sense; a small team of fourteen highly talented individuals, based outside London and with no external investors or parent company. We've acquired an enviable client base by creating high quality online content for some of the best loved children's brands.

Since starting up, Creative Director Glynn Hayward has been passionate about entertaining, engaging and educating children online. This commitment has seen Complete Control develop into a leading UK agency across many children's sectors, and this, together with our passion and creativity, makes us worthy contenders for the award.

It is often the originality of our ideas and high production quality that excite clients. The Secret Show website is an exemplary case of a technically complex site that is highly animated and provides users with an immersive experience. BAFTA recognised this with the children's interactive award in 2007.

We aren't putting ourselves forward on the strength of any single project; rather it is for the wealth of work we are producing for the benefit of children's entertainment and education online.

In the last 12 months alone such brands as *Charlie and Lola*, *Teletubbies*, *In the Night Garden*, *Peter Rabbit*, *The Secret Show*, *Animalia* and *Emu* have kept our studio busy.

Working with television creators from early in the development process, we can ensure a solid three-sixty approach is in place as the product emerges. As soon as the

credits roll on a show, children can head over to a Complete Control-produced website to prolong their enjoyment. Key characters are scripted to directly address the child and draw them deep into the interactive experience.

And it's not just television. Much-loved children's brands from other media are coming to us for bespoke sites packed with fresh ideas. *Peter Rabbit*, *Spot the Dog* and *Princess Poppy* are the latest brands from the publishing world to involve us in their online strategy.

Children also encounter our original content at school in the form of collaborative games designed for interactive whiteboards and multi-player brain-training activities. Again, BAFTA acknowledged this in 2006 with the Primary Learning award for our work with Oxfam on *Mapping Our World*.

Looking forward, we are taking on hugely ambitious projects like *Cartoon Works* for CBBC – a virtual space where children come together to meet ALL their favourite animated characters under one roof. Never satisfied with tried and tested techniques, we are pushing the boundaries of children's entertainment through multiplayer environments, social experiences, webcam and voice recognition technologies.

We are also developing our own stable of children's properties aimed at television and online. With two shows in development and several concepts generating interest from commissioners, we are keeping the child at the centre of our work, from the earliest online learning experiences, to fond memories for the future.

Darrall Macqueen*

Citation:

Creative Content

Darrall Macqueen continued their commitment to making kids laugh with **Bear Behaving Badly** for CBBC, a 26 part slapstick sitcom for 7 -11 year olds that pits Neville the blue bear against a corrupt caretaker with a dodgy sideline in ice cream. Bear Behaving Badly became part of CBBC's re-launch in September 2007; the series dominated the 15.50 slot against twenty other Children's Channels, with the repeats topping both digital and iPlayer platforms. The series was re-commissioned in Jan 2008.

The live interactive magazine show **Smile** (0730–1000, Sundays BBC2) entered its fifth year and combined the outstanding live comedy and improvisation skills of Kirsten O'Brien and Barney Harwood and continued to give its target audience 24/7 access to the Smile website (3.5 million hits per week – the most popular BBC programme website after Eastenders and Top Gear). Smile pushed the boundaries of cutting-edge technology with the multiplayer-from-home-webcam-game 'Quick On the Draw' which came into its own with the take-up of fast broadband connections into the home. This live multi-player, multi-webcam gaming was a first on UK television.

Darrall Macqueen explored mobile phone content with **Sam Stern**, the teenage cook and best selling cookery writer. Sam's publisher, Walker Books, commissioned 6 downloadable recipes for mobile phones (samstern.co.uk/media.php) and also tasked Darrall Macqueen with developing Sam's presenting skills. The 6 quality downloads were cost-effective to produce and a hit with 11-16 years olds.

In January 2008 Darrall Macqueen began an extensive UK search for five brand new presenters for the launch of the Pre School series **Hi 5 UK** commissioned by Cartoonito and GMTV. Following regional auditions and a two day training workshop 5 presenters were selected from 30 finalists and given their first break on UK television.

Darrall Macqueen also looked to diversify its output by working in three fresh areas of content: Animation, with the action comedy series **Pet Squad** devised by Irish writer/comedian Caimh McDonnell; Sketch Comedy – with the innovative **You Are Kidding** sketch show matching experienced comedy writers with the “improvisation” skills of babies and Teen Sitcom – with the writer Danny Peak.

The Heart of the Company

Innovative programming is what Darrall Macqueen do – this focus is key to the company’s business success. But at Darrall Macqueen’s heart are its people: the audience, clients, staff, service providers and contributors who make the organisation an efficient and reliable one. Darrall Macqueen have always believed that transparency and accountability are paramount and have a number of policies and processes in place designed to support, develop and protect their staff at the most junior and senior levels. This attention to detail stood the company in good stead when the issue of live phone-ins made the headlines in 2007. The consultancy Deloitte, as part of a BBC-wide independent review, analysed Darrall Macqueen’s live phone in, online voting, child protection and contestant selection procedures on Smile from September 2002 onwards. This exercise was then repeated by the BBC Trust Review and OFCOM with the identical results: Darrall Macqueen is an example of best practice in these areas.

Darrall Macqueen’s employment policy remains committed to diversity and supporting the training of school leavers not just graduates. Take for example Laura Burrows, who started with the company as a work experience placement at 16. Now aged 23 Laura has risen from runner to researcher through to Production Co-ordinator; Matt Rene began as a runner, moved onto become a web researcher and is now a Post Production Producer.

Darrall Macqueen also strive to develop ongoing creative relationships and business partnerships with companies across the UK that have complimentary content skills and love kids content: from Complete Control (Online & Interactive) in Bath, to Pilot Inc in Leeds.

Darrall Macqueen also place great value on listening to their audience – in 2007, sessions with the children at Kingsmead school in Enfield helped the company’s staff, writers and development team keep in tune and in touch with UK children in a fast changing environment.

Fireback Entertainment Ltd

Citation:

Fireback Entertainment is headed up by two senior children’s television media figures Iain Russell and John Bullivant who have over 35 years of experience between them. The Fireback Entertainment BAFTA-nominated team is built on industry experience covering ITV plc., HIT Entertainment, Pearson Television and TV-Loonland. Fireback Entertainment specialises in the creation of high quality children’s television programming. The company was formed with the merger of Kickback Media Ltd. And Fire Mountain Productions Ltd.

Based in the UK at Pinewood Studios, Fireback has two successful television series currently airing on Network Television. From the writers of Danger Mouse, children’s animated series ‘The Treacle People’ is a regular schedule-opener on Channel 4, whilst a brand new CiTV’s 52 part series ‘Captain Mack’ airs 7 days a week on the CiTV Channel and Saturdays at 9.50 on Network ITV.

‘Captain Mack’ typifies the values of Fireback Entertainment programme. The series offers pre-school children their very own superhero. It’s a story of good versus naughty

where naughty always says sorry and then gets forgiven! (We felt that pre-schoolers didn't need to know that good guys normally only turn out for bad guys!) The creative idea for the series was to offer pre-schoolers characters they would recognise as being at the limit of naughtiness in their worlds, characters who would thus require the attention of a superhero. Tracy Trixter plays tricks on people, Grabby Crabby takes things that aren't his and Marty Meddler interferes with things he shouldn't. The naughty guys never mean to be naughty, they just can't stop themselves; so, as with the audience, it's all about self control!

Fireback Entertainment is a production company with a dedicated interest in the children's audience and one that thrives on original ideas and challenges, producing high quality children's programming in the most competitive of markets. We believe this is amply demonstrated by the four year journey required to take 'Captain Mack' from script to screen. It was a creative and commercial journey that required tenacity, dedication and innovation; and one that necessitated an originally commissioned 'Captain Mack' animation series to be completely re-worked into a brand new live action format. This was a creative challenge met with originality and flair and delivered a hugely successful series with extremely high production values.

The Foundation*

Citation:

The Foundation is a leading producer of children's television with an expertise across the genres - pre-school, drama, comedy, factual and live entertainment - and has produced content for a variety of broadcasters. The company was established by Vanessa Hill and Ged Allen in 1994. In August 2006 the company became part of the RDF Media Group and Nigel Pickard became its Chairman.

Handle and Spout*

Citation:

As independent producers, Handle and Spout have managed to launch a children's independent production company at a particularly difficult time. Starting with their first production just 16 months ago they have made over 500 minutes of television and 400 minutes of radio.

Their initial commission was to provide Turner's pre-school channel, Cartoonito, with a UK voice through on-air content and interstitials (20 mins). Short form programming was also provided in the formats **Go and Be a Grown Up** (30 x 5). Challenging the use of pre-school channels as a crèche, the theme tune cheekily calls the children watching to go and get their caregiver. The idea behind the format is to remind grown-ups to play with their children.

Following on from that success, **Go and Be a Grown Up** (10 x 5) is a format that allows children to share what they would like to be when they grow up. A simple window on the world, there are plenty of interactive moments that allow the children at home to succeed as viewers. Research shows that the format really encourages play-acting at home.

Another short form programme, **Cartoonito Karaoke** (12 x 5), provided Cartoonito with a studio-based show with a contemporary approach to children's nursery rhymes. Perhaps it best illustrates Handle and Spout's skill working with Cartoonito, providing complementary content that sat well with their channel branding.

Testimony to the success of this short-form programming has been Turner's confidence in playing them back-to-back and appearing on the EPG. Ratings of Handle and Spout's shows have performed consistently with the channel's main offers, *Barney* and *Fireman Sam*. These productions illustrate what can be achieved on small budgets to localise content and that original UK content can sit in commercial schedules as well as public service broadcasters.

Aware that new models of funding and financing are needed to make programme, a major achievement for Handle and Spout was to fund an animation series. **Harry and Toto** is a 26 x 10 minute animation series that has made it to air with only 10% funding from the UK broadcaster, CBeebies. Entering the animation arena for the first time, a safe bet would have been to animate an existing book or property but Harry and Toto is an original in-house idea. Put simply, the show is about opposites and the competitive friendship between Harry the Hare and Toto the Tortoise. Though the show has only been on-air for a month, CBeebies have already commissioned a second series and Handle and Spout are just completing a 42 x 10 minute radio commission to support the TV series on CBeebies radio. It is early days for Handle and Spout, still hankering after a fully-funded commission, but over the last 12 months they have shown, that without major backing, it is still possible for small independent companies to rise above the parapet and make a contribution to the children's production sector. All you need is blood, sweat and ideas!

