



GIVING SOMETHING BACK

BRITISH ACADEMY OF
FILM AND TELEVISION ARTS
REVIEW OF THE YEAR
2013–2014



BRITISH ACADEMY
OF FILM AND TELEVISION ARTS

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It's an age-old adage that it's better to give than to receive. And it is this concept, supported by the findings of our own research into young people's career decision-making processes and influences, that prompted the launch of our Give Something Back campaign in November 2013.

We want to ensure that British talent is nurtured, that individuals from all walks of life have the same opportunity to succeed and – with the right support from peers and established practitioners – reach their full potential.

While Give Something Back is aimed at providing a support network for new talent, it's a sentiment that could be applied to all that we do.

Our world-renowned Awards ceremonies are showcases of the amazing work that has been created over the past year. They also set the bar for artistic achievement, a gold standard for creativity. Our charitable endeavours, through our extensive Learning & Events programme, have been specifically created to nurture and support the next generation of talent, both newcomers and those who have already taken their first few steps into the art forms. We cannot do this without the generous support of our partners, donors and members, who give their time, money and experience to aiding our cause.

BAFTA is already starting to level the playing field – with mentoring schemes, scholarships, careers advice and a multitude of other initiatives – but there's always more that can be done. The rewards are tangible – just three of our recent success stories are Daisy Jacobs, Dominic Mitchell and Rex Crowle. Mentored by BAFTA member Tristan Oliver, scholarship recipient Jacobs' NFTS graduation film, *The Bigger Picture*, was selected for this year's Cannes Film Festival, eventually winning third place in the Cinéfondation Selection. Scriptwriter Mitchell and games designer Crowle were both selected to be part of our emerging talent initiative, Breakthrough Brits, in November and have since gone on to win multiple BAFTAs.

Enthusiasm, supporting and promoting new and emerging talent is not just important to us, it is critical to our industries' future too.

John Willis – Chairman
Amanda Berry OBE – Chief Executive
Kevin Price – Chief Operating Officer



WHAT IS BAFTA?

WHAT IS BAFTA?

BAFTA is the British Academy of Film and Television Arts. We are a British charity that supports, develops and promotes the art forms of the moving image. We also run two trading companies, BAFTA Management Limited and 195 Piccadilly Limited, to utilise the commercial opportunities arising from the charity's activities. Our Company Registration number is: 617869. Our Charity number is: 216726.

WHAT ARE OUR BASIS AND VALUES?

As well as our globally recognised Awards ceremonies, we aim to give our members, the industry and the public a chance to learn first-hand from leading practitioners in the film, television and games sectors.

Our core values are:

- trust and credibility, derived from an expert and engaged voting membership
- shared standards of excellence between practitioners of the moving image
- British benefit, both for British industries and British audiences

WHAT IS OUR HISTORY?

The British Film Academy was formed on 16 April, 1947 when a group of the most eminent names in the British film industry gathered together under the chairmanship of the great British director, David Lean. Their fundamental aim was "to recognise those who had contributed outstanding creative work towards the advancement of British film". Eleven years later, the Academy merged with the Guild of Television Producers and Directors to form The Society of Film and Television Arts, before becoming officially known as the British Academy of Film and Television Arts in 1976.

BAFTA extended its reach in 1987 by founding a new branch in Los Angeles, followed by further branches in Scotland (1989), Wales (1991) and New York (1996).

WHO IS OUR PRESIDENT?

The Academy's President is HRH Prince William, The Duke of Cambridge, KG, who has held the post since February 2010. He is the fifth president in the charity's history.

HOW MANY MEMBERS DO WE HAVE?

We currently have around 6,500 members.

WHERE ARE WE BASED?

The Academy's main base is at 195 Piccadilly, London, which was converted in 1976 to house two preview theatres and a meeting place for members. Today, 195 Piccadilly also serves as a central London venue of choice available for private hire.

We also have branches in Scotland, Wales, Los Angeles and New York.

For more details about BAFTA's values, history and constitution, please refer to our [website](#).

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BAFTA's annual Awards ceremonies are a celebration of the best of the best in the film, television and games industries. They also fulfil one of our primary remits to promote the art forms of the moving image to as wide an audience as possible. The BAFTA Mask, based on a design by US sculptor Mitzi Cunliffe in 1955, has become an internationally-recognised symbol of excellence.

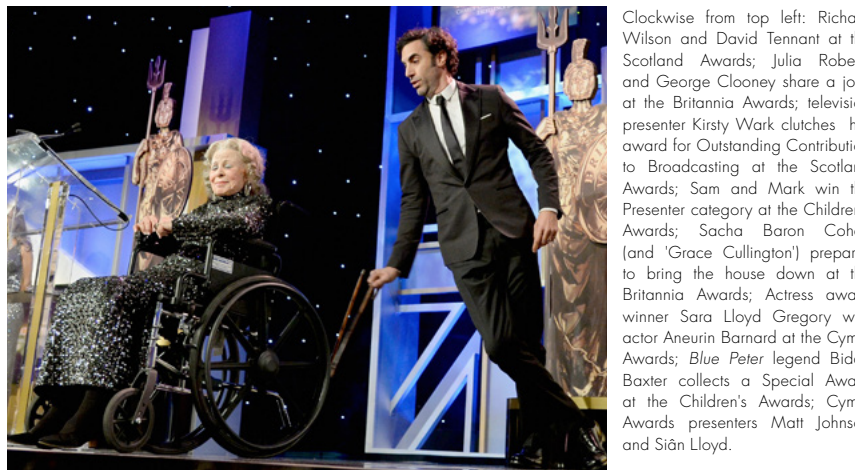
And so on with the shows...



PROMOTE

The British Academy Cymru Awards celebrates the very best of the television and film industries in Wales. Hosted by Matt Johnson and BBC News' Siân Lloyd, this year's ceremony, held on 29 September, saw Michael Sheen win the Actor award for his role in *The Gospel Of Us*, and sci-fi thriller *The Machine* pick up three awards in the Special Achievement for Film, Costume Design and Original Music categories. Sara Lloyd Gregory won the Actress award for her lead role in *Alys*; BBC Cymru Wales' *Doctor Who*'s 50th anniversary was celebrated during the ceremony, with producer Julie Gardner honoured with the Siân Phillips Award; while S4C's *Newyddion* anchor for more than 30 years, Dewi Llwyd, was presented with a Special Award.

Across the pond, the BAFTA Los Angeles Jaguar Britannia Awards, held on 9 November, saw six practitioners honoured: George Clooney was presented with the Stanley Kubrick award for Excellence in Film; Kathryn Bigelow was given the John Schlesinger award for Excellence in Directing; Sir Ben Kingsley received the Albert R Broccoli award for his Worldwide Contribution to Entertainment; Benedict Cumberbatch was presented with the British Artist of the Year award; and Idris Elba received the Humanitarian award for his work with The Prince's Trust. The biggest roar on the night was reserved for Sacha Baron Cohen, who gave a hilarious acceptance speech while collecting the Charlie Chaplin award for Excellence in Comedy (10 million YouTube views and counting).



Clockwise from top left: Richard Wilson and David Tennant at the Scotland Awards; Julia Roberts and George Clooney share a joke at the Britannia Awards; television presenter Kirsty Wark clutches her award for Outstanding Contribution to Broadcasting at the Scotland Awards; Sam and Mark win the Presenter category at the Children's Awards; Sacha Baron Cohen (and 'Grace Cullington') prepares to bring the house down at the Britannia Awards; Actress award winner Sara Lloyd Gregory with actor Aneurin Barnard at the Cymru Awards; *Blue Peter* legend Biddy Baxter collects a Special Award at the Children's Awards; Cymru Awards presenters Matt Johnson and Siân Lloyd.

