

# MORE THAN...



BRITISH ACADEMY  
OF FILM AND TELEVISION ARTS

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BRITISH ACADEMY OF FILM AND TELEVISION ARTS  
REVIEW OF THE YEAR 2012–2013

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A woman with dark hair, wearing a black sequined top, is smiling and looking down at a notebook. She is holding a red pen over the notebook. The background is a soft, out-of-focus light blue.

CELEBRATE.

A woman is writing in a notebook with a red pen. She is wearing a green wristband. The notebook is open, and she is looking at it intently. The background is a soft, out-of-focus light blue.

NURTURE

A woman is writing in a notebook with a red pen. She is wearing a green wristband. The notebook is open, and she is looking at it intently. The background is a soft, out-of-focus light blue.

INSPIRE.

A man in a dark suit is speaking at a podium. He is looking up and to the right, gesturing with his hands. The background is a dark blue with a large, stylized white graphic of a person's head and shoulders.

BAFTA.  
MORE THAN THE RED CARPET.

# BRITISH ACADEMY OF FILM AND TELEVISION ARTS REVIEW OF THE YEAR 2012–2013

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# MORE THAN...

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\*Some functionality may be unavailable on touchscreen devices.

## EXECUTIVE MESSAGE

"I think you guys are a really terrific organisation. I'm kinda famous for not joining organisations, however, I'm actually proud to be one of yours," said director Quentin Tarantino, upon collecting his Original Screenplay BAFTA for *Django Unchained*.

At the risk of sounding dangerously sentimental, we are incredibly proud of our members, too. While recognising and rewarding excellence at our Awards ceremonies will always be at the heart of what we do, it's our work away from the red carpet where our commitment to the film, television and games industries truly manifests itself – and our members, including Mr Tarantino, play a huge part in that.

Encouraging young people into film, television and games by giving them access to some of the best talents in the business is a keystone of our activity. In the past year, we've expanded our live events programme; we've launched our Scholarships scheme, allowing students to continue their studies; and our Young Game Designers competition enjoyed another successful year. Our inaugural Career Pathways Survey helped us understand the challenges facing young people considering a career in our industries, and how we can help.

None of this work would be possible without our own behind-the-scenes crew of members, willing to share their time and expertise to help nurture and inspire the next generation of British talent. It's their accomplishments that provide the platform from which the future stars of the film, television and games industries can grow. We are proud of their role in proving that BAFTA is so much more than just the red carpet.

John Willis, Academy Chairman (pictured right)

Amanda Berry OBE, Chief Executive

Kevin Price, Chief Operating Officer



# MORE THAN... FILM

Be bold. Give me something I haven't seen before in a way I haven't seen it. Find some magic. Go towards something inexplicable.

HARMONY KORINE  
ON FILMMAKING,  
VIA BAFTA GURU



## EE BRITISH ACADEMY FILM AWARDS

Setting the gold standard for film professionals everywhere, the EE British Academy Film Awards is undoubtedly a highlight of the international film calendar. And we had special reason to celebrate this year with 2013 marking our 65th Awards anniversary.

The run up to the Awards was almost as exciting as the ceremony itself, as we embarked on our biggest promotional campaign to date. With the tagline 'Share The Moment', our campaign dominated all media in the fortnight leading up to the event, from posters on bus sides, Piccadilly Lite and the London Underground to a high profile cinema trailer and ads on our social media hubs.

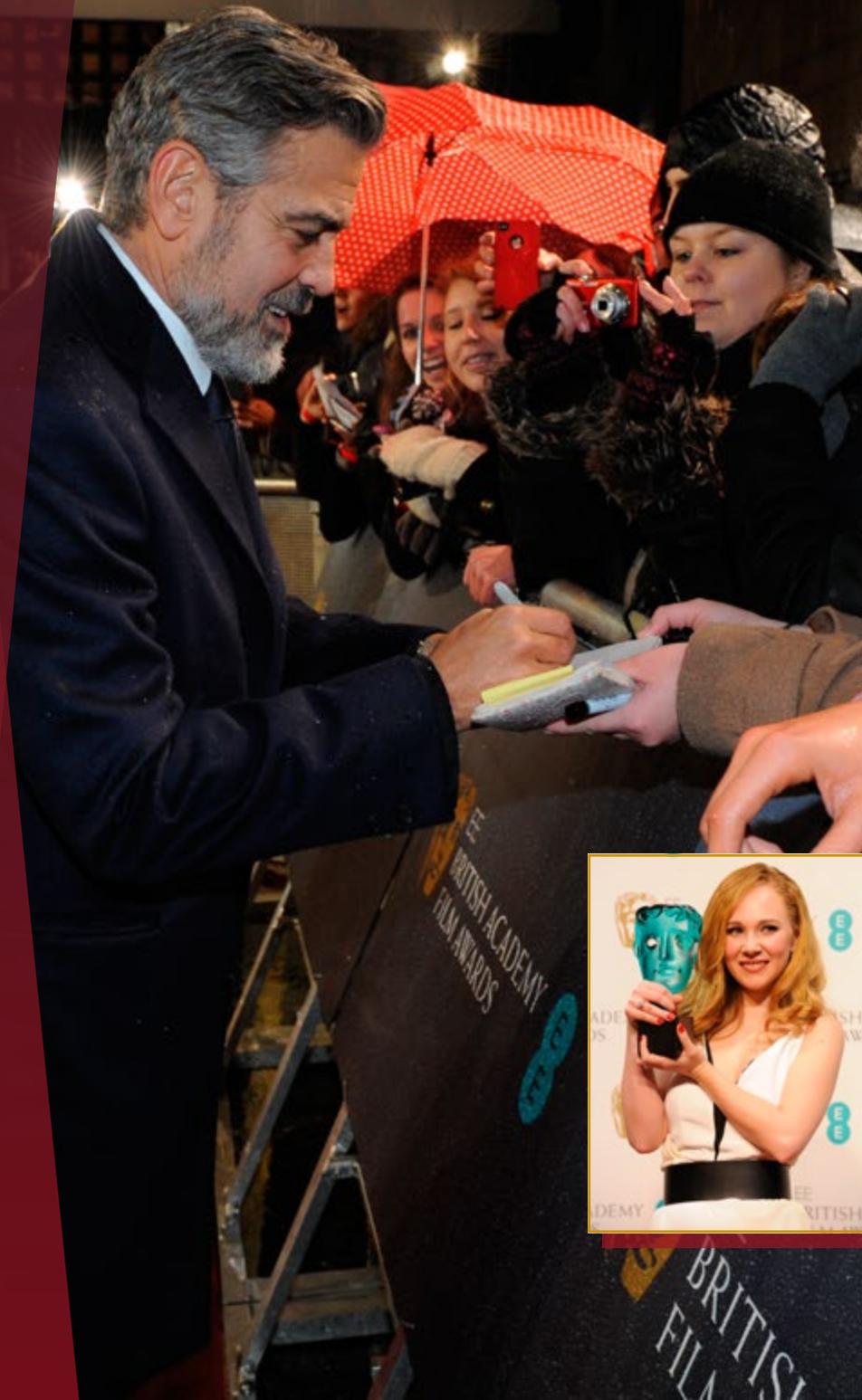
Our partner Asprey hosted its pre-Awards Nominees Party (now in its fourth year), which saw such Hollywood luminaries as George Clooney, Ben Affleck, Bradley Cooper, Jessica Chastain and Sally Field attend.

When Awards day came, it didn't disappoint with the red carpet packed with the brightest and most glamorous stars the film industry has to offer, from homegrown talent to the biggest names from around the world, including Quentin Tarantino, Jennifer Lawrence, Ben Whishaw, Marion Cotillard, Ang Lee and many more. With such talent on show, it was no surprise that the BBC One broadcast attracted the highest number of viewers for a decade.

*Les Misérables* was the dominant film on the night, but it was Ben Affleck's *Argo* that won the top honour of Best Film, alongside the Director and Editing awards. The Academy's two highest accolades went to Tessa Ross, for her Outstanding British Contribution to Cinema, and Sir Alan Parker, who was presented with the Fellowship.

However, perhaps the most prominent difference to this Film Awards from previous years happened behind the scenes, with the number of voting rounds reduced from three to two. We made this decision to simplify the process, with two rounds offering greater clarity and the potential for more involvement from our members.

See the complete list of winners and nominees [here](#).



### IN SHORT

Date

10 February 2013

Place

Royal Opera House,  
Covent Garden, London

Host

Stephen Fry

Number of Categories

26

Most wins

*Les Misérables* (four)

Best Film

*Argo*

Fellowship

Sir Alan Parker

Outstanding British  
Contribution to Cinema

Tessa Ross

EE Rising Star Award

Juno Temple



## BAFTA LOS ANGELES BRITANNIA AWARDS

Although we may be predominantly known for our Film and Television Awards, BAFTA actually hosts eight annual Awards in total. One such celebration is the BAFTA Los Angeles Britannia Awards, held in LA.

