



INFORMATION, CRITERIA & RULES OF ENTRY

The New Talent Awards will take place at the Glasgow Film Theatre on Thursday 24 March 2011.

The closing date for entries to this year's awards is Wednesday 12 January 2011.
All categories are judged by juries made up of industry professionals and experts.

Submission

Please use one form for each work entered. For all categories except Game and New Media please submit **five copies** of the entered work on **DVD format**.

Entrants for **the Producer category** must also submit a statement of up to 1000 words on their role in the production of the work.

Entrants for **the Game category**, must also submit the following information: format, description of entry, instructions for playing, hardware required and any cheat codes/level passwords.

Entrants for the **New Media category**, must submit either link to a web address where the work can be viewed, or instructions on how to access the work, including any instructions or details of hardware required.

Entrants must certify that they have copyright clearance for all visual and audio elements within the entry. By entering, entrants agree to let BAFTA use the work for promotional use.

There is an entry cost of £20 per entry per category (£10 for student entries)

Categories

- Director: Fiction
- Director: Factual
- Director: Short Form
- Producer: Fiction or Factual
- Producer: Short Form
- Actor/Actress
- Writer
- Original Music
- Technical Achievement
- Experimental/Art
- Animation
- Game
- New Media

Eligibility Criteria for All Categories

All work entered can be made for theatrical release, television, web or for viewing on any other media platform. As the work is new, it does **not** have to have been screened or broadcast prior to entry in order to qualify. Work entered should either have been produced in Scotland and/or predominantly cast and crewed by individuals who are resident in Scotland.

In addition, individuals entering the awards must be either students or emerging professionals working in the relevant field for the first time. Please note that there is no age limit to entry into this section but non-student entrants must be genuinely **first-time** practitioners within the category they have entered. Individuals entering the awards should be Scottish, resident in Scotland or a student registered with a Scottish institution.

If two or more individuals have collaborated on the eligible roles, they may enter jointly provided all entrants meet the above criteria. Otherwise, only those individuals who meet the criteria will be eligible. In these cases, a statement of no more than 1000 words explaining how the work was split must be submitted.

All entered work must have been completed between 1 January and 31 December 2010.

Specific Category Criteria

Director: Fiction

Open to first time or student directors for a narrative film or programme of more than 30 minutes.

Director: Factual

Open to first time or student directors for a factual film or programme of more than 30 minutes.

Director: Short Form

Open to first time or student directors for a narrative or factual film or programme of less than 30 minutes.

Producer: Fiction or Factual

Open to first time or student producers for a narrative or factual film or programme of more than 30 minutes.

Producer: Short Form

Open to first time or student producers for a narrative or factual film or programme of less than 30 minutes.

Actor/Actress

Open to first time or student actors for a single performance in a film or programme.

Writer

Open to first time or student writers for a narrative film or programme of more than 30 minutes.

Original Music

Open to first time or student composers for music written specifically for a film, programme, game or other eligible work of any genre or length.

Technical Achievement

Open to students or people working for the first time in any of the following roles: Director of Photography, Editor, Sound Designer, Sound Recordist, Sound Editor, Costume Design, Production Design, Make Up & Hair, Special Effects, Visual Effects, Title Design

Experimental/Art

Open to work of any length which cannot be classed as narrative or factual, including video art and music videos. The key creative team must all be students or working for the first time in their respective roles.

Animation

Open to animated work of any length. The key creative team must all be students or working for the first time in their respective roles.

Game

Open to interactive games in any format. The key developers must all be students or working for the first time in their respective roles.

New Media

Open to any form of interactive media (including web, mobile, IPTV, red button or any cross-platform combination) incorporating use of the moving image, which is not covered by other categories and where the emphasis is on creativity and viewer engagement through the moving image. The key creative team must all be students or working for the first time in their respective roles.