

## WELCOME

We are pleased to welcome you to the CCA in Glasgow for Scottish Students on Screen 2010. SSOS is organised by BAFTA Scotland in association with Scottish Screen. SSOS exists to foster stronger links between the moving image industries and education by bringing students, lecturers and members of the industry together. We also have screenings of all the student films nominated this year in the BAFTA Scotland New Talent Awards. The ceremony will take place at the Mitchell Theatre on Friday 19th March, (tickets available from the BAFTA Scotland office 0141 302 1770).

We have a wonderful programme lined up at the CCA today! There are workshops, sessions and Masterclasses to inspire and motivate - and provide that all important advice on finding work in the industry. Our Masterclass speaker, Brian Newman, can give us all a global perspective on the moving image industry. We are also delighted to have Anita Ondine here to give us a whole new take on Storytelling for the 21st Century, sponsored by Media Antenna Scotland.

Please sign up early for the sessions, workshops, talks and the Brian Newman Masterclass. Look out for the Sign Up desk in the foyer of the CCA.

Have a great day and join us in the Cafe Bar at 4.00pm for drinks, sponsored by Tiger Beer.

Thanks again to Scottish Screen for their continued support of this event.

Enjoy

Jenna Cunningham Project Manager	Catherine Murtagh Projects Director
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# PROGRAMME

## MARKETPLACE

Café Bar

10:00am — 12:00pm

With representatives from Bafta Scotland, BBC Scotland Talent Division, Cultural Enterprise Office, Glasgow Film Office, GMAC, Media Antenna Scotland, New Entrants Training Scheme (NETS), Scottish Screen, Screen Academy, Skillset, Skillset Screen Academy Network

## SCREENINGS

Terrace Bar

10:00am — 12:00pm

A chance to watch Student work nominated for the Bafta Scotland New Talent Awards 2010

## DIGICULT PANEL

CCA 4

10:30am — 11:30pm

"It is in truth not for glory, nor riches, nor honours that we are making films, but for creative freedom alone, which no honest man gives up but with life itself." DigiCult, Glasgow 2008

DigiCult is a Glasgow based company with a remit to source, nurture & develop new and emerging filmmaking talent in Scotland. DigiCult works with new talent under the banner Scottish Digital Shorts, an initiative to enable filmmakers to make innovative short films using digital formats, funded by Scottish Screen, UK Film Council and BBC Scotland.

Join us for a session to meet DigiCult and learn more about the company's opportunities for new talent in Scotland.

## DENKI A Game Is A Game Is A Game

CCA 5

10:30pm — 11:30pm

Games are changing. From the home computer to today's massively powerful consoles, games have evolved faster than any other media in history. However the latest, newest and most popular games are not the complex titles for the Xbox and PlayStation, they are instead simpler, easier and can be found on iPhones, web browsers and even inside your favourite social networks.

Rather than die-hard fans, these new games are being played by your Mum. So are they really games? Not according to 'real' gamers, but does it really matter? Dave Thomson from Denki will discuss.

## SCREEN ACADEMY PANEL Edinburgh Skillset Screen & Media Academy Courses

Terrace Bar

12:00pm — 1:00pm

Breaking into the world of screen and media is notoriously tough; the skills taught at Edinburgh Skillset Screen & Media Academy ensure graduating students are better equipped to make that breakthrough. Here's your chance to find out more...

Since 2005 Screen Academy Scotland have helped over 200 post-graduate writers, directors, producers and animators to make their mark on the page, on the set and on the screen.

Staff from the Screen & Media Academy will give you the low-down on how, when and where to apply and answer any questions that you might have about the kind of course that's suitable for you.

SCOTTISH DOCUMENTARY  
INSTITUTE Getting Your  
Documentaries Seen

CCA 4

12:00pm — 1:00pm

Set up in 2004, SDI has been producing, distributing and collaborating in documentary filmmaking on an international level, whilst running Bridging the Gap, the only documentary new talent initiative for cinema in the UK, offering training linked to production. A major part of the Scottish Documentary Institute's mantra is getting documentaries seen around the world. Finlay Pretsell from SDI will talk from experience about how to get your films seen in festivals, cinemas and to industry people globally, introduce the Bridging the Gap scheme - and of course show some excellent short docs!

