



**The BAFTA and Media Trust Youth Mentoring Programme
England Showcase**

Thursday 17 March 2011

- Welcome from Anne Morrison, Chair of BAFTA's Learning & Events Committee
- Promotional film about the scheme (6 mins)
- Caroline Diehl, Chief Executive of Media Trust
- Selection of projects introduced by Tim Hunter, Head of Learning & Events, BAFTA:

Chase Your Dreams (4 mins 30 secs)

Filmmakers: Tomiwa, Dexter and Sonia (Jupiter House Foyer, London)
BAFTA Mentor: Tara Cook

Being Bullied (2 mins 30 secs)

Filmmaker: Olivia (Kids Company)
BAFTA Mentors: Carl Schoenfeld & Jill Robertson

Counter Punch (5 mins)

Filmmakers: James, Romaine, Gurlaine and Laura (Knowle West Media Centre, Bristol)
BAFTA Mentor: Christian Martin

Black History Month (7 mins)

Filmmaker: Romaine (Kids Company)
BAFTA Mentors: Carl Schoenfeld & Jill Robertson

Mustard Seed (extract) (4 mins 30)

Filmmaker: Joshua & friends (Media Community Network)
BAFTA Mentor: Chris Rodmell

Black ID (3 mins 30)

Filmmaker: Hannah (Black History Month - Channel 4 and First Shots)
BAFTA Mentor: Colin Izod

The Hotel (6 mins)

Filmmakers: Jonathan, James, Sam, Nico, Cally and Wayne (Fairbridge, Birmingham)
BAFTA Mentor: Carol Harding

Unwritten Griots (3 mins)

Filmmaker: Marie-Solange (Black History Month - Channel 4 and First Shots)
BAFTA Mentor: Carl Schoenfeld

Tim (6 mins)

Filmmaker: Myriam (My Mediabox)
BAFTA Mentor: Luigi Chiappini

No More Lies (2 mins 30)

Filmmakers: Chloe, Emily, Ellie, Ashleigh and Shauna (Fairbridge, Birmingham)
BAFTA Mentor: Carol Harding

Choices (extract) (4 mins)

Filmmakers: Trevaughn, Gabriella, Gabriel and Ebony (Salmon Youth Centre)
BAFTA Mentor: Colin Izod

Supported by:



M'aimes (6 mins 30)

Filmmakers: Sophie, Georgia, Maariyah and Aziza (Clapton Girls' Technology College / Envision)

BAFTA Mentor: Jon Jones

I am... (3 mins)

Filmmaker: Curtis (Kids Company)

BAFTA Mentor: Carl Schoenfeld & Jill Robertson

Dead End (4 mins 30)

Filmmakers: Angelina, Samantha, Julian, Simone and Adika (Fairbridge, Kennington)

BAFTA Mentor: Paul Johnson

FML - Bare Truths Project (extract) (3 mins)

Filmmakers: Zak, Ashleigh, Ronnie, Hollie, Michael, Kathy, James and Gareth (Pro-ThinC Theatre)

BAFTA Mentor: Adam Leese

- **Photos onstage with mentors and young people**
- **Drinks and canapés**

Youth Media projects showing in the Mezzanine and Gallery Area

Dreamz by Marisse (Kids Company)

BAFTA mentor: Carl Schoenfeld & Jill Robertson

Decisions Decisions... by Hana (Kids Company)

BAFTA mentor: Carl Schoenfeld & Jill Robertson

What is a Role Model? by Shabana (Kids Company)

BAFTA mentor: Carl Schoenfeld & Jill Robertson

Tick Tock by Ashante, Hal, Kahlil, Keenan and Martyna (Watershed and Young Bristol)

BAFTA mentor: Jeff Dowson

Drop In by Kat (Bristol Foyer)

BAFTA mentors: Stewart Harcourt and Jeff Dowson

The Secret by Richard (Bristol Foyer)

BAFTA mentors: Stewart Harcourt and Jeff Dowson

What Goes Around by Ozan, Harry and Che (Fairbridge Hackney)

BAFTA mentor: Adam Leese

Fun and Funky by Heidi and Brittany (Catch 22 Heywood, Manchester)

BAFTA mentor: Paul Bason

Goldsmiths Community Centre by young people at Goldsmiths Community Centre

BAFTA mentor: Eve Gutierrez

Supported by:

Background to the BAFTA and Media Trust youth Mentoring Programme

In April 2010, the BAFTA and Media Trust Youth Mentoring Programme expanded from a London-based pilot into other cities across England. Since then 61 BAFTA members have volunteered their time to offer skills-based support to almost 300 young people from over 20 youth organisations.

