

BAFTA TV FORUM: GENERATION NEXT LONDON

Friday 9th May, BAFTA 195 Piccadilly

FORMAT

9am	Delegate Registrations with tea/coffee
9.40	BAFTA Welcome
9.45-10.30	GEN NEXT Keynote: Channel 4's Chief Creative Officer Jay Hunt
10.45 -12.15	Breakout sessions x 3 (Masterclasses - formats, storytelling, scriptwriting)
12.15-1.15pm	Lunch
1.15- 2pm	Talk TV
2.15 -3pm	Breakout sessions x 2 (Masterclasses- Meet the Commissioners and Directing)
3-3.15pm	Coffee Break
3.15-4.15	Breakout sessions x 2 (Anatomy of a Show and Creative Entrepreneurs)
4.15 - 5pm	Career panel session "Everything you wanted to know about telly but have never had the chance to ask"
5-6pm	Networking drinks
Ends	

GEN NEXT Keynote: Jay Hunt, Chief Creative Office Channel 4

Jay will reflect on her career in television, with plenty of anecdotes and the inside track on her job and career. She will also talk about creativity, how to navigate your way through the industry and provide her insights on the current TV landscape.

Morning masterclass sessions

10.45am-12.15pm – Delegates choose one to attend from the three on offer

The art of formats: the creative dream team

Every company wants one: a brilliant development team. It's inevitable during your career in production that you'll spend some time in development and yet it's a tricky area in which to shine. You might be a talented member of the production team, but really not so hot on coming up with ideas from a blank page and the 'fresh, innovative' content broadcasters so crave. This session will not only deconstruct how to come up with the next hit TV show but it will then give you some top tips for pitching after, of course, you've had the terrifying experience of doing it yourself first. Come armed with an idea and your bravest face!

Development team:

Endemol team - Nick Mather, Joint Managing Director, Remarkable Television

This will involve some development tips and brainstorming, working up an idea then a brief pitch at the end.

Tell Me a Story

Good storytelling is at the heart of all compelling television, building and delivering a satisfying narrative is a constant challenge. In factual, how do you best deliver that story visually on screen? What are the tricks of the trade - should it be character driven, fact or archive based, when should you be creative and when analytical? If you have a proper beginning and end, does the middle bit take care of itself? The panel will be looking at one off docs and also story arcs over a series as they share their expertise and insight

Panel:

Bart Layton, Creative Director, Raw TV
Emma Read, Head of Factual and Features, ITN Productions
Mark Raphael, Creative Director, Dragonfly Film and TV

Chair: Tanya Shaw, Creative Director, Shine TV

Free Your Imagination - a scriptwriting masterclass

The world of a TV writer is a tough one often involving professional paranoia and lack of recognition. And yet, these are exciting times for writers, with more platforms such as Sky and Netflix committing to both drama and comedy. Does the current landscape mean it's easier for writers to break through? The new tax relief on high end drama is a chance for writers to free their imaginations and be bolder and riskier than ever before. The panel will discuss writing technique across different genres, including panel shows, comedy, drama and entertainment shows as well as the working day, commissioning, how the writer fits into the production team and career progression.

Panel:

Lisa Holdsworth, writer - *Emmerdale*, *Waterloo Road*, *Midsomer Murders*

Simeon Goulden, writer - *Spy*

Ged Parsons, comedy writer and script consultant - *Have I Got News for You*, *Mock the Week*, *Celebrity Juice*

Chair: Ben Boyer, Head of Development, Sky Comedy

"Talk TV" - round table session

1.15-2pm

Delegates will be split up into smaller groups and sit at "genre" round table with a mixture of key TV execs from different companies. Tables will be split into the following genres:

Drama - Lizzie Gray, Script Exec, Sky, Clare Ingham, Executive Producer, Company Pictures and Lawrence Cochran, Development Editor, BBC Independent Drama

Documentary - Aysha Rafaele, Head of BBC Docs, Jessie Versluys, Exec Producer, Minnow Films, Jes Wilkins, Head of Programming, Firecracker Films

Entertainment - Shaun Parry, Head of Entertainment, Endemol, Pete Ogden, Series Producer, Saturday Night Takeaway, Victoria Ashbourne, MD, Victory Television

Features - Robi Dutta, Managing Editor, BBC Features, Charlie Bunce, Head of Formats and Features, Leopard Films

Talent Managers - Julia Dodd, Head of Talent at Shine TV, Helen Pratt, Head of Talent at Fresh One, Rosie Turner, Talent Manager, Betty TV, Daniell Morrissey, Head of Talent, BBC Comedy

Factual - Dick Colthurst, MD, Tigress Productions, Sara Ramsden, Commissioning Editor, Specialist Factual, Channel 4

