

## **The BAFTA and Media Trust Youth Mentoring Programme**

Supported by the RBS group

### **FREQUENTLY ASKED QUESTIONS**

#### **What is this project?**

Following a successful pilot programme in 2009, BAFTA is partnering with Media Trust to deliver a mentoring programme for disadvantaged young people in Scotland. Academy members and leading practitioners are invited to offer skills-based support to a group or an individual on a media project.

This scheme differs from others aimed at the audiovisual industries in that its aims are not necessarily careers-based, but are focussed on the confidence and social skills the young people can gain through the creative projects.

Media Trust is a charity that believes everyone should have a voice and the opportunity to be heard. They work with media organisations and charities to enhance their communications and enable communities to find their voice. Media Trust corporate members include BBC, BSkyB, Channel 4, Daily Mail and General Trust, Disney Channel UK, Guardian Media Group, IPC Media, MTV Networks UK & Ireland, News International, Newsquest Media Group, OMD and Warner Bros. Go to: <http://www.mediatrust.org/>

The BAFTA programme will be managed through Media Trust's Youth Mentoring team, which brings media professionals and young people together to work on media projects - anything from print to new media, film to radio.

#### **What will I do as a mentor?**

The youth mentoring programme is project-based, so you'll be mentoring young people who will be involved in a media project relevant to your skills. They will want to tap into your media expertise, so you can offer project-specific advice and guidance in the context of a supportive, non-judgmental relationship. The project will provide an immediate focus and a practical starting point for the mentoring relationship.

The programme offers a range of different opportunities and you will have the chance to work on either an individual basis with one young person or a group of young people or as a group with a group of young people.

The most commonly requested mentors are Actors, Editors, Camera Operators, Producers, Directors, Animators and Presenters.

#### **What will I gain from being involved?**

For most people, mentoring is about professional and personal growth, developing leadership and people management skills and putting something back into the community. It also offers an opportunity to develop your understanding of young people or a particular community group, help develop a young person's skills, and feel a great sense of achievement and motivation.

#### **Who are the young people?**

This particular scheme involves 13-25 year-olds who wouldn't normally have this

opportunity in life and/or lack positive role models. All young people will be associated with a voluntary organisation that provides provision and services for young people.

### **What will the young person/people gain?**

As well as a chance to learn new skills, mentoring provides a great opportunity to have a lasting impact on another person's life. From having a positive role model, expert advice and input and a chance to experience different approaches and new opportunities, the young people will have the opportunity to gain increased skills and knowledge, increased confidence and motivation and improved interpersonal and social skills.

### **What preparation and support will I receive?**

Mentors will receive initial training, followed by regular support, advice and feedback. We will also be required to carry out a Criminal Records Bureau (CRB) check as you will be working with young people. This is a simple process whereby the CRB run a check on your name and address. It is completely confidential and you will incur no costs.

### **How much time will I have to give?**

This mentoring initiative is designed to be as flexible as possible enabling you to take part in one-off, ongoing, short-term or long-term projects over a 6-month period (to end of March 2011). The minimum commitment is one hour, the maximum is four days/32 hours. The majority of projects are likely to last no more than three months, with contact on an ongoing or ad-hoc basis.

### **Will every potential mentor be matched?**

Mentors will be matched with projects based on their skills and areas of interest. Although we cannot guarantee a match, we aim to train and match up to 10 mentors in 2010. Due to the nature of many of the projects, those most likely to be matched are Actors, Editors, Camera Operators, Producers, Directors, Animators and Presenters.

### **Can I work with other target groups as a mentor?**

BAFTA has often provided mentors for groups that fall outside of Media Trust's remit. Examples include Second Light (a training scheme from First Light aimed at young people from minority ethnic groups) and DepicT! (a short film competition to which BAFTA provides six months' mentoring for the winner). There are also opportunities to speak at events and workshops, and contribute to online resources on the BAFTA website.

If you are interested in mentoring a group that falls outside of Media Trust's remit, please note this on your application form and BAFTA will contact you when an appropriate opportunity arises.

### **What happens next?**

1. Attended the recruitment event in Glasgow on Wednesday 1<sup>st</sup> September (optional).
2. Complete and return the application form for the BAFTA and Media Trust Youth Mentoring Programme by Monday 13<sup>th</sup> September.
3. Selected mentors will be informed by Friday 17<sup>th</sup> September (if we are unable to offer you a mentee within this programme, we will keep your details on file for other opportunities).
4. Attend a 2½ hour mentoring training session in Glasgow.

5. Selected mentors will be matched with mentee(s) within a youth organisation.
6. Attend a project-specific training session (where required)
7. Begin mentoring
8. Regular monitoring and support from BAFTA and Media Trust during the mentoring period
9. Mentoring ends (by 31<sup>st</sup> March 2011)
10. Take part in the evaluation process