HIT Entertainment*

Citation:

HIT Entertainment, owned by private equity investment group Apax Partners, is one of the world's leading independent children's entertainment producers and rights-owners. HIT's portfolio includes properties, such as Barney, Bob the Builder, Thomas & Friends, Pingu, Fireman Sam, Angelina Ballerina and Rainbow Magic. HIT represents Chapman Entertainment's Fifi and the Flowertots and Roary the Racing Car in North America and Japan. HIT also acts as a worldwide representative for the Jim Henson Company's library of classic family brands and as UK representative for The Wiggles. Launched in 1989, HIT's lines of business span television and video production, content distribution, publishing, consumer products licensing & live events and has operations in the UK, US, Canada, Hong Kong and Japan. HIT is a part-owner of US based preschool channel PBS KIDS SproutSM, and international preschool channel JimJam (outside of the US, UK & China).

Initial Kids

Initial launched a 'Kids' initiative 9 years ago, with the appointment of **Christopher Pilkington**, an experienced Children's Television executive producer in CBBC's Entertainment department.

Specialising in Live Action, it's a dedicated, passionate, child-centric content creation unit and has developed and produced a wide range of engaging and entertaining narrative rich programming material.

Highlights include the hit **S Club 7** series, **CBBC at Fame Academy**, content for both **Children in Need** and **Comic Relief** as well as the current production and development slate (see below).

Genres include; entertainment series, comedies, dramas, quizzes and game shows together with factual and sports content.

From preschool to early teens content, listening to the audience and empowering them has always been an absolute priority in all development. Liaising with schools and groups in our UK bases in London, Belfast, Glasgow and Bristol is all part of the process. All development is refreshed and informed by this key work. Capturing the child's voice nurturing their specific p.o.v., reflecting their needs, anxieties, triumphs and aspirations, are defining aspects of Initial's work. For example;

Smokehouse: CBBC factual; children placed in charge of their parents quitting process.

Bels Boys: CITV1 drama; shot in Belfast, followed the story of a 9 year old music-savvy girl and her role as manager of a boy band.

Emu: CITV1 comedy; re-branded a famous character to become a child's champion, exposing all unfair adult behaviour.

Coming soon

Paradise Café: CBBC; big comedy-drama co-production, to be shot in New Zealand and the Cook Islands following two British kids as they get caught up in a mysterious adventure while trying to enjoy the summer of a lifetime.

Hot Rods: a game show set in a cavernous and mysterious world. Win the team challenge and try to choose a high value Hot Rod from the revolving Orb to win their prizes. Avoid the dark rod at all costs.

Bratz Design Academy: Nickelodeon; design challenge series based within the world of fashion.

Green Up Your Life: CITV; a science based challenge series and online game, encouraging the audience to live Greener.

In development

Our development slate Includes a major factual series on **Bullying**, a pre-school **cooking series**, a **user generated game show**, the first ever **children's on-line drama** and a children's **sitcom**.

Distinctive qualities

- Continued success in the most challenging ever environment for Kids TV. Adapting to new opportunities
- Striving to be current, talked about, popular, relevant, distinctive
- Putting a smile on audience's face! And reflecting their world accurately
- Narrative rich; its all about how the format releases the 'story'
- Quality production values, even on low budget
- Nurturing talent, new and established – presenters, writers, actors and directors
- All content is designed from the outset as interactive and cross media
- Regional dimension to productions
- Sourcing alternative finance from ad-funded partners (5 series to date), plus creative relationships with commercial and distribution partners
- Led by passionate, energetic and dedicated children's content creator and producer

Ragdoll Productions

Citation:

About Ragdoll

Ragdoll Productions, a privately owned family company, was founded by acclaimed children's television programme maker, Anne Wood, in 1985 and has produced more than 1,400 programmes aimed at the youngest viewers. Ragdoll-produced series for children can be seen in more than 120 countries and territories around the world and its children's programming, including the phenomenally-successful **Teletubbies**, **Brum**, **Rosie and Jim**, **Tots TV**, **Boohbah**, **Blips** and **Open a Door**, have all achieved international recognition.

Children, their dreams and feelings, their ready enthusiasm, their vulnerability, their essential humanity and their sense of fun – this was the inspiration behind the setting

up of Ragdoll.

Ragdoll respects the rights of children to be themselves; to be taken seriously; to be listened to and to be allowed to build up their own unique picture of the world. Ragdoll carefully creates spaces for children to discover things for themselves without any apparent adult direction or instruction.

In the process of making programmes for children, Ragdoll believes it is only by observing the natural responses of children themselves that we can understand how our work should proceed. Ragdoll invests in its own network of families, carers and nursery schools and by connecting with children around the world.

After *Teletubbies*, which celebrated its 10th anniversary in 2007, parents and carers were even more ready to share anecdotally some of the pride, some of the anxieties and lots of the fun they experienced with their children. One of the most fascinating subjects they touched on was bedtime: perhaps because here was a source of tension.

In the Night Garden was created by Andy Davenport, who is also its writer and composer. It is a magical programme around daydreaming and night dreaming, about that universal time between waking and sleeping. The series of 100 programmes embraces a more traditional ground with lots of richness and detail and a wealth of characters that offer a tangible, literal sense of childhood and references a pivotal moment in a child's experience – bedtime. It is a magical picture-book place where a diverse community of toys live out their comical adventures together with words, rhymes and music providing a happy world of loveable characters and nursery rhyme nonsense.

Shot in a real woodland, *In the Night Garden* makes use of the latest technical innovations in live character costume technology and CG animation, woven together within a stunning natural setting to create a compelling and fully immersive experience for young viewers. Using HD technology and the ensuing seamless interaction between characters of substantially different scale on-screen, drives home the novelty and investment associated with this children's production.

Following the same pattern, Ragdoll continues to push the boundaries with the innovative production of *Tronji* and its virtual world game for launch on CBBC and online in early 2009.

As the debate on the future of children's television continues, Ragdoll has provided significant resources and its Founder, Anne Wood has been an eloquent supporter of public awareness campaigns. Visit www.ragdoll.co.uk

INTERNATIONAL

Animalia: What's the Good Word?*

Producers: Ewan Burnett & Murray Pope, Director: David Scott, Writers: Tom Ruegger & Deanna Oliver (original)

Animalia Productions Pty. Ltd. in association with PorchLight Entertainment/BBC, CBBC & BBC WW

Aimed at 6-9 years. Alex and Zoe are two kids who find themselves in an extraordinary situation. After stumbling across a magical portal hidden in the town library they're led to a parallel dimension, a sophisticated world called Animalia.

To create an entertaining and engaging animation series for 6 to 9 year olds that also delivers a positive message about language, communication and celebrating cultural differences.

Avatar: The Puppet Master

Production Team

Nickelodeon/Nicktoons & MTV Networks International/25.10.08

Aimed at 6-9 years. Special Halloween episode. The kids investigate mysterious disappearances in a spooky town. Katara makes a special connection. The world consists of four nations: Air, Earth, Fire and Water. The Avatar controls the elements and maintains peace. The last Avatar died 100 years ago. Then the Fire nation started a war and is now close to ruling the globe. Will the new Avatar emerge to save the planet?

Dramatic, cinematic animation that combines great action sequences, humour, a lot of heart and dramatic moments.

Curious George: The Elephant Upstairs

Producer: Patty Jausoro, Director: Scott Heming, Writer: Sandra Willard

Imagine Entertainment, WGBH & Universal Animation Studios/CITV/01.07.07

Aimed at 3-6 years. George hears a loud thumping sound coming from the ceiling of their apartment and becomes convinced that the new neighbour has an elephant for a pet.

Dinosaur King: Rubble Trouble*

Producers: Kenichi Kawamoto, Teruaki Mimatsu & Youichi Wantanabe, Director:

Katsuyoshi Yatabe, Writers: Kenji Sugano, Kathy Borland & Mark Ryan

Company Sunrise Inc. (Namco Bandai)/Jetix/01.03.08

Aimed at 4-9 years. Friends' tempers flare when Rex's prized ammonite is broken on a fossil dig. The D-Team remains at odds with one another even when a dinosaur appearance calls them to China. Only when a cave-in at the Great Wall leaves Zoe trapped underground do these young friends realise that the great walls which have arisen between them put them all in peril.

An adventure animation providing entertainment through kids' fascination for dinosaurs. Each episode is set in a different geographical location with teamwork at the heart of each story.

Finley the Fire Engine: That's What Trucks Are For*

Producer: Susan Norkin, Director: Joseph Scott, Writer: Len Uhley based upon a concept by Jason Netter

RHI Entertainment & Kickstart Productions Inc./CBeebies/17.08.07

Aimed at 2-5 years. DJ has a damaged shovel but refuses help, wanting to do everything herself. Impatient to get the job done she doesn't want to wait for her new part to arrive. She finally learns that it's ok to ask for help and that friends help friends when they need it.

Friendlyville is a place all about friendship and caring. The programme addresses children's fascinations with colour, vehicles and song and dance. Each episode addresses issues important to young children and their parents, from staying safe and protected, to the importance of sharing and teamwork.

Foster's Home for Imaginary Friends*

Producer: Ryan Slater Director: Collette Sunderman Writer: Craig McCracken & Lauren Faust (original)

Cartoon Network/Cartoon Network/09.10.07

Aimed at 6-11 years. When the young heir to Paddleball World Inc, arrives at Foster's Home in search of an imaginary friend, Paddleball obsessed Bloo goes behind Mac's back to become friends. Whist Bloo's having lots of fun, Mac learns a secret about Bloo's new friend Barry that will help him get his buddy back.

With the creator of Powerpuff Girls (Craig McCracken) behind Foster's, it was always set to be a special series. Mischievous Bloo is Mac's imaginary friends and Bloo lives in Madame Foster's mansion with a host of other kids' imaginary friends. The series also airs on CITV.