BBC River City

CCA 5

12:00pm — 1:00pm

With vast experience of television, film and theatre production between them, our representatives from River City can offer advice on how to break into the television industry, what production of a long running drama series entails and answer any questions which may help you develop your career in all aspects of television production.

The session will begin with an overview of how River City is produced from all points of view. Our team can offer insight into how each aspect of the production affects them and the ins and outs of daily life working in such a pressured, but highly creative, environment.

We will then discuss what kind of opportunities are open to new writers, directors or actors and how best to get your career off the ground in the Scottish Industry.

Chris Dolan, Joanne Logue, Kim Millar — Writers  
Sandy Welch, John Comerford, Pamela Byrne — Actors  
Amy Roberts — Story editor  
Jim Shields — Director

BRIAN NEWMAN  
MASTERCLASS  
Inventing The Future

CCA 5

1:30pm — 2:30pm

Brian Newman is the founder of sub-genre consulting, helping filmmakers and organizations to distribute content and connect with audiences through innovative uses of new technology. Brian was most recently CEO of the Tribeca Film Institute (TFI), and has been the executive director of Renew Media and IMAGE Film & Video Center.

He speaks regularly on new media, audience development and the future of the industry, and contributes to a blog on these subjects at [www.springboardmedia.blogspot.com](http://www.springboardmedia.blogspot.com). Brian will discuss the strategies to use in building a career, or a business, in the new digital economy. This masterclass will focus on the techniques that filmmakers, transmedia artists and even traditional media businesses can use to create new forms of story-telling, build audiences, raise money and design new business models that are sustainable. Brian will take questions from the audience as part of this masterclass

MEDIA ANTENNA  
PRESENTS ANITA ONDINE  
New Forms Of Storytelling  
In The 21st Century

12:00pm — 1:00pm  
CCA 4

Emergent technologies present us with a mind boggling array of creative opportunities. From hacking new forms of story delivery to designing fully integrated immersive story world experiences, today's narrative choices are limited only by our imagination.

This inspirational talk will be delivered by Anita Ondine of Transmedia Next, in a session sponsored by MEDIA Antenna Scotland. Transmedia Next's new training experience, The Art, Craft and Business of Storytelling in the 21st Century is supported by the MEDIA Programme of the EU and will take place in London in July 2010.

RED KITE Animation —  
Inside The Industry

Terrace Bar  
2:00pm — 3:00pm

Animation seems to be all over the place. We see it on television, in feature films, commercials, websites and computer or video games. This beginners workshop is an introduction to the techniques employed in the animation industry and how it may relate to your current course of education.

The workshop is hands on, giving you the opportunity to try your hand at various techniques including traditional drawn, 3D model (stop motion), 2D puppet (cut-out) and 2D digital. There will be two experienced animators from Red Kite Animation studio to teach you the basics.

Red Kite Animation has experience in a broad range of the animation industry, producing children's cartoon series (Dennis and Gnasher), CG comedy shorts (The Imp), Flash animation and numerous short films in unique styles.

MARK LEESE From Script  
To Screen

CCA 4  
2:30pm — 3:30pm

What is a Production Designer? Mark Leese will speak about his role and the creative process involved in establishing the look of a film. He will look in depth at the script, and explore the initial steps the designer might take in forming a design.

Mark will explore the relationship between designer and director, and how they create a common vision. He will look at the opening scenes of two films, and explain some of the decisions made concerning character, location, and styling.

Film work includes; This is England by Shane Meadows (BAFTA winner-Best British Film), Magdalene Sisters by Peter Mullan, Steven Poliakoff's Glorious 39, Joes Palace and Capturing Mary.

SPEED DATING

Terrace Bar  
3:30pm — 4:00pm

With Brain Newman, Anita Ondine, Claire White BBC Talent Manager, Mark Leese Skillset Career Advisor, Sambrooke Scott Scottish Screen Market Development Executive, Kay Sheridan New Entrants Training Scheme (NETS) Coordinator

TIGER BEER DRINKS

Café Bar  
4:00pm — 5:00pm

THANKS

