

BAFTA TV FORUM

# GENERATION NEXT

FRIDAY 9 MAY 2014  
09.00–18.00

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09.00–09.40	DELEGATE REGISTRATIONS WITH TEA/COFFEE
09.40–09.45	BAFTA WELCOME: ANNE MORRISON BAFTA DEPUTY CHAIRMAN
09.45–10.30	KEYNOTE: JAY HUNT CHIEF CREATIVE OFFICER, CHANNEL 4
10.45–12.15	MORNING MASTERCLASSES
12.15–13.15	LUNCH BREAK
13.15–14.00	TALK TV
14.15–15.00	AFTERNOON MASTERCLASSES: HOUR 1
15.00–15.15	COFFEE BREAK
15.15–16.15	AFTERNOON MASTERCLASSES: HOUR 2
16.15–17.00	ALL THE THINGS YOU WANTED TO KNOW ABOUT TELEVISION, BUT HAVE NEVER HAD THE CHANCE TO ASK
17.00–18.00	NETWORKING DRINKS

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09.45–10.30

## GEN NEXT KEYNOTE: JAY HUNT

CHIEF CREATIVE OFFICER, CHANNEL 4

Jay will reflect on her career in television, with plenty of anecdotes and the inside track on her job and career. She will also talk about creativity, how to navigate your way through the industry and provide her insights on the current TV landscape.

*In conversation with journalist Boyd Hilton.*



BRITISH ACADEMY  
OF FILM AND TELEVISION ARTS

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10.45–12.15

## MORNING MASTERCLASSES

*Delegates choose one to attend from the three on offer:*

### THE ART OF FORMATS: THE CREATIVE DREAM TEAM

Every company wants one: a brilliant development team. It's inevitable during your career in production that you'll spend some time in development and yet it's a tricky area in which to shine. You might be a talented member of the production team, but really not so hot on coming up with ideas from a blank page and the 'fresh, innovative' content broadcasters so crave. This session will not only deconstruct how to come up with the next hit TV show but it will then give you some top tips for pitching after, of course, you've had the terrifying experience of doing it yourself first. Come armed with an idea and your bravest face!

This will involve some development tips and brainstorming, working up an idea then a brief pitch at the end.

#### Development Team

##### **Jamie Ormerod**

Head of Entertainment Development,  
Remarkable Television

##### **Ben Powell-Jones**

AP, Endemol

##### **Michael Horton**

AP, Endemol

### TELL ME A STORY

Good storytelling is at the heart of all compelling television, building and delivering a satisfying narrative is a constant challenge. In factual, how do you best deliver that story visually on screen? What are the tricks of the trade – should it be character driven, fact or archive based, when should you be creative and when analytical? If you have a proper beginning and end, does the middle bit take care of itself? The panel will be looking at one off docs and also story arcs over a series as they share their expertise and insight.

#### Chair

##### **Tanya Shaw**

Creative Director, Shine TV

#### Panel

##### **Bart Layton**

Creative Director, Raw TV

##### **Emma Read**

Head of Factual and Features,  
ITN Productions

##### **Mark Raphael**

Managing Director,  
Dragonfly Film and TV

### FREE YOUR IMAGINATION: A SCRIPTWRITING MASTERCLASS

The world of a TV writer is a tough one often involving professional paranoia and lack of recognition. And yet, these are exciting times for writers, with more platforms such as Sky and Netflix committing to both drama and comedy. Does the current landscape mean it's easier for writers to break through? The new tax relief on high end drama is a chance for writers to free their imaginations and be bolder and riskier than ever before. The panel will discuss writing technique across different genres, including panel shows, comedy, drama and entertainment shows as well as the working day, commissioning, how the writer fits into the production team and career progression.