Four Eyes: Plasmic Alien Psychoanalysis

Producers: Bruce D. Johnson, William T. Baumann, Fred Schaefer & Gilbert Hus, Director: Patrick Claeys, Writer: Hadrien Soulez-Lariviere

Porchlight Entertainment & Pictor Media/CITV/04.06.08

Aimed at 4-9 years. Emma is a popular, attractive 10 year old alien girl whose less than stellar grades find her having to repeat the fifth grade at a boarding school on Earth and has to assume the form of a human. If she can get along with Earthlings and pass fifth grade, she can return home to her planet.

Galactik Football Season 2: Return to Genesis*

Production Team

Alphanim/Jetix/05.04.08

Aimed at 6-14 years. The Snow kids return to Genesis Stadium for a press conference regarding their upcoming defence of the Galactik Cup. But when Ahito is struck down with a mysterious illness they're going to need new teammates if they want to stand a chance of defending their title.

Scheduled during Euro 2008 this sci-fi sports animation is aimed at the football-mad kid with teamwork, training and participation at its core. Motion-capture was used to bring the dynamics of an authentic football match to life which involved filming teams of real professional footballers.

George of the Jungle: George Lays An Egg*

Producers: Kevin Gamble, Mike Weiss, Chris Bartleman & Evan Bailey, Director: J. Falconer, Writers: Andrew Nicholls & Darrell Vickers
Studio B Productions/Nickelodeon UK/18.02.08

Aimed at 6-11 years. George takes on daddy duties when he discovers an egg in his hammock. Will his friends be able to convince George that people don't lay eggs?

Take a vine-swinging ride with George, the undisputed king of the jungle! With his boundless energy and non-stop enthusiasm, even when he goes left, George always does right. Showing us that it's the heart that makes the hero, George reveals the potential hero in all of us.

Handy Manny: Manny Goes Solar*

Producer: Pam Lehn, Director: Ted Bastein, Writer: Mike Rabb
Nelvana/Playhouse Disney/15.05.08

Aimed at 2-5 years. Based around a multilingual repairman, Manny Garcia, who teams up with his tool friends to introduce preschoolers to different cultures, whilst helping people by repairing anything – his motto: "You break it, we fix it." In this episode, Kelly provides solar panels to make Mr. Kumar's new sign work.

The objective of the series is to help preschoolers learn a second language by introducing a multilingual element, as well as encouraging cultural diversity. The series aims to help preschoolers overcome nervousness and develop courage by demonstrating problem solving scenarios and conveying positive themes of collaboration and community spirit.

Hannah Montana: Song Sung Bad*

Producer: Richard G. King, Director: Roger S. Christiansen, Writer: Ingrid Escajeda
Disney Channel & It's a Laugh Productions/Disney Channel/29.10.07

Aimed at 8-12 years. Miley Cyrus stars as Hannah Montana, a teenager who leads a secret life as a pop star. In this episode, Miley doctors a recording of her friend Lilly to make it sound better than it is, leading Lilly to enter a sing-off where she is way out of her depth.

The objective is to create a funny, inspiring and smart series with fantastic comedy writing and storylines that resonate with kids worldwide.

High School Musical 2*

Producers: Bill Borden, Barry Rosenbush & Kenny Ortega, Director: Kenny Ortega, Writer: Peter Barsocchini
Disney Channel/Disney Channel/21.09.07

Aimed at 8-12 years. High School Musical 2 sees jaw-dropping choreography, talented vocal performances and old friendships being called into question as hero Troy must learn to choose between his future and his friends.

The key objective of High School Musical 2 is to generate an emotional connection with viewers by delivering great story-telling and bringing to life Disney brand values that resonate with kids all over the world.

Jakers! The Adventures of Piggley Winks: The Haunted Shipwreck*

Producers: Mike Young, Liz Young, Bill Schultz & Daniel Isman (Executive Producers), Cary Silver (Producer), Director: Jeff Gordon, Writer: Cindy McKay
Mike Young Productions for Entara Ltd./CBBC/15/09/07

Aimed at 3-7 years. When Piggley and friends come upon an old shipwreck, which bears the legend of being haunted, they take it upon themselves to free the ghost of Captain White. In doing so, they create a memory – and an adventure story – to last a lifetime.

Educational objective: It's fun to use your creative imagination to turn an ordinary event into a fun adventure!

Johnny Test: Johnny vs. Bling Bling 3/Stinkin' Johnny

Director: Larry Jacobs, Writers: Scott Fellows, Mark Fellows & Lazar Saric
Cookie Jar Entertainment/Cartoon Network UK/10.03.08

Aimed at 6-11 years. 'Johnny Test' chronicles the adventures of a fearless 11 year-old, his genetically engineered dog and sisters, who use Johnny as their guinea pig for their scientific experiments. In this episode, Johnny uses his sonic-rocket sneakers to find a magical root and later battles a professional wrestler in hopes of winning an HDTV.

Johnny Test's zany antics and slapstick comedy seek to delight and entertain an audience of boys and girls between the ages of 6 and 11.

Lazytown: Sportacus Saves the Toys

Producer: Raymond P Le Gué, Magnus Scheving, Director: Magnus Scheving
Lazytown Entertainment EHF/Nick Jr./4.11.07

Aimed at 2-6 years. Robbie invents a machine that pulls toys away from kids. He sends two machines far away to make Sportacus leave Lazytown to help other kids. Meanwhile Robbie takes away the toys in Lazytown. Sportacus returns too late to help, but Ziggy reminds everybody that you don't need toys to play.

Lazytown aims to inspire and motivate kids to get them to make healthy choices in their lives.

Life with Derek: Allergy Season*

Producer: Suzanne French, Director: Steve Wright, Writer: Jeff Biederman
Shaftesbury Films/Boomerang/6.05.08

Aimed at 6-12 years. Casey develops mysterious allergies after Max gives her his football Jacket. Meanwhile, George tries to curb Derek's sarcastic put-downs by charging him a dollar per incident. As the big football championship game draws closer, Casey's allergies get worse. Finally, she gets advice from the last place she'd expect it – Derek.

Life with Derek is a half-hour comedy series about a modern blended family, which has forced together two wilful teenagers, Casey and Derek, each used to being in charge and each determined to keep it that way.

Little Einsteins: Annie and the Beanstalk*

Producers: Eric Weiner (Executive Producer) & Kris Greengrove, Director: Andy Thom,
Writers: Abbey Pecoriello & Jeff Barkin
Curious Pictures/Playhouse Disney/04.04.08

Aimed at 2-5 years. Little Einsteins takes preschoolers on an interactive adventure as part of the team on board a rocketship. Each episode is based around a mission involving meeting new friends, learning about classical music and art, travelling and having fun. In this episode, the kids encounter works by Beethoven and Van Gogh.

To give preschoolers an introduction to the world of classical music and art in a unique series that aims to expand the cultural horizons of viewers. It aims to give a global perspective and appreciation of all forms of art combining travel, engaging characters and themes of friendship and teamwork.

The Magic Roundabout: Fairy Ring

Producers: Robert Rea, Laurent Rodon, Pascal Rodon & Claude Gorsky, Director: Graham Ralph, Writer: Diane Redmond
Les Films Action, Ellipsanime Productions & Play Productions/Nick Jr. & Les Films Action/31.10.07

Aimed at 2-5 years. When Dougal refuses to believe that fairies exist, all the others decide to try and persuade him otherwise! The Magic Roundabout was brought to a small village years ago by a strange man, Mr. Rusty. It has remained there ever since. With it came a naughty magician called Zebedee who lives in the clouds above. He spends his time playing impish tricks on the village inhabitants and watching them untangle the problems he sets.

To bring one of the world's favourite stop frame animations to a new audience with a brand new CGI animated TV series, over 40 years after the show was first dreamed up.

Max & Ruby: Max and the Beanstalk/The Froggy Prince/Little Red Ruby Hood

Production Team
M & R Story Productions, 9 Story Entertainment, Nelvana/Nick Jr., Nelvana/05.12.07

Aimed at 2-5 years. Part 1- Ruby tells the story of Jack and the Beanstalk to show Max that beans can be wonderful. Part 2- Ruby tells the story of the Frog Prince, hoping to encourage Max to play the Prince. Part 3- Ruby tells a version of Little Red Riding Hood, in which the Big Bad Wolf eats Grandma's cookies.

Follow the adventures of two bunny siblings, 3 year old Max and his sister Ruby, 7. They never want the same thing and their plans always collide – Max is always messing up Ruby's best laid plans, and Ruby loves to be put in charge of Max!

The Mr. Men Show: Heatwave*

Producers: Kate Boutilier, Eryk Casemiro, Diana Manson & Kurt Mueller, Director: Mark Risley, Writers: Kate Boutilier & Eryk Casemiro
Chorion Ltd./Five/27.02.08

Aimed at 3-6 years. When a heatwave hits Dilly Dale, Miss Calamity's ceiling fan blows her away, Mr. Persnickety's trip to the beach results in a meltdown, and Mr. Rude's air conditioner attracts more than a few unwelcome guests.

The Mr. Men Show invites children to laugh along as our 25 unique characters humorously navigate their day to day lives. From Mr. Grumpy to Little Miss Sunshine,

our characters' hilariously iconic and sometimes conflicting personalities reflect the kinds of social and emotional issues children face and resolve every day.

Phineas & Ferb: Rollercoaster*

Producers: Dan Povenmire & Swampy Marsh, Director: Dan Povenmire, Writers: Dan Povenmire & Swampy Marsh

Walt Disney Television Animation/Disney Channel/21.09.07

Aimed at 8-12 years. Phineas and Ferb try to conquer boredom and make the most of their summer vacation by building innovative creations, much to the exasperation of their sister Candace. Meanwhile, the family's simple minded pet platypus, Perry, leads a double life as a secret agent. In this episode the boys build a rollercoaster.

The objective is to use world class writing talent to create a smart, fresh and witty series with fantastic characters that connects with kids by exploring themes of sibling rivalry and friendship. The aim is to tap into kids' culture, reflect modern family life and inspire their imagination through inventive animation.