With BAFTA Los Angeles celebrating its 25th anniversary, the Britannia Awards in 2012 attracted some of the highest profile names in the industry with the prestigious ceremony boasting an enviable list of presenters and guests, including Harrison Ford, Steven Spielberg, Sam Mendes, Roger Corman, Franka Potente, Stephen Merchant and Jane Seymour.

Held at the Beverly Hilton Hotel and hosted by Alan Cumming, Brit actors Daniel Day-Lewis and Daniel Craig were among the stars honoured at the Awards, which were broadcast live on primetime US television on BBC America. Day-Lewis collected the Stanley Kubrick Award for Excellence in Film, adding the first of two awards he received from BAFTA this year. Craig was given the British Artist of the Year award.

The three other awards celebrated the work of four of the US's brightest stars. Director Quentin Tarantino was presented with the John Schlesinger Award for Excellence in Directing; *South Park*'s Trey Parker and Matt Stone received the Charlie Chaplin Award for Excellence in Comedy; and games legend Will Wright was given the Albert R Broccoli Award for Worldwide Contribution to Entertainment.

Find out more about the Britannia Awards [here](#).



### IN SHORT

Date

7 November 2012

Place

Beverly Hilton Hotel,  
Los Angeles

Host

Alan Cumming

Number of Categories

5

## BAFTA SCOTLAND NEW TALENT AWARDS

The New Talent Awards takes place in Scotland and recognises and rewards new practitioners in the country's moving image industries. This year's ceremony proved to be more popular than ever, with a record numbers of entries and huge press coverage in Scotland and across the UK.

Hosted for the second year in a row by broadcaster Muriel Gray (pictured, with the winners), who brought her usual energy, candid wit and enthusiasm to the proceedings, the Awards illustrated the great breadth of young talent that Scotland has to offer. As a potential indicator of the stars of the future, these Awards are unmissable.

Kate Charter and Joseph Atkinson certainly fall into 'future stars', winning two awards on the night in the Animation and New Work categories for *Hannah And The Moon*. Meanwhile, 12-year-old Daniel Kerr became the youngest ever New Talent winner, taking home the Acting Performance award for his portrayal of gangster Paul Ferris in *The Wee Man*.

The New Talent Awards certainly gave the winners and nominees an opportunity to impress, with such guest presenters as Fiona Hyslop, Scotland's Cabinet Secretary for Culture and External Affairs, Lynda Myles, Head of Fiction at the National Film and Television School, Stewart Fleming of PRS for Music, Caroline Parkinson, Director of Creative Development for Creative Scotland and Ian Mackenzie, from the Creative Diversity department at Channel 4, all in attendance.

See the full list of winners [here](#).



### IN SHORT

Date

21 March 2013

Place

Òran Mór, Glasgow

Host

Muriel Gray

Number of Categories

12



## AN EVENTFUL YEAR

Our Awards are obviously very important to us, but as a charity committed to supporting, promoting and developing all aspects of the moving image our activities reach far wider than the glamour of the red carpet. Our Learning & Events programme organises more than 250 dedicated and varied events every year to nurture, help and inspire the next generation.

Film is a potent force of modern society, able to, in turn, entertain, inspire, affect, enthuse, educate and more. It remains a staple of our events programme, which has seen some of the world's most prestigious practitioners support our work, through masterclasses, lectures, question times, forums, screenings, exhibitions and other innovative approaches.

Our Annual David Lean Lecture, offering expert insight from some of the world's leading filmmakers, was this year presented by multiple BAFTA-winning director Pedro Almodóvar (pictured). As well as being interlaced with his customary wit, his talk, entitled *The Cinema Inside Me*, was packed with illuminating advice for budding filmmakers, before the Spanish auteur went on to answer questions from the audience.

Our ongoing masterclass series provides a platform for an array of film practitioners to offer their thoughts and advice on the art of filmmaking. The past year saw the likes of David Julyan (discussing composition), Lol Crawley (cinematography), Peter Strickland (sound), Andrew Hulme (editing) and Mat Whitecross (directing), among others, take to the stage at the ICA.

Between August and October 2012, we re-teamed with The JJ Charitable Trust and the BFI to present the third annual BAFTA and BFI Screenwriters' Lecture Series. Celebrated screenwriters Julian Fellowes, Scott Frank, Peter Straughan, Brian Koppelman and Abi Morgan all delivered lectures, sharing their insights with an audience of film-lovers and their peers.

Many of our events are available to watch online at BAFTA Guru, but Sky viewers were also given the opportunity to watch six of our Screenwriters' Lectures, including William Nicholson, Moira Buffini, Frank Cottrell Boyce and Charlie Kaufman, when they were broadcast on Sky Arts 1 in August–September 2012. ►



## AN EVENTFUL YEAR (CONT.)

For the 185 practitioners who form our new initiative BAFTA Crew, exclusive masterclasses and online mini-masterclasses are free. Set up in association with Creative Skillset's Craft and Technical Skills Academy and Creative England, BAFTA Crew is a networking programme for experienced craft and technical crew working in film and television in England. Our aim is to provide a forum for these professionals to meet, where they can enhance their production skills and professional contacts, thus developing talent outside of London.

BAFTA Cymru marked the 40th anniversary of *Under Milk Wood*, with screenings held in Cardiff and Caernarfon. Director Andrew Sinclair attended, and we collated memorabilia from the film to exhibit at the events.

For the first time, we curated our own theatrical release: *BAFTA Shorts 2013*. A rare cinematic outing for short film, this selection of the Short Film and Short Animation nominees from our Film Awards in 2013 included Lynne Ramsay (*We Need to Talk About Kevin*)'s *Swimmer* and Will Anderson's animated *The Making Of Longbird*. It was screened at selected venues across the country and won praise from film critics, with *The Guardian*'s Peter Bradshaw stating: "Some vivid and effervescent talent is on display here".

Additionally, BAFTA Cymru screened a winning selection of short films made by children and young people in March. The winners of the PICS Film Festival for Children And Young People saw their films (which had to be made in Welsh or with no language) screened at the Chapter Arts Centre, Cardiff.

Continuing our work with children, we also added a new network of hospices for our Hospice Screening Programme in 2012. This initiative screens films to children with life-limiting ailments and their families, and was supported by donations gathered by some of our members who ran the London Marathon. BAFTA Cymru's private screening of *The Incredibles* for families associated with Ty Hafan Children's Hospice in Cardiff (pictured) was just one example of many screenings held throughout the year. We will be continuing this very welcome programme in 2013.

See more details about our forthcoming programme of film events [here](#). ●

## FILM IN NUMBERS



# FIVE

The number of BAFTA wins for filmmaker **Pedro Almodóvar**, who delivered 2012's Annual David Lean Lecture. He's also been nominated a further six times.



# 48

The total number of **trophies** handed out at the Film Awards in 2013 across 26 categories.



# 1974

The year that costume designer **Phyllis Dalton** won her only BAFTA, for Peter Egan's *The Hireling*, although she was nominated thrice more throughout her distinguished career. Dalton was the subject of a BAFTA Tribute in November, held at the V&A, which saw such luminaries of the big screen as Omar Sharif and Sir Tom Courtenay and fellow designers Deborah Landis and Jane Hamilton pay homage.

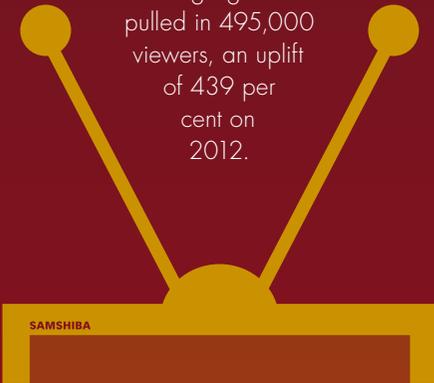
# 22



The number of cities which screened our **BAFTA Shorts 2013 theatrical release** in April 2013. Following its UK-wide tour, this collection of seven of the short films and animations nominated at the 2013 Film Awards will be screened at universities and festivals.

# 6.2million

The **peak viewing audience** who watched the EE British Academy Film Awards on BBC One, with an average of 5.4 million, marking our highest ratings since 2003. Our BBC Three highlights show pulled in 495,000 viewers, an uplift of 439 per cent on 2012.



The number of **BAFTA Crew** participants in 2013. The initiative provides a forum for industry professionals to develop their skills in the film and television industries.



The most wins by an individual film at the Film Awards 2013. ***Les Misérables*** picked up BAFTAs for Make Up & Hair, Production Design, Sound and Supporting Actress for Anne Hathaway.

# 46

The number of **video packages** of red carpet and backstage interviews and ceremony highlights made for bafta.org at the Film Awards.

