



BAFTA AND CREATIVE SKILLSET ANNOUNCE GUEST LECTURES FOR FILM, TELEVISION AND GAMES STUDENTS

**New UK-wide programme of lectures begins with Liverpool John Moores
University, Creative Skillset Media Academy Wales and Norwich University
College of the Arts**

London, Friday 9 November: The British Academy of Film and Television Arts (BAFTA) and Creative Skillset, the creative industries' sector skills council, have today announced a partnership to deliver a programme of lectures that brings some of the UK's best creative and technical talent from the worlds of film, television and games together with the next generation of talent.

The BAFTA Creative Skillset Guest Lecture Programme consists of a series of talks by leading practitioners, including BAFTA winners and nominees, who will share their knowledge, experience and expertise with an audience of undergraduate and postgraduate students on courses awarded the Creative Skillset Tick. The first six sessions, beginning in January 2013, will cover a range of creative and technical fields including games design, animation, screenwriting, production, post-production, and hair and make-up, and will stress the importance of students developing their creativity alongside their business and technical skills. Each session will be tailored to the needs of the host university, based on consultation conducted by BAFTA.

The first event takes place on Tuesday 29 January at Liverpool John Moores University, where BAFTA-winning screenwriter Neil McKay (*See No Evil: The Moors Murders*, *Mo, Appropriate Adult*) will discuss his craft. Other confirmed lecture topics include animation at the University of Glamorgan (part of the Creative Skillset Media Academy Wales), and games art and design at Norwich University College of the Arts.

The Creative Skillset Tick is the industry kitemark of quality and is awarded to practice-based courses which best prepare students for a career in the industry. By drawing on the legacy of BAFTA's five annual award ceremonies, as well as its membership of 5,000 UK-based practitioners, the lectures aim to provide invaluable insights and inspirations to help students progress within their field.

Tim Hunter, Head of Learning and Events at BAFTA, said:

"We are delighted to be working with Creative Skillset to give students in the early stages of their careers in film, television or games the opportunity to learn first-hand from leading professionals. We want career-starters, wherever they are in the UK, to be able to access the wealth of information acquired by members of our industries. With that in mind, we will publish content from the lectures on our BAFTA Guru online learning channel."



Kate O'Connor, Deputy CEO of Creative Skillset said:

"So many careers are built on the momentum created by a spark of inspiration, an image, a conversation, an experience, a moment in time. BAFTA members count amongst those able to offer that spark and we're excited to be working with BAFTA to give the practitioners of the future invaluable insights from the country's leading lights".

The BAFTA Creative Skillset Guest Lecture Programme forms part of BAFTA's UK-wide learning and events programme, which gives audiences across the country behind-the-scenes access to the film, television and games industries. BAFTA's learning channel, BAFTA Guru (www.bafta.org/guru), makes these insights available to all.

Creative Skillset is the industry body which supports skills and training for people and businesses to ensure the UK creative industries maintain their world class position. The BAFTA Creative Skillset Guest Lecture Programme is part of its programme to support industry productivity by developing the creative, technical and business skills of new entrants.

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About BAFTA

The British Academy of Film and Television Arts is an independent charity that supports, develops and promotes the art forms of the moving image by identifying and rewarding excellence, inspiring practitioners and benefiting the public. In addition to its Awards ceremonies, BAFTA has a year-round Learning & Events programme that offers unique access to some of the world's most inspiring talent through workshops, masterclasses, lectures and mentoring schemes, connecting with audiences of all ages and backgrounds across the UK, Los Angeles and New York. BAFTA relies on income from membership subscriptions, individual donations, trusts, foundations and corporate partnerships to support its ongoing outreach work. For further information, visit www.bafta.org.

About Creative Skillset

Creative Skillset is the licensed Sector Skills Council for the Entertainment Media, Fashion and Textiles, Publishing and Advertising. Creative Skillset is owned and invested in by



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Press Release (cont.)

employers working in social partnership with unions. They aspire to have the best skills and talent in the world to drive growth of the industries and the UK economy. Creative Skillset brings all parts of the Creative Industries together to add value through collaboration on workforce development. www.creativeskillset.org

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