



# NEW TALENT PYRAMID

## LEVEL 5 PRACTITIONERS

BAFTA recognises those who have made a significant contribution to the industry and encourages them to share their expertise with others.

- BAFTA membership
- BAFTA nominees
- BAFTA winners

## LEVEL 4 RISING STARS

BAFTA promotes rising stars to the wider industry and the public.

- Outstanding Debut category in Film Awards
- Breakthrough Awards at Craft and Branch Awards
- BAFTA Guru blogging
- Brits to Watch
- Orange Wednesdays Rising Star Award
- Short Animation and Short Film categories at Film Awards
- US film screenings for British films without int'l distribution

## LEVEL 3 EMERGING TALENT

BAFTA recognises emerging talent and helps them develop their careers, offering insights and inspiration from industry greats.

- BAFTA Guru
- Scholarships
- Guest lectures
- New Talent Awards (in development)
- Youth Board
- LA Newcomers Scheme
- Targeted events such as Masterclasses, BAFTA New Writing Forum, TV Lab, Short Sighted etc.

## LEVEL 2 ENTHUSIASTS

BAFTA provides industry insights to help enthusiasts learn more and develop their skills.

- Young Game Designers
- Shakespeare in the Hood
- Partnerships with BFI, FILMCLUB, First Light etc.
- Schools outreach (in development)
- BAFTA Guru careers advice (in development)

## LEVEL 1 PUBLIC

BAFTA helps the public explore and debate the art forms of the moving image.

- The Awards
- Public events such as A Life in Pictures, Latitude, TV previews, Q&As etc.
- YouTube channel
- [bafta.org](http://bafta.org)
- BAFTA Kids' Vote
- Public votes