# MORE THAN... TELEVISION

A man with dark hair, wearing a dark suit jacket over a light blue button-down shirt, is looking directly at the camera with a serious expression. He is holding a vintage-style microphone on a stand with his right hand. The background consists of gold-colored curtains. The top of the image has a dark blue gradient banner with the title 'MORE THAN... TELEVISION' in yellow. A quote box is overlaid on the left side of the image.

British TV is not afraid to challenge, to stretch the mind and the imagination.

ARMANDO IANNUCCI  
BAFTA ANNUAL  
TELEVISION LECTURE 2012

## ARQIVA BRITISH ACADEMY TELEVISION AWARDS

It's easy to forget just how impressive British television is. As well as celebrating the UK's tremendous creative output, our Television Awards, sponsored by Arqiva, is a strong reminder of that fact.

The broadcast of the event pulled in impressive viewing figures, thanks in part to its high profile build up. Once again, we partnered with *The Observer* and *Radio Times* (which also sponsored our publically voted Audience Award) on our special photo shoot for the event's brochure. With the title Contemporary Icons, Phillip Schofield, Lara Pulver, Ashley Walters, Professor Brian Cox and Vicky McClure were among the 15 artists featured in the brochure's photo essay. All of the subjects also featured in BAFTA supplements of *The Observer* and *Radio Times* in the week before the ceremony.

Our pre-Awards Nominees Party was held at the Corinthia Hotel in London. The *Made In Chelsea* team (which went on to win the Reality and Constructed Factual award), Mary Berry, Olivia Colman, Paul O'Grady, Meera Syal and Sanjeev Bhaskar were among those in attendance.

Colman proved to be the happiest person at the ceremony itself, picking up two BAFTAs – Supporting Actress (*Accused – Mo's Story*) and Female Performance in a Comedy Programme (*Twenty Twelve*). But an abundance of riches was on show throughout, from first-time nominee Sheridan Smith winning the Leading Actress category (*Mrs Biggs*) to Steve Coogan, who collected his fourth BAFTA, this time for Male Performance in a Comedy Programme (*Welcome To The Places Of My Life*).

The Academy's top Television honours, The Special Award, presented in honour of David Dimbleby, and the Fellowship, were given to Clare Balding and Michael Palin CBE respectively.

You can see the full list of nominees and winners [here](#).



### IN SHORT

Date

12 May 2013

Place

Royal Festival Hall, London

Host

Graham Norton

Number of Categories

26

Leading Actor

Ben Whishaw (*Richard II – The Hollow Crown*)

Leading Actress

Sheridan Smith (*Mrs Biggs*)

Special Award

Clare Balding

Fellowship

Michael Palin CBE

Radio Times Audience Award

*Game Of Thrones*

6.9 million

The peak viewing figure for the Television Awards in 2013, with an average of 6.1 million. Shown on BBC One on the night, the figures were the highest since 2004.



## BRITISH ACADEMY CHILDREN'S AWARDS

The British Academy Children's Awards is one of the most important events that we stage: not only is it a celebration of all that's good in children's programming, but it also recognises the kind of shows and entertainers who will inspire the next generation of industry talent.

It's also one of the most fun events we do and always draws an array of talented British stars through its doors. Comedian Eddie Izzard, *Outnumbered's* Tyger Drew-Honey, Tom Fletcher and Dougie Poynter from *McFly*, Olympic gold medalist Heather Stanning and Jedward were among those who presented awards this year.

On the night, Justin Fletcher triumphed once again in the Presenter category for *Something Special*, winning his third BAFTA and becoming our most awarded children's entertainer to date. One of Fletcher's other much-loved programmes, *Justin's House*, also won in the Pre-School Live Action category. Similarly, *Peppa Pig* brought home the bacon, making it a hat-trick of wins in the Pre-School Animation category. And the ever-popular *Horrible Histories* notched up its third consecutive win in the Comedy category.

One of the youngest winners on the night was Khalil Madovi (pictured), who won the Performer category for his role on *4 O'Clock Club*.

These Awards are also used to announce the winners of both our Kids' Vote competition (which drew a record 593,674 votes this year), as well as our Young Game Designers contest, which saw two awards handed out for the first time – Game Concept and Game-making.

But the highlight of the night perhaps fell to the winner of the Special Award, Brian Cosgrove, co-founder of Cosgrove Hall, the inspirational animation studio behind such classic children's series as *Danger Mouse*, proving "He's the greatest! He's fantastic!"

Find out more about the Children's Awards [here](#).



### IN SHORT

**Date**

25 November 2012

**Place**

London Hilton on Park Lane

**Host**

Barney Harwood

**Number of Categories**

20

**Most Wins**

*The Amazing World of Gumball* (two)

**Special Award**

Brian Cosgrove

## BRITISH ACADEMY TELEVISION CRAFT AWARDS

The British Academy Television Craft Awards may not get the global exposure that the Film and Television Awards ceremonies do, but they are just as important. These Awards honour those behind-the-scenes talents who are at the top of their game.

No one better encapsulates that than multi-camera director Hamish Hamilton (pictured), who in 2012 alone masterminded the live broadcasts of the Superbowl XLVI's half-time show, *T4 On The Beach*, the Victoria's Secret Fashion Show and the MTV Video Music Awards. Undoubtedly, his finest hour was executive producing and broadcast directing the opening and closing ceremonies of the London 2012 Olympics. Helping to capture the imagination of the British public throughout the summer, Hamilton was a worthy recipient of our Special Award.

This was one of four awards handed out to those involved in 2012's Olympics and Paralympics events, with *Olympic Opening Ceremony: Isle Of Wonder* winning Director: Multi-Camera; *Olympic Games: Super Saturday* picking up Sound: Factual; and *Channel 4 Paralympics* awarded for Digital Creativity. The result simply underlined what a spectacular year of sport 2012 proved to be.

*Amish: A Secret Life*, *Call The Midwife*, *The Fear* and the BBC's *The Hollow Crown* series took two BAFTAs apiece.

Review the full list of winners and nominees [here](#).

### THE ART OF LIVE DIRECTION

Watch our BAFTA Guru interview with Hamish Hamilton.



### IN SHORT

Date

28 April 2013

Place

The Brewery, London

Host

Stephen Mangan

Number of Categories

20

Most Wins

London 2012 (three)

Special Award

Hamish Hamilton

## BRITISH ACADEMY SCOTLAND AWARDS

Three of Scotland's favourite sons, comedian Rory Bremner and actors Brian Cox (pictured) and Ewen Bremner, were among those who returned to their homeland to pay tribute to the work of their kinsmen by presenting at this year's Awards.

There was certainly a celebratory feel to the night, which had gained much coverage across the media, including *The Scotsman* and *The Scottish Sun*. Among the 18 categories were six special awards: three for Outstanding Achievement and three for Achievement in Film, Television and Games.

One of the latter awards went to producer Christopher Young for *The Inbetweeners Movie*. Filmmaker Callum Macrae and director Paul McGuigan also received a Special Achievement award each for *Sri Lanka's Killing Fields* and *Sherlock*, respectively.

Billy Connolly won an Outstanding Contribution to Film And Television award. Sadly unable to attend the event (although he did send a typically amusing video message), Connolly was presented with the prize in person at a special BAFTA A Life In Pictures event, held at Glasgow's Fruitmarket, a month later.

Director George Lucas paid tribute to Trisha Biggar, who received an Outstanding Contribution For Craft award for her costume design on all three *Star Wars* prequel films. A third Outstanding Achievement award went to Stuart Cosgrove for his Contribution To Broadcasting.

Young animator Will Anderson had particular reason to be happy. Having been nominated for a BAFTA New Talent award in 2011, he won the Animation category for *The Making Of Longbird* at these Awards – little knowing that less than three months later he would also be collecting the Short Animation BAFTA at the EE British Academy Film Awards in 2013.

The full list of winners can be viewed [here](#).

Visit BAFTA Scotland [here](#).



### IN SHORT

Date

18 November 2012

Place

Radisson Blu Hotel, Glasgow

Host

Edith Bowman

Number of Categories

18

Most Wins

Zam Salin for *Up There* (two)

## BRITISH ACADEMY CYMRU AWARDS

The British Academy Cymru Awards celebrated its 21st year in 2012 with 31 categories being contested at Cardiff's Millennium Centre. The Awards went through something of a revamp this year, with ticket prices made more affordable for both programme makers and freelancers who worked on the nominated projects. As a result, a record number of attendees were at the ceremony.

It's been 18 months since our last Cymru Awards, so plenty of expectation and excitement was generated around both the nominations announcement and the Awards ceremony in the media. The nominations were launched at a special event hosted in Cineworld Cardiff by BBC Wales newsreader Lucy Owen. For the first time, BAFTA Cymru also entered into a sponsorship agreement with First Great Western, which provided an exclusive first-class rail carriage to transport London attendees to and from the event.