Comedy - Jon Petrie, Producer, RoughCut TV, Sam Ward, Big Talk Productions, Michelle Farr, BBC Comedy

BBC In-House Production - Caroline Skinner, Executive Producer, Drama, Leon Wilde, Editor, Format Entertainment

ITV In-House Production - Martin Harper, Senior Producer, This Morning, Yvonne Alexander, Series Producer, Piers Morgan's Life Stories

Development - Poppy Delbridge, Head of Entertainment Development, Wall to Wall, Colleen Flynn, Head of Development at Keo Films and Matt Pritchard, Head of Development at Twofour

Social Media/Digital Content - Barry Pilling, Founding Partner, Telegraph Hill, Jodie Morris, Managing Editor, Online, Channel 4, Tom Jenkins, The Connected Set

AFTERNOON - MASTERCLASSES

2.15-3pm

delegates choose to attend one of two below

Meet the Commissioners

When you're working at a junior level in television, you rarely have the chance to come face to face with a commissioner. This is that chance. In an intimate and frank session, find out what they're looking for, but also gain an insight into their working day. What pressures are they under and what are the challenges they face? How do they work with indies? How do they see the industry evolving? Just how many ideas do they receive a day? With regards to your own career, this session will inform and advise on the commissioning process but you'll also discover if becoming a commissioner one day is the right role for you....

Panel

Ruby Kuraishe, Commissioning Editor Entertainment, BBC

Ralph Lee, Head of Factual, Channel 4

Saskia Schuster, Commissioning Editor, Comedy, Sky

Chair: Heather Croall, Director, Sheffield DocFest

How to cut your teeth as a Director

Making the move to Producer/Director is pretty tricky. You've been an AP for ages but are desperate to direct. There are not as many opportunities out there, with magazine shows on the wane, so how do you get your first break? Do you have to stay at one company for a while or is moving around and adding credits the best route? A newly qualified director talks to us about this tricky move, along with views from a Talent Manager and an established director.

Panel:

Ben Chanan, Director *The Plot to Bring Down Britain's Planes*

Harjeet Chhokar, Producer/Director

Elsa Sharp, BBC Factual Talent Manager

Chair: Helen Veale, Creative Director, Outline Productions

3.15-4.15pm

Delegates choose to attend one of the two below

How to be a creative entrepreneur

Want to do things your own way? Tired of producing content or having ideas that don't see the light of day? What happens when you go it alone? From the new indies to online start-ups, we talk to a panel of creative entrepreneurs about the decisions, the mistakes and the challenges of running their own business. What would they do differently? We'll cover all the bases, from how to find the balance between being creative and managing the money, to marketing yourself, to maintaining relationships with decision makers and where to go for financial advice....

Panel:

Nick Curwin, Chief Executive, The Garden

Jamal Edwards, Founder, SBTV

Karl Warner, Founder, Electric Ray

Sally Woodward Gentle, Founder, Sid Films

Chair: Lisa Campbell, Director, Edinburgh International Television Festival

Anatomy of a show: Educating Yorkshire

A compelling and entertaining case study of the BAFTA nominated Channel 4 hit programme with speakers from the production team, as well as Thornhill Community Academy Head Teacher Jonny Mitchell. The panel will take you through how the show went from idea to screen, to gain a complete picture of the production process.

Panel:

Hamish Fergusson, Producer, Twofour

Andrew MacKenzie, Executive Producer and Creative Director, Twofour

Jonny Mitchell, Head Teacher, Thornhill Community Academy

Grace Reynolds, Series Producer, Educating Yorkshire

Chair: Boyd Hilton

4.15-5pm – all delegates attend this session

All the things you wanted to know about television, but have never had the chance to ask

The final session of the day will aim to shed light on this wonderful world of media in which you're forging your career. It will cover the elusive good CV and how much it counts, how to move genres, how to get noticed, achieving a good work/life balance and honing your craft. Are there different career routes in different genres e.g. is comedy the same as fact ent? The issues of over selling yourself to nail a role. The fact you don't really understand how the programme budget works or the sale of format rights and much, much more. It's your session, be brave, step up and ask the panel what you've always, deep down, wanted to know about this business of telly.

Chair: Chris Curtis, Editor, Broadcast

Panel:

Sarah Dillistone, Executive Producer, Monkey Kingdom, *Made in Chelsea*

Ian Critchley, Head of Creative Resources, BBC

Joe Mace, Head of Entertainment Development, ITV Studios

Siobhan Mulholland, Commissioning Editor, Factual and Features, Sky

Networking drinks

5-6pm

Delegates and all speakers are encouraged to attend and relax, chat and reflect on the day