Young people involved in the programme have identified both personal and careers-based positive outcomes. They include increased confidence, new transferable and media-related skills, and a new willingness to engage in media-related training and education.

The BAFTA and Media Trust Youth Mentoring programme is supported in England by the RBS group and the Paul Hamlyn Foundation.

The scheme is now also running in Scotland.

Sample feedback from the programme

"The support and guidance provided by my mentor Carl Schoenfeld was a million miles excellent and I am very grateful. God bless you all." - Young Person, Black History Month

"Paul [Johnson] was really good to work with he was very professional but also knew when to make jokes. He was really supportive and I just want to thank him for the work he has put in for us" - Young Person, Talent Studio

"The whole experience was very positive – I've rarely seen young people so eager to learn; it was refreshing to be part of." - BAFTA Mentor Damian Jones working with Fairbridge Kennington, Talent Studio

"The young people's self esteem is improved and they take away life skills such as improved verbal language and team building skills as well as those specific to employment in the arts. Meeting professionals in the industry gives them the opportunity to make contacts should they want to pursue such a career." - Kate Cook, Leave2Remain

"I particularly enjoyed watching the young people flourish as they gained confidence in the process and in their abilities. The entire experience was extremely well thought out. More of the same would be my only recommendation!" - BAFTA Mentor Sophie Ward working with Leave2Remain

About BAFTA

The British Academy of Film and Television Arts is an independent charity that supports, develops and promotes the art forms of the moving image by identifying and rewarding excellence, inspiring practitioners and benefiting the public. In addition to its Awards ceremonies, BAFTA has a year-round Learning & Events programme that offers unique access to some of the world's most inspiring talent through workshops, masterclasses, lectures and mentoring schemes, connecting with audiences of all ages and backgrounds across the UK, Los Angeles and New York. BAFTA relies on income from membership subscriptions, individual donations, trusts, foundations and corporate partnerships to support its ongoing outreach work. For further information, visit www.bafta.org.

Supported by:

Participating Youth Organisations

Adoption Support recognises that adopted young people have spent on average, two years and eight months in care until an adoption placement is completed. As a result of the lack of care from their parents, the rejection they have experienced, the effect of separation, and the length of time in care, these young people can often display disturbed and difficult behaviour and strong feelings of anger, grief and loss. By offering support through programmes and guidance, the organisation aims to raise awareness and develop skills amongst the people they work with. Young people made an animated film about their experiences of contact with their birth families with support from a BAFTA Mentor. The production will be used as a training resource for adopters and adoption workers and will be promoted nationally through various outlets.
BAFTA Mentors: Sam McCarthy and Brad Blackburn

BBC Video Nation's 'Turn Back Time' project engages young people across the country in making three-minute films about the history of their high streets. Three BAFTA Mentors were matched to the scheme in Bristol and London to support the young people over the course of their five-day project, helping them to develop ideas and direct and produce their films.
BAFTA Mentors: Bassem Abdallah, Anna Benson-Gyles and Steve Smith

Black History Month - Channel 4 and First Shots: Identity Uncovered. Working in partnership with Channel 4, Media Trust launched a competition for 16-25 year olds from diverse backgrounds to equip them with the skills and resources to create their own short films in celebration of Black History Month, exploring how black culture has inspired them and made an impact on their lives. Over 200 young people from around the country submitted an application and eight young finalists were chosen. Each finalist was assigned a mentor to support the young people through the whole process, from an initial training session and ideas development, through to the final edit and polish of the film. Mentors delivered short film workshops and offered ongoing phone and email support to two young people, leading to the successful production of original and professional films, showcased at a screening event at the Ritzy Cinema and broadcast on Community Channel and Channel 4 online.
BAFTA Mentors: Colin Izod and Carl Schoenfeld

