

NEW TALENT PYRAMID

LEVEL 5 PRACTITIONERS

BAFTA recognises those who have made a significant contribution to the industry and encourages them to share their expertise with others.

- BAFTA Winners
- BAFTA Nominees
- BAFTA Membership

LEVEL 4 RISING STARS

BAFTA promotes rising stars to the wider industry and the public.

- Brits to Watch – the International Screening Programme
- Outstanding Debut category in the Film Awards
- EE Rising Star Award in the Film Awards
- Brits to Watch
- Breakthrough Awards at Craft and Branch Awards
- BAFTA Guru Blogging
- Short Animation and Short Film categories at the Film Awards

LEVEL 3 EMERGING TALENT

BAFTA recognises emerging talent and helps them develop their careers, offering insights and inspiration from established industry.

- Breakthrough Brits
- Targeted industry masterclasses and events (TV Lab, Short Sighted, BAFTA Rocliffe New Writing Forum etc)
- BAFTA Los Angeles Student Film Awards
- BAFTA Scholarships
- Guest lectures at Universities, Higher Education Institutions
- BAFTA Scotland New Talent Awards
- BAFTA Guru
- Youth Board
- BAFTA Crew

LEVEL 2 ENTHUSIASTS

BAFTA provides industry insights to help enthusiasts learn more and develop their skills.

- Young Games Designers
- BAFTA Los Angeles Youth Education Outreach Project
- BAFTA Guru careers advice
- Partnerships with BFI, FILMCLUB, First Light

LEVEL 1 PUBLIC

BAFTA helps the public explore and debate the art forms of the moving image.

- The Awards
- Public events such as A Life in Pictures, Latitude, TV previews, panels, screenings accompanied by Q&As
- YouTube channel
- bafta.org
- BAFTA Kids' Vote
- Public votes