BRITISH ACADEMY
OF FILM AND TELEVISION ARTS
Cymru

Microsoft

NOKIA
Developer

The Windows 8 "Power Up" Game App Competition

INFORMATION SHEET

TIMELINE:

20:00hrs Wednesday 26 June	'Power Up' Competition announced
09:00hrs Thursday 27 June	Registration opens at: www.bafta.org/wales
18:00hrs Sunday 8 September	Self-publication of your Windows 8 game app to the UK Windows 8 Store for consideration
18:00hrs Sunday 15 September	Closing date for app publication to the UK Windows 8 Store
Monday 23 September	Final judging decision
Wednesday 25 September	Finalists notified
October 2013	Awards ceremony in London and winner announced

REGISTRATION PROCESS:

Registration opens: Thursday 27 June 2013

Registration is by email to:
 Claire Heat, Awards & Events Coordinator, BAFTA Cymru - claireHe@bafta.org

Please provide:

1) Name of each team member – up to 5 people indicating Team Captain or main contact.

2) Studio Name (if relevant)

3) Contact details for each team member including: email / contact telephone numbers / postal address

Please note, the individual, or if a team, the majority of the team, must be based in Wales, either by way of permanent residence or by way of attendance at a Welsh Further Education or Higher Education establishment.

Please ensure you have read the **Terms and Conditions** associated with the competition.

If you have any questions, please contact:
Claire Heat, Awards & Events Coordinator, BAFTA Cymru - claireHe@bafta.org   / T: 029 20223898

Other help you can get:

FOR STUDENTS: https://www.dreamspark.com/student/Windows-8-App-Development.aspx
DreamSpark is a Microsoft Program that supports technical education by providing access to Microsoft software for learning, teaching and research purposes. DreamSpark is simple: it's all about giving students Microsoft professional-level developer and designer tools at no cost,£ so that students can chase their dreams and create the next big breakthrough in technology - or just get a head start on their career. So, if you're a student go to the DreamSpark website and take advantage of all it has to offer you.

FOR NEW STARTUPS: http://www.microsoft.com/bizspark/SoftwareAndTools/Default.aspx
Microsoft® BizSpark® is a global program that helps software startups succeed by giving them access to software development tools, connecting them with key industry players, and providing marketing visibility. The program also includes access to Windows Azure, a flexible, comprehensive, and powerful cloud platform for the creation of web applications and services. In addition, BizSpark offers technical support, business training and a network of over 2,000 partners to connect members with incubators, investors, advisors, government agencies and hosters. Since it was established in 2008, more than 45,000 companies in over 100 countries have joined BizSpark.

WINDOWS 8 PUBLISHING: You will need a Microsoft account (note that if you are a student you can get this via DreamSpark). For a Microsoft account please go to:

http://msdn.microsoft.com/en-gb/library/windows/apps/hh974578.aspx

You will need Windows 8 on your PC (again DreamSpark provides this if you are a student). To upgrade to Windows 8 please go to:

http://windows.microsoft.com/en-GB/windows-8/upgrade-to-windows-8

This is an amazing opportunity and we recommend that you start planning now, get together with others and plan:
•Who's going to do what?
•Who's going to be Team Captain?
•Which days and hours are you going to work on this competition?
•What's your timetable for publishing each game?

You can enter as an individual, but obviously if you're in a team the workload can be shared.
For more details on Windows 8 see http://dev.windows.com and http://design.windows.com