Centrepoint is a charity working to improve the lives of socially excluded homeless young people. Centrepoin

t helps young people to turn their lives around by gaining essential life skills; tackling physical and mental health issues and moving into education or employment. A team of young people from Centrepoint volunteered to create a film exploring issues around homelessness. Mentors offered their time to guide the group across the project from the ideas conception stage right through to the film's production, offering professional insight into producing high quality short films to broadcast online.
BAFTA Mentors: Bassem Abdallah and Maddy Elles-Hill

Channel Zer0 Media Club is a community initiative that uses video, radio, the internet and music as a means of engaging young people in issues which concern their immediate communities, peers and social groups. Channel Zer0 projects are practical media experiences, where the participants get first hand experience of operating video cameras, sound recording, presenting, interviewing and scriptwriting. On project the young people are supported by media professionals. Two BAFTA Mentors worked with four young people delivering a drama workshop and supporting the directing of a short film which was later screened at the November Encounters film festival in Bristol.
BAFTA Mentors: Jeff Dowson and Sophie Ward

Supported by:

DV8 Training is a community organisation based in Brighton and London that specialises in delivering innovative training projects for young people in creative and media industries. Working with local schools in Brighton, and funded by Mediabox, groups of young people worked on four media projects under the working title Transition Pod, exploring themes of responsibility, coping with change and evolving life situations. Mentor support was given to the group working on the PR and marketing of the event, resulting in a hugely successful showcase of the work and two young people coming to London to see a Hollywood film being shot.

BAFTA Mentor: Kate Lee

ECPAT is active in research, campaigning and lobbying government to prevent child exploitation and protect child victims of trafficking and tourism. A group of young refugees aimed to create a film documenting their experience as victims of trafficking when they were first identified by the authorities. They hope to distribute the film to practitioners working with young people, especially those vulnerable to trafficking, and wish to tour the film. By taking part in this project, the young people gained the skills to write, shoot and edit a film giving them ownership over the process and the end product. A BAFTA Mentor offered professional insight and constructive comments around the editing process.

BAFTA Mentor: Bassem Abdallah

Envision provides hands-on support for young people in schools and colleges on issues relating to citizenship education, sustainable development and the local community. An all female group from Clapton Girls' Technology College, working with Envision decided that they would like to make a docu-drama about sexual health to educate peers in their area. Through designing and delivering their own project, the team developed important transferable skills (teamwork, communication, leadership) as well as project specific skills to do with film production. The project was supported by two mentors, one who supported the production of the film and one BAFTA Mentor who worked with the group to develop their ideas and script resulting in a tightly scripted, high impact educational film.

BAFTA Mentor: Jon Jones

Evil Twin Artworks is an innovative indie developer and publisher of mobile entertainment, apps, animation and interactive content. Organisation Director brothers Mark and James Carroll worked with a group of young stammerers who were creating an apple app for use on iPhones and iPod touch called 'Take a Deep Breath'. The aim was to give the user an insight into a day in a life of a stammerer, using a point and click adventure with mini games and challenges. A BAFTA Mentor delivered an informal talk about the gaming industry to the young people, chatting about his role, and avenues into the industry as well as taking part in a Q&A session.

BAFTA Mentor: Jon Hare

Goldsmiths Community Centre provides facilities for education, recreation, health and leisure activities for the neighbourhood of North Downham, London and the surrounding areas since 1939. 29 organisations and groups use the community centre and over 700 people attend the classes, groups and clubs each week. One such group is the Friday evening Youth Club who when faced with closure due to funding cuts decided to make a promotion film about how the Youth Club had benefitted them and why it should remain open. A BAFTA Mentor helped to organise, guide and develop the young people's ideas, advising them at various stages of the filmmaking process.

BAFTA Mentor: Eve Gutierrez

Supported by:

Imalya are a grass roots organisation working with young people and their families building communities through arts and environmental projects. The mentor worked with six young people to produce Imalya's first short film project, helping the young people to view and select existing material, create short stories and storyboard their ideas.

