



# Awards Information & Entry Form

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*Entries for Performance categories are free.*

### IMPORTANT: PLEASE READ

There are some exciting changes to the British Academy Television Awards this year. For the first time, we are offering all entrants the opportunity to make their programmes available online to BAFTA's voting membership as a catch-up service from January through to March, when online voting takes place. This new service will be hosted on a secure web page of the BAFTA website which will only be available to BAFTA voting members. In addition, all jury viewing will be online; further details of this service can be found on page 5.

Part of the Academy's remit is to promote excellence to as large an audience as possible. In order to fulfill this, we intend to make clips of the nominated programmes for the British Academy Television Awards available to the public on the BAFTA website, [www.bafta.org](http://www.bafta.org).

By entering your programme for consideration, you are consenting to any clips (including any accompanying soundtrack synched with the clips) to be made available on the BAFTA website for non-commercial purposes in the context of the Awards for one year from 6 June 2010.

This is a very important step for the Academy and we thank you for your support.



## Film Awards or Television Awards?

An entry can be made **either** to the Television and/or Television Craft Awards **or** to the Film Awards, not to both. If an entry receives its first exhibition as a public, paid-entry cinema screening then it should be entered for the Film Awards. If an entry receives its first exhibition as a television broadcast then it should be entered for the Television and/or Television Craft Awards.

If an entry is simultaneously released into cinemas and on television, then it will be eligible **either** for the Television and/or Television Craft Awards **or** the Film Awards, but not for both.

For the Film Awards, there is a further specification that the film should be over 60 minutes long and have had a theatrical run of at least seven consecutive days. If an entry of over 60 minutes has had a theatrical release of fewer than seven consecutive days before its television broadcast, then it will be eligible for the Television and/or Television Craft Awards, but not for the Film Awards.

## Notes for Entrants (Production Categories)

1. Programmes must have had their first transmission in the UK between 1 January 2009 and 28 February 2010 on a terrestrial, cable, satellite or digital channel.
2. Programmes may be regional or networked.
3. Programmes will be considered for one category only.
4. With the exception of the International category, international television productions are ineligible in all categories, unless they are co-productions (both financially and creatively, and provided the first transmission was in the UK).
5. No programme previously entered in BAFTA's Children's or Film Awards is eligible for the Television Awards.
6. **Entry deadline: Friday 12 February 2010.**
7. Cost of entries: £235 + VAT. There is no charge for Performance categories.
8. All entries will be grouped into categories and BAFTA voting members will be informed. Once BAFTA voting members have cast their votes, the top six in all categories – along with Broadcasters' entries – will form the shortlist. This shortlist will go to a selected jury specialising in that particular category. Each jury will comprise between seven and nine industry practitioners across a range of broadcasters and independent companies and will be chaired by a member of the BAFTA Television Committee. The jury selects both the nominations and the winner.
9. If your programme is shortlisted for jury consideration, you will be required to upload your entry to [www.bafta.org/vidupload](http://www.bafta.org/vidupload) by **Tuesday 23 March**. In addition, you will need to supply two copies of the programme on DVD, one of which needs to be a time-coded version. These programmes must be the same form and content as originally broadcast, minus commercial breaks. **You will be asked to confirm the names of potential nominees at this stage.**
10. You must list up to **four** people who have made the greatest creative contribution to the programme entered. **There must be careful consideration of who these people are to be, as changes cannot be made once the nominations are announced.** Failure to submit up to four potential nominees' names will render the entry invalid.
11. If four names cannot be decided upon, you may opt for 'Production Team' and you will be asked to supply up to four names of representatives from this team. These representatives must be part of the programme's creative team and a list of acceptable job roles will be sent to you upon request.
12. If you are entering a series or a serial, you must choose one episode. In the event of selection by the jury, the names submitted must pertain to that specific episode and will go on to form the official nominations.
13. Up to four BAFTA Awards (masks) and four certificates for both nominees and winners will be issued.
14. In the event of your programme being nominated for a BAFTA, you undertake to deliver to the Academy's production company, BAFTA Productions, the following: two programme clips of up to 30 seconds each (your preferred choice and an alternative) and if you have more than one nomination, you undertake to supply different clips for each nomination on HDCAM or Digital Betacam with a viewing copy on DVD with burnt-in timecode; and a completed BAFTA Productions licence, which includes permission for two BBC transmissions, use on the BBC iPlayer and on BAFTA's website together with a warranty that the licensee is responsible for third party rights. The completed BAFTA Productions licence must be accompanied by copies of any necessary permission and receipts of any costs paid.