Power Rangers Operation Overdrive: Kick Into Overdrive*

Producers: Janine Dickins, Koichi Sakamoto & Bruce Kalish, Director: Mark Beesley, Writer: Jackie Marchand

Ranger Productions Ltd./Jetix/28.07.07

Aimed at 4-9 years. Summoned by a billionaire adventurer, the entire universe's fate rests in the hands of five brave teens... Will they succeed? Filled with mind-crunching puzzles, action and adventure! Aimed at small boys seeking big adventure it is filled with puzzles, action and quests which span the globe and an array of amazing countries and cultures within.

Ricky Sprocket – Showbiz Boy: Oh Hap-Pee Day

Producers: Ashley Ramsay, Chris Bartleman, Blair Peters & Tatiana Kober, Directors: Josh Mephram, David Fine & Alison Snowden, Writer: Alicia Sky Varinaitis

Studio B Productions/Nickelodeon UK/23.09.07

Aimed at 6-11 years. When Ethel spills her drink on Ricky at an awards show, the press go crazy thinking that Ricky has wet his pants on stage. It isn't going to happen again, so Ricky gets his friends to help make sure the next Awards show goes off without a hitch, but Ricky's rival Kitten Kaboodle has other plans.

Ricky Sprocket follows the adventures of superstar child actor Ricky Sprocket as he tries to balance family, friends and school with the pressures of his crazy showbiz life. Even though he lives in a Hollywood mansion, his sister drives him crazy and he still has to take out the garbage!

Super Why!: Little Miss Muffet

Producer: Beth Stevenson, Directors: Traci Page Johnson, Lisa Bechard & Davian Bobrowska, Writers: Angela C. Santomero, Jennifer Hamburg & Pammy Salmon

Out of the Blue Enterprises LLC/Nick Jr. & Decode/11.06.08

Aimed at 2-5 years. Poor Red wants nothing more than to play with Little Boy Blue, but he keeps running away! The Super Readers venture into the tale of Miss Muffet to meet a spider who is frightening his friend right off her tuffet!

Super Why! is a 3D-animated adventure series, designed to provide children with the critical skills they need to read (and love to read!). Educational objectives: to learn how to treat a friend, follow the alphabet, practise spelling and use the power to read to change the story.

Thumb-Wrestling Federation: Vini Vidi Victory V Flash Back*

Producers: Tanner Clauss Zucker & Larry Schwarz, Director: Tanner Clauss Zucker,
Writers: Various
Animation Collective New York/BBC2/08.09.07

Aimed at 6-12 years. Thumb Puppet animation. A long time ago, when wrestlers wore Speedos and had bad hair, the thumb-wrestling ring was a place of heroic deeds, of fair competition, of honour. The bells were polished, the matches were set, and the scores were kept, all by the wise thumbs of the Thumb-Wrestling Federation. In *Vini Vidi Victory (Dextera) v. Flashback*, Victory is no surprise when Vini, the Dexteras leader, takes on the distracted, yet sinister, Flashback. Stuck in a series of memories, Flashback takes a lot of hits early on but is still able to pull off his blinding move, The Photo Finish. In the end, no amount of magnesium can keep Vini from performing his match-ending and crowd-favourite move, the Vini Vidi Vada-voom.

The show aims to create a silly, engaging pastiche on the ridiculous world of WWF wrestling. Innovative low-cost animation techniques, and web-based extensions, united by a wicked sense of humour intend, and succeed, in delighting the children's audience, while poking fun at a world of pointless violent posturing.

Toddworld: Moving*

Production team
Taffy Prods. LLC, Discovery Comm. Inc., DQ Ent. Ltd. & Telegael
Teoranta/BBC/02.08.07

Aimed at 2-7 years. Sophie's cat, Mitzi, and the puppies make the difficult decision to move to her uncle's farm where they will have more room. Sophie is sad, but understands. Benny, however, is heartbroken that the puppies are leaving. And his friends are not sure how to make him feel better.

In colourful Toddworld, it's ok to be different and stand out. Todd and his friends explain acceptance, tolerance and diversity. In this episode, we learn that it's ok to be sad.

Wobbly Land: Wobbly Grumper*

Producers: Cathal Gaffney & Darragh O'Connell, Director: Cat Little, Writer: Cat Little
Brown Bag Films for HIT Entertainment/Nick Jr. UK/01.10.07

Aimed at 2-5 years. Small Grey is in a grumpy mood. He grumps and grumps until he turns himself into a 'Grumper'! The other characters in Wobbly Land worry about him and try to find ways to turn him back into Small Grey again. When nothing works, everyone leaves the 'Grumper' to grump about by himself. In his temper, Small Grey bumps into a tree, making it squeak. Everyone laughs at the funny bumpy trick, so Small Grey does it again. Eventually the Grumper gets tired of being grumpy and finds that it's far more fun being bumpy! The Grumper has changed himself back into Small Grey and everybody is very glad to have him back again.

Wobbly Land aims to entertain and stimulate the imaginations of young children through an imaginary world of play and fun in Wobbly Land.

Yo Gabba Gabba: Eat

Producers: Jon Berrett & Charles Rivkin (Executive Producers), Scott Schultz (Producer), Director: Scott Schultz, Writers: Christian Jacobs & Scott Schultz
The Magic Store & Wildbrain/Nick Jr. & RDF Kids/18.02.08

Aimed at 2-5 years. In this episode the characters learn the fun of eating vegetables and healthy meals; from "Party in my Tummy" and "Snacky Snack Snack" where the

vegetables plead to participate, to “Try it you’ll like it” where the characters learn to try new things.

Join our host DJ Lance Rock as he introduces us to friendly toy monsters in a magical land full of music, dance, colourful cartoons and simple life lessons that will get children up off the floor to learn and dance along.

PRE-SCHOOL ANIMATION

Animated programmes for children under 5.

The Beeps: The Bumps*

Producer: Peter Scott, Director: John Higgs, Writer: Adam Peters
Impossible TV/Five/03.02.08

Aimed at 3-5 years. The Beeps is a bright, 3D animated comedy about the adventures of a group of small, egg-like characters on the idyllic Beep Island. Produced entirely in the UK for Five's Milkshake strand, it features voice talent including Tom Baker, Dani Harmer and Timmy Mallett. In this episode, the Beeps catch a strange disease from the ever-singing Beep Beep Tree – which makes them unable to stop bumping into things!

The Beeps is aimed at pre-school children who are starting to form relationships with an extended group of peers, whilst also showing increasing independence as they explore their world. The characters are always accepting of each other's personalities (Bossy, Sleepy, Smelly etc.), there are no authority figures or 'baddies', and the characters live in a close sustainable relationship with the natural world. Ultimately the programme promotes social interaction as both fun and rewarding.

Charlie & Lola: I Can Dance Like A Dancer

Producer: Claudia Lloyd Director: Kitty Taylor Writer: Anna Starkey (original)
Tiger Aspect Productions/CBeebies/10.07

Aimed at 4-6 years. Lola is sure that she is an "ever so good dancer". But some dancing is a bit too swirly, too jumpy or too floaty. Just when she thinks she will never ever be any good she finds a way of combining all the different dances – with one big special dance all of her own – Lola dancing!

Charlie and Lola aims to describe what it is to be 'small and very funny'; encountering and overcoming the important issues a 4 year-old and her bigger brother face. How come Lola has to give back the toy rabbit she found and loves, but she can't give back the hat with the dangly bits she hates? With humour and imagination, Charlie and Lola helps children solve these familiar problems.

Dive Olly Dive!: Hide and Seaweed*

Production team
Mike Young Productions LLC, Flying Bark Productions Pty. Ltd., Telegael Teoranta & GDC Asset Management Ltd./S4C Wales/08.02.08

Aimed at 3-6 years. While on assignment, Olly confronts the giant octopus of Kraken fame, who is a pleasant fellow and prefers to keep his existence secret. Olly promises not to tell anyone, but his duty as a research sub is to report new findings. Should he keep his promise or tell Doug?

Olly and his friends are curious, intelligent, have big hearts and love and respect the environment in which they live. Every experience is an occasion to learn.

Fluffy Gardens: Stinky the Skunk*

Producer: Gerard O'Rourke, Director: Jason Tammemagi, Writer: Jason Tammemagi
Monster Animation & Design Ltd./Cartoonito/06.08.07

Aimed at 2-5 years. Stinky the Skunk was feeling lonely. Who would be friends with a smelly skunk? So Stinky decided to build a robot friend! But alone, this was too difficult. In no time at all Paolo, Cornelius and Scoopy were all happily helping Stinky building

the one thing he had all along.

Welcome to Fluffy Gardens, created to be gentle, charming and just a little bit eccentric. Built on positivity, each unique story follows one of the many friends as they live and grow as part of a community in Fluffy Gardens, where something unexpected happens every day!

Hana's Helpline: Stop That, Ernie!*

Producer: Calon Ltd., Director: Tom Edgar, Writer: Tea Orsi
Calon Ltd/ S4C, Five, ZDF/as of 07.07

Aimed at 4-6 years. Hana's helpline is a series about a duck agony aunt and her duckling son, who help animals who need emotional support. It deals with the kind of social and emotional issues that real children experience at the age they first start going to school.

In *Stop That, Ernie*, everyone tells Ernie the eagle to stop drumming except for Hana who spots his musical ability.

Hana's Helpline, a series of 26, 10 minute episodes animated in stop motion, for 4 – 6 year olds.

Harry and His Bucket Full of Dinosaurs: What a Cold Nose*

Producers: Kristine Klok, Helen Cohen & John Cary, Director: Graham Ralph, Writer: Paddy Granleese
CCI Entertainment/Five (Milkshake)/18.11.08

Aimed at 2-5 years. While Nana and Harry are dog sitting for an afternoon, Harry decides to take the puppy for a walk in Dino World. However, in Dino World the puppy is dino- sized and Harry and the gang struggle trying to discipline and train their furry friend in tug-of-war-styled capers.

'Harry and His Bucket Full of Dinosaurs' focusses on being a child's entry into the exciting world of dinosaurs in a fun, imaginative way. The show emphasizes the values of friendship, adventure, humour and empowerment.

Harry and Toto: Land and Sea*

Producer: Paul Shuttleworth, Director: Stuart Evans, Writer: Paul Shuttleworth
Handle and Spout/CBeebies/30.06.08

Aimed at 3-6 years. Can you spot the opposite? Harry and Toto are the best of friends but they're very different. It's holiday time and Toto and Harry are looking forward to a break together. Harry can't wait to splash about in the sea but Toto wants to stay on dry land.