BAFTA Mentor: Jeff Dowson

Knowle West Media Centre is a charity working with the local community within Bristol to develop the creative, educational and social potential of people within the surrounding area. They produce high quality film, design, and media work, provide exciting experiences for young people and run a diverse programme of arts activities. While working on the film 'Counter Punch' with a group of young people, a BAFTA Mentor volunteered his time to run an editing workshop for the whole group and then went on to work with a smaller group to edit the film rushes producing the film's trailer.

BAFTA Mentor: Christian Martin

Kids Company provides practical, emotional and educational support to vulnerable young people from inner-city areas. They provide a safe, caring, family environment where support is tailored to the needs of each individual. Their services and support empower young people who have experienced enormous challenges to lead positive and fulfilling lives. After receiving Mediabox funding, Kids Company worked with two BAFTA Mentors to produce two films helping to showcase and develop the young people's skills.

BAFTA Mentors: Jill Robertson and Carl Schoenfeld

Kingswood Foundation is a centre of excellence for inspiring young people through arts based projects. Their unique studio space and flexible learning programmes give young people the best opportunities to work as a team and develop their creativity, skills and confidence. A BAFTA mentor supported two young people with a particular interest in filmmaking at various stages throughout a youth-led short film project.

BAFTA Mentor: Steve Smith

Leave2Remain is a social action film project produced to highlight and improve the lives of young refugees who have no family and cannot return home. The film was produced seen through the eyes of three teenagers showing how the UK asylum system fails to cope with individual needs and further de-stabilizes these vulnerable lives. They ran 3x3 workshops, where over three days young people made a three-minute drama. Direct mentoring support was given to the young people, as well as stepping into the role of the teacher on the film. The film was showcased at the BFI as part of Refugee Week. Following on from the success of the 3x3 project, Leave2Remain ran a four-week film academy where BAFTA Mentors supported the development of short film scripts to be made into films. The films were premiered at the ICA in London's west end.

BAFTA Mentors: Sophie Ward, Simon Booker and Luigi Chiappini

LIVE Futures is a not for profit social enterprise that works with young people to help them create their own media. LIVE produces a magazine and, to a lesser degree, digital films and radio content. Following some recent filmmaking workshops, LIVE were keen that the young people who took part had the opportunity to continue their filmmaking and go on to produce more films. A BAFTA Mentor continued to support one young person from LIVE working on script development and offering general career advice.

BAFTA Mentor: Elin Stein

Media Community Network gives a voice to those who would not otherwise be heard, attracting groups in schools or communities with the excitement of using film as a tool for learning. The organisation aims to engage with people of all types, helping them to explore matters of concern to them in an entirely constructive way. A mentor offered to

Supported by:

guide the five young people in editing their film contributing to a positive and engaging experience.

BAFTA Mentor: Chris Rodmell

My Mediabox aims to give young people the opportunity to create their own media projects, enabling them to gain new skills, express themselves and get their voices heard. Individual young people are awarded grants to develop film projects that are then promoted across the Community Channel and other media to reach the highest audience possible. A BAFTA Mentor delivered a film workshop to a number of young filmmakers and then continued to offer ongoing telephone and email support for two individuals including some one-to-one sessions to help them develop their skills.

BAFTA Mentor: Luigi Chiappini

Poplar HARCA is a housing foundation in East London that also offers workshops and development services for the young people who live there. Following receipt of Mediabox funding, the young people started work on a film exploring the relationship between the Poplar and Canary Wharf neighbourhoods and the people who live and work there. The young people were so engaged in the film project that they requested a BAFTA mentor to give a Q&A session about opportunities within the media industry, how to gain entry and next steps they could take to develop their skills.

BAFTA Mentor: Paul Johnson

Pro-ThinC Theatre aims to use drama and the arts to provide positive learning experiences for a wide range of people in the local and wider communities across South London. By working with a group of vulnerable and challenging young people from various backgrounds this project aimed to make a short drama film exploring issues relevant to the young people's lives including mental health, violence and coping mechanisms. The project increased the young people's skill levels in many areas including teamwork, communication, creativity, technical and filmmaking. A BAFTA Mentor ran an acting skill workshop that contributed to the film's success, resulting in a number of screenings across London.