#### Chair

##### **Ben Boyer**

Head of Development, Sky Comedy

#### Panel

##### **Lisa Holdsworth**

Writer (*Emmerdale*, *Waterloo Road*,  
*Midsomer Murders*)

##### **Simeon Goulden**

Writer (*Spy*)

##### **Ged Parsons**

Comedy writer and Programme  
Associate (*Have I Got News For You*,  
*Mock The Week*)

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## TALK TV: ROUND TABLE SESSION

Delegates will be split up into smaller groups and sit at **one** genre round table with a mixture of key TV execs from different companies. Tables will be split into the following genres:

### Drama

**Lizzie Gray**

Script Exec, Sky

**Claire Ingham**

Executive Producer, Company Pictures

**Lawrence Cochran**

Development Editor,  
BBC Independent Drama

### Documentary

**Aysha Rafeale**

Head of BBC Docs

**Jessie Versluys**

Exec Producer, Dragonfly Film and TV

**Jes Wilkins**

Head of Programming, Firecracker Films

### Entertainment

**Shaun Parry**

Head of Entertainment, Endemol

**Pete Ogden**

Producer (*Saturday Night Takeaway*)

**Victoria Ashbourne**

Managing Director, Victory Television

### Features

**Robi Dutta**

Managing Editor, BBC Features

**Charlie Bunce**

Head of Features and Formats,  
Leopard Films

### Talent Managers

**Julia Dodd**

Head of Creative Resources, Shine

**Helen Pratt**

Head of Talent, Fresh One

**Daniell Morrissey**

Head of Talent, BBC Comedy

**Suzy Jaffe**

Talent Executive, Raw TV

**Sally Saunders**

Talent Manager,  
BBC Entertainment and Events

**Cheryl Woodcock**

Entertainment Talent Manager, ITV

### Factual

**Dick Colthurst**

Managing Director, Tigress Productions

**Sara Ramsden**

Commissioning Editor,  
Specialist Factual, Channel 4

### Comedy

**Jon Petrie**

Producer, Roughcut TV

**Sam Ward**

Big Talk Productions

**Michelle Farr**

BBC Comedy

### BBC In-House Production

**Caroline Skinner**

Executive Producer Drama

**Leon Wilde**

Editor Format Entertainment

### ITV In-House Production

**Martin Harper**

Senior Producer (*This Morning*)

**Yvonne Alexander**

Series Producer (*Piers Morgan's  
Life Stories*)

### Development

**Poppy Delbridge**

Head of Entertainment Development,  
Wall to Wall

**Colleen Flynn**

Head of Development, Keo Films

**Matt Pritchard**

Head of Development, Twofour

### Social Media/Digital Content

**Barry Pilling**

Founding Partner, Telegraph Hill

**Jodie Morris**

Managing Editor, Online, Channel 4

**Tom Jenkins**

Channel Manager, The Connected Set

### Fresh Talent

Speakers from BAFTA's new talent initiatives, BAFTA Roccliffe New Writers Forum and BAFTA Breakthrough Brits:

**Ade Oyefeso**

Actor (*Youngers, Misfits*)

**Chloe Pirrie**

Actress (*Black Mirror, Misfits*)

**Dominic Mitchell**

Writer (*In The Flesh*)

**Sarah Courtauld**

Writer

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14.15–15.00

## AFTERNOON MASTERCLASSES: HOUR 1

*Delegates choose one to attend from the two on offer:*

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### MEET THE COMMISSIONERS

When you're working at a junior level in television, you rarely have the chance to come face to face with a commissioner. This is that chance. In an intimate and frank session, find out what they're looking for, but also gain an insight into their working day. What pressures are they under and what are the challenges they face? How do they work with indies? How do they see the industry evolving? Just how many ideas do they receive a day? With regards to your own career, this session will inform and advise on the commissioning process but you'll also discover if becoming a commissioner one day is the right role for you...

#### Chair

**Heather Croall**

Director, Sheffield DocFest

#### Panel

**Ruby Kuraishe**

Commissioning Editor Entertainment, BBC

**Ralph Lee**

Deputy Chief Creative Officer, Channel 4

**Saskia Schuster**

Commissioning Editor, Comedy, Sky

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### HOW TO CUT YOUR TEETH AS A DIRECTOR

Making the move to Producer/Director is pretty tricky. You've been an AP for ages but are desperate to direct. There are not as many opportunities out there, with magazine shows on the wane, so how do you get your first break? Do you have to stay at one company for a while or is moving around and adding credits the best route? A newly qualified director talks to us about this tricky move, along with views from a Talent Manager and an established director.

#### Chair

**Helen Veale**

Creative Director, Outline Productions

#### Panel

**Ben Chanan**

Director (*The Plot to Bring Down Britain's Planes*)

**Harjeet Chhokar**

Producer/Director

**Elsa Sharp**

BBC Factual Talent Manager

# BAFTA TV FORUM: GENERATION NEXT

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15.15–16.15

## AFTERNOON MASTERCLASSES: HOUR 2

*Delegates choose one to attend from the two on offer:*

### HOW TO BE A CREATIVE ENTREPRENEUR

Want to do things your own way? Tired of producing content or having ideas that don't see the light of day? What happens when you go it alone? From the new indies to online start-ups, we talk to a panel of creative entrepreneurs about the decisions, the mistakes and the challenges of running their own business. What would they do differently? We'll cover all the bases, from how to find the balance between being creative and managing the money, to marketing yourself, to maintaining relationships with decision makers and where to go for financial advice...

#### Chair

**Lisa Campbell**

Director, Edinburgh International Television Festival

#### Panel

**Nick Curwin**

Chief Executive, The Garden

**Jamal Edwards**

Founder, SBTv

**Karl Warner**

Managing Director, Electric Ray

**Sally Woodward Gentle**

Founder, Sid Gentle Films

### ANATOMY OF A TV SHOW: EDUCATING YORKSHIRE

A compelling and entertaining case study of the BAFTA nominated Channel 4 hit programme with speakers from the production team, as well as Thornhill Community Academy Head Teacher Jonny Mitchell. The panel will take you through how the show went from idea to screen, to gain a complete picture of the production process.

#### Chair

**Boyd Hilton**

TV Editor, *Heat* Magazine

#### Panel

**Andrew MacKenzie**

Executive Producer and Creative Director, Twofour

**Jonny Mitchell**

Head Teacher, Thornhill Community Academy

**Grace Reynolds**

Series Producer, Twofour (*Educating Yorkshire*)

**Hamish Fergusson**

Producer, Twofour (*Educating Yorkshire*)

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## ALL THE THINGS YOU WANTED TO KNOW ABOUT TELEVISION, BUT HAVE NEVER HAD THE CHANCE TO ASK

The final session of the day will aim to shed light on this wonderful world of media in which you're forging your career. It will cover the elusive good CV and how much it counts, how to move genres, how to get noticed, achieving a good work/life balance and honing your craft. Are there different career routes in different genres e.g. is comedy the same as fact ent? The issues of over selling yourself to nail a role. The fact you don't really understand how the programme budget works or the sale of format rights and much, much more. It's your session, be brave, step up and ask the panel what you've always, deep down, wanted to know about this business of telly.

### Chair

**Chris Curtis**  
Editor, *Broadcast*

### Panel

**Ian Critchley**  
Head of Creative Resources, BBC

**Sarah Dillistone**  
Executive Producer (*Monkey Kingdom, Made In Chelsea*)

**Joe Mace**  
Head of Entertainment Development, ITV Studios

**Siobhan Mulholland**  
Commissioning Editor, Factual and Features, Sky

**Andrew Newman**  
Chief Executive, Objective Productions

17.00–18.00

## NETWORKING DRINKS (DAVID LEAN ROOM)

Delegates and speakers are encouraged to attend and relax, chat and reflect on the day.

*BAFTA TV Forum: Generation Next has been made possible by the generous support of The Galashan Trust and BAFTA's Academy Circle.*

*BAFTA would like to thank all speakers and hosts for their involvement as well as BAFTA's television and learning and events committees for their input and support.*

### Generation Next Team

**Suzy Lambert, Kam Kandola Flynn**  
Generation Next Programme and Event Producers

**Tim Hunter**  
Head of Learning and Events

**Julia Carruthers**  
Learning and Events Officer

**Evan Horan**  
Learning and Events Assistant

**Jacob Silkin**  
Learning and Events Intern