This is a show full of participation. Children shout out the opposite and guess who will be the hero of the day. Celebrating friendship, the show charts Harry and Toto's journey through two sides of a problem. Will they find a way of settling their differences and making up over a milkshake?

The Large Family: Good As Gold*

Producer: Dan Maddicott, Director: Philippe Balmossiere, Writer: Jan Page, based on Jill Murphy's original books
Coolabi Productions & Go-N Productions/CBeebies/17.10.07

Aimed at 3-6 years. An episode in the daily life of a normal elephant family! Mr and Mrs Large have a day out leaving their children at home with Granny and Grandpa. The children promise to be good as gold. And they are. It's a pity the same can't be

said for their grandparents!

The large family series is an animated sitcom for pre-school children. Each episode creates a situation in which the young viewers will recognise their own lives. The Large family may be elephants but it is the sort of family which any child would like to be a part of.

Little Princess Series 2: I Want to Be Good*

Producer: Iain Harvey, Director: Edward Foster, Writer: Rachel Murrell
The Illuminated Film Company/Five/09.07

Aimed at 2-5 years. Little Princess is on the naughty step and she's been told that if she wants to help decorate the Christmas tree, she has to be good all day! But it turns out that being good just isn't that easy... Will she make it?

Tony Ross' irrepressible little heroine loves life in the kingdom. Full of excitement and fun, she is always ready to question and learn life's important lessons. In this Christmassy episode, the Princess skips along the fine line between having fun and the naughty step. Will she fall off?

Peppa Pig: Peppa's Christmas

Producer: Phil Davies, Directors: Mark Baker & Neville Astley, Writers: Mark Baker & Neville Astley
Astley Baker Davies Ltd. & Rubber Duck Entertainment/Nick Jr. & Contender/25.12.07

Aimed at 2-5 years. On Christmas Eve, after Peppa and George have posted their letters and bought a Christmas tree, Peppa decides to stay awake all night and see Father Christmas.

Follow the adventures of a cheeky and bossy pig called Peppa, during bath time, muddy puddles, dressing up and playing games. She lives with her mum, dad and brother George. Each adventure is fun, sometimes involving a few tears, but each always ends happily, with Peppa and her brother George learning something new.

Pocoyo: Elly on Ice

Producer: Kath Hart, Director: Alfonso Rodriguez, Writer: Ken Scarborough
Granada International & Zinkia Entertainment in association with Granada Kids/CITV/11.09.07

Aimed at 0-4 years. Pocoyo and Pato are having fun ice-skating. Elly is a great dancer and wants to have a go, but every time she tries she falls over flat on her bum. Even Whale and Octopus put on a great duet ice-skating routine. Poor Elly is about to give up. But we encourage her to have another go, and Pocoyo and Pato help her to get started. Gradually she gets the hang of it and her confidence increases till she performs an amazing routine and achieves the highest score of the day.

The philosophy behind Pocoyo is 'Learning through Laughter'. It is visually very different to any other pre-school programme, and its innovative use of CGI animation allows Pocoyo to become a very real child – he moves, talks, plays and learns like a toddler, and he can sulk and throw tantrums like only a toddler can. Pocoyo has strong educational content, but never sacrifices its entertainment value or sense of fun. The characters, storylines, sounds and visual appeal of Pocoyo have been carefully researched to ensure that it is perfectly tailored to encourage child development. Above all, Pocoyo is designed to help children learn while making them – and their carers – laugh.

Roary the Racing Car: Maxi's New Engine*

Producer: Gregory Lynn, Director: Tim Harper, Writer: Wayne Jackman
Chapman Entertainment Ltd./Five (Milkshake) & Nick Jr./31.03.08

Aimed at 2-6 years. In *Maxi's New Engine*, Maxi's engine needs a rebuild after he has filled it with sand. Will Big Chris be able to find him a substitute engine before the reporter from Wheels Magazine arrives to interview him?

Children will love to join Roary on his journey through life, learning lessons as they go; how to do the right thing, how to be positive and helpful to others, road safety, the environment, ways to share and communicate ideas, solving problems, being creative, the importance of taking exercise, and healthy living.

Rupert Bear: Rupert and the Snowglobe*

Producer: Francis Vose, Director: Barry J. C. Purves, Writer: Rebecca Stevens
Cosgrove Hall Productions/Five (Milkshake)/04.10.07

Aimed at 3-4 years. Rupert, Bill and Ping-Pong arrive at the beach one sunny day and are amazed to find a small snowstorm. Jack frost emerges and shows them the snow globe that controls the icy storm. The friends play in the snow unaware that Ming is shaking up the snowglobe, causing the storm to grow out of control.

Rupert Bear – Follow the magic, is an enchanting, visually stunning pre-school series which encourages kids to discover the magic of the natural world. The adventures of Rupert Bear and his loveable friends in the wonderful world of Nutwood are magically brought to life with a unique mix of stop-frame animation and cutting-edge CGI.

Tommy Zoom: Finders Keepers*

Producers: Steve Cannon & Helen Baker, Director: Roger McIntosh, Writer: Ian Carney
CBeebies Production/CBeebies/19.03.08

Aimed at 4-6 years. The evil Polluto believes that finding is keeping – will Tommy think the same way and keep his friend's prized possession or will he realise that you can't just take what you find lying around? What should Tommy do? What would Tommy Zoom do?

By mixing a live action boy and his dog with their animated alter-egos, Tommy Zoom explores social and environmental issues in a clear and comical way, where young viewers can fully relate to everyday dilemmas and become empowered to solve them by experiencing Tommy Zoom's imaginary escapades.

PRE-SCHOOL LIVE ACTION

Live action programmes for children under 5.

Big Barn Farm: The Grass is Always Greener*

Producer: Vanessa Amberleigh, Director: Sasha Ransome, Writer: Sean Carson
The Foundation Television Productions Limited for RDF Television/CBeebies/03.03.08

Aimed at 4-6 years. Gobo the Goat is bored with the grass in his field so with the help of Petal, Dash and Digger, he goes in search of better grass. After encountering a great many obstacles and disappointments, he finally spots the tastiest grass of all which just happens to be back in his own field.

Big Barn Farm uses stories to explore different emotions, but most specifically friendship and co-operation. The characters have a unique 'animal' approach to the wider world around them but are also reflective of the concerns and experiences of the intended audience – the older segment of the pre-school age group. Its aim is to entertain whilst giving subtle messages about, and reflections of, good citizenship.

Bunnytown: King Bunny's Birthday*

Producers: Peter Coogan & Martin Baker, Director: Ian McLean, Writers: Adam Rudman & Alice Dinnean Vernon
Baker Coogan/Playhouse Disney/23.03.08

Aimed at 2-5 years. A puppet show for preschoolers that encourages learning through humour and music. UK-produced, it invites viewers to experience life through the eyes of the giggly bunny residents of Bunnytown who create an entertaining learning environment for preschoolers. In this episode, everyone in town prepares for King Bunny's birthday.

The series' educational curriculum aims to support preschoolers as their understanding of humour develops. Academic skills such as counting, shapes and vocabulary are placed in a comedic context so that viewers can learn as they laugh in a show combining live action, puppetry and music with a fantastic colour palate.

Captain Mack: Mousehunt

Producers: Iain Russel & John Lomas Bullivant, Director: Adrian Hedley, Writer: Simon Nicholson
Fireback Entertainment Ltd./CITV/25.02.08

Aimed at 3-6 years. Captain Mack is always on the lookout for danger, anytime, anyplace, anywhere! Sunshine City is where he's going to find it, thanks to naughty characters such as Tracy Trickster, Grabby Crabby and Marty Meddler.

Carrie and David's Popshop: Are Stars Magic*

Producer: Nigel P Harris, Director: Helen Scott, Writer: Keith Brumpton
BBC Children's Scotland/CBeebies/03.03.08

Aimed at 4-6 years. Welcome to the Popshop. Need a song? We'll make you one! Carrie and David Grant are ready, Riff the dog is ready, and the Popshop is open for business. Every day, a new customer arrives seeking a song – a song to make them happy, a celebration song, a song for a friend....any kind of song you can think of! Then it's up to Carrie and David and their faithful hound to create, play and perform a brand new song – with help from you at home, of course. Carrie and David's Popshop is a lively, noisy place where music is fun, and everyone can join in. Come on and play! In this episode Oliver can't wait to be an astronaut, so Carrie and David write him a song about the stars.

The driving force behind the original idea for Carrie and David's Popshop was the desire to make music and singing enjoyable and accessible to everyone. Singing and dancing is such a wonderful way to express yourself, and the programme wanted to capture that feeling. Carrie and David Grant are passionate about singing. They wanted to help children understand how a song is put together, and illustrate how anyone can do it. There's absolutely no elitism in the popshop – it's not about being a "good" singer, or being skilled at playing an instrument, it's about having a go and having fun. The show culminates in a performance of the song from Carrie and David, in front of a live studio audience of children singing and dancing along, with the audience at home joining in to.

Get Squiggling!: Knight*

Producer: Jo Killingley, Directors: Adrian Hedley & Damian Hook, Writer: Tracey Hammett

Dot to Dot Productions/CBeebies/12.02.08

Aimed at 2-5 years. Squiglet lives in a white world, though it doesn't stay white for long! With the help of his magical crayons, Squiglet shows the audience how to draw colourful characters which leap off the page and come to life! As problems arise, Squiglet uses his imagination to squiggle solutions.

Get Squiggling's aim is to encourage children to pick up a drawing implement and a piece of paper and join in. It's about developing an enjoyment for art. The audience will discover the simple tools to create their own squiggled world of imagination. Get Squiggling! is visually unique and truly interactive.

Go and Be a Grown Up: Doctor*

Producer: Sam Potter, Director: Sam Potter

Handle & Spout/Cartoonito/23.04.08

Aimed at 2-5 years. Go and Be a Grown Up is a pre-school series where children learn about different professions. This instalment follows 5 year-old Anna's dream of working in the medical field and learns what it would be like to be a Doctor when she grows up.

