



The BAFTA Youth Mentoring Programme in association with Media Trust Media Projects Showcase

Tuesday 8th September 2009

- Welcome from Krish Majumdar, Chair of BAFTA's Learning & Events Committee
- BAFTA Youth Mentoring promotional film (7 mins)
- Caroline Diehl, Chief Executive of Media Trust
- Selection of projects introduced by Tim Hunter, Head of Learning & Events, BAFTA:

Trailer for Ashford Court (3 mins)

Filmmakers: Deeq, Eddy, Eolan, Elmi, Faisel, Leon, Mo, Mohrad, Rocco (CHC)
BAFTA Mentor: Pippa Harris

Rights Not Wrongs (4 mins 30 secs)

Filmmaker: Hannah (Mediabox)
BAFTA Mentor: Bassem Abdallah

Tunnel Vision (2 mins 30 secs)

Filmmaker: Oushka (LIVE Futures)
BAFTA Mentor: Stewart Harcourt

Trailer for Dead Mate (1 min 30 secs)

Filmmakers: Dean, Gonzala, Jonathan, Matthew, Michael (Equal People)
BAFTA Mentor: Maddy Elles-Hill

DNA Mix Young Fathers Project (7 mins)

Filmmakers: Brian, Emmanuel, Kyal, Nathan (Ideas Foundation)
BAFTA Mentor: Basi Akpabio

Lambeth College 6th Form Centre (4 mins 30 secs)

Filmmakers: Abdurahman, Ashleigh, Robert, Sharlene (Lambeth College)
BAFTA Mentor: Linda Shire

Shbarkz (1 min 30 secs)

Filmmakers: Remi, Louis, Dayne, Shavel (Acland Burghley School, You're Hired 2.0)
BAFTA Mentor: David Rolfe

My Story of C (6 mins)

Filmmaker: Jazzy (Mediabox)
BAFTA Mentor: Caroline Van Den Brul

Living Without (3 mins)

Filmmakers: Charlene, Julie, Oushka, Robb, Samantha (LIVE Futures)
BAFTA Mentor: Damian Jones

Untitled (1 min 30 secs)

Filmmaker: Solyanna (LIVE Futures)
BAFTA Mentor: Stewart Harcourt

Oil & Energy Saving (6 mins)

Filmmaker: Ahmad (Mediabox)
BAFTA Mentor: Luigi Chiappini

- Photos on stage with mentors and young people
- Drinks and canapés



Youth Media projects showing in the Mezzanine and Gallery Area

Some Truth About Youth: A Sixty Year Journey (38 mins)

Filmmakers: Adeb, Dan, Haneefah, Jack, Joseph, Lucy, Nadia, Onyeka, Rhiannon, & Shelley (The British Youth Council)

BAFTA Mentor: Jemma Jupp

Stalked (5 mins)

Filmmaker: Justin (Mediabox)

BAFTA Mentor: Bassem Abdallah

A Film By Keisha (6 mins)

Filmmaker: Keisha (Mediabox)

BAFTA Mentor: Caroline Van Den Brul

The Lash (5 mins)

Filmmaker: Rafael (Mediabox)

BAFTA Mentor: Stewart Harcourt

Choosing Careers (7 mins 30 secs)

Filmmaker: Ayeesha (Mediabox)

My Boring Summer Holiday (3 mins 30 secs)

Filmmaker: Remi (LIVE Futures)

2 Spirit (5 mins)

Filmmaker: Izzy (Mediabox)

Hidden Secrets, Untold Lies (9 mins 30 secs)

Filmmaker: Ria (LIVE Futures)

Background to the Youth Mentoring Programme

In June 2008, the British Academy of Film and Television Arts (BAFTA) partnered with Media Trust to pilot a mentoring programme for young people. Since then 29 BAFTA members have become involved with the scheme, which offers skills-based support to individuals or groups working on media projects. So far BAFTA mentors have supported young people at 10 different youth organisations.

Young people involved in the programme have identified both personal and careers-based positive outcomes. They include increased confidence, new transferable and media-related skills, and a new willingness to engage in media-related training and education.

