



BRITISH ACADEMY
OF FILM AND TELEVISION ARTS

CBBC me and my movie 2008 in association with BAFTA

Press Release, 18 June 2008

Following its success in 2007, this year's major **CBBC** initiative to inspire and enable children to make their own films and tell their own stories is back and now accepting entries.

Children can now submit their own two-minute films in order to be in with a chance of winning the exclusive **CBBC me and my movie award in association with BAFTA**.

The competition is being launched on Blue Peter throughout June, and there will be coverage from Ed and Oucho and Newsround, as well as inspirational films on the Red Button giving film-making tips.

The deadline for the competition is 6 October 2008, after which four nominees will be invited to attend BAFTA's prestigious Children's Awards ceremony held in London on 30 November, with one child winning this particular award.

The **CBBC me and my movie** website provides an original 3D online space where children can upload their film entries, download a free film-making resource pack, access copyright free music clips and have their first experience of editing using the special me and my movie mash-up tool.

For children who would like to try their hand at movie-making, free workshops will be taking place across the UK throughout the summer. Details can be found on the website.

Rosalind Peters, last year's winner says: "Both the immense fun of making the film and the monumental moment of receiving the award made participating in CBBC Me and My Movie the best thing I have done in my life so far. This is an unmissable competition for all future movie makers!"

Anne Gilchrist, Controller, CBBC, said "This is the perfect opportunity for budding film makers to try their hand at creative storytelling. Last year's competition unearthed some real talent; I can't wait to see what the CBBC audience comes up with this time. This initiative should keep every adult film maker on their toes."

Julian Scott, chair of BAFTA's Children's committee said " BAFTA is delighted and proud to be part of this highly creative and empowering initiative. It shows children that if they have a bit of imagination they can tell their own stories in their own way and we are thrilled that so many of our members have volunteered to act as mentors and provide support, guidance and advice".

Notes to Editors:

CBBC me and my movie is an association between BBC Learning, CBBC and BAFTA.

The *CBBC me and my movie* award in association with BAFTA will be judged by a jury made up of BAFTA members and BBC staff.

This is the second year of the award.

The competition is open to children aged between 6 and 14 on 6 October 2008.

Full terms and conditions are available on the *CBBC me and my movie* website.

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The British Academy of Film and Television Arts supports, develops and promotes the art forms of the moving image by identifying and rewarding excellence, inspiring practitioners and benefiting the public. BAFTA rewards artistic and creative innovation within all spheres of moving image entertainment.