The ceremony itself was opened in style by Welsh West End star John Owen-Jones belting out classic James Bond number 'Thunderball' (originally performed by national legend Sir Tom Jones). Unsurprisingly, rugby was on the agenda with *Lions '71*, a documentary revisiting the scenes of the British Lions' victorious tour of New Zealand, a double winner, picking up both the Gwyn Alf Williams award for its historical significance and the Writer award. But it was director Marc Evans' film *Patagonia* that swept the board, winning in four categories, including Director: Fiction, Editor: Fiction, Sound and Hair and Make-Up.

Actor Robert Pugh was presented with The Siân Phillips Award in recognition of his work in major films and network television, while producer John Hefin MBE (who sadly passed away in November) was honoured with the Special Award for Outstanding Contribution to Television Drama.

See the full list of winners and nominees [here](#).

Visit BAFTA Cymru [here](#).

### IN SHORT

#### Date

30 September 2012

#### Place

Wales Millennium Centre,  
Cardiff

#### Host

Alex Jones (pictured)

#### Number of Categories

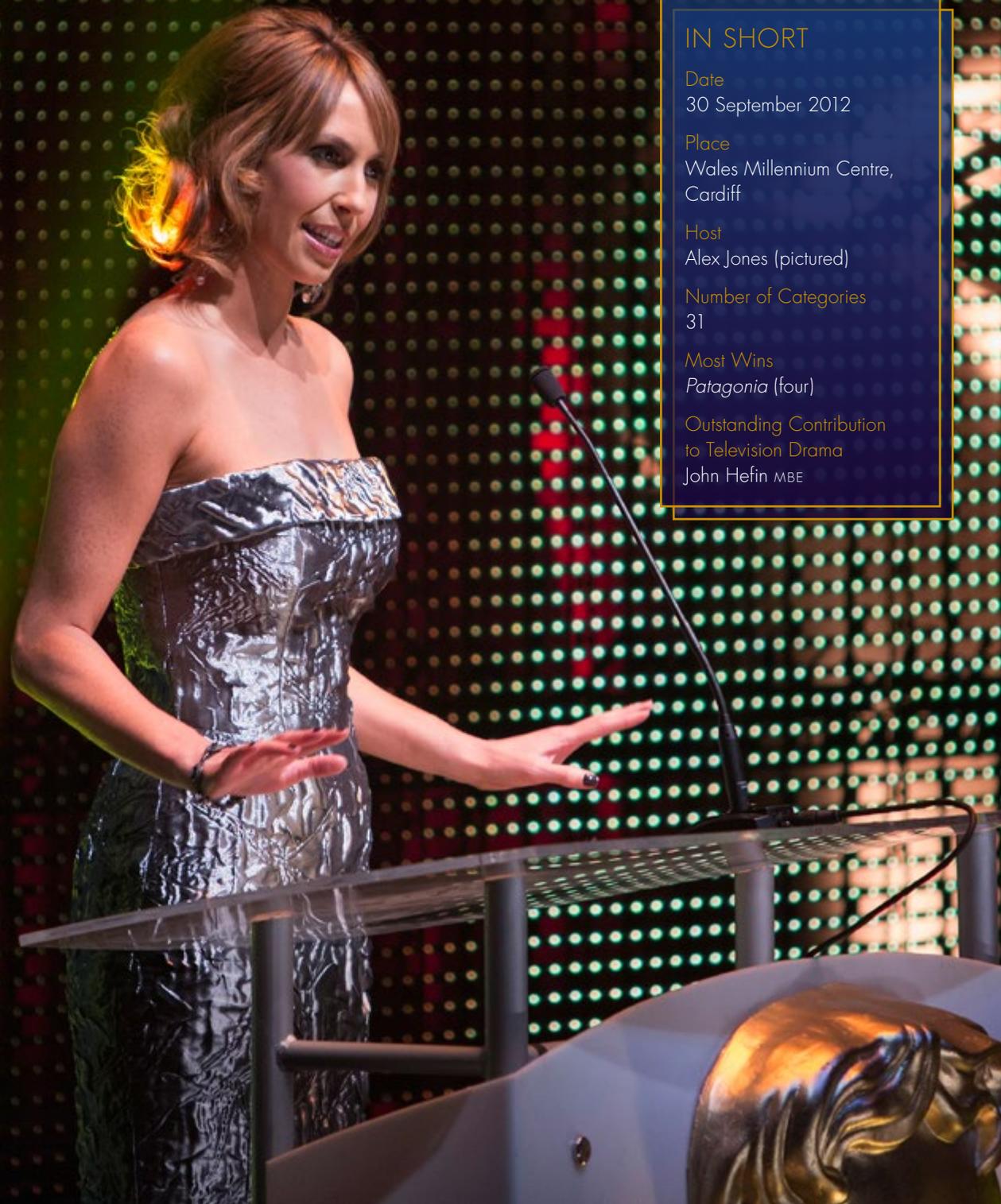
31

#### Most Wins

*Patagonia* (four)

#### Outstanding Contribution to Television Drama

John Hefin MBE





## AN EVENTFUL YEAR

Television has become so much a part of our daily lives that it's hard to imagine a life without it. The UK has been a leading light in the television industry for many years, with our comedy, costume dramas and news coverage setting the benchmark for the rest of the world to follow. At BAFTA, our television events programme must and does reflect that quality.

Our Annual Television Lecture was presented in 2012 by producer/writer/director and all-round super talented guy Armando Iannucci (*The Thick Of It*). Entitled Fight, Fight, Fight and delivered with characteristic charm, Iannucci's main message was for TV practitioners to be "more aggressive in promoting what makes British TV so good. And to be ambitious, arrogant even, in how we sell it to the world".

Another heavyweight of British television, celebrity cook Delia Smith CBE (pictured), was given a BAFTA Tribute in April. At the end of the tribute, Smith was presented with a Special Award for her outstanding contribution to television over the past 40 years.

All TV fiction, whether a drama or comedy, starts with the writer, and this year we've been very active in trying to discover new talent and develop this craft. Double BAFTA-winner Peter Moffat (*Criminal Justice*), for instance, was just one of our mentors of our scholarship winners in 2012, working with student Luke Stapleton.

'It has been a great pleasure mentoring Luke,' Moffat said. 'BAFTA provides a really useful structure within which to build an effective working relationship. It's a real privilege to be a part of a development process aimed at producing the best possible television writers of the future. I'm very grateful to BAFTA for giving me the chance to take part.'

Another initiative we run to give new talent a chance to shine is our flagship new-writing programme, the BAFTA Rocliffe New Writing Forum, a nationwide initiative set up to discover the UK's most promising new television comedy and drama writers. ►

BAFTA Masterclass

# COMEDY SCREENWRITING WITH SAM BAIN AND JESSE ARMSTRONG

in conversation with journalist Tom Sutcliffe



BRITISH ACADEMY  
OF FILM AND TELEVISION ARTS



## AN EVENTFUL YEAR (CONT.)

Thanks in part to an individual donation from a film enthusiast based in New York, the winners of the comedy strand of the competition were flown over to the Big Apple in October for the New York Television Festival. At a special BAFTA New York event, their work was then performed live in front of a high profile industry crowd.

Television featured highly in our ongoing masterclass programme – where leading behind-the-scenes craft talents shine a light on their creative processes. Among the names of those who gave masterclasses this year are Sam Bain and Jesse Armstrong (on screenwriting, pictured), Andy Netley (editing wildlife programming) and David Clews (making documentaries).

BAFTA Scotland established its own event strand, sharing knowledge with the local industry community. The highlight of which was visual effects designer Mike Kelt in March, who talked about how his company Artem designed and produced the special effects for the Olympics Opening Ceremony.

Most recently, we set up the Generation Next forum, a day-long session of masterclasses, panels, Q&As and networking aimed at those on the first rung of their television career ladder. Tim Hincks, president of Endemol, started off the day with a talk about how he got his big break, what makes the best creative ideas and why British television is one of the best places to forge a career.

For those seeking new business, our Commissioners Breakfasts gather together key controllers and commissioners across the television channels to discuss the future direction of their genre. Offering indie production companies a chance to find out what they should be making for each channel and why, this event strand continues to go from strength to strength – and all before the working day starts!

Find out more about our forthcoming Television events [here](#). ●

## TV IN NUMBERS

# 1,155



The number of reads the official [Television Awards brochure](#) received on publishing site Issuu.com in the first week after the ceremony's broadcast.

# 587

The highest number of [retweets](#) we received on Twitter over the past 12 months – a Twitpic of a Dalek on the red carpet of the Television Awards at London's Royal Festival Hall. It also notched up 230 'favourites'.

EXTERMINATE!



# 890

The most number of 'likes' we received on our official [Facebook page](#) for a single post. The photo, of Holly Willoughby on the red carpet at our Television Awards, was also shared on her own Facebook page, where it received a further 3,467 likes.