Media Trust is the UK's pre-eminent communications charity. Media Trust works with media organisations and charities to enhance their communications and enable communities to find their voice and make it heard.

The BAFTA pilot was managed through Media Trust's Youth Mentoring scheme, which brings media professionals and young people together to work on media projects - anything from print to new media, film to radio.

Feedback from the BAFTA Youth Mentoring Programme

"I liked getting to work with someone that could offer something different to the usual stuff we do. She encouraged me to get up and act in front of the group... at the start I didn't want to do anything. I learnt that I had it in me to get up and perform in front of people. I didn't think I could do it. She believed in me." - Young person

"My mentor was very helpful and friendly. She guided us in the right direction and allowed us to learn in a more hands-on way." - Young person

"It was really, really powerful to meet young people and the leaders who live just down the road but are living very different lives from me and to get a window into a different world. The experience was one of the best things I've done all year." - Basi Akpabio, BAFTA mentor

"We cannot believe that we are so lucky to have someone of Pippa's experience supporting our project. Pippa is just absolutely fabulous. Our documentary is near completion. We very much appreciate how Pippa encourages each person to develop through this process. Her hands off approach nurtures the young peoples own creativity and talent without influence and her direction and support is immeasurable to the young people involved but also to me as the project manager. I still cannot believe that we have her on board. Thank you all so very very much." - Charlotte Curran, CHC

BAFTA's Learning Policy

BAFTA is the UK's foremost charity working with the leading lights in film, TV and video games. BAFTA's learning policy makes their expertise available to everyone.

BAFTA works with learners of all ages – from young children who want to find out more about how their favourite TV show, film or game is made; to students wanting to know about working in the industry; to industry professionals who want to learn from the successes of their peers. For more information, and to subscribe to BAFTA's Access All Areas e-newsletter, visit: www.bafta.org.



Participating Youth Organisations

The British Youth Council (BYC) aims to empower all young people across the UK to have a say and be heard. BYC ran a Heritage-Lottery funded filmmaking project engaging ten young people to make a documentary film exploring the positive impact that young people have had on society over the last 60 years. A BAFTA mentor worked with the young people throughout the process to give professional guidance and an industry viewpoint, helping them put across their ideas effectively. The documentary was a huge success and is now being screened in various outlets across the UK.

BAFTA Mentor: Jemma Jupp

CHC is a voluntary sector charity working with single vulnerable people within the Borough of Brent. The Youth Engagement Scheme (YES) is a user led project within CHC where eight young people - trainee youth leaders - set up activities such as sports and other events as a first point of engagement for disadvantaged street active young people between the ages of 16 and 25. YES members felt that their identity is always being compromised when faced with family, religious, tradition and educational requirements which is in conflict with their own lives. Using their own life stories to represent this, it was agreed a documentary was a good starting point for discussion. They felt that all too often young people are given negative publicity which is not balanced with adequate reasons as to why. Their ambition is to use this documentary to create an open dialogue within schools and other forums. As CHC has limited experience in documentary making the organisation requested a mentor to offer support and direction to ensure the documentary produced presents these issues. The documentary is in the making and will be showcased at the Trycicle Theatre in October 09.

BAFTA Mentor: Pippa Harris

DNA Mix Young Fathers Project gives young dads the opportunity get their voice heard through music, radio and film, as well as offering them the opportunity to gain new skills in media. Developed and run by the Ideas Foundation, the project supported a number of young people to produce a promo film to encourage other young fathers to get involved. DNA Mix requested mentors to support the young dads through the creative process in everything from shooting, to sound and editing. A very effective promo film has been created as a result.

BAFTA Mentor: Basi Akpabio

Equal People supports people with learning disabilities. Its transitions service provides support to young people aged 16-25 to find out about the choices they have for their future. A weekly group, on Monday afternoons, enables the young people to meet to explore issues and ideas important to them. The members of this group asked for a mentor experienced in production to support them in developing and producing a film. Since February, a BAFTA mentor has been supporting the young people there in their filmmaking.

BAFTA Mentor: Maddy Elles-Hill

Headliners is a charity providing innovative multi-media programmes for young people. Young reporters produce stories on issues that concern them for publication in local and national newspapers and broadcast on radio and TV and online. The London Bureau is keen to widen its media offering to young people and create new learning and development opportunities. BAFTA mentors have volunteered their time to run workshops with the young people ranging from acting to comedy writing.