BAFTA Mentor: Adam Leese

Talent Studio

Talent Studio is a national filmmaking project, created and led by young people who want to tell positive stories about issues that matter to them. Delivered by Media Trust in partnership with youth organisations **Catch 22** and **Fairbridge**, Talent Studio provides Arts Award accredited training and resources to young people, who have no prior experience of filmmaking, enabling them to produce content for broadcast on Community Channel and distribution across all media. In groups of eight, young people learn about and experience all elements of filmmaking over a three-week course, including how to write, direct, shoot and edit their short film. Participants gain experience managing their own budgets as well as having the opportunity to attend regional screenings of their films. BAFTA Mentors have supported the young people on a number of Talent Studio projects to produce a wide variety of dynamic and original short films from across the country.

Catch 22 is a local charity with a national reach. The services offered help young people facing difficult situations to develop the confidence and skills to find solutions that are right for them – whether it's getting back into school or training, choosing to stay out of trouble, finding a safe place to live, or helping them to live independently after leaving care or custody. BAFTA Mentors have volunteered their time in a number of ways to support the production of a range of innovative Talent Studio films. Mentors Sunny Bahia and David Morrissey took part in a Q&A sessions at Catch 22 Haringey, with Carl Schoenfeld doing the same at Catch 22 Southwark. Mentors were asked questions about their careers as well as offering tips and guidance on breaking into

Supported by:

the media industry. Albert Barber supported Catch 22 Lewisham group in developing and producing their film over a number of sessions.

BAFTA Mentors: Sunny Bahia, Carl Schoenfeld, Albert Barber and David Morrissey

Fairbridge inspires positive change in young people, supporting them to develop the confidence, motivation and skills needed to turn their lives around. Located in 15 of the most disadvantaged areas of the UK, they work in partnership with local communities to provide cost-effective solutions to issues such as truancy, crime and unemployment. Last year 4,000 young people chose to engage with Fairbridge. And with their support 85% went onto to achieve something positive, such as return to the classroom, gain a qualification, get or job or remain on the programme. Mentor Adam Leese delivered a stage-fighting workshop and supported the production of one film at Fairbridge Hackney. Mentors Charles Palmer and Damian Jones took part in Q&A sessions at Fairbridge Kennington, led and filmed by the young people. Carol Harding took part in a filmed Q&A session at Fairbridge Birmingham as well as supporting the film development process. Paul Johnson volunteered his time for the whole of the ten-day project at Fairbridge Kennington supporting the group in shooting and producing their short film from conception to completion.

BAFTA Mentors: Adam Leese, Carol Harding, Damian Jones, Paul Johnson and Charles Palmer

The Foyer Federation is an organisation that helps young people thrive by giving them personal development, education, training and employment opportunities. Working in partnership with Media Trust and funded by Mediabox grants, media trainers worked with a number of Foyer residential centres across the country to develop, shoot and edit their own films. The films explored issues that matter to young people, for example, graffiti, drink driving and handling money. One BAFTA Mentor was involved in a Q&A session and offering guidance and inspiration to the young people at The Foyer Jupiter House London. Three BAFTA Mentors offered their support to The Foyer Bristol, delivering separate workshops on scriptwriting, idea development, and drama contributing to two unique short films.

BAFTA Mentors: Tara Cook (London), Stewart Harcourt, Tim Whitby and Jeff Dowson (Bristol)

Salmon Youth Centre offers a range of accredited courses and workshops to involve young people in performing arts, sports and youth outreach work. A group of young people that attend the centre decided to make a film illustrating what it's like to grow up in South London dealing with dating, sex, relationships and all the pressures and challenges associated with them. Supported by funding from Mediabox, the young people came up with the ideas, themes, plot and in turn acted and shot the film supported by a media trainer and BAFTA Mentor.

BAFTA Mentor: Colin Izod

Supported by: