



## NOMINATIONS ANNOUNCEMENT

**STRICTLY EMBARGOED UNTIL 00:01 GMT TUESDAY 28 OCTOBER 2008**

One of the nation's best loved TV personalities, Keith Chegwin, returns to host this year's **EA British Academy Children's Awards** on Sunday 30 November at the London Hilton on Park Lane in front of a star-studded audience, featuring some of the best known faces of television, music, sport and film. The Awards recognise and reward creative excellence in children's television, feature films, online media and video games.

The highly coveted *Presenter* category sees *Blue Peter*'s **Andy Akinwolere** go head-to-head with *SMart*'s **Kirsten O'Brien**, **Justin Fletcher** from *Something Special* and **Ed Petrie** from *Ed and Oucho*, the CBBC on-air presentation.

Pixar sci-fi hit **Wall:E** is nominated in the eagerly anticipated *Feature Film* category, with strong competition from charming Dr. Seuss adaptation **Horton Hears A Who!**, the enchanting fantasy adventure **Stardust** and hilarious rat-caper **Ratatouille**.

This year's BAFTA Kids' Vote shortlist is also in, and 2008's nominations are more competitive than ever; for the first time in the Awards' history, this unique nationwide poll sees websites go head-to-head with video games, TV programmes and feature films. With international TV phenomenon **Hannah Montana** up against the mighty **Dr Who website**, the box office smash **Kung Fu Panda** squaring up to gaming phenomenon **Super Smash Bros. Brawl** and the endearing **Shaun The Sheep** sidling up to family favourite **Wii Fit**, which one will children under 14 choose to be their ultimate winner? (full shortlist attached).

The *Channel of the Year* award is always a hotly-contested category and this year sees **CBeebies** facing its stablemate **CBBC** and **Nickelodeon UK** competing with its very own **Nick Jr.** In this year's *Entertainment* category, **Basil's Swap Shop** is nominated, facing stiff competition from **Hedz**, **SMart** and **Sorry, I've Got No Head**.

The *Video Game* award pits the cerebral pleasures of **Guinness World Records: The Videogame** and **Professor Layton and the Curious Village**, against the action-packed **LEGO Batman: The Videogame** and the frenetic racer **Mario Kart Wii**. Meanwhile, the innovative *Interactive* category continues to go from strength to strength, with **Bow Street Runner** and **Meta4orce** up against **Moshi Monsters** and **Questionaut** for this year's award.

Returning *Pre-School Animation* nominees **Charlie and Lola**, **Little Princess** and **Peppa Pig**, will have to outrun newcomer **Roary The Racing Car** to claim this year's coveted award. **Charlie and Lola's Autumn Special** is also nominated in the *Animation* category, facing competition from **Eliot Kid**, **Skunk Fu!** and Aardman's **Shaun The Sheep**.

In the *Factual* category, **Serious Andes** is once again nominated, this time going up against the hard-hitting **Newsround on Knives**, **Nick News: Nick's Big Green Challenge** and **The Smoke House**.

**Young Dracula** takes on **The Revenge Files of Alistair Fury**, **The Sarah Jane Adventures** and **Summerhill** for the coveted *Drama* award, while *Summerhill's* **Alison Hume** is also nominated in the *Writer* category, taking on *Charlie and Lola* writer **Dave Ingham**, *The Secret Show's* **Tony Collingwood**, and *Clay* writer **Peter Tabern**.

Other nominations announced today include *Break-through Talent, International, Learning Primary and Learning Secondary*, as well as *Pre-School Live Action, Independent Production Company and Short Form* (see full nominations).

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For further information, please contact:

Keeley-Ann Kelly, Lucy Plosker or Maz Seyf at Ocean Media on 020 7636 8289

[Keeley\\_ann@oceanmediapr.co.uk](mailto:Keeley_ann@oceanmediapr.co.uk)/[lucyp@oceanmediapr.co.uk](mailto:lucyp@oceanmediapr.co.uk);

[nazia@oceanmediapr.co.uk](mailto:nazia@oceanmediapr.co.uk)

### About BAFTA

The Academy's mission is to support, develop and promote all the art forms of the moving image, by identifying and rewarding excellence, inspiring practitioners and benefiting the public. The Academy's 6000+ membership comprises experts in film, television and video games - directors, producers, actors, developers, publishers, cameramen, writers, make-up artists, editors, sound engineers etc - indeed anyone who plays a vital role in the creation of a film, television programme or video game.

### About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for videogame systems, personal computers and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS BIG™ and POGO™. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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### About the BAFTA KIDS' VOTE

The shortlist was derived from the top 20 children's feature films at the box office, the highest-rated children's programmes on both terrestrial and multichannel, the most visited websites created for children and the top-selling video games PEGI-rated 12+ and under. A carefully selected children's media panel then whittled those top 20s down to top 10s for children to vote on at the custom-made website [www.bafta.org/kidsvote](http://www.bafta.org/kidsvote). Voting went live today.