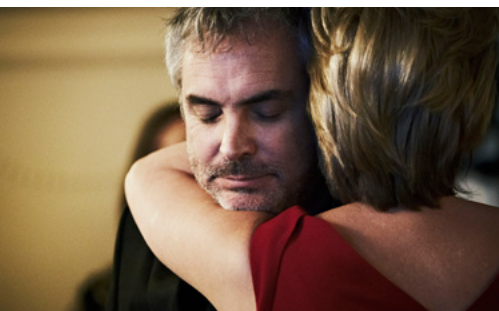
...OUR AWARDS

Back in the UK, the British Academy Scotland Awards, celebrating the work of Scottish practitioners, was held on 17 November and hosted by Edith Bowman. Richard Wilson, Kirsty Wark and Steven Begg were all honoured with Outstanding Contribution awards, with Rockstar North presented with a Special Award for *Grand Theft Auto V*'s stunning global success. Actor/Actress Film was won by George MacKay for his acclaimed performance in *For Those In Peril*, which also picked up the Feature Film award. Peter Mullan won in the Actor/Actress Television category for thriller *The Fear*, with comedian Brian Limond collecting the Comedy/Entertainment Programme award for *Limmy's Show*. The Director award went to Emma Davie and Morag McKinnon, co-directors of *I Am Breathing*.

Hosted by Jake Humphrey on 24 November, the British Academy Children's Awards celebrated the very best in film, television, games and online media made for children and young people. First time BAFTA winners included Bobby Lockwood in the Performer category for *Wolfblood*; Sam Nixon and Mark Rhodes in the Presenter category for *Sam & Mark's Big Friday Wind Up*; and content producer Somethin' Else for Independent Production Company. *The Amazing World Of Gumball* notched up its second win on the trot for Writer; and *Horrible Histories* won its fourth BAFTA in as many years in the Comedy category (setting a record for the most consecutive wins in the process). The recipient of this year's Special Award was legendary *Blue Peter* editor and producer Biddy Baxter. ▶



The EE British Academy Film Awards remains our most prestigious and internationally recognised ceremony, and the show, hosted on 16 February by Stephen Fry, once again delivered its fair share of 'oohhs' and 'aahhs'. *Gravity* was the most successful film on the night, with six awards (Outstanding British Film, Original Music, Cinematography, Sound, Special Visual Effects, and Alfonso Cuarón winning for Director). *American Hustle* won three BAFTAs for Supporting Actress, Original Screenplay and Make Up & Hair; and *12 Years A Slave* won the coveted Best Film and Leading Actor (for Chiwetel Ejiofor) prizes. Cate Blanchett took home her third BAFTA as Leading Actress in *Blue Jasmine*, while newcomer Barkhad Abdi won Supporting Actor for *Captain Phillips*. The Academy's highest honours went to director Peter Greenaway, who received the award for Outstanding British Contribution to Cinema, and Dame Helen Mirren, who gave an emotional speech following the presentation of her Fellowship by HRH The Duke of Cambridge, KG.



The big winner at the British Academy Games Awards, held on 12 March, was post-apocalyptic thriller *The Last Of Us*, which won five awards: Action & Adventure, Audio Achievement, Story, Performer (Ashley Johnson) and the respected Best Game. *Grand Theft Auto V* collected the British Game, Game Design and Multiplayer categories, with the juggernaut's creators, Rockstar Games, also presented with the Fellowship by games legend Hideo Kojima. Showcasing the best in young games development and design talent, *Size DOES Matter* – created by a team of student developers in Norway – won the BAFTA Ones To Watch award in association with Dare To Be Digital.

In keeping with BAFTA's mission to celebrate emerging talent, the British Academy Scotland New Talent Awards does just that. Held on 25 March and hosted for the third year running by Muriel Gray, the Awards covered 12 categories, with an overall Best New Work award, supported by Channel 4, presented to the pick of these. This year, *Finding Family* was awarded the latter, after also winning the Factual category. Other winners included Julie Speers in the Acting Performance category for her role in short film *Wyld*; *FISTPUNCH* for Comedy/Entertainment; *The Groundsman* for Fiction; and the addictive *Lub Vs Dub* for Game. ▶



From l-r: Leading Actor winner Chiwetel Ejiofor signs autographs; Alfonso Cuarón enjoys winning six awards for *Gravity*; BAFTA President, HRH The Duke of Cambridge, presents Helen Mirren with the Fellowship; the Rockstar Games team and their Fellowship; Julie Speers wins her Scotland New Talent award for Acting; *Metal Gear Solid* creator Hideo Kojima at the Games Awards; Scotland New Talent Awards presenter Muriel Gray with some of the winners.





From l-r: Aaron Paul celebrates *Breaking Bad*'s win in the International category at the Television Awards; Graham Linehan wins his fifth BAFTA at the Television Craft Awards; Olivia Colman takes home the Leading Actress award for *Broadchurch*; Julie Walters joins the ranks of BAFTA Fellows; Special Award winner Cilla Black enjoys the Television Awards' red carpet; Richard Ayoade was a first-time BAFTA winner for Male Performance In A Comedy Programme.



The British Academy Television Craft Awards celebrates the amazing talent that work behind the camera to make British television so envied around the world. Held on 27 April at The Brewery, the Awards saw *Peaky Blinders* become the only multiple winner on the night, with Otto Bathurst and George Steel winning in the Director: Fiction and Photography & Lighting: Fiction categories respectively. Our Writer awards continue to recognise newcomers and veterans alike, with Dominic Mitchell winning Writer: Drama for his debut series *In The Flesh*, and five-time BAFTA winner Graham Linehan taking home the Writer: Comedy award for *The IT Crowd*. The Special Award was presented to the much-loved and hugely successful entertainment programme, *Strictly Come Dancing*.

The finale of our annual Awards calendar is the Argiva British Academy Television Awards, which this year was held on 18 May and hosted by Graham Norton. *Broadchurch* proved to be a popular choice on the night, with three wins: Olivia Colman won Leading Actress, co-star David Bradley received his first BAFTA for Supporting Actor, and the show won in the Drama Series category. Although *Coronation Street* won its 10th BAFTA for Soap & Continuing Drama, the night was dominated by first time winners, including: Richard Ayoade and Katherine Parkinson in the Male and Female Performance In A Comedy Programme categories for *The IT Crowd*; Sean Harris in the Leading Actor for *Southcliffe*; Sarah Lancashire for Supporting Actress for *Last Tango In Halifax*; and *Him & Her: The Wedding* for Situation Comedy. *Doctor Who: The Day Of The Doctor* may have beaten *Breaking Bad* to the Radio Times Audience Award, but the Netflix show did win the International category. The recipients of our two main awards, the Special Award and Fellowship, Cilla Black OBE and Julie Walters CBE respectively, both seemed genuinely taken aback by their well-deserved standing ovations. ●

AWARDS IN NUMBERS



The total number of Film Awards hosted by Stephen Fry. The QI quizmaster took a break from hosting duties in 2007, replaced by Jonathan Ross, only to reclaim the crown in 2012. He is our longest-serving host of any BAFTA ceremony.



The number of views our official trailer to the Film Awards 2014 received on our [YouTube](#) channel. It was also the most popular Facebook post of the past 12 months too, with 4,208 'likes', with a reach of more than 1.6 million.



The number of territories around the world that screened the Film Awards in 2014, including countries in Africa, Asia, North America, Latin America and Oceania.



The number of members of the public who attended the Games Awards ceremony. This was the first time that tickets to the Awards had been made available to the public.



The number of BAFTA publications uploaded to the online publishing site, [Issuu](#). The most popular addition to the library of our Awards and event brochures to date was the Television Awards in 2014 brochure, with 54,747 impressions. However, the five Film Awards 2014 brochures collated the most reads, with 1,947.



The number of canapé types specially created by 195 Piccadilly head chef Anton Manganaro for the pre-Film Awards reception at the Royal Opera House. "I wanted to create something that looks impressive and tastes really good," he said. "We used simple ingredients but executed them really well." Using all British ingredients, on offer were: smoked salmon with beetroot and horseradish relish on rye; smoked trout on lemon and dill scones; roast beef on Yorkshire pudding with horseradish; and caramelised apple, hazelnuts and sour cream pikelets.



The number of subjects to star in our special photo essay by Chris Floyd for the Television Awards brochure. With a theme of '[The Full Spectrum](#)', the varied portraits included such luminaries as Sir David Attenborough, Krishnan Guru-Murthy, Tess Daly and Dominic West.



The height of a BAFTA award, including both the bronze mask and marble base. They're surprisingly heavy at 3.7kg.



BAFTA's Learning & Events programme produces various schemes with multiple approaches, but all focus on the same aim: to champion excellence in film, television and games by sharing the knowledge of BAFTA members, award winners and nominees and to foster professional relationships. Many of our events look to support the individual, by providing access to the very best in the moving image arts; as well as the industry, by debating the important issues that are affecting the business.