# 15

The number of subjects featured in the Television Awards brochure's [special photo essay](#) by photographer Sarah Dunn. Under the heading Contemporary Icons, the artists included BAFTA winners Olivia Colman, Jon Snow, Paul Whitehouse and Vicky McClure.



# Twenty Twelve



The name of the [British sitcom](#) that won two BAFTAs at this year's Television Awards. It won both the Situation Comedy and Female Performance in a Comedy Programme (for Olivia Colman).

# 29/1/13

The date that kicked off our [Guest Lectures](#) programme, in partnership with Creative Skillset. BAFTA-winning screenwriter Neil McKay (*Appropriate Adult*) delivered the first lecture at Liverpool John Moores University.



# 10

The number of jurors who will judge the scripts sent in to the television comedy strand of the [BAFTA Rocliffe New Writing Forum](#) in 2013. Announced in April, the stellar panel includes writer/actress Jessica Hynes and writer/performer Jennifer Saunders.

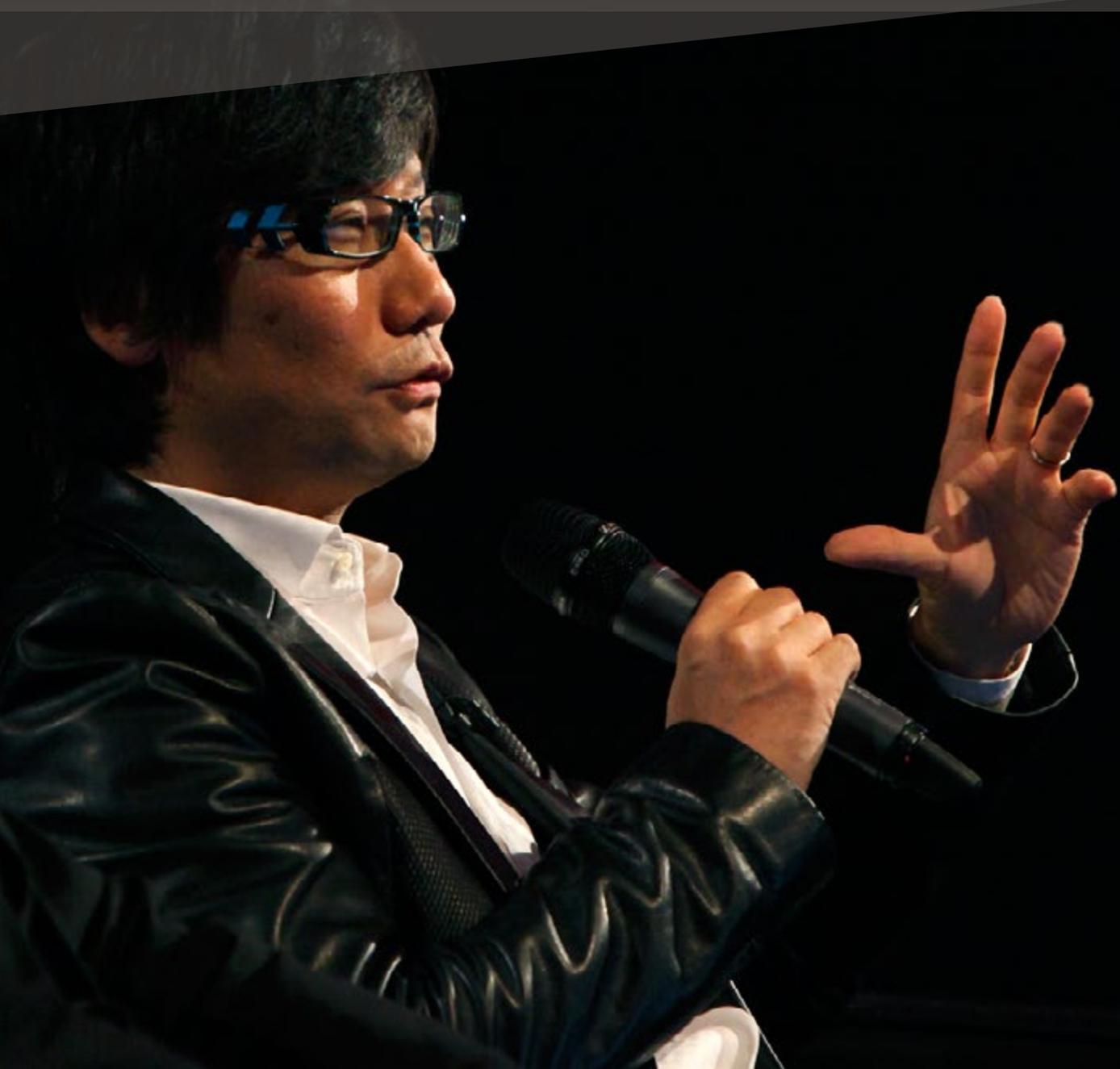


# 1973

The year in which [Delia Smith CBE](#) first appeared on our television screens. In April, Smith was presented with a Special Award, for her contribution to making cookery programmes the ratings winners they are today, at a BAFTA Tribute held in her honour.



# MORE THAN... GAMES



I believe that games have the potential to achieve something that neither movies nor novels can achieve. It's a unique form of storytelling.

HIDEO KOJIMA  
BAFTA ANNUAL  
GAMES LECTURE 2012

## BRITISH ACADEMY GAMES AWARDS

A relatively new addition to BAFTA's remit, our Awards celebrating the great and the good in the games industry has become one of the most prestigious dates in the gaming calendar. Recognising the UK's breadth of creative talent, the 2013 Awards saw a new category added to the roster, highlighting the best of British gaming. Fighting off fierce competition from the likes of *Dear Esther* and *LEGO The Lord Of The Rings*, the British Game award eventually went to Fireproof Games' enigmatic and deeply engaging puzzler, *The Room*.

While Best Game was won by Arkane Studios/Bethesda Softworks' excellent first-person stealth 'em up, *Dishonored* (main picture), the night belonged to the wonderful and emotive adventure game, *Journey*, which picked up five awards.

However, it was Valve's Gabe Newell who received the most applause when he was presented with the Academy Fellowship for his outstanding and exceptional creative contribution to the games industry.

The star-studded ceremony, held at the Park Lane Hilton, was followed by a celebratory party at which attendees could not only let their hair down, but also get hands-on experience with the two games that had won BAFTA's Young Game Designers awards, *Vacuum Panic* and *Smiley Dodgems*. Earlier in the evening, the best in young games development and design talent was also celebrated with *Starcrossed* taking this year's BAFTA Ones to Watch Award, in association with Dare To Be Digital.

The brochure for the Awards sported six different covers, representing all the nominees for Best Game: *Journey*, *Dishonored*, *FIFA 13*, *The Walking Dead*, *Far Cry 3* and *Mass Effect 3*.

For the full winners and nominees list, visit [here](#).



### IN SHORT

Date

5 March 2013

Place

London Hilton on Park Lane

Host

Dara O Briain

Number of Categories

19

Most Wins

*Journey* (five)

Best Game

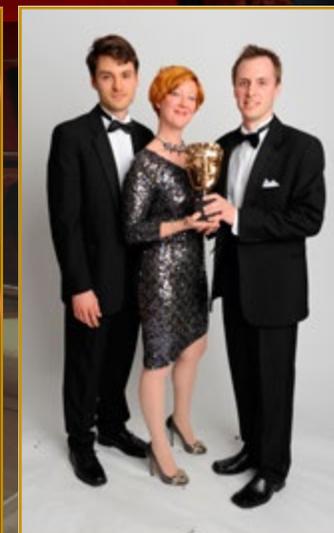
*Dishonored*

British Game

*The Room*

Fellowship

Gabe Newell





## AN EVENTFUL YEAR

The growth of the games industry over the last few decades has simply been phenomenal. The proliferation of consoles, personal computers and mobile devices in homes – and the recognition that such pixelated heroes as Sackboy, Mario, Moshi Monsters and Master Chief now have – has meant games have not only become a part of everyday life but also entered the public consciousness as much as any film or television series.

The past 12 months have seen us expand our commitment to the art and craft of games, with more varied events, initiatives and activities dedicated to the art form than ever before. Among the many highlights were our Annual Lecture, our Guest Lecture series, our Question Times and, not forgetting, the Young Game Designers competition (pictured).

BAFTA partnered with Abertay University and Sony Computer Entertainment Europe (SCEE) on the latter, which proved to be our most successful contest in its three-year history. More than a thousand young people chose to enter, with this year's competition split into two parts for the first time, the Game-making award, presented by SCEE, and the all-new Game Concept award.

