

(For immediate release)

BRITISH ACADEMY TELEVISION AWARDS AND BRTISH ACADEMY TELEVISION CRAFT AWARDS OPEN FOR ENTRY

TELEVISION AWARDS DRAMA CATEGORIES UPDATED

REALITY AND CONSTRUCTED FACTUAL CATEGORY INTRODUCED

SPORT AWARD BROADENS TO INCLUDE LIVE EVENTS

London, 7 November: The British Academy of Film and Television Arts announced today that the British Academy Television Awards and Television Craft Awards in 2012 are now open for entry, with new and expanded categories.

In changes to the Television Awards drama categories, a new Mini-Series award will now cover dramas of between two and five parts, and an updated Drama Series award will recognise dramas of between six and nineteen parts. Both awards will ensure programming previously covered by Drama Serial continues to be recognised. All dramas of twenty or more episodes will be eligible for the Soap & Continuing Drama category, which has the same criteria as the Continuing Drama category of previous years.

The Sport award is also being updated for this year's Television Awards to include large scale outside broadcast events, previously not covered by a specific category. The new award will be called Sport and Live Event.

The Television Awards will also see a new category introduced this year. Reality and Constructed Factual will recognise programmes where participants are put into environments or formats and then observed interacting in situations devised by the producers. BAFTA's Television Committee has chosen to introduce this category in recognition of the breadth of this type of programming over the past year.

Andrew Newman, Chairman of the BAFTA Television Committee, said: "This year BAFTA is modernising two of our voting categories and adding an entirely new award for the best "reality and constructed factual programme" to reflect how television production and viewing is changing. Over the past decade reality and constructed factual programming has captured the public imagination and been hugely influential, while innovating both in content and form. The addition of this category reinforces BAFTA's commitment to recognise excellence across all programming."

The British Academy Television Awards will be held on Sunday 27 May and the British Academy Television Craft Awards will be held on Sunday 13 May 2012.

Rules for all categories for both the British Academy Television Awards and British Academy Television Craft Awards are available here:

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http://www.bafta.org/awards/information/awards-entry-information,2037,BA.html

Entries can now be submitted via the BAFTA Entry Portal here:

http://entryportal.bafta.org

-ENDS-

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About BAFTA

The British Academy of Film and Television Arts is an independent charity that supports, develops and promotes the art forms of the moving image by identifying and rewarding excellence, inspiring practitioners and benefiting the public. In addition to its Awards ceremonies, BAFTA has a year-round Learning & Events programme that offers unique access to some of the world's most inspiring talent through workshops, masterclasses, lectures and mentoring schemes, connecting with audiences of all ages and backgrounds across the UK, Los Angeles and New York. BAFTA relies on income from membership subscriptions, individual donations, trusts, foundations and corporate partnerships to support its ongoing outreach work. For further information, visit www.bafta.org.