Our prestigious Lecture series is one of the main avenues that we tackle both of these perspectives, by providing a platform for some of the very best practitioners working today to discuss their thoughts on the industry as well as the development of their career in general. Our three main industry lectures this year were the Games Lecture with acclaimed game designer David Cage (*Heavy Rain*, *Beyond: Two Souls*) in August; the Television Lecture with comedian Lenny Henry CBE in March, in which he examined the representation of black and minority ethnic groups in front of and behind the camera; and the film lecture, known as The David Lean Lecture (generously funded by The David Lean Foundation), which was delivered by BAFTA-winning director Paul Greengrass, also in March.

Now in its fourth year, the BAFTA and BFI Screenwriters' Lecture series saw an unparalleled line-up of writers deliver compelling and invaluable advice about their art across eight days in September, with David S Goyer (*Batman Begins*); Hossein Amini (*Drive*); Susannah Grant (*Erin Brockovich*); Tony Gilroy (the *Bourne* series) and Richard Curtis CBE (*Love Actually*) taking to the stage. Screenwriter Jeremy Brock, who programmed the season, said: "Our series is all about the voices that craft those blank pages into light. We proudly celebrate the ghosts in the machine, invisible in every frame of the finished film: the screenwriters."

BAFTA Scotland continues to run its own Screenwriters discussion strands, with the ever-stimulating Paul Laverty (*The Wind That Shakes The Barley*) delivering a talk in Glasgow this year, while Jed Mercurio (*Line Of Duty*) fronted a BAFTA Scotland/BAFTA Cymru event at Celtic Media Festival in Cornwall.

Striking a slightly different note, were a series of special events held in the Royal Albert Hall's sumptuous Elgar Room entitled Conversations with Screen Composers. The BAFTA-winning composer George Fenton (*Gandhi*), Oscar-winning Dario Marianelli (*Atonement*), BAFTA-nominated Michael Price and BAFTA, Oscar, Emmy and Golden Globe-winning Michael Giacchino captivated attendees at these events in September, November, March and May as they discussed their art. The events were sponsored by PRS For Music and supported by the Academy Circle (see page 20).

Two new events for the year were connected to our Awards ceremonies, with the Children's Behind the Scenes Showcase and the Inside Games Developer Talks running just prior to the Children's and Games Awards. The former featured many of the creative talents nominated at the Awards and was hosted by *Friday Download's* Shannon Flynn and *Wolfblood's* Bobby Lockwood.

Meanwhile, our Inside Games event included a series of packed BAFTA-curated talks with leading game developers, namely Matt Brunner and Doug Van Horne (*Airtight Games*), David Braben (*Frontier*), Mark Ogilvie (*Jagex*) and Charles Cecil (*Revolution*). ▶



Clockwise from top left: Frontier's David Braben discusses *Elite: Dangerous* at Inside Games; Lenny Henry tackles the topic of diversity during his Television Lecture; Michael Price plays the piano at the Royal Albert Hall for Conversations With Screen Composers; director Paul Greengrass delivers a compelling David Lean Lecture; Richard Curtis and Susannah Grant were just two of the five guest speakers for our Screenwriters' Lecture series.



Clockwise from top left: Editor Chris King and production designer Eve Stewart provide advice for BAFTA Crew; actor Peter Capaldi joins writer Steven Moffat and producer Sue Vertue for a screening of *Sherlock*; Generation Next attendees; the Documentary Commissioners Breakfast gets into swing; editor Úna Ni Dhonghaile discusses her work on *Ripper Street* to a BAFTA Creative Skillset audience.

BAFTA Crew is set to be one of our leading initiatives in 2014 and beyond. Having been successfully trialed in England this past year, this networking and skills development programme is to be expanded to the rest of the UK. The year-long programme, which is funded by Creative Skillset and run in partnership with Creative England in the English regions, allows members to take part in live masterclasses with major award-winning talent at venues across the UK. They also have access to interactive live streamed Q&As, downloadable podcasts and online mini-masterclasses. Speakers in 2013 included director of photography Sean Bobbitt (*12 Years A Slave*), costume designer Sandy Powell OBE (*The Wolf Of Wall Street*), production designer Eve Stewart (*Les Misérables*) and hair and make-up artist Lois Burwell (*Lincoln*).

Generation Next, a day-long forum event dedicated to inspiring and developing the careers of up-and-coming television professionals, was another new scheme launched in 2013. It was so successful that we repeated the event in May 2014 at our headquarters at 195 Piccadilly, and added a further event hosted by The Landing at Media City UK in Salford. The latter was aimed more specifically at students and entry level talent who are serious about embarking on a career in the television industry. All of the Generation Next events offered masterclasses, panel discussions and Q&As aimed at giving attendees an insight into the different roles in television production and practical advice on how to get work in the industry.

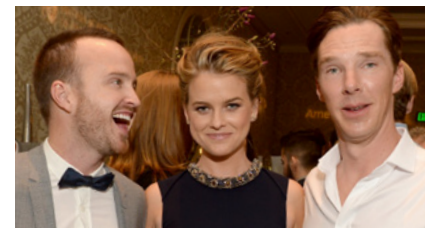
Also aimed at students, the BAFTA Creative Skillset Guest Lecture Programme returned in April and May with talks presented by multi-BAFTA nominees Ivana Primorac (*Charlie And The Chocolate Factory*) and Úna Ni Dhonghaile (*Ripper Street*), who spoke about hair and make-up design and editing respectively. Held at Arts University Bournemouth and Ravensbourne College of Design and Communication in Greenwich, this lecture series was tailored to the university's students and emphasised the importance of developing creativity and a head for business as well as the necessary technical skills. Six further lectures at universities across the UK are planned for the rest of 2014.

In Glasgow and Edinburgh, BAFTA Scotland hosted special pre-release screenings of *Filth*, followed by a Q&A with writer Irvine Welsh and star James McAvoy. While in Wales, BAFTA Cymru laid on preview screenings for two high profile Welsh productions, the season three opener of *Sherlock* and Dylan Thomas biopic *A Poet In New York*, before their domestic broadcasts.

Also in Wales, BAFTA Cymru put on two Commissioners Breakfasts, one in November for Drama and another in March for Documentary. The aim of these events was to allow commissioners from the major broadcasters to talk shop, use their expertise to explain where they think the future of programming within their genre lies and offer hints and tips on what does and doesn't work for them and their audiences. ►



From l-r: BAFTA New York's Children's Committee hosts a Kidscreen event for UK delegates; enjoying the sun at BAFTA Los Angeles' Television Tea Party; BAFTA Los Angeles' Awards Tea Parties always draw top film and television talent, including Aaron Paul, Alice Eve, Benedict Cumberbatch, Sandra Bullock and Cate Blanchett; Geoffrey Rush at his Behind Closed Doors event; BAFTA Los Angeles' outreach work includes Inner City Cinema which brings film to some of the city's most underprivileged areas.



BAFTA New York delivered its own events programme, including two In Conversation nights with *Sherlock* star Benedict Cumberbatch and *Hannibal*'s Hugh Dancy respectively; a masterclass on documentary production with *Searching For Sugarman*'s producer Simon Chinn; and a special sneak preview screening of season four of *Downton Abbey*, followed by a Q&A with members of the cast and crew including series creator Julian Fellowes and actors Hugh Bonneville, Laura Carmichael and Phyllis Logan, held in association with PBS's Masterpiece division.

Aimed at improving networking potential, BAFTA New York's Children's Committee had a strong presence at Kidscreen Summit, the international conference for the children's entertainment industry held in February. As well

as hosting a networking lunch pre-conference, the Children's Committee also co-hosted (with The Children's Media Conference, UK Trade & Investment and The Creative Garden) a UK@Kidscreen Briefing Breakfast for UK delegates at the British Consulate. It provided UK delegates with key industry and children's viewing trends from a US perspective. Following this, the BAFTA New York Children's Committee presented a Kidscreen panel offering insights into the recently passed UK Animation Tax Credits law, introduced in 2013.

Equally informative (and perhaps a little more irreverent) was BAFTA New York's Brits Who Cracked America event, launched in May. Three panelists – Simon Andreae, executive vice-president of Alternative Entertainment at Fox Broadcasting Company, Frances Berwick,

president of Bravo and Oxygen Media and Michael Davies, president of Embassy Row – were let loose to offer their thoughts on their British roots and how this has influenced their professional lives. This new series will continue with additional guests discussing their paths to success and the hurdles they encountered while breaking into the changing US market.

On the west coast, BAFTA Los Angeles enjoyed taking a break from the busy awards season with its special Tea Parties, which have become staple events on the awards calendar. As well as providing members and nominees with a welcome chance to chat, they also provide an opportunity to raise funds and awareness for our various schemes, such as BAFTA Los Angeles' Community Outreach and Inner City Cinema programmes (more details

of which can be found on page 15). Sponsored by Jaguar and Mulberry, the Film Awards Tea Party drew an impressive roster of nominated talent, including Sandra Bullock, Leonardo DiCaprio, Michael Fassbender, Tom Hanks, Paul Greengrass and David O Russell.

The branch's flagship Learning & Events series, Behind Closed Doors, serves as a way to learn from the very best. This year, such stars as John Goodman, Aaron Sorkin, Armando Iannucci OBE and Geoffrey Rush shared insights into their illustrious careers.

For the first time, BAFTA Los Angeles also hosted a special Nominees Celebration and viewing party for the Games Awards, with games legend Will Wright playing host. ●

EVENTS IN NUMBERS



The number of people who attended the Wales Games Development Show held at Cardiff's Millennium Centre in June 2013. As part of the event, BAFTA Cymru hosted lectures and workshops throughout the day, before presenting the first ever British Academy Cymru Award for Games to A Sitting Duck Ltd (Wales Interactive Ltd) for its iOS game *Go Candy!*. Four commendation certificates for Artistic Achievement, Technical Achievement, Sound & Music and Games Design were also presented.



74,078

The number of video views on our BAFTA Guru YouTube channel for a playlist called How I Write, featuring interviews with the five screenwriters who took part in our 4th annual Screenwriters' Lecture series. Held in association with the JJ Charitable Trust, the series' speakers were David S Goyer, Hossein Amini, Susannah Grant, Tony Gilroy and Richard Curtis CBE.



The year in which Baby Cow Productions Ltd was founded by Steve Coogan and Henry Normal. In August, the latter delivered a special BAFTA Scotland masterclass in Edinburgh, discussing the multi BAFTA-winning company's approach to television comedy.

The number of 2013 participants in BAFTA Crew, our professional networking and development programme aimed at supporting emerging talent outside of London. After successfully trialling this in England last year, BAFTA Crew is expanding the initiative to Scotland, Wales and Northern Ireland for 2014. The programme is funded by Creative Skillset and run in partnership with Creative England in the English regions.



The number of UK film organisations that supported the Sargent-Disc BAFTA Filmmakers' Market which is aimed at helping filmmakers improve their creative and business skills. Included in the list were The Production Guild, RADA, and the British Council.

The combined number of BAFTA Awards won by the six distinguished guests who took part in this year's BAFTA Los Angeles' Behind Closed Doors events. The list included Geoffrey Rush, Alfonso Cuarón, Aaron Sorkin, John Goodman, John Hurt CBE and Armando Iannucci OBE.



The number of games companies which showcased forthcoming product at our inaugural Inside Games event, held immediately before the Games Awards on 12 March. They included EA, Frontier, Jagex, Microsoft, Namco Bandai, Sega, Sony and Square Enix. A regular fixture at US games events, Steam also opened its first UK Secret Shop for the show.



The date in November that saw Danny Boyle and Frank Cottrell Boyce, the masterminds behind the 2012 Olympic opening ceremony and numerous BAFTA-winning and nominated films, go head to head in conversation in Derry, Northern Ireland. This special event was presented by Culture Company and the Nerve Centre, in association with BAFTA, as part of the Foyle Film Festival and Cinema City.

Our television screens are full of talent search programmes seeking the stars of the future. BAFTA, too, is looking for the next generation of talent, but we like to cast our net a little further afield in search of those with the 'X' factor. We want to help to discover the BAFTA winners and nominees of tomorrow, and not just those with an affinity to being in front of the camera. Many of our initiatives and events are specifically aimed at discovering, fostering and developing new and emerging talent in a variety of skillsets across the film, television and games industries.



Our Awards celebrate new and emerging talent – the [BAFTA Scotland New Talent Awards](#) and the [BAFTA Los Angeles Student Film Awards](#) specifically do that, while our Film, Television Craft, Games and BAFTA Cymru Awards all feature 'breakthrough' categories – but it's predominantly through our Learning & Events programme that we aim to inspire the next generation of practitioners.

Our [Give Something Back](#) campaign, launched in November by our president, HRH The Duke of Cambridge, KG, and Academy chairman John Willis, was an open call to our members, BAFTA winners and established industry practitioners to offer help and work opportunities to young people.

The response has been very positive, with more than 200 people responding to the initial ask. Initiatives that have directly stemmed from the campaign include working with the BFI Film Academy to offer mentorship to 16 to 19 year olds; arranging school visits by industry practitioners, in partnership with the educational charities STEMNET, Speakers For Schools and Into Film; and [The BAFTA Interview](#), a new monthly online Q&A series hosted by website IdeasTap. BAFTA and Oscar-winning production sound mixer Chris Munro helped launch the latter, which allows young people to submit a question to an expert in their field.

In Los Angeles, Give Something Back has helped support three existing [outreach](#) initiatives: skilled practitioners providing advice to film students at Washington Prep High School;

supporting the [Inner City Cinema](#) project to bring the positive influence of film to troubled areas; and the provision of safe transport for film students to attend a five-week course at the New York Film Academy at Universal Studios.

Mentoring can make a big difference in the life of a student and BAFTA runs several such schemes. Our [Scholarships](#) programme is perhaps the best-known example. As well as mentoring support and free access to our events throughout the year, our scholarships provide the financial assistance for postgraduate students studying a degree in film, television and games related courses. The past year saw us add to the roster too, with the scholars from the [Prince William Scholarships in Film, Television and Games](#), supported by BAFTA and Warner Bros enjoying their first year of support, and four new scholarships for Hong Kong announced in December.

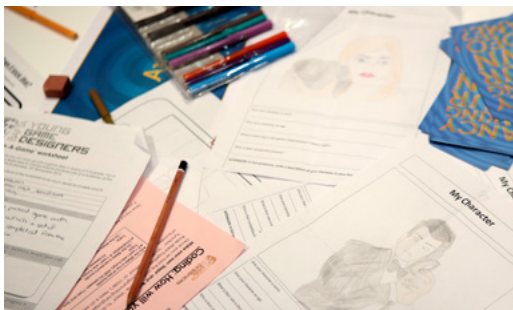
Our [Hong Kong Scholarships](#) are funded by The Yip Foundation, and will provide up to two UK students with the financial support to study in Hong Kong. It will also give up to two Hong Kong postgraduate students the opportunity to study a film, television or games course in the UK.

Our scholarships programme extends to the US, too. The scholarships offered by [BAFTA Los Angeles](#), which has been running the scheme for 17 years, provides financial support and mentorship to five British students studying in the US. While the BAFTA New York Media Studies Scholarship Program supports students pursuing media studies at undergraduate and graduate level institutions within the New York City area.

Clockwise from right: BAFTA scholar Sam Hughes with production sound mixer Simon Hayes on the set of *Guardians Of The Galaxy*; HRH The Duke of Cambridge attends the launch of our Give Something Back campaign at 195 Piccadilly; BAFTA Los Angeles outreach activity at Washington Prep High School; BAFTA scholar Rhiannon Evans with director and Aardman Animations co-founder Peter Lord.



BAFTA Los Angeles also runs a [Newcomers Program](#), providing UK film and television professionals and students who have recently moved to Los Angeles with mentorship, to help support their transition to the US. Participants are also invited to events, educational seminars and screenings. ▶



Revamped in 2013, the BAFTA Young Game Designers initiative is now much more than just a competition and aims to inspire the game-makers of the future by giving 11 to 16 year olds the chance to design and create their own video game. The rewards for winning are fantastic, with perhaps the most exciting aspect allowing the winners the opportunity to further develop their game with the University of Abertay Dundee. To underline the significance of this strand, one of our first ever YGD winners Dan Pearce was nominated for a BAFTA in 2014.

But the competition is only part of our year-round YGD programme. It has its own dedicated website, offering careers advice from BAFTA members, award winners and nominees; a YouTube series created with The Yogscast crew, providing a light-hearted look behind the scenes of the games industry; and numerous live events – the most recent of which saw experts from Criterion Games, TT Games, Hardlight Studios and Jagex run workshops at EGX Rezzed in Birmingham.

Throughout the year, BAFTA organises many masterclasses with industry experts as part of our Learning & Events programme, providing invaluable insight into the film, television and games industries. In the last 12 months, we've hosted masterclasses with Sandy Powell OBE (on costume design), Clint Mansell (music composition), and Anthony Dod Mantle (cinematography), to name a few. BAFTA Scotland also ran masterclasses with Stephen Woolley (film production) and Nicole Kleeman (investigative journalism); while BAFTA Wales' masterclasses included Osian Williams (documentary).

Many of these masterclasses, including additional interviews with the expert guests, feature on our dedicated Learning channel, BAFTA Guru. This website offers an opportunity to delve into some of the greatest creative minds working in the film, television and games industries today, and is well worth mining for helpful advice based on professional experience. ▶

From top: a selection of images from our BAFTA Young Game Designers launch event, attended by our president HRH The Duke of Cambridge; costume designer Sandy Powell discusses her work during her compelling masterclass; the BAFTA Guru website is our main learning channel and features a wide selection of masterclasses, lectures and exclusive interviews.

BAFTA not only strives to discover and inspire the next generation of stars but we also showcase talented newcomers to a wider audience, helping them to gain a foothold in the industry and improve their network of contacts.

The perfect example of this is our [Breakthrough Brits](#) initiative, which launched in October in partnership with Burberry. Seventeen potential stars of tomorrow were chosen to benefit from the scheme by an expert panel, which included director Shane Meadows, actors Eddie Redmayne and Felicity Jones and SB.TV founder Jamal Edwards. Two of the Breakthrough Brits went on to win a BAFTA only a few months later – Rex Crowle from Media Molecule was part of the development team behind *Tearaway*, which won thrice at the Games Awards; and screenwriter Dominic Mitchell won two BAFTAs for his series *In The Flesh*. Another Breakthrough Brit, Dan Pearce (yes, the same Dan Pearce who won the first YGD award), was also nominated.

The [BAFTA Rocliffe New Writing Forum](#) is a well-established talent scheme on our Learning & Events calendar, and its [New Comedy Showcase](#) strand has quickly become an ideal place for fledgling writers to shine. This year, five winners were selected – two individuals and three writing pairs – and part of the prize was for extracts from their scripts to be performed live at either the Guardian Edinburgh International Television Festival (GEITF) or the New York Television Festival (NYTVF) in front of leading UK and US television professionals.

Run in partnership with BAFTA New York and BAFTA Scotland, the 2013 BAFTA Rocliffe



Clockwise from top left: producer Nisha Parti and actor James Floyd, actor Ade Oyefeso (with Tinie Tempah), games developer Mitu Khandaker and actor Sharon Rooney enjoy being named as Breakthrough Brits at the launch event; the full Breakthrough Brits 2013 line-up, with Academy chief executive Amanda Berry and chairman John Willis; director Kieran Evans at his Brits to Watch: The Screenings event in New York; director Amma Asante at her Brits the Watch: The Screenings event in Los Angeles; actors perform an extract chosen for the BAFTA Rocliffe New Writing Forum.

New Comedy Showcase winners have already started to show signs of fulfilling their promise: writing partners Tony Cooke and Brona C Tittle have had their script, *Nannies*, optioned by a UK production company, while Andrea Hubert and Ryan Cull have been offered a BBC development deal for their script, *The Sickness*.

Also in the US, 2013 marked the return of Brits To Watch, an initiative to showcase the best of British emerging talent to some of the leading lights in the US film and television arenas. Working with our branches in New York and Los Angeles and The British Council, [Brits To Watch: The Screenings](#) introduced guests at exclusive events on both coasts of the US to five up-and-coming British stars. Clio Barnard, whose film *The Selfish Giant* was nominated for Outstanding British Film at this year's Film Awards, helped launch the series, with further events held for director Richard Laxton, director of the BAFTA-nominated *Burton And Taylor*; BAFTA-winning director Amma Asante (*A Way Of Life*, *Belle*); Kieran Evans, winner of the Outstanding Debut by a British Writer, Director or Producer for *Kelly + Victor*; and director Hong Khaou (*Lilting*).

BAFTA's mission to find, develop and promote new and emerging talent is ongoing. We're aware young people and career starters need to be nurtured and supported. Ultimately, they are vital to the continuing success of the British film, television and games industries. We look forward to hopefully seeing them lift a BAFTA one day, too. ●

NEW TALENT IN NUMBERS

The age of actor Will Poulter when he collected the EE Rising Star award at this year's Film Awards. He is the ninth person to win the award following in the footsteps of James McAvoy, Tom Hardy, Kristen Stewart and last year's winner, Juno Temple.



17 BAFTA BREAKTHROUGH BRITS 2013

The number of Breakthrough Brits selected for a year-long initiative aimed at highlighting emerging British talent. Three of the 17 were nominated for a BAFTA less than six months later: Rex Crowle collected three awards as part of the Media Molecule team for *Tearaway* at the Games Awards; Dan Pearce was nominated for *Debut Game*; and Dominic Mitchell won two awards for his television series *In The Flesh*.



The number of streams and downloads of BAFTA's podcasts this year from iTunes and SoundCloud.



The number of Brits To Watch: The Screenings held in the US, showcasing British stars on the cusp of international success to key US professionals. Director Clio Barnard kicked off the series in July, with BAFTA Los Angeles and BAFTA New York also hosting events for Richard Laxton, Amma Asante, Kieran Evans and Hong Khaou.



The date in November which saw the launch of the BAFTA Children's Behind the Scenes Showcase, held as part of the Barbican's Framed Family Festival 2013. The show worked with the Children's Awards' winners and nominees to offer youngsters an understanding of the roles that create excellent British children's film, television and games.



The number of student films entered into the 10th Annual BAFTA Los Angeles Student Film Awards. The list was then narrowed down to six finalists for the event held in Hollywood on 20 June 2013. Andrej Landin (from Chapman University) was the ultimate winner, with a special Jury prize presented to Patrick Dickinson (AFI).

The number of different types of career highlighted on BAFTA's Young Games Designers website in a specially created 'What's In A Game?' infographic, covering everything from game designers to composers. Re-launched in November, the YGD initiative includes a new YouTube series, created with The Yogscast team, offering a light-hearted look at the games industry. The launch episode drew an impressive 22,000 views.



The number of entrants for the sitcom strand of the BAFTA Rocliffe New Writing Forum. Winners Christiana Brockbank, Andrea Hubert and Ryan Cull, Stewart Thomson, Lizzie Bates and Anna Emerson, and Brona C Titley and Tony Cooke saw their work performed at *The Guardian* Edinburgh International Television Festival and New York Television Festival.

BAFTA: A YEAR IN REVIEW

BAFTA identifies, rewards and celebrates excellence across the film, television and games industries. We are perhaps best known for our annual Awards, but we are also committed to sharing insights into the crafts of the people who work across these three art forms. Our varied programme of events provide a platform for members, the industry and the public to learn first-hand from the finest practitioners in the business. Our aim is to drive the standards ever higher, while discovering, inspiring and supporting new and emerging talent.

We can't do this alone...

FUNDRAISING

As a charity, fundraising is vital in helping us achieve our aims and one of the key ways to give something back. The money we receive directly helps BAFTA deliver many of our Learning & Events activities.