It was a fiercely contested affair, but eventually the winners were announced at our Children's Awards in November 2012: Charlie Hutton-Pattermore (for *Vacuum Panic*) and Christopher Purdy (for *Smiley Dodgems*). As well as winning a trophy, their fantastic prize included a visit to SCE London Studio and a chance to develop their games with experts from Swallowtail Games and YoYo Games at Abertay University, Dundee.

From young talent to a games master: *Metal Gear* creator Hideo Kojima, who delivered our Annual Games Lecture in 2012. Providing a platform for some of the industry's leading visionaries to pass on their wisdom, the Games Lecture, supported by Autodesk, was the perfect place for the always erudite Kojima to discuss his great body of work.

We were as surprised as anyone to learn that it was actually his love of films that initially inspired his desire to tell stories: "I am ►



## AN EVENTFUL YEAR (CONT.)

a huge movie fan. Seventy-five per cent of my existence is movies. So being able to come and speak here at BAFTA is really a great honour. Movies and novels have really shaped my existence and over the past 25 years I've applied that to *Metal Gear Solid*."

Other games legends hit the stage for us this year to illuminate wannabe developers, as we debuted our Games Question Time format. Attendees were able to put their questions to such maestros as Peter Molyneux, David Braben and Ian Livingstone (pictured right with Molyneux). As the QT format proved so popular, we introduced similar strands enabling debate across the film and television industries.

BAFTA Cymru and BBC Wales joined forces to host panels and masterclasses with the creators of the *Sarah Jane Adventures* and *Doctor Who* games at the inaugural Wales Games Development Show in Cardiff. The summer event provided an exciting setting for talented companies and projects across the Welsh digital media industry to showcase their work.

Another new initiative was our Guest Lectures, held in association with Creative Skillset. Studio director at Media Molecule (and BAFTA Games Committee member) Siobhan Reddy was the first games practitioner to deliver the lecture to students at Norwich University College of the Arts, discussing games art and design.

Over in the US, BAFTA Los Angeles hosted a special segment at the LA Games Conference in April, where panellists Blizzard Entertainment's James Waugh, thatgamecompany's Jenova Chen, *Variety*'s Marc Graser and Miller PR's Jennie Kong discussed the state of the industry today.

Dispelling the myth that the games industry is only for men, May saw Rhianna Pratchett attend the Hay Festival for our Writing Games event. As the lead writer on the new *Tomb Raider*, Pratchett knows a fair bit about the representation of women in both games and the industry, and was instrumental in the reinvention of the one of games' most iconic female characters.

Find out more about our forthcoming Games events [here](#). ●

## GAMES IN NUMBERS

# 4

The number of cities which hosted our **Games Question Time** events in the past year. We visited Sheffield, Edinburgh, Dundee and London, with panellists including Peter Molyneux OBE, Ian Livingstone OBE, presenter Jonathan Ross, Dan Connors of Telltale Games and The Chinese Room's Jessica Curry joining the debate.



# 16,000

The number of followers of our **@BAFTAGames** Twitter account. The most popular tweet was our announcement of Valve's Gabe Newell receiving the Academy Fellowship.



The percentage of young women who had considered a career in games, compared to 38 per cent of young men, as revealed in our **Career Pathways Survey**.



# 29

The number of *Metal Gear* and *Metal Gear Solid* titles produced since 1998 by **Hideo Kojima**, who delivered our Annual Games Lecture in 2012. He has also directed 15, including the original *Metal Gear* in 1987.

# FIVE

The number of awards won by adventure game *Journey* at the Games Awards. It picked up BAFTAs for Artistic Achievement, Audio Achievement, Online – Multiplayer, Original Music and Game Design.

# 34

The percentage of young people entering the **BAFTA Young Game Designers** competition in 2012 who were female – an increase of six per cent on the previous year.



## BRITISH ACADEMY GAMES AWARDS

# 11/3/13

The date that the Games Awards **highlights show** was broadcast on digital channel Challenge. The show was fronted by television presenter and avid gamer Matt Bell. The whole ceremony was live streamed on Twitch.

# 1,261



The number of 'reads' the official **Games Awards brochure** has received to date online since its publication on Issuu.com.

# MORE THAN... THE RED CARPET



It's an honour to be recognised by such a prestigious institution as BAFTA, one I'm still getting to grips with and learning from.

LUKE STAPLETON  
2012 BAFTA SCHOLAR

## FUNDRAISING

Fundraising is a vital part of any charity, and the money raised this year by generous individuals and organisations has helped ensure our year-round events remain inspirational, informative and inclusive.

Our Academy Circle went from strength to strength. This small group of influential supporters made a significant donation to support our activities, and in return were invited to a series of intimate events hosted throughout the year. Providing behind-the-scenes insight into our work, guest speakers included Imelda Staunton; Hayley Atwell and Dev Patel (pictured); and Kristin Scott Thomas.

Our 2012 Scholarship scheme has proven so successful in the UK it has been expanded for this academic year. Three additional scholars will now receive the new Prince William Scholarship, which has been funded by Warner Bros (see [Scholarships](#)).

We also set up BAFTA Crew this year with industry body Creative Skillset. A networking forum for established film and television professionals, Crew members get free access to special masterclasses, including exclusive BAFTA Crew online mini-masterclasses.

While celebrating established practitioners, we also want to inspire a new generation, an aspiration which led to one of our most significant undertakings of the year – a short film by BAFTA Archive and BAFTA Productions entitled *100 Years Of British Film*. First screened at the start of this year's Film Awards ceremony, this celebration of the history, talent and creativity of the British film industry over the past century was made possible due to a number of individuals and a generous grant. Designed to inspire the next generation, the short uses 232 film clips set to five pieces of classic film soundtracks. It is being used to introduce our film events and activities throughout 2013.

Find out more about Fundraising [here](#).



## BRITISH ACADEMY OF FILM AND TELEVISION ARTS



3h 24m 24s

The time it took 195 Piccadilly General Manager Siôn Parry to finish the 2013 Virgin London Marathon. Three Academy members, Ed Stobart, Rob Bullock and Charles Darby, joined Parry to run the 26.2 miles, raising a total of £7,000 for BAFTA's special hospice screenings for children with life-limited conditions and their families throughout the UK. Congratulations and thanks to them all!

A photograph of two men outdoors, likely on a boat or near water. The man on the left is smiling and looking through a camera lens. The man on the right is wearing glasses and looking towards the camera. Both are holding professional equipment: the man on the left has a camera with a light meter attached, and the man on the right has a light meter. The background shows a blurred outdoor setting with water and buildings.

## SCHOLARSHIPS

We believe the best way to ensure the future of the moving image is to invest in the lives of those gifted people who will hopefully go on to become the BAFTA winners of tomorrow. Our Scholarship programme was launched in 2012 with that express wish in mind.

It was specifically developed to help nurture new talent, by assisting students to complete a post-graduate course relating to the film, television or games industries. The scheme offered six scholars financial support for a year, the help and advice of a BAFTA mentor (including writer Peter Moffat and cinematographers Lol Crawley [pictured with scholar Craig Devine] and Tristan Oliver) and free access to BAFTA events.

All of the winners of the 2012 scholarship would have struggled to complete their studies without our support, such as Devine, who is studying an MA in Cinematography at the National Film and Television School. "I can honestly say that without the BAFTA scholarship I would not have been able to acquire the necessary funding to continue my second year of study," he says.

The funds for the inaugural programme were raised from donations from a number of individuals, trusts and foundations, and we're pleased to announce that we're expanding the scheme in 2013.

Three additional scholars will receive funding from the newly set up Prince William Scholarship, named after our patron, HRH The Duke of Cambridge, KG. These three students will also benefit hugely from Warner Bros, which is not only funding the new scholarships, but will also offer them paid work placements.

The Scholarship programme is not restricted to the UK either: both BAFTA Los Angeles and BAFTA New York run their own schemes. In New York, the programme launched in October and awarded scholarships to five American undergraduates studying media studies at Hunter College, part of the City University of New York. Over in LA, as well as the five regular British student scholarships, a sixth scholarship supports an academic of any nationality at Inner-City Filmmakers as part of our work in the local community.

A woman with short dark hair and glasses, wearing a light blue shirt, is speaking into a microphone. She is in the foreground, slightly to the right. In the background, a large crowd of people is visible, some looking towards the speaker. The scene appears to be an event or conference.

It's worrying that individuals are unable to find the right advice to steer them on their career path.

ANNE MORRISON  
CHAIR OF BAFTA'S  
LEARNING & EVENTS COMMITTEE

## RESEARCH: FINDING THE RIGHT PATH

One of our priorities is to ensure the future of the film, television and games industries by helping the next generation of British talent achieve success. We're committed to researching new ways to do this, and in November 2012 we published the Career Pathways Report, an in-depth look at the difficulties faced by young people trying to gain a career in these three industries. The results were startling.