Go and Be a Grown Up helps educate preschoolers about occupations they may already be familiar with, and offers an insight into a variety of professions. Each episode will show a child going to work with an adult and learning about their job. This will span daily tasks, their working environment and equipment they may use.

In the Night Garden: Looking for Each Other*

Producers: Andrew Davenport & Anne Wood, Director: Dirk Campbell, Writer: Andy Davenport

Ragdoll Productions/CBeebies/05.11.07

Aimed at 2-4 years. In *Looking for Each Other*, Upsy Daisy is looking for Igglepiggle. Igglepiggle is looking for Upsy Daisy. All the Night Garden friends try to help – and make their own contribution to solving the problem – so that Igglepiggle and Upsy Daisy can be re-united.

In the Night Garden is a thoroughly modern televisual interpretation of a nursery rhyme picture book, featuring a host of wonderful characters, living together within a happy and caring community. The programme is funny, reassuring, relaxing and entertaining and uses the latest technical innovations in live-action costume technology and CG animation.

Jackanory Junior: Series 2, Episode 6*

Producer/Director: Dominic Macdonald, Writers: Michael De Souza & Genevieve Webster

CBeebies Production, BBC Children's/CBeebies/18.01.08

Aimed at 4-6 years. Lenny Henry raps his way through two tales about cool, crime bustin' hero – Rastamouse. In 'The Crucial Plan' Rastamouse and da Easy Crew challenge a cheeky cheese thief. In 'Da Bag-a Bling' Rastamouse, Scratchy and Zoomer trap a reprobate rodent and solve the mystery of the missing baby mice.

Jackanory Junior is designed to look rich, layered and magical, merging studio with animation to bring published stories to life. A new generation of children will grow up with this well-loved series, which provides vivid entertainment and a gateway to the world of books.

Jim Jam and Sunny: Guitar

Producer: Alison Ray, Director: Helen Scott, Writer: Iain Lauchlan
Wish Films for Entertainment Rights Distribution Ltd./CITV/05.08.07

Aimed at 3-6 years. Jim Jam has a new guitar and pretends to be a rock star. He explains to Nobby what he knows about it. Jim Jam and Sunny make a surprise guitar for Nobby, then Jim Jam and Nobby both sing for everyone to see their rock start quality.

Me Too!*

Producer: Brian Jameson & Helen Doherty, Director: Paul Holmes, Writer: Penny Lloyd
Tattimoon/CBeebies/16.07.07

Aimed at 3-6 years. Me Too! is a live-action, pre-school drama, following the parallel experiences of children and parents as they go their separate ways during the working day. Taking time, travel and music as its foundation stones, Me too! explores the shared curiosity that children and parents feel when they are apart. In this episode – Eat Your Greens – Rudi is doing a photo shoot to help Dr Juno with her Healthy Eating Campaign. Granny Murray and the children are making a healthy eating mural for the hospital. Raymond is hanging out at Rudi's stall but is getting in the way. Rudi puts him to good use and enlists his help in jazzing up the place.

Mister Maker: Episode 1*

Producers: Driana Jones & Vanessa Hill (Executive Producer), Director: James Morgan, Writers: Driana Jones & Vanessa Hill

The Foundation Television Productions Limited for RDF Television/CBeebies/17.09.07

Aimed at 4-6 years. Mister Maker makes a fantastic 'junk' picture, shows how to paint with cardboard and creates realistic beans on toast that look really tasty! Guess the answer to today's shape puzzle, and watch 'The Mister Maker Kids' make a gigantic rocket picture that's out of this world!

Mister Maker's objective is to inspire kids to get creative. By adopting a high energy, post-produced comic character it also intends to entertain as well as motivate. The programme is intended to stimulate children's imagination and to encourage them to explore ideas connected with using everyday items around the home in more creative and inventive ways.

Mist: Sheepdog Tales, Series 2: Mist's Long Night*

Producers: Lucie Wenigerova & David Kennard, Directors: David Kennard & Richard Overall, Writer: Richard Overall
Borough Valley & Spring Pictures/Five & Contender/24.04.08

Aimed at 4-6 years. When the Boss takes a tumble off the Devon Cliffs, brave and loyal sheepdog Mist sticks with him, keeping him warm all night. The rest of the dogs come to the rescue at dawn, summoning no less than the RAF with a bravura display of teamwork, wit, intelligence and sheep. The final episode of the series.

Our foremost aim of the series has been to blend the real life of a hardworking Devon sheepdog with gentle fictional tales of farm life. The intention has always been to engage and entertain our audience, with a touch of education lurking just below the surface.

Nina and the Neurons: I Can See a Rainbow*

Producers: Yvonne Jennings and Angela Gavin, Director: Mike Prince, Writer: Tracey Hammett
BBC Children's Scotland/CBeebies/03.04.08

Aimed at 4-6 years. Presented by Nina, our engaging scientist, this series is an exciting mix of live-action and animation exploring the 5 senses. Nina travels from her lab to meet children and through a series of fun experiments, she helps answer the big questions that really matter to them, such as "where do the stars go during the day?!" In this episode Nina visits Charlotte to find out why you can only see a rainbow when the weather is right. With some help from the fire service, they discover how to make their very own rainbow.

Nina and the Neurons is a CBeebies series of 25 x 15 minute programmes aimed at the 4-6 year old age group, focussing on the 5 senses. The aim of the series is to present science in a fun and entertaining way, engaging the audience in simple experiments. Our female presenter, Nina is a great role model for young children and makes science accessible. Our animated characters the neurons (who live in Nina's head and represent the five senses) inject comedy throughout the programme. Nina and the neurons is a charming, simple, self-contained experience aimed at the upper level of the CBeebies audience.

Something Special Out and About: Mountain*

Producer: Allan Johnston, Director: Anna Perowne, Writer: Allan Johnston
CBeebies Production/CBeebies, BBC Two/21.01.08

Aimed at 2-6 years. Shall we go somewhere special? Let's go for a walk around Mount Snowdon with Justin and his friend Jac. But what will we look for on the mountain and what will we learn to sign? A path, a lake and the top of the mountain.....oh and don't forget to keep a look out for Mr Tumble!
Something Special is aimed at children with learning and communication difficulties and through the use of Makaton continues to help thousands of children find their voice. The new series goes "out and about" introducing Justin to new friends. Together they explore the real world whilst continuing to learn new Makaton signs and symbols. But what makes Something Special extra special is that all children, regardless of their needs, join in with the fun thus making it a truly inclusive experience.

Space Pirates: Music to Surprise Me*

Producer: Tony Reed, Director: Bridget Caldwell, Writer: Robbie Sims
CBeebies Production/CBeebies Channel/21.12.07

Aimed at 4-6 years. Good Ship Guisto orbits planet Earth under the command of Captain DJ. Called to action by the earth-bound, 'Pirate Posse', space-wise kids Honk & Tonk, Lippy the talking microphone, and alien barnacle Zorst surf the sound waves looking for great music to broadcast on their pirate radio show.

Space Pirates aims to introduce a young audience to a variety of different musical styles, genres and cultures from around the world. It is designed as a family-viewing experience offering something of interest for older siblings and parents, as well as the target audience.

Wakey, Wakey

Production team
GMTV Kids/ITV1, CITV/10.05.08

Aimed at pre-school. GMTV's Wakey! Wakey! Club, hosted by Sue Munroe, provides pre-school children of 5 and under with high-quality programmes that are educational, entertaining and interactive every day of the week. The programmes are interspersed with lively, as-live, presenter-led links. We provide pre-schoolers with an exciting routine and habit in their daily lives.

It is designed to highlight what can be achieved in ten minutes of link time, in an appealing and informative way. As well as showcasing successful animations; including Dora the Explorer – a much loved animation, My Friends Tigger and Pooh – innovative 3D- animation. Along with many more pre-school favourites.

PRESENTER

An individual presenter's work for a specific programme (not a body of work).

Andy Akinwolere*

Blue Peter: Nigeria Films
CBBC/BBCOne/8.04.08

Andy Akinwolere recently returned to his home country, Nigeria, where he had an emotional reunion with his grandmother and introduced young British viewers to his native culture, including the world's biggest fishing festival. He has provoked strong reactions from children with his moving and powerful reports from around the world.

Andy was born in Nigeria in 1983 and lived there until he was 8 when his father moved his family to Birmingham. His passions are sport and music, and he was working as a runner in CBBC when he was spotted as a potential blue peter presenter.

Justin Fletcher*

CBeebies Something Special: Harbour
CBeebies, BBC Children's/CBeebies/16.01.08

There are many reasons for why Justin Fletcher is a very special presenter but top of the list must be his ability to communicate and engage with his young audience. Little ones simply love him. In this new series of Something Special, Justin was "Out and About" travelling around the UK and meeting children with learning and communication difficulties. Regardless of their disability Justin was always able to connect with the children, show them enjoying success and bring out the hugest smiles. But what makes Justin extra special is his willingness to go the extra distance. He attended schools to meet children with Learning Difficulties, as well as speaking to their teachers and parents to gain a further insight into their needs. And of course Justin continued learning Makaton, the signing system used in the series.

The Justin Fletcher you see on screen is the same Justin Fletcher off camera. He is hard working, professional, totally committed, warm, funny and approachable. In short Justin is a thoroughly nice man....he really is Something Special. These special abilities have recently been acknowledged as Justin is now Justin Fletcher MBE.

Phil Gallagher*

Mister Maker
The Foundation Television Productions Limited for RDF Television/CBeebies/17.09.07

Mister Maker makes a fantastic 'junk' picture, shows how to paint with cardboard and creates realistic beans on toast that look really tasty! Guess the answer to today's shape puzzle, and watch 'The Mister Maker Kids' make a gigantic rocket picture that's out of this world!

Mister Maker's objective is to inspire kids to get creative. By adopting a high-energy, post-produced comic character it also intends to entertain as well as motivate. The programme is intended to stimulate the child's imagination and encourage them to explore ideas connected with using everyday items around the home in more creative and inventive ways.

Barney Harwood*

Basil's Swap Shop: Episode 8
The Foundation Television Productions Ltd for RDF Television/BBC2/23.02.08

Games such as the 'Gungulator', 'Dunk Beds' and the 'Dog Roll' are played in this episode, with celebrity guest Lil' Chris (Chris Hardman) accompanying Basil, Barney

and Melvin with the swapping, fun and games.