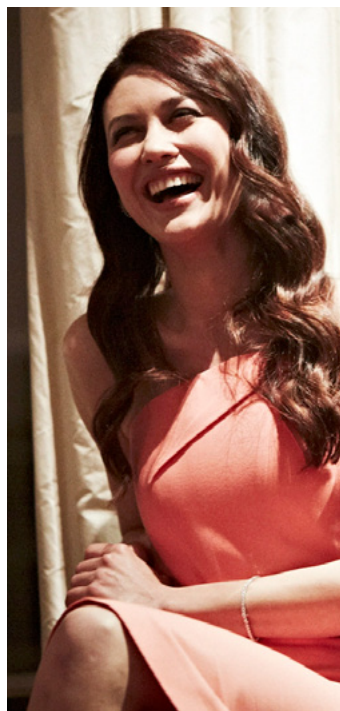
The funds come from various sources – the list is long, but just some of our supporters are The JJ Charitable Trust, The Galashan Trust, The David Lean Foundation, Creative Skillset, UKTI and Creative England.

Another key source is the Academy Circle. This small group of influential supporters make a significant donation each year, and in return they are invited to a series of events designed to give them an intimate insight into the world of BAFTA. We held four Academy Circle events in London this year, with Julie Walters CBE (held at 195 Piccadilly), Tom Hiddleston (at the Bulgari Hotel in Knightsbridge), Olga Kurylenko (at Asprey's New Bond Street store) and Emilia Fox (at Fortnum & Mason on Piccadilly) all discussing their careers. Thanks to the generous donation of one Academy Circle member we also started to raise the profile of BAFTA in Asia, which included two events at The Peninsula Hotel in Hong Kong with Eddie Redmayne and Duncan Kenworthy OBE.

All the money we raise helps to fund a range of our Learning & Events projects, from individual support, such as our scholarships scheme, through to broader initiatives, like The Generation Next: Television Forums and BAFTA Crew. But our masterclasses, Conversations With Screen Composers, the Screenwriters' Lecture series and many more, all benefit from Fundraising.

It also aids our heritage and research projects. For instance, the Behind The Mask exhibition at Somerset House was made possible by the support of the Ruhan Arts Foundation. We also won funding from the Technology Strategy Board to support our latest BAFTA Research project, Resolving Visual Quality for Media (REVQUAL), which aims to solve problems with visual quality for moving images on the internet.

There are many ways to support our activities – find out more here.



Clockwise from top left: Duncan Kenworthy offers his thoughts on producing at a special Academy Circle event in Hong Kong; the Ruhan Arts Foundation helped fund the Behind The Mask photographic exhibition at Somerset House; Emilia Fox and Olga Kurylenko enjoy their Academy Circle events at Fortnum & Mason and Asprey, respectively.



From top: Hong Kong at night; actor Eddie Redmayne delivered BAFTA's first masterclass in Asia; Sir Run Run Shaw's great nephew Darren Shaw collects a Special Award on behalf of the cinema legend; Wellington Fung, secretary-general of the Hong Kong Film Development Council, talks to guests at an Afternoon Tea networking event; actor Jamie Campbell Bower and Katherine Yip from The Yip Foundation, which will support up to four BAFTA scholars this year.

With a significant presence already established in the UK and US, BAFTA is extending its charitable ambitions further afield, and in December we hosted our first events in Asia to connect practitioners and inspire the spirit of collaboration between the two regions.

We launched with a screening of our BAFTA Shorts 2013 film at the Clockenflap Festival in Hong Kong, followed by a special Academy Circle event at The Peninsula Hong Kong with BAFTA-nominated actor Eddie Redmayne. The star then captivated guests with an entertaining and informative masterclass at the Hong Kong Academy of Performing Arts.

We returned to the region in March with an Afternoon Tea networking day; a masterclass on his craft with Duncan Kenworthy OBE at the Hong Kong Academy of Performing Arts; and an illuminating Academy Circle Q&A with the BAFTA-winning producer.

Our second trip coincided with the announcement of the BAFTA Yip Foundation Scholarships, offering up to two Hong Kong residents the resources to study a postgraduate course in film, television or games in the UK. At our inaugural Asia events, we announced that up to two UK nationals would be provided the support they needed to study in Hong Kong, bringing the final tally to four scholarships.

A Hong Kong Advisory Board has been set up to oversee our ongoing activities in the region, as we endeavour to stimulate further creative collaboration between practitioners in the UK and Asia.



Although these events mark BAFTA's first formal activities in the region, our relationship with Asia is not new. Our Awards have celebrated the work of such luminaries as Wong Kar-Wai and Zhang Ziyi, among others, while we enjoyed a long relationship with Hong Kong cinema legend Sir Run Run Shaw CBE. In the 1970s, he helped fund the development of 195 Piccadilly as a permanent home for our members with a sizable donation, and in recognition, we named one of our theatres after him. So while we were in the region, it seemed only appropriate that we should honour him further; and, at the age of 106, he became the oldest person to receive a BAFTA Special Award. Sadly, Sir Run Run died in January 2014, but his memory lives on at BAFTA with the Run Run Shaw Theatre still very much in use today.

The BAFTA Archive is one of our most invaluable resources, collecting together rare artefacts, photography, audio and video, paper assets, journals and an array of other ephemera from our history.

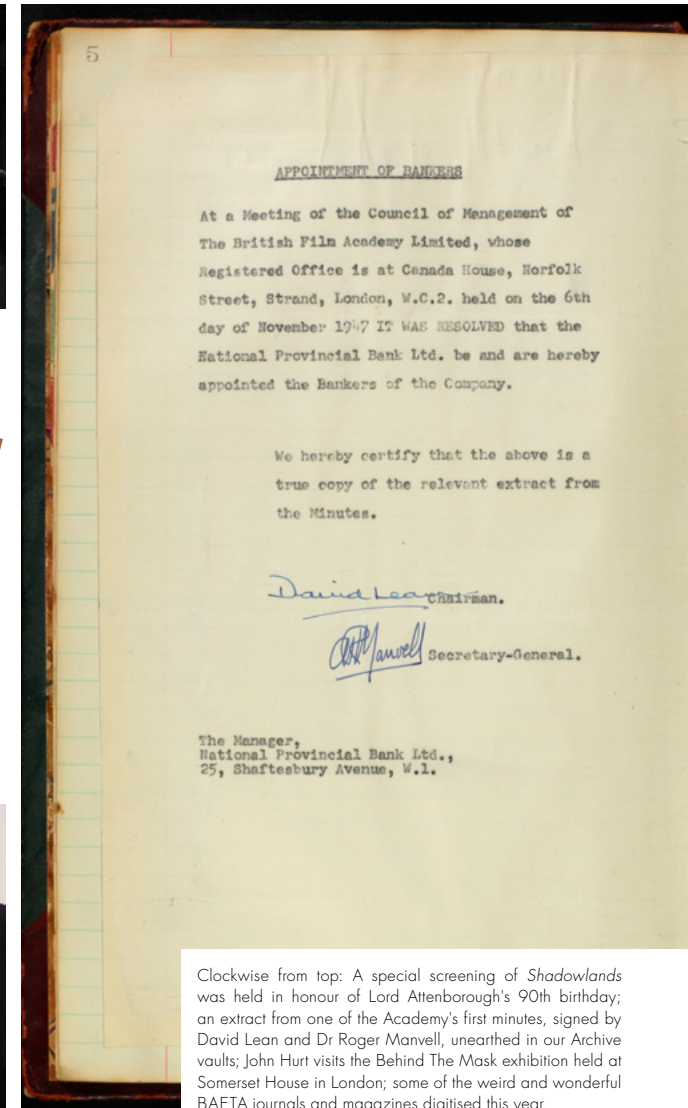
This year saw our Archive department take on one of its most ambitious projects, relocating the entire BAFTA Archive holdings to an offsite specialist storage facility over the 2013 summer. The move involved the careful packing, transportation and cataloguing of almost 300 boxes of legacy material.

Our digitisation programme also progressed ensuring that some of our more fragile materials will survive for posterity. Enabled by the BAFTA Archive R&D technology, we digitised 71 hours of moving image and also added more than 600 legacy images to our library. The process of scanning a pilot collection of BAFTA paper materials was also initiated in 2013, with 218 BAFTA journals and magazines scanned.

Our tent pole photographic showcase of the past year was Behind The Mask, a collection of more than 100 international actors and actresses who have won or been nominated for a BAFTA since 1954 by photographer Andy Gotts MBE. Exhibiting at Somerset House and supported by the Ruhan Arts Foundation in the run up to the Film Awards 2014, a selection from the set was also projected onto the façade of our members' site at 195 Piccadilly over the weekend of the ceremony.