Polling 2,077 young people aged 16–24 and almost 200 BAFTA members about their career entry point, we discovered that young people were being needlessly discouraged from pursuing work in film, television and games. The report revealed that many potential recruits dismiss these sectors for reasons not based on talent or aptitude, and worryingly, we found talented artists from lower socio-economic backgrounds and women were at particular risk of being put off.

Although more than half of those surveyed had considered a career in one or more of these industries, one in five found accessing careers advice difficult or impossible. And 49 per cent felt their adviser did not know enough about the respective industries.

As a result of the report, we held a summit to tackle the problem and seek practical solutions. Our work to help nurture new talent continues on apace with year-round events and initiatives that provide careers advice for new starters. Our Youth Board also meets three times a year to advise us on how we can engage more with young people, while our BAFTA Guru online channel offers practical and inspirational advice from some of the industries' leading talents.

Read the full Careers Pathways Report [here](#).



## Get Social

Join the conversation on BAFTA's social media channels ...



## Explore the AWARDS

Dive in to the awards past and present and create your own unique searches.



## Awards at a glance



EE British Academy Film Awards



British Academy Games Awards



British Academy Television Craft Awards



British Academy Children's Awards



Arqiva British Academy Television Awards



British Academy Cymru Awards



British Academy Craft Awards



BAFTA in Cardiff New Talent Awards



The Giffoni Awards

## ONLINE ACTIVITIES

Our biggest development in the online space this year was the launch of our new [Awards database](#) in January. The database houses all of our Awards history, and has proven very popular with users. With visitors able to delve deeper into our Awards archive than ever before, we've made the new site simpler to navigate and added more exciting details, including a page for each category featuring winner videos and photography.

February was a busy month for us as we not only launched a third Twitter profile but also an Instagram account and Facebook app.

The new Twitter profile ([@BAFTAGuru](#)) has enabled us to give greater voice to the BAFTA Guru brand, supported by new video content featuring JJ Abrams, Pedro Almodóvar, the monthly BAFTA podcast and a host of Top Tips blogs. [Instagram](#) has made it much easier to share photos of our activities, from red carpet coverage to going behind-the-scenes at the Television Awards brochure photo shoot, and the number of visitors has grown steadily since launch.

Meanwhile, for the Film Awards, we launched an app on our [Facebook page](#), quizzing fans on how many Best Film winners they'd seen. As well as being a great way to encourage interaction with BAFTA, the app saw 500 film fans engage with it, sharing results and challenging friends to beat their score.

Hundreds of inspiring videos with the cream of the crop from film, television and games can be found on [BAFTA Guru](#).

## 195 PICCADILLY

It's been an eventful year for our London HQ. As well as continuing to provide the perfect place for members to meet, enjoy screenings and network, a role it has played since 1976, it has also become a venue of choice for a wide range of industry and private client hire.

The venue has hosted everything from global corporate events to exclusive parties; from UPS taking over the entire building during August as a client hospitality venue for the 2012 London Olympics (pictured) through to members hiring the David Lean Room for weddings and bar mitzvahs, among others. Other commercial clients have included Google, YouTube, Channel 4 and the BBC, as well as all the major film distributors.

We've added some impressive new names to our client list. For instance, more than 3,500 global media industry leaders descended on 195 Piccadilly for Advertising Week in March – the first time the event has been held outside the US; and the Royal Mail also chose the venue to launch its new series of collectible *Doctor Who* stamps. Many of our partners have used the venue this year – Disaronno, for example, hosted a live feed from the Film Awards for its clients in the Princess Anne Theatre.

This historic building has seen many changes over the years, but perhaps the greatest of these happened at the beginning of 2013. In January, we brought our hospitality services in-house with the creation of 195 Piccadilly Limited. BAFTA now runs everything from the catering through to the members' bar staff, so there's much greater commercial synergy and efficiency across the Group.

The success of 195 Piccadilly as both a meeting place for members and a dynamic event space is all down to its state-of-the-art facilities, professionalism of its friendly staff and the heritage and high standards associated with BAFTA.

Discover more [here](#).

195 Piccadilly is such a great venue. We've received many compliments about the space, food, staff and overall efficiency.

CHRISTIE'S

... road, fetching an extra bicycle pump

The Olympic Games  
EPITOMISES GLOBAL UNITY  
more than any other event on earth, making it the perfect partner to help showcase  
UPS'S extensive worldwide distribution network



30,000

More than 30,000 still images from our Awards ceremonies and events (1950–present) form our photographic archive. And it's still growing...

## BAFTA ARCHIVE

With a history extending back more than 60 years, BAFTA naturally has an extensive catalogue of archive material, including photographs, in-house journals, Awards and events publications, moving images and clips, digital images, audio files, among others. The BAFTA Archive is forever growing, with more content than ever now digitally accessible: last year alone we digitised 60 hours of filmed content, and we're in the process of adding old paper records, journals and much more to our digital assets.

The Archive is an invaluable resource, with many of our activities throughout the year utilising its amazing contents, from such events as our Tribute to Phyllis Dalton through to special exhibitions.

We expanded our Exhibitions programme in 2012, curating shows with the Welsh Office, the Film Distributors' Association and Quaglino's, among others. For instance, the Past Forward exhibition launched at Asprey's London store before the Film Awards, and showcased a selection of unique archive images of iconic Film Awards moments.

Our Archive was also used to develop our BAFTA Heritage Screening strand, which launched in 2012 to celebrate classic British film and television. Marking 50 years of 007, we combined a special screening of *Dr No* with an exhibition of Greg Williams' *Skyfall* unit photography and James Bond material taken from our Archive, from the 1960s right up until the present day.

An exclusive screening of a remastered *Woman In A Dressing Gown* was held in the Princess Anne Theatre at 195 Piccadilly, followed by a Q&A with our Chairman, John Willis, whose father Ted wrote the film's screenplay, and star of the film Sylvia Syms OBE. A screening of *The Commitments*, followed by a Q&A with director and BAFTA Fellow Sir Alan Parker, continued our BAFTA Heritage Screening programme into 2013.

Explore more of our archival material on [BAFTA Heritage](#).

## INTERNATIONAL IMPACT

More than 130 territories broadcast the EE British Academy Film Awards in 2013 – our best result ever. If proof was ever needed that BAFTA is becoming a global presence, then that is surely it. And that's important because our mission to support, develop and promote the film, television and games industries is not just limited to the British Isles.

It's our impeccable reputation for rewarding excellence and fostering new talent that attracts such big names to not only attend our Awards, but also headline our events, such as our Annual Lectures in 2012 (Pedro Almodóvar and Hideo Kojima) and our A Life In Pictures strand (Dustin Hoffman, Ang Lee and Tim Burton).

The work of our US branches in Los Angeles and New York continues to expand our global reputation. Events such as the Salute To *Mad Men* night (pictured), held at the Harvard Club and with an impressive turn out by the cast and crew; and a screening of the four Situation Comedy nominees (*Twenty Twelve*, *The Thick Of It*, *Hunderby* and *Episodes*) from the Television Awards at the Friars Club in May are cases in point. BAFTA

New York also helped place the focus on British filmmaking with their involvement at the 20th Annual Hamptons International Film Festival, co-sponsoring the inaugural Focus On UK Film with the British Consulate-General New York and BBC America.

In Los Angeles, the Behind Closed Doors series welcomed Robert Zemeckis, Quentin Tarantino, Mark Hamill and Ricky Gervais, among many others, to talk about their body of work. While the retrospective film series continued with Terrance Davies, Malcolm MacDowell and a 50th anniversary James Bond screening.

Other LA highlights are the two star-studded Awards Tea Parties held each year, and the Student Film Awards, which this year featured seven finalists from some of the best film schools in the world. For British talent making the big move to LA, we also have the popular two-year Newcomers Program to help support them.

In 2013, we will also be hosting our first event in Asia, expanding not only our reputation in the region but also our pool of talent.

Visit our [BAFTA Los Angeles](#) and [BAFTA New York](#) sites.



amc

## WORLDLY GOODS

Our members are not just restricted to Brits and hail from all over the world, including Australia, India, Italy, Germany, Mexico, Spain, Sweden and the United States, among others.





## PARTNERSHIPS

Commercial partnerships remain pivotal to the success of BAFTA. Simply put, without our partners, both big and small, we wouldn't be able to do what we do.

It's been a year of both consolidation and growth: we saw both Orange and Arqiva extend their relationships with their title sponsorship of the Film and Television Awards respectively. Orange renewed its patronage for the 16th time through its new sister brand EE, and sponsored the Rising Star award, won by Juno Temple.

Meanwhile, our Official Menswear to the Film Awards, Hackett, hosted two lunches for this year's Fellow and Special Award winners, Sir Alan Parker (pictured with Hugh Hudson, Terry Gilliam, Lord Puttnam and John Hurt) and Tessa Ross, which saw guests such as Barbara Broccoli, Richard Ayode and Shane Meadows attend. And another long-standing partner, Hotcam, hosted a special dinner in honour of the Television Craft Special Award winner, Hamish Hamilton, at the Corinthia Hotel.