Basil Swap Shop is a live interactive game show with comedy sketches and swaps! Based on the original series of Swap Shop it aims to bring swapping up to the 21st century using an interactive mix of phone and internet. Hosted by Basil Brush, CBBC's Barney Harwood and Melvin Odoom, accompanied each week by a celebrity guest.

Jake Humphrey*

Newsround

CBBC/BBCOne/14.04.08

In this Newsround, the lead story was the death of Mark Speight. Newsround anchor Jake Humphrey hit exactly the right tone throughout, delivering a news story and covering reaction to an event that was incredibly upsetting for the audience and handling the transition as the programme moved onto more reassuring items.

The programme's main aim was to tell children some very distressing news and reflect their palpable sense of grief, whilst offering some level of reassurance. That we managed this was largely down to Jake Humphrey's warm but authoritative style and his instinctive way of connecting to the children who watch the programme.

Sue Munroe

Wakey, Wakey

GMTV Kids/ITV1 & CITV/10.05.08

GMTV's Wakey! Wakey! club, hosted by Sue Munroe, provides pre-school children of 5 and under with high quality programmes that are educational, entertaining and interactive every day of the week. Our programmes are interspersed with as-live, presenter-led links. It provides pre-schoolers with an exciting routine and habit in their daily lives.

To highlight what can be achieved in ten minutes of link time, in an appealing and informative way. As well as showcasing successful animations, including Dora the Explorer – a much-loved animation, My Friends Tigger and Pooh – innovative 3D animation. Along with many more pre-school favourites.

Lizo Mzimba*

Newsround: Iraq Special

CBBC/BBC1/11.07.07

Presenter Lizo Mzimba travels to Iraq for Newsround, to report on how the war there not only affects children in Iraq, but also children in the UK.

The programme aims to explain how the Iraqi conflict has had a huge impact on children in Iraq and in the UK, as well as examining children's hopes for the future there.

Kirsten O'Brien

Smart: Series 14, Episode 15

BBC/BBCOne, BBCTwo and BBCThree/16.12.07

Kirsten O'Brien, Mark Speight and Mike Fischetti are joined by children's author Anthony Horowitz as they sculpt, splosh and glue another fantastic SMART for you that includes bubble-wrap art, recycled photo frames and incredible art using torches and mobile phones, plus the smartists help Mike fly the American flag. Mark's Mum pops into the studio to complete your art-ertainment

Kirsten led the on-screen talent to breathe new life into a long-running programme and create a high-paced, highly addictive, Sunday morning art show that entertained the soporific and inspired those with get up and go, to set up and do it. She used her huge skills and experience of how children watch TV to infuse and enthuse the viewers with all aspects of art. Her compelling personality is irresistible and she showed that anyone can, and should, have a go.

Ed Petrie*

Ed and Oucho, CBBC Afternoons
CBBC/CBBC, BBC Children's & BBC/

Ed Petrie runs the CBBC Office, with his sidekick Oucho the Cactus. Together they form the perfect combination of man and plant to entertain viewers of the CBBC Channel. Ed has co-written and hosted the afternoons since September 2007, and also plays a variety of other characters who inhabit the CBBC Office.

Ed's task on CBBC is to bring infectious laughter to the bits between the programmes. The aim is to get kids so involved they write the script for us – whether joining The Big Debate (Cows or Hammers?) seeing their pictures destroyed by The Shredder, or having their dinner castigated by ghastly Monsieur Pamplemousse.

Jamie Rickers

Toonattik: Episode 371
GMTV/ITV1 & CITV Channel/15.06.08

Toonattik (weekends on ITV1 and the CITV Channel) consists of 90 minutes of animation interlinked by 30 minutes of studio-based interstitials. Hosts Jamie and Anna are joined by 4 'Pie Kids' and special guests for energetic games, quick-fire quizzes and comedy sketches (e.g. 'Pie School Musical').

Anna Williamson

Toonattik: Episode 371
GMTV/ITV1 & CITV Channel/15.06.08

Toonattik (weekends on ITV1 and the CITV Channel) consists of 90 minutes of animation interlinked by 30 minutes of studio-based interstitials. Hosts Jamie and Anna are joined by 4 'Pie Kids' and special guests for energetic games, quick-fire quizzes and comedy sketches (e.g. 'Pie School Musical').

WRITER

Entries are for a specific programme, not a body of work. Includes original scripts, adaptations of fiction and non-fiction and contributions to a continuing series.

Nuno Bernardo, Pippa Hinchley & Melanie Martinez – Sofia's Diary: Sean's Memory*

Campbell Ryan Productions and Nuno Bernardo/Bebo & Fiver/28.06.08

Sofia's put in a difficult position when Ray asks her to cover up his involvement in the shooting. Jo turns up as its clear Sofia isn't coping with Sean's death. Trying to find meaning to it all, Sofia decides to 'live life to the max' which causes tension with Jill.

Sofia's Diary is a cross-media interactive teen series that shows in real time the life of an average teenage girl. Through SMS messages and emails, Sofia and her audience communicate with them suggesting solutions to her problems. Thanks to this interaction Sofia becomes the virtual friend of the teenage audience.

Keith Brumpton – MI High: Cold War*

Kudos Film and TV/BBCOne, CBBC/18.02.08

An aggressive super-flu is grinding the country to a halt. The spies' investigation leads to the cryogenically frozen body of Doctor Tilbury and it looks like someone has recreated a nasty flu strain from 1914. Can the Spies find a cure for the nation and get to the bottom of who is responsible?

To bring to children's drama the production values, sharpness of writing, intelligence, wit and verve that characterises the best of adult drama. The concept of undercover child spies is inherently cool and exciting, and by spinning current issues of national concern into fun and fantastical domains we tell issue based stories without being didactic or patronizing.

Malcolm Campbell – 'L8ER': 'r u gonna help me?' *

Hi8us South/BBC2/08.02.08

+L8R series 2 moves on 3 years from series 1, maintaining the presence of Ben, Katy, Tilly and James, who have striking new roles, introducing strong new characters and storylines, and tackling the topical themes of gangs and youth crime in the process.

In episode 1, meet No Comment, TB, Carlton, Keira, Queen B and her little brother Zeke. This episode avoids nihilism and melodrama, in favour of strong characterisation and condensed, sensitive storytelling.

L8R is an interactive drama for Entertainment and Learning. The strength of L8R is its drama, delivered in short, powerful episodes, each with a voting dilemma at the end, each told with sensitivity to young people's lives. In its Learning role, L8R uses participation on the internet and users relationships with the characters to enable participants to rehearse and debate their own values and choices. The project website is at: www.l8r.uk.net

Rory Clark – Chucklevision: Mind Your Manors*

BBC/BBCOne/28.01.08

This is an interactive 2 stream programme where viewers can choose option A or option B at 4 points in the show. Paul and Barry have to save chuckle manor from Simon Chortle (Harry Hill). They time-travel to retrieve the invaluable chuckle chalice to try and save the day.

It aims to create an interactive episode that really involves the audience but also retains a strong storyline throughout. A real challenge in terms of making the episode work whichever option the viewers choose. The episode also has a momentous feel, celebrating 20 years of Chucklevision.

Tony Collingwood – The Secret Show: Secret Santa*

Collingwood O'Hare Entertainment/CBBC/01.07.07

Aimed at 7-14 years. The Secret Show aims to create a cool, comedy action-adventure series for kids with quirky characters in unusual storylines and a tone and pace more usually associated with the adult comedies today's kids also love to watch. In "Secret Santa", Floaty Head aliens kidnap Changed Daily and put him in a zoo. Special agents, Victor Volt and Anita Knight must work with Santa Claus and his amazing gift for un-forced entry into any building, to lead an UZZ raid on the impenetrable Floaty Head base and rescue their boss. Having Santa work with a crack fighting squad of secret agents against aliens seemed a fun twist on his special skill of entering buildings undetected to deliver presents at Christmas time. It's silly, it's quirky but it's also strangely logical and bang-on for the target audience.

Andrew Davenport – In the Night Garden: Looking for Each Other*

Ragdoll Productions/CBeebies/05.11.07

Looking for Each Other- Upsy Daisy is looking for Igglepiggle. Igglepiggle is looking for Upsy Daisy. All the Night Garden friends try to help – and make their own contribution to solving the problem – so that Igglepiggle and Upsy Daisy can be re-united.

This story makes particular use of the unique physical space of the Night Garden, music and the comical relationships between the characters and the narrator – specifically to create a playful and compelling participatory 'conversation' with the developing mind of the young child viewer (aged 2 – 4).

Alan Gilbey – Frankenstein's Cat: Tale of Tails*

Producers: Jackie Edwards, Sara Mullock & Kourtney Kaye, Director: Raoul, Writer: Alan Gilbey

Mackinnon & Saunders Productions & Kayenta Production/CBBC/07.03.08

The series features Lottie, a girl who doesn't fit in, and a cat called Nine who doesn't fit together properly. In this episode, Nine loses his tail and a lonely boy finds a friend... for a while anyway.

Our main objective for the show was to make a cute and creepy comedy series that smells a bit peculiar (just like the cat himself). As well as being funny, the show celebrates differences and friendship, and carries a subtle anti-bullying message underlying the gloriously quirky and fast-paced storylines.

Samantha Hill – Charlie & Lola: I Am Inventing A Usefullish Invention

Tiger Aspect Productions/CBeebies/12.07

Aimed at 4-6 years. Charlie and Marv have to come up with an invention for a school project by tomorrow. Lola reckons that she's an extremely good inventor too, and keeps interrupting their efforts with ideas of her own. The boys have got to invent something. Just as they are beginning to panic, Lola the Inventor stumbles on a brilliant idea.

Charlie and Lola aims to describe what it is to be 'small and very funny'; encountering and overcoming the important issues a 4 year old and her bigger brother face. How

come Lola has to give back the toy rabbit she found and loves, but she can't give back the hat with the dangly bits she hates? With humour and imagination, Charlie and Lola helps children solve these familiar problems.

