

Frequently Asked Questions

WHAT IS THE ENTRY PROCEDURE?

You may enter the Initiative by submitting a completed online entry form together with your CV, and a game build, showreel or script as required. Incomplete application forms and entrants who fail to submit a CV, and the requested supporting materials, by the closing date will not be eligible for consideration in this Initiative. The deadline for completed applications is 10am Monday 9 June 2014.

WHO CAN ENTER?

Anyone who is over the age of 18 on November 1 2014; is a British national and is a current resident of the United Kingdom may enter. You must be available for the Breakthrough Brits reception being held in central London on 3 November 2014 and the Breakthrough Brits day on 17 November 2014 and be based primarily in the UK for any subsequent mentoring sessions and events until November 2015.

WHAT LEVEL OF EXPERIENCE IS REQUIRED FOR ENTRANTS IN FILM AND TV?

The Academy is looking for exceptional individuals who are already working in the Film or TV industries for this Initiative. It is open to on screen and off screen talent across the full range of crafts that BAFTA rewards through our Film, TV, Craft and Children's Awards (go to the BAFTA Awards section).

You will have been involved with a piece of work that has been theatrically released in the UK or broadcast on a UK television channel between August 2013 and August 2014. Your first lead or head of department role on a production should also happen during this time and will be completed by August 2014. One project might fulfil both of these criteria.

Your lead, head of department role is expected to be on a feature film or broadcast programme. The Academy will consider shorts, commercials, online programmes and music videos as supporting material for your application.

WHAT LEVEL OF EXPERIENCE IS REQUIRED FOR ENTRANTS IN GAMES?

The Academy is looking for exceptional individuals who are already working in the Games industry for this Initiative. It is open to talent across the full range of crafts that BAFTA rewards through our Games and Children's Awards (go to the BAFTA Awards section).

You will have been involved with a piece of work that has been released or published in the UK between August 2013 and August 2014. Your first lead or impactful role on a project should also happen during this time and will be in a playable state by August 2014. One project might fulfil both of these criteria.

WHAT DO YOU MEAN BY 'IMPACTFUL ROLE'?

We recognise the team nature of working in video games and are looking for those individuals who have taken a leading role within a team that has had a significant impact on the outcome of the project. This may not necessarily be the most senior or leading member of the team but someone who has been integral to the project and who has impressed their colleagues with their talent and passion.

THE GAME ON WHICH I TOOK MY LEAD OR IMPACTFUL ROLE WILL BE IN A PLAYABLE STATE AND WILL HAVE BEEN RELEASED BY AUGUST 2014; DO I STILL QUALIFY?

We ask that you will have been involved with a piece of work that has been released or published in the UK between August 2013 and August 2014. Your first lead or impactful role on a project should also happen during this time and will be in a playable state by August 2014. However, one project might fulfil both of these criteria.

IS THERE AN UPPER OR LOWER AGE LIMIT?

As stipulated, the Initiative is open to candidates aged 18 or over on November 1 2014. Younger candidates will be considered in exceptional circumstances. There is <u>no</u> upper age limit.

WHAT DO YOU MEAN BY CREATIVE ENTREPRENEURSHIP?

Creative entrepreneurs are investors in talent – their own or other people's. They take opportunities, they take risks and they fight to get their talent recognised. We want to hear about how you have demonstrated these attributes during your time working in these often challenging industries.

DO I HAVE TO PAY?

It is free to apply, be considered and take part in this initiative.

I WORK IN FILM AND TV; WHAT SUPPORTING MATERIALS DO I NEED TO PROVIDE?

Film and TV applicants (excluding writers) must submit a showreel of no more than five minutes

Film and TV applicants who are writers must submit two full scripts AND select a ten minute extract from each script for Jury review.

I WORK IN GAMES; WHAT SUPPORTING MATERIALS DO I NEED TO PROVIDE?

Games candidates must submit EITHER a build of the game on which they have undertaken their lead or impactful role OR a showreel of no more than five minutes.

WHAT DO YOU WANT FROM MY SHOWREEL?

Showreels should showcase your work and experience to date. They should include material from your lead or head of department role. All work should be clearly labelled on screen.

I'M A WRITER; DO I NEED TO SUBMIT A SHOWREEL?

Writers must submit two full scripts AND select a ten minute extract from each script for Jury review. Writers are not required to submit a showreel.

WHAT FORMAT SHOULD MY SHOWREEL BE?

You must submit your showreel online at apply.bafta.org so it'll need to be in a format suitable to upload (i.e. .mov) Please check the film specification guide before entering. > Video Upload Specification Guide

HOW LONG CAN MY SHOWREEL BE?

Total running time for showreels may be up to 5 minutes. Longer showreels will be accepted but the Jury may choose to watch only 5 minutes of your showreel.

I WORK IN GAMES; DO I NEED TO SUBMIT A SHOWREEL?

We'd like you to submit <u>EITHER</u> a build of your game so that the Jury may see your work <u>OR</u> a video that showcases relevant material from the games you've worked on. This can be anything from a simple highlights package or trailer, to a video explaining what you did at key points in the game. Please click <u>here</u> for some examples of games showreels.

HOW DO I KNOW IF I HAVE SUCCESSFULLY SUBMITTED MY APPLICATION?

If your application has successfully been submitted you will receive a confirmation email.

WHAT HAPPENS IF I EXPERIENCE TECHNICAL PROBLEMS WHEN UPLOADING?

Please ensure you have checked the showreel upload specification <u>here</u>. If you are still having trouble, please email <u>breakthrough@bafta.org</u> and someone will assist you.

WHEN DOES ENTRY OPEN?

Entry opens on Wednesday 2 April 2014.

WHEN DOES ENTRY CLOSE?

All Content must be received by us via the Website no later than 10am on 9 June 2014. Please take into account the time it might take your content to be uploaded to the Website and factor in any technical issues you may encounter - don't leave it too late!

HOW DO I NOMINATE SOMEONE ELSE?

Breakthrough Brits is an open call out for talented individuals working across film, television and games. All candidates must fully complete the application form in order to be considered for the initiative.

If you would like to suggest someone as a Breakthrough Brit please encourage the individual to apply by sending them the information contained here. Alternatively, please contact breakthrough@bafta.org with their name and, if possible, contact details and we will invite them to apply.

A 'nomination', or lack thereof, will not be considered as part of the judging process and candidates who are suggested by their peers, but then fail to submit a fully completed application form by the stated deadline will not be eligible for consideration.

WHEN WILL I KNOW IF I HAVE BEEN SELECTED?

BAFTA will contact you the w/c 22 September if you have been selected as a Breakthrough Brit. The successful Breakthrough Brits will be announced on November 3 2014.

WHAT IS THE COMMITMENT REQUIRED FROM ME?

By entering the Initiative you declare that you are able to attend the Breakthrough Brits day on 17 November 2014 and will take part in any subsequent events and mentoring sessions if you are selected until November 2015. You also agree to be named in the media and to participate in promotional and press activities before, during and after the event, including:

- 1. Media interviews
- 2. Photo opportunities

HOW DO I WITHDRAW MY APPLICATION?

You may withdraw your application at any time by emailing breakthrough@bafta.org.

WHAT ELSE DOES BAFTA DO TO SUPPORT NEW TALENT?

BAFTA plays a major role in supporting new talent – both by identifying and rewarding emerging talent and by connecting them with established practitioners. From master classes, scholarships and initiatives such as BAFTA Crew to mentoring opportunities, awards and BAFTA Guru, check out all the ways BAFTA can help connect you to the screen industries at https://www.bafta.org/about/supporting-talent/.