BAFTA Mentors: Ivor Baddiel, Gillian Hawser

Lambeth College, based in various centres around the borough, requested a mentor to support and guide a group of young people to film the open day/launch of its new sixth form college. The young people planned to create a promo film for the new centre from

this. A BAFTA mentor arranged to meet with the young people in the run up to the big day and supported them in developing the film. The team worked with their mentor on the key elements of the process including securing interviews, the filming itself through to developing an editing schedule.

BAFTA Mentor: Linda Shire

LIVE Futures is a not-for-profit social enterprise that works with young people to help them create their own media. LIVE produces a magazine, a website, and to a lesser degree, digital films and radio content. Following some recent filmmaking workshops, LIVE were keen that the young people who took part had the opportunity to continue their filmmaking and go on to produce more films. A number of BAFTA mentors have been working with young people at LIVE since then and have been supporting them to develop ideas, scripts and films.

BAFTA Mentors: Anna Benson Gyles, Stewart Harcourt, Damian Jones, Ellin Stein

Mediabox is a fund that offers 13-19 year olds the chance to create their own media projects and get their voices heard. One of the funding strands, My Mediabox, offers individual young people funding for a one-off media project, along with specialist production training and support from industry mentors. BAFTA mentors have supported young people on two My Mediabox projects during the last year including the 'YourFilm09' competition in partnership with The Mirror and Bebo and a recent filmmaking project held at the Ocean Somali Community Association in East London.

BAFTA Mentors: Bassem Abdallah, Luigi Chiappini, Stewart Harcourt, Gillian Hawser, James Mellor, Lisa Neeley, Caroline Van Den Brul

The Prince's Trust runs a number of 'Get into' courses aimed at young people that are not in education, employment or training. One of these courses is a 'Get into Media' course that looks at the TV and film industry. Following this course the Prince's Trust offer support and guidance to all young people involved to help them secure work experience and placements in the industry. The Trust had a number of young people who were particularly keen on scriptwriting so requested a BAFTA mentor with scriptwriting skills to run some workshops with the young people and offer support as they develop their own scripts.

BAFTA Mentor: Ellin Stein

You're Hired 2.0 was a 12-week 'Apprentice'-style media challenge developed and delivered by Acland Burghley School, Channel 4 and Media Trust. Mirroring the real life commissioning process, the young people were set a 'live brief' to create a new youth show for C4's online platform. The young people created the show's concept and format and shot and edited clips of pilot material. In the second phase of the project, the students created a new media marketing strategy for the show and produced materials for their campaign. The young people were supported by industry mentors.

BAFTA Mentor: David Rolfe



BAFTA Mentors

First Name	Last Name	Job Title
Bassem	Abdallah	Producer/Director
Basi	Akpabio	Executive
Ivor	Baddiel	Writer
Anna	Benson Gyles	Director/Producer
Antonia	Bird	Director/Producer
Simon	Booker	Writer
Luigi	Chiappini	Filmmaker/Composer/Broadcaster
Christin	Cockerton	Writer & Director
Maddy	Elles-Hill	Producer
Stephen	Garrett	Executive Chairman, Kudos Film & Television
Stewart	Harcourt	Scriptwriter
Pippa	Harris	Film Producer
Richard	Hastings	Executive Producer, Entertainment, BBC
Gillian	Hawser	Casting Director
Michael	Hines	Director & Producer
Damian	Jones	Producer
Jemma	Jupp	Filmmaker
James	Mellor	Assistant Director
David	Morrissey	Actor/Director
Malcolm	Mowbray	Film Director/Writer
Lisa	Neeley	Producer & Screenwriting Tutor
Jill	Robertson	Director
David	Rolfe	Producer/Director
Carl	Schoenfeld	Producer
Linda	Shire	Consultant/Production
Ellin	Stein	Script Consultant / Writer
Caroline	Van Den Brul	Creativity & Story Consultant
Damian	Wayling	Screenwriter
Brian	Woods	MD, True Vision Productions