We hosted several Heritage screenings throughout the year, including a showing of

Shadowlands, in celebration of former BAFTA president and chairman Lord Attenborough's 90th birthday. For his Chairman's Screening in May 2014, John Willis chose to celebrate 25 years of groundbreaking television documentary series *Cutting Edge*, followed by a lively debate with commissioning editor Emma Cooper, award-winning documentary maker Brian Hill and the show's co-founder and executive producer Peter Moore.



Clockwise from top: A special screening of *Shadowlands* was held in honour of Lord Attenborough's 90th birthday; an extract from one of the Academy's first minutes, signed by David Lean and Dr Roger Manvell, unearthed in our Archive vaults; John Hurt visits the *Behind The Mask* exhibition held at Somerset House in London; some of the weird and wonderful BAFTA journals and magazines digitised this year.



Advertising Week Europe (top, above and below) descends on 195 Piccadilly, with Idris Elba taking to the stage; Jonathan Ross (above) demonstrates his skill on the koto during a 'film and food' evening he curated for the London Restaurant Festival's Eat Film; Red holds an event with Arianna Huffington (right); our Tasting Notes evenings (top right) included Wild Food And Foraging; Sushi And Sake with The Japan Centre; and Chinese Tea Tasting with Fortnum & Mason.



BAFTA's headquarters is located at 195 Piccadilly in the heart of London's West End. Offering a place for members to meet, dine, chat and enjoy many of our events, 195 Piccadilly has been our spiritual home since 1976.

On 1 January 2013, 195 Piccadilly Limited was formed to oversee the hospitality operations in our building and manage the hiring of its facilities. It has become a venue of choice for hosting events, from industry extravaganzas to more personal private functions.

The events of the past year have been varied and stimulating. In November, Diversify came to 195 Piccadilly, a free one-day event aimed at improving diversity in the UK film and television industries. Then in April, the premiere event for the advertising industry, Advertising Week Europe, returned for its second consecutive year, attracting such partners as News UK,

ITV, Microsoft, Google and Facebook. Speakers included actor Idris Elba, writer-director Richard Curtis CBE and editor of *The Guardian* newspaper Alan Rusbridger.

In May, Edible Cinema and Soho House joined forces for a special screening of Baz Luhrmann's *Romeo + Juliet*, which saw guests receive a selection of boxes containing delicious food to be consumed at specific points during the film.

Food was on the menu again as our Tasting Notes series continued, with some memorable nights including a Sushi And Sake Masterclass with Kim Yukawa of The Japan Centre's Sushi Academy (June), Wild Food And Foraging (October) and Chinese Tea Tasting with Fortnum & Mason (February).

These were just some of the many events that have seen 195 Piccadilly Limited enjoy sustained growth throughout the past 12 months.

PARTNERSHIPS

Many of our events would not be possible without the support of our partners. Our Film Awards, for instance, is supported by 23 official partners, including title sponsor, EE, which in 2014 extended its partnership with the Awards into its 17th year (15 with Orange). Asprey played host to our pre-Awards Nominees Party once more, with guests including Ron Howard, Amy Adams, Steve Coogan and Daniel Brühl in attendance.

Our Awards always provide our partners with the opportunity to have a little fun: EE provided two 4GEE-powered 'Fanbots' (robots with tablets for faces) to walk the red carpet, enabling two film fans (Rick from Manchester and Emily from Buckinghamshire) to talk directly to the stars from the comfort of their own homes; while Evian 'babyfied' ceremony host Stephen Fry as part of its 'Live young' advertising campaign.

Arqiva entered its third year as title sponsor of the Television Awards, with the *Radio Times* sponsoring the publicly voted Audience Award (won by *Doctor Who*) for its second consecutive year. Long-time partners Villa Maria and Hotel Chocolat welcomed Special Award winner Cilla Black to a lunch at Rabot 1745, while the Corinthia Hotel laid host to the Nominees Party.

For the first time, a Nominees Party was held for our Games Awards, sponsored by Natural Motion. At our Television Craft Awards, a dinner was hosted by partner Hotcam in honour of the Special Award recipient, *Strictly*

Come Dancing, while M·A·C Cosmetics hosted an afternoon tea for the Hair & Make-up nominees, the category sponsored by the company. And a Nominees Party was held for the BAFTA Cymru Awards at the Kuku Club, Park Plaza Hotel in Cardiff.

Outside of our Awards, some other notable events included the launch of *Breakthrough Brits* in partnership with Burberry; Deutsche Bank continued its partnership with our A Life In Pictures strand; Champagne Taittinger, Deutsche Bank, Peninsula Hotel and The Yip Foundation joined us for our events in Hong Kong; and many industry partners have been involved with our Give Something Back initiative.



A YEAR IN REVIEW



Clockwise from top left: *Game Of Thrones* stars announce the winner of the public-voted *Radio Times* Audience Award; Evian's 'babyfied' image of Film Awards host Stephen Fry; an EE Fanbot meets actress Amy Adams on the red carpet; Special Award winner Cilla Black enjoys a lunch in her honour at Hotel Chocolat's Rabot 1745.

In the nicest possible way, BAFTA's members are a mixed bunch. And that's just the way we like it, with our 6,500 strong membership of expert industry professionals intentionally representing the full breadth of the film, television and games industries. Our members come from all walks of life and are not just from the UK either, with representatives from across the globe. It's this full spectrum approach that makes BAFTA unique and is a vital component

in ensuring our Awards exemplify the artistry and craft of the moving image.

We continue to expand the skill-set represented by our members by approaching practitioners in underrepresented areas to join our ranks. For instance, we have proactively sought out new members in the games industry, such as Ubisoft Toronto's managing director Jade Raymond and Three Fields Entertainment co-founder Fiona Sperry.

We also welcomed high level British television creatives, with new members including actor-writer Mark Gatiss, actors Vicky McClure, Riz Ahmed and Rosamund Pike, producer-director Talya Tibbon, presenters Clare Balding OBE and Dermot O'Leary, director China Moo-Young and writer Tom Stoppard OM, CBE. To see the full list of new members in 2013, visit [here](#).

The members remain at the heart of what we do and we heartily thank those who have

given their precious time and effort in helping to inspire, enthuse and mentor the next generation of talent. We actively encourage all members to take part in our Learning & Events programme, and to especially support new and emerging talent. After all, they are the future of the film, television and games industries. And, giving something back can be a very rewarding experience in itself.

If you would like to know more about BAFTA membership, visit [here](#).



BAFTA IN NUMBERS



10,000
The amount raised in pounds sterling by our five runners of the Virgin Money London Marathon, all of which will go towards our [BAFTA Children's Hospice screenings](#). Three BAFTA members and two staff ran the race, namely members Amy Brown, Alison Hunt and Anthony Quinn, and BAFTA's COO Kevin Price and digital marketing and content manager Genevieve Smith.



The number of staff and crew who worked behind the scenes to make this year's Film Awards run as smoothly as possible.

2,740



1,800
The number of UK cinemas that ran our Film Awards pre-awareness trailer in the fortnight leading up to the event. Our Awards poster was designed by artists La Boca and design agency Human After All and featured on 200 London buses and 300 London Underground poster sites.

1,800

The number of social media sites we use to inform the public of our events, initiatives and charitable activities. These are: [Twitter](#) (@BAFTA, @BAFTAGuru and @BAFTAGames), [YouTube](#) (BAFTA, BAFTAGuru, BAFTAYGD, BAFTAKids), [Facebook](#), [Instagram](#), [Pinterest](#), [SoundCloud](#), [Flickr](#) and [Tumblr](#) (for Film, Television and Games). Our main site, [bafta.org](#), also contains the latest updates on everything happening across BAFTA's various branches, while [BAFTA Guru](#) is our main learning channel.



8



12
The number of companies signed up to the [BAFTA Albert Consortium](#), an industry wide initiative to put sustainability in television and film production on the agenda. They are all3media, BBC, Channel 4, Endemol, IMG, ITV, Kudos, NBC Universal International Television Production, Shed Media, Sky, Twofour and UKTV.



18
The date in November that BAFTA launched its [Give Something Back](#) campaign to help young people from all walks of life benefit from industry professionals. Born out of our Career Pathways report, the campaign encompasses activity that not just identifies and rewards new talent, but supports them too, including mentoring, guest lectures and work placements. We had more than 200 respondents to our initial call to arms.