We welcomed some new partners into the fold, too. *Radio Times* joined as the Audience Award sponsor of the Television Awards (won by *Game Of Thrones*), and generated some impressive PR in the run up to the event, including two BAFTA covers and a 16-page insert. Mayfair Vodka was the Official Vodka to the Television Awards after-party, and G-Technology and the London Studios joined us as new category sponsors for the Television Craft Awards.

Our new Official Beer, Grolsch, was proactive on the social network front, creating a Facebook page to specifically showcase BAFTA content. And Deutsche Bank joined us to sponsor many of our A Life In Pictures events, featuring such amazing talent as Dustin Hoffman, Sir Anthony Hopkins CBE, Tim Burton and Billy Connolly CBE.

We are thankful for the work and support of all our partners this past year; the full list can be found on [page 40](#).

## MEMBERSHIP

As a charity that cherishes, promotes and celebrates film, television and games, our main aim is to represent those industries within our membership. While numbers are capped, there has been a move within the last few years to focus on increasing the number of industry craft personnel among our ranks. In 2012, we set about addressing areas that we felt were under-represented at the Academy, particularly targeting practitioners working within make-up and hair, costume design, and games development, among other areas.

It's important to us that we strive to ensure new views and experiences are welcomed into the Academy, and we actively encourage all members to take part in our Learning & Events programme. However, we also make sure new members with Awards voting rights are suitably experienced to judge the relevant categories.

Which is why we were so pleased to welcome such BAFTA-winning luminaries as documentary maker Nick Broomfield, director Philippa Lowthorpe, sound engineer Howard Bargroff, make-up designer Claire Pritchard Jones, production designer Arwel Wyn Evans, cinematographer Tat Radcliffe, visual effects supervisor David Vickery, games designer Gary Penn, games developer Tak Fung, games writer Anne Toole and games art director David Hego to our ranks, among many more.

We've also welcomed some strong acting talent to BAFTA membership this year, including Julia Davis, Monica Dolan, Naomie Harris and Tallulah Riley.

The full new members list is viewable [here](#).



## BAFTA IN NUMBERS

# 2,077



The number of 16 to 24-year-olds who took part in BAFTA's **Career Pathways Survey** in November 2013. Nearly 200 BAFTA members also took part, offering their thoughts and experiences of entering the film, television and games industries.

*The*  
**CHARITIES  
FORUM**

Founded by  
The Duke and Duchess of Cambridge  
and Prince Harry

# THIRTY

BAFTA is among more than 30 charities which form **The Charities Forum**, an initiative set up by The Duke of Cambridge and Prince Harry in 2006. The Forum's primary purpose is to generate ideas and influence in the charitable sector by combining the profile of The Duke and Duchess of Cambridge and Prince Harry with the diversity and experience of Forum members.

# 600



The number of hours of archival moving image material digitised by the **BAFTA Archive** in 2012.

# 6h 36m 9s

The **total running time** of backstage and red carpet video from the Film, Television and Games Awards shot by BAFTA Productions and uploaded to our YouTube channel.



The number of **BAFTA podcasts** published in the past 12 months.

We launched this monthly BAFTA podcast to discuss all manner of inspiring topics relating to film, television and games with special guests from the relevant industries. It can be listened to on iTunes, Soundcloud and guru.bafta.org.

# 1/1/2013



The date **195 Piccadilly Limited** started trading, after taking in-house the running of hospitality operations and management of the facilities hire at our 195 Piccadilly site.



# 150,000

The number of followers of BAFTA's main Twitter account (**@BAFTA**). We also have 45,500 Facebook likes and 70,000 followers of our podcasts on Soundcloud.



The number of **people who attended BAFTA events** in the UK in 2012.

# MORE THAN... NUMBERS

ABERTAY DUNDEE

I can't believe it!  
It's amazing!

CHARLIE HUTTON-PATTEMORE  
BAFTA YOUNG GAME  
DESIGNERS 2012 WINNER



## KEY PERFORMANCE INDICATORS 2012\*

### Number of Screenings Held



As well as an increase in the number of members' screenings, we also improved our screening attendance in 2012. More foreign language films and documentaries were also screened than in 2011.

### Number of Young People Reached Through Our Competitions and Initiatives



Although we fell just short of our yearly target, we vastly improved our engagement with 11 to 16-year-old gamers through the BAFTA Young Game Designers competition and new website, which attracted a record number of entrants. The introduction of the practical Game-making award proved very popular. Meanwhile, the BAFTA Kids' Vote site (aimed at 7 to 14-year-olds) also attracted its best figures, with more than half a million votes.

### Number of Unique Visitors to BAFTA Websites



With the dual aim of raising awareness of BAFTA's activities, particularly in Learning & Events, as well as engage with different audiences through our online platforms, including BAFTA Guru, we had an impressive year in 2012. Unique visitors to [bafta.org](http://bafta.org) increased from 1.7 million to almost 1.9 million, while BAFTA Guru (aimed at career starters aged 18 to 30) generated 148,672 unique visitors.

### Total Viewers Reached By All Our Television Broadcasts



As the fight for viewers becomes ever more fierce with the proliferation of digital channels, catch-up TV and digital video recorders, viewing figures for our two major broadcasts of 2012, the Film Awards and the Television Awards, held up rather well.

### Number of Partner Institutions



We were not only able to continue our excellent relationship with existing partners, but also added some impressive names to our Partnerships roster, including the Royal Albert Hall and Sundance Festival. We've developed a more strategic approach to large public events and festivals, focusing on those that allow us to reach new audiences and explore new content.

\* Statistics correspond to the calendar year January to December 2012.



## OUR FINANCES

Our income (including investment gains) was **£11.3 million** in 2012.

By careful management of our expenditure we generated a surplus of **£615,000** in 2012.\*

### TOTAL INCOME



### TOTAL EXPENDITURE



Out of every £1 we generate in income, **46p** is invested directly into our charitable activities.

**615k**

\* This surplus will be invested in charitable projects and/or added to our Buildings Fund for future investment in BAFTA's buildings. A decision on the allocation will be made by the Board of Trustees later this year.

Our full Annual Report and Accounts can be downloaded from [www.bafta.org](http://www.bafta.org)

# OFFICERS OF THE ACADEMY

HRH The Duke of Cambridge, KG  
ACADEMY PRESIDENT

Duncan Kenworthy OBE  
ACADEMY VICE-PRESIDENT

Sophie Turner Laing  
ACADEMY VICE-PRESIDENT

Amanda Berry OBE  
CHIEF EXECUTIVE

Kevin Price  
CHIEF OPERATING OFFICER

## TRUSTEES OF THE BOARD

John Willis  
CHAIRMAN OF THE ACADEMY

Tim Corrie  
DEPUTY CHAIRMAN OF THE ACADEMY

Harvey Elliott  
CHAIRMAN, GAMES COMMITTEE

Pippa Harris  
DEPUTY CHAIRMAN, FILM COMMITTEE

Jane Lush  
DEPUTY CHAIRMAN, TELEVISION COMMITTEE

Anne Morrison  
CHAIRMAN, LEARNING & EVENTS COMMITTEE

Andrew Newman  
CHAIRMAN, TELEVISION COMMITTEE

Nik Powell  
CHAIRMAN, FILM COMMITTEE

Michael Harris  
CHAIRMAN, FINANCE AND AUDIT COMMITTEE

Stephen Heppell  
CO-OPTED BOARD MEMBER

Medwyn Jones  
CHAIRMAN, COMMERCIAL COMMITTEE

## COMMITTEES

Elected Members  
of the Film Committee

Nik Powell  
CHAIRMAN

Pippa Harris  
DEPUTY CHAIRMAN

David Arnold  
Jeremy Brock  
Andrew Curtis  
Christopher Figg  
Justin Johnson\*  
Maggie Rodford  
Kenith Trodd  
Clare Wise

Elected Members  
of the Television Committee

Andrew Newman  
CHAIRMAN

Jane Lush  
DEPUTY CHAIRMAN

James Dean  
Neil Grant  
Olivia Lichtenstein  
Krishendu Majumdar  
Anne Morrison  
Julian Scott\*  
André Singer  
Brian Woods

Elected Members  
of the Games Committee

Harvey Elliott  
CHAIRMAN

Georg Backer  
Paul Jackson  
Ray Maguire  
Johnny Minkley

\*Children's Representative

38

The number of people to hold the post of British Academy Chairman before current Chair John Willis. The Academy's first Chairman was Sir David Lean.

## WITH THANKS TO...

We would like to thank all our supporters, especially those listed below, for their generous support and donations over the past year (June 2012–May 2013):

### PARTNERS

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### BAFTA Review of the Year 2012–2013

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