Alison Hume – Summerhill*

BBC/ Tiger Aspect/CBBC/22.01.08

Peter persuades the community to embrace Ryan. Maddy, attending non-compulsory lessons, passes out. Later she rages and skips lessons. Inspector Myrtle helps Ryan nurture a rabbit but her boss delivers a damning report. Maddy's mother reappears, chastises Maddy, who in turn starts a lethal fire. When cornered Maddy blames Ryan.

Summerhill aimed to engage children (and parents) in a debate about the nature of child-rearing in Britain. By looking at the eponymous school's true story of conflict with Ofsted it hoped to challenge assumptions about the very purpose of education and through strong emotional storytelling deliver an empowering and colourful, child-centric journey that puts humanity and compassion at its celebratory core.

Dave Ingham – Charlie & Lola: I Would Like To Actually Keep It

Tiger Aspect Productions/CBeebies/01.08

Aimed at 4-6 years. Lola finds a toy rabbit near school and Charlie puts it on the school wall in case its owner comes back to look for it. But when the rabbit is still there after school, Lola insists they take it home. Lola gets very attached to it. How will she ever be able to hand the rabbit over if its owner turns up? Charlie and Lola aims to describe what it is to be 'small and very funny'; encountering and overcoming the important issues a 4 year-old and her bigger brother face. How come Lola has to give back the toy rabbit she found and loves, but she can't give back the hat with the dangly bits she hates? With humour and imagination, Charlie and Lola helps children solve these familiar problems.

Dave Ingham – Horrid Henry: Horrid Henry's Diary

Novel Entertainment Ltd./CITV/01.09.07

Henry's not at all pleased with his homework assignment – to keep a diary of a day in his life. But when he realises that it gives him the perfect chance to tell it like it is, he gets stuck in, well and truly!

Neil Jones – Grange Hill: Boarderman*

Lime Pictures/BBC1/21.04.08

Prolific writer of Grange Hill (including the ultimate finale), Neil has a gift for expertly crafted children's drama with a truly authentic voice. The 30th year of Britain's most iconic children's show refreshed its sense of anarchic fun whilst retaining the integrity of its portrayal of social issues, core values that make Grange Hill so memorable. Serial arcs resonated with the lives of the audience whilst stand-alone episodes made the series instantly enjoyable.

Caimh McDonnell – Bear Behaving Badly: Hair Today*

Darrall Macqueen Ltd/CBBC & BBC1/04.09.07

Caretaker Prank's balding hair problem is over with the delivery of a wig. He is delighted that the hair is so life-like but excitement turns to anger – it's actually ALIVE! When the crazed hair piece steals from everyone in the block, Nev and Angry Pants must pair up and fight back.

The objective is to use Caimh McDonnell's skills as an experienced stand up comedian and as a developing writer to deliver fresh laugh-out-loud, slapstick comedy with an original twist. With probably the first wig ever to come to life on British television, the script delivered on both counts for the target audience and via iPlayer and YouTube as it turned out, to many adults as well.

Myles McLeod – Harry and Toto: Stand and Sit*

Handle and Spout/CBeebies/09.06.08

Can you spot the opposite? Harry and Toto are the best of friends but they're very different. 'Opposite Man' is playing at the local cinema but to Harry's dismay, the only seats left are right at the back. There's no use standing either – not when you're right behind a giraffe!

This is a show full of participation. Children shout out the opposite and guess who will be the hero of the day. Celebrating friendship, the show charts Harry and Toto's journey through two sides of a problem. Will they find a way of settling their differences and making up over a milkshake?

Richard Overall – Mist: Sheepdog Tales: Jake's Outrun*

Borough Valley & Spring Pictures/Five & Contender/03.05.08

After an exciting ride with the Boss in the tractor, Jake wants to say a special 'thank you' for all the fun. So, he decides to steal another farmer's flock as a present to his beloved Boss. Mist has to return the flock to their own home before the crime is discovered. Another of Jake's crazy adventures taking place on one hot summer day.

Our foremost aim of the series has been to blend the real life of a hardworking Devon sheepdog with gentle fictional tales of farm life. The intention has always been to engage and entertain our audience, with a touch of education lurking just below the surface.

Jamie Rix - The Revenge Files of Alistair Fury

Little Brother Productions/CBBC/BBC1/15.01.08

Aimed at 7-13 years. Alistair Fury is the littlest in a family of five, last in line for everything good and first in line for everything bad. This comedy series mixes drama and animation to follow Alistair's antics as he takes revenge on the world on behalf of oppressed little brothers everywhere. In 'Cooking With Pets' Alistair takes revenge on his family with a snake and some stick insects when he is banned from appearing on his mother's live cookery show. This is a comedy programme born out of the universal truth that families aren't fair. Alistair's thirst for revenge is what every done-unto sibling wishes they could do to right the balance. The programme thinks like an eleven year old boy, which is why it strikes such a chord with its eager viewers. It has an online presence at www.doctorrevenge.com where glorious leader, Alistair, blogs regularly to his fellow revengers.

Adam Rudman and Alice Dinnean Vernon – Bunnytown: King Bunny's Birthday*

Baker Coogan Productions/Playhouse Disney/23.03.08

A laughter and music-filled puppet variety show for preschoolers which invites viewers to experience life through the endearing, giggly bunny residents of Bunnytown. The hilarious bunnies create a comedic learning environment for preschoolers and their carers. In this episode, everyone in town prepares for King Bunny's birthday.

The series' educational curriculum aims to support preschoolers as their

understanding of humour develops. Early academic skills such as counting, shapes and vocabulary are placed in comedic context, so that preschoolers can learn while they laugh.

Paul Shuttleworth – Harry and Toto: Land and Sea*

Handle and Spout/CBeebies/30.06.08

Can you spot the opposite? Harry and Toto are the best of friends but they're very different. It's holiday time and Toto and Harry are looking forward to a break together. Harry can't wait to splash about in the sea but Toto wants to stay on dry land.

This is a show full of participation. Children shout out the opposite and guess who will be the hero of the day. Celebrating friendship, the show charts Harry and Toto's journey through two sides of a problem. Will they find a way of settling their differences and making up over a milkshake?

Barbara Slade – Angelina Ballerina Special: Angelina Sets Sail*

HIT Entertainment & Grand Slamm/Nickelodeon/22.12.07

When Angelina and her friends are invited to perform at the Dacovian Festival of Dance, our little hero sets sail aboard The Royal Stilton for the adventure of a lifetime. But little does Angelina know just how much real adventure lies ahead when the ship becomes stuck on an iceberg!

Peter Tabern - Clay*

BBC/Childsplay Television/BBCOne/30.03.08

Adaptation of the book by David Almond, set in 1960s Tyneside. Two 14-year-old boys team up against Mouldy, the town bully. Turning Crazy Mary's garden shed into a workshop, they discover that the sculptures they create come to life. Together they raise a golem, a creature fashioned from clay, capable of dispatching anyone, even Martin Mould.

Adapting the book by David Almond, CLAY aimed to serve up a highly distinctive horror story. Besides providing a genuine chill it also hoped to examine faith and provide an innovative spin on the coming-of-age story by re-tooling the classic myth of the golem.

Jason Tammemagi – Fluffy Gardens: Mindy the Flamingo*

Monster Animation & Design/Cartoonito/06.08.07

Mindy the Flamingo was clumping around Fluffy Gardens in her favourite yellow shoes when she bumped into Camille the Crocodile, who was thumping around in sparkly red shoes. Bump! Mindy adored the red shoes, so they decided to swap! But before long, Mindy found herself missing her clumpy yellow shoes.

Welcome to Fluffy Gardens, created to be gentle, charming and just a little but eccentric. Built on positivity, each unique story follows one of the many friends as they live and grow as part of a community in Fluffy Gardens, where something unexpected happens every day!

Ben Ward & Richard Webb – Smalltalk Diaries: Weapons*

Ammonite Ltd/CBBC/03.08

Bombs, chemical weapons, fangs, traps, stings and tusks all make up this murderous minibeast arsenal. 'Weapons' takes a look at some of the incredible ways these small

creatures have of killing and wounding each other, while trying to find the funny side of death, murder and general mayhem, and discovering a very unexpected 'weapon'.

Smalltalk Diaries aims to bring the 'minibeasts' to children and young humans of all ages. The aim of 'Weapons' is to illustrate the huge range of vicious implements that many creatures use to damage each other – with a light touch that is one part scary to ten parts fun.

Anne West – Hana's Helpline: You're a Star*

Calon Ltd./S4C, Five & ZDF/as of 07.07

Hana's Helpline is a series about a duck agony aunt and her duckling son, who help animals who need emotional support. It deals with the kind of social and emotional issues that real children experience at the age they first start going to school. 'You're a Star'- Fergus the Firefly is overlooked when Mrs. Winger is casting the school nativity play. Fortunately, Hana sees his potential to play the star which leads the wise men to Bethlehem.

Hana's Helpline is a series of 26, 10 minute episodes that uses stop motion animation and is aimed at 4 – 6 year olds.

Dan Wicksman – Little Princess*

Illuminated Film Company/Five/14.09.07

Aimed at 2-5 years. Based on the books by Tony Ross, in the episode, 'I Want A Shop!' the Little Princess opens her own stall selling items from around the castle but she ends up with some explaining to do.

Jo Williams – Young Dracula*

BBC/CBBC/08.02.08

In the final episode of this succulent series, it's war! New slayer Kurt is determined to join the conflict and several vamps are "dusted" but will Vlad accept his fate and save his family or is it the end for the vampires of Stokely?!

Series 2 of Young Dracula aimed to build on series 1 in creating a gothic comedy that - under the guise of spooky hi-jinks - looked tangentially at issues of single parenthood, Eastern immigration and individuation amidst the nature/nurture debate.

Amy Wolfram – Famous 5: On the Case: The Case of: The Stinky Smell*

Chorion Rights Ltd. & Marathon Media/Disney Channel/31.05.08

Capturing the original themes of storytelling, mystery and adventure from the iconic British books, this new series stars the children of the original five who are brought together at their Aunt George's house on the English coast. In this episode, the Five discover some mysterious explosions.

By depicting the essence of Blyton's original books, 'Famous 5: On the Case' has been skilfully updated for a modern audience. Adventurous and reflecting the themes of escapism and teamwork at the heart of the original series, it aims to deliver great storytelling.