218
The number of BAFTA journals and magazines scanned from print to digital formats for our Archive. Spanning 61 years – from 1948 to 2009 – they contain more than 3,000 articles. Seventy-one hours of moving image content was also digitised.

The age of Sir Run Run Shaw CBE, who was presented with a [Special Award](#) at an Academy Circle event in Hong Kong in December, collected by his great nephew, Darren Shaw. He was the oldest recipient of a BAFTA Award. Sadly, Sir Run Run died only a few months later. BAFTA CEO Amanda Berry said: "Sir Run Run Shaw's generous donation in the late 1970s helped BAFTA grow into the organisation it is today."



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KEY PERFORMANCE INDICATORS AND FINANCES 2013*

EVENTS STAGED AND SCREENINGS HELD

2012 actual	478
2013 target	480
2013 ACTUAL	516

We added several new major initiatives and events in 2013, including Brits To Watch: The Screenings, BAFTA Crew, the Children's Behind The Scenes Showcase, Generation Next and the Filmmakers' Market. Meanwhile, the level of our screenings programme remained consistent with 2012, offering a diverse range of both public and member screenings. We aimed to maintain attendance at more than 45 per cent capacity, and did this with an average of 51 per cent in 2013.

UNIQUE VISITORS TO BAFTA WEBSITES

2012 actual	3.0m
2013 target	3.0m
2013 ACTUAL	3.2m

Our online engagement, through bafta.org and our learning channels (such as BAFTA Guru) as well as our social media sites, continued to prosper. For instance, we added more than 5,000 subscribers to our YouTube channel, and more than 3,500 to our BAFTA Guru channel in 2013.

NEWCOMERS SUPPORTED

Breakthrough Brits	17
Writers featured in Rocliffe	14
Brits To Watch	2
Screenwriters' bursary	5
TOTAL	38

ATTENDEES/PARTICIPANTS IN OUR SKILLS DEVELOPMENT PROGRAMME

London masterclass attendees	4,426
Guest Lecture attendees	503
BAFTA Crew attendees	1,467
Screenwriters attendees	1,794
Composer attendees	326
TOTAL	8,516

BALANCE (£'000)

	2013	2012
Total income	12,139	11,318
Total expenditure	11,194	10,704
SURPLUS	945	614

TOTAL INCOME (£'000)

Activity	2013	2012
Voluntary	128	105
Membership	1,757	1,627
Hiring	3,317	3,446
Other commercial	1,513	1,506
Charitable	5,098	4,478
Other	326	156
TOTAL	12,139	11,318

TOTAL EXPENDITURE (£'000)

Activity	2013	2012
Generating voluntary income	83	137
Membership	398	491
Hiring	2,729	2,792
Other commercial	1,570	1,903
Charitable	6,240	5,203
Other	174	178
TOTAL	11,194	10,704

CHARITABLE ACTIVITY INVESTMENT (£'000)

Activity	2013	2012	% ▲
Archive	401	302	33%
Learning & Events	1,240	1,090	14%
The amount directly invested in charitable activities for every £1 generated is:			
	2013	2012	% ▲
	£0.51	£0.46	11%

*Statistics correspond to the calendar year January to December 2013. To see the full Annual Report & Accounts 2013, visit [here](#).

OFFICERS OF THE ACADEMY

TRUSTEES OF THE BOARD

HRH The Duke of Cambridge, KG
Academy President

Duncan Kenworthy OBE
Academy Vice-President

Sophie Turner Laing
Academy Vice-President

Amanda Berry OBE
Chief Executive

Kevin Price
Chief Operating Officer

John Willis
Chairman of the Academy

Anne Morrison
Deputy Chairman of the Academy &
Chairman, Learning & Events Committee

Harvey Elliott
Chairman, Games Committee

Pippa Harris
Deputy Chairman, Film Committee

Jane Lush
Deputy Chairman, Television Committee

Andrew Newman
Chairman, Television Committee

Nik Powell
Chairman, Film Committee

Janet Walker
Chairman, Finance and Audit Committee

Tanya Seghatchian
Co-opted Board Member

Medwyn Jones
Chairman, Commercial Committee

COMMITTEES

ELECTED MEMBERS OF THE FILM COMMITTEE

Nik Powell
Chairman

Pippa Harris
Deputy Chairman

David Arnold
Andrew Curtis
Christopher Figg
Justin Johnson*
Luke Parker Bowles
Kenith Trodd
Clare Wise
Penny Wolf

ELECTED MEMBERS OF THE TELEVISION COMMITTEE

Andrew Newman
Chairman

Jane Lush
Deputy Chairman

Richard Boden
James Dean
Neil Grant
Olivia Lichtenstein
Krishnendu Majumdar
Simon Spencer*
Graham Stuart
Brian Woods

ELECTED MEMBERS OF THE GAMES COMMITTEE

Harvey Elliott*
Chairman

Georg Backer
Paul Jackson
Ray Maguire
Johnny Minkley

*Children's representatives

WITH THANKS

We would like to thank all our supporters, especially those listed below, for their generous support and donations over the past year (June 2013–May 2014):

BAFTA

88 Rue du Rhone, Accessorize, Alienware, Alphagrip, Anya Hindmarch, Arqiva, Asprey, Audi, Autodesk, Badoit, Barco, bottlegreen, Brightcove, British Airways, British Fashion Council, Burberry, CARAT*, Champagne Taittinger, Channel 4, Chapter Hotels, Charles Worthington, Cineworld, Cocorose London, Corinthia Hotel, Cross, CTV, DCM, Deloitte, Deutsche Bank, Dolby, EE, Electronic Arts, Elit by Stolichnaya, Evian, Exterion Media, The Farm, Fortnum & Mason, Frontier Games, Grolsch, G-Technology, Hackett, Hotcam, Hotel Chocolat, House of Fraser, Jagex, King, Konami, Lancôme, LipSync, The London Studios, M·A·C Cosmetics, Maglabs, Mark Hill, Microsoft, Namco Bandai, Natural Motion, Noble Isle, PaperlinX, Pearl & Dean, Pinewood Studios Group, Portaprompt, PRS For Music, Quixel, Rackspace, *Radio Times*, Republic of Photography, Reed, Sara Putt Associates, Sargent-Disc, The Savoy, SEGA, Sony Computer Entertainment Europe, St. Tropez, Steam, Turner Classic Movies, Tesco, *The Telegraph*, Time Warner, Toon Boom, Twitch, UKIE, Unity, Universal Music, Villa Maria Wines, Vineyard Hotel, Warner Bros

BAFTA Cymru

Bauhaus, BBC Cymru Wales, *Buzz Magazine*, Cardiff Council, The Celt Experience, Chapter Arts Centre, Cineworld, Ethos, First Great Western, Galeri, Gorilla, ITV Cymru Wales, Mela Media, NEP Cymru, Orchard, S4C, St David's/Grayling, St David's Hotel & Spa, Trosol, Wales Millennium Centre, the Welsh Government, Western Mail

BAFTA Los Angeles

AKA Extended Stay Hotels, BBC America, BPL, Bombardier, The Camera House, Christopher Guy, *Deadline*, The Farm LA, The Four Seasons Hotel Los Angeles at Beverly Hills, *The Hollywood Reporter*, Jaguar, Keurig Green Mountain, Mandarin Oriental Hyde Park London, Mulberry, *Screen International*, Stylebop, *Variety*, The Wrap

BAFTA New York

BBC Worldwide, British Airways, Cadbury Schweppes, HBO, The Langham Hotel, Sony, Visit Britain

BAFTA Scotland

Accessorize, Arts & Business, Audi, Badoit, BBC Scotland, British Airways, Burn Stewart Distillers, Champagne Taittinger, Channel 4, Cineworld, The Corinthian Club, Creative Scotland, Cusqueña, Deloitte, Designs By M, Edit 123, Evian, Grolsch, Grosvenor Cinema, Hotel Chocolat, Inverarity, Morton, M·A·C Cosmetics, Material, MCL, Noble Isle, PaperlinX, Procam, PRS For Music, Rekorderlig, Sound Acoustics, STV, Wire Media

BAFTA events in Asia

Champagne Taittinger, Deutsche Bank, The Peninsula Hong Kong, The Yip Foundation

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