## Rules and Regulations

1. BAFTA's Board of Trustees is the final judge of all rules and procedures.
2. The nominations will be announced at least four weeks before the Awards ceremony.
3. All individual nominees will receive a nomination certificate. Winners will receive a bronze BAFTA Award (mask) and a winner certificate.
4. BAFTA does not issue replicas of its Awards.
5. BAFTA reserves the right not to enter into correspondence with entrants on any subject.
6. To receive voting privileges you must be a BAFTA member. For information, please call the Membership Department on 020 7734 0022.
7. Correct entry information is the responsibility of the entrant. BAFTA is not liable for errors in listings that are the result of incorrect information on the Entry Form.
8. BAFTA cannot be held responsible for programmes being entered into the wrong categories.
9. The BAFTA Award may not be reproduced or used in any commercial manner unless otherwise agreed by BAFTA.
10. The BAFTA Award may not be sold or in any way passed on to any third party other than beneficiaries of the winner's estate (heirs). If the winner (or descendants or beneficiaries hereof) wish to part with the BAFTA Award, it shall be returned to BAFTA and BAFTA shall pay £1 as good and valid consideration upon its return.
11. In the event of loss or theft of the BAFTA Award, BAFTA should be notified immediately.
12. Any entry which does not comply with these conditions may be disqualified.

### BAFTA LOGOS

**You may only use the BAFTA logo online, in print and in broadcast once you have received a nomination and signed a BAFTA permission agreement.** Logos and permission agreements will be provided by the Academy before the nominations are announced, for advance artwork preparation, but may only be used if the programme receives a nomination.

The Academy kindly invites broadcasters and producers to respect these rules and regulations.

## Uploading your Programme

This year, the Academy is working with Brightcove to offer all entrants the opportunity to make their programmes available online to BAFTA voting members.

This service replaces the previous screener option and allows BAFTA voting members to review television programmes online ahead of casting their votes in March.

Programmes which are made available online will be accessed via a secure area of the BAFTA website and voting members will be notified of which programmes are available at the time.

Programmes will also be available to view in the secure online voting application. Again, this is password-protected and only accessible to BAFTA voting members.

To upload your programme, please visit [www.bafta.org/videoupload](http://www.bafta.org/videoupload). This page will contain a form allowing you to enter details of your programme and upload your digitised file to the Brightcove platform.

This upload service will be available from **18 January to 1 March 2010**.

### IMPORTANT

#### Please note before uploading your programme:

You warrant that you are entitled to upload the Programme to the Brightcove player for the purposes of streaming or downloading the Programme and that the exercise of such rights will not (a) infringe the copyright or any other personal or property rights of any person or be in breach of any statute or regulation or (b) entitle any person to claim any payment from us or from any of our licensees. You warrant that any person(s) appearing in the Material have given their consents to enable us to make use of the Programme as detailed.

Files can be in either Flash or MPEG 4 format. The recommended video source file specifications for encoding your programmes are as follows:

### VP6 (FLASH) ENCODING RECOMMENDATIONS

**Video Code** On2 VP6

**Encoding** 2-pass VBR

**Resolution** Standard 4:3 aspect ratio: 480x360px  
Widescreen 16:9 aspect ratio: 480x270px

**Maintain Aspect Ratio** Off (the above standard resolution settings will provide the correct aspect ratio)

**Frame Rate** Same as source

**Video Data Rate** 464 kbps

**Audio Data Rate** 48 kbps

**Total Data Rate** 512 kbps

**Keyframe** At least every six seconds

### H.264 (MPEG 4) ENCODING RECOMMENDATIONS

**Encoding** 2-pass H.264

**Keyframe** At least every six seconds

More detailed instructions on the encoding and uploading process will be available at [www.bafta.org/videoupload](http://www.bafta.org/videoupload).

## Categories – Performance

The Supporting categories, together with the Comedy Performance categories, are new to this year's Awards as we strive to effectively reflect this achievement of talent right across the industry.

It is the decision of the entrant whether to enter as a lead or supporting performer. Performers should be entered in accordance to their lead or supporting place in the body of work aired during the eligibility period. All performers must be entered into categories that follow the categorisation of their show, e.g. if a programme is entered into Comedy then the performers must be entered in the comedy performance categories.

Please note the performance categories do not incur any entry fees – they are free of charge. (They can be submitted by the performers themselves, by industry individuals, production companies, broadcasters, BAFTA members etc.)

**Whilst the entrant's choice is generally approved, the Television Committee has the right to move performers if they feel they are wrongly entered.**

### LEADING ACTRESS

#### Previous winners include:

Julie Walters (*The Wife of Bath*)  
Anamaria Marinca (*Sex Traffic*)  
Anna Maxwell Martin (*Bleak House*)  
Victoria Wood (*Housewife, 49*)  
Eileen Atkins (*Cranford*)  
Anna Maxwell Martin (*Poppy Shakespeare*)

### LEADING ACTOR

#### Previous winners include:

Albert Finney (*The Gathering Storm*)  
Rhys Ifans (*Not Only But Always*)  
Mark Rylance (*The Government Inspector*)  
Jim Broadbent (*Longford*)  
Andrew Garfield (*Boy A*)  
Stephen Dillane (*The Shooting of Thomas Hurndal*)

### SUPPORTING ACTRESS

#### New category

For an Actress who has made a significant contribution to the fabric of the show.

### SUPPORTING ACTOR

#### New category

For an Actor who has made a significant contribution to the fabric of the show.

### ENTERTAINMENT PERFORMANCE *including stand-up*

#### Previous winners include:

Graham Norton (*So Graham Norton*)  
Paul Merton (*Have I Got News For You*)  
Jonathan Ross (*Friday Night With Jonathan Ross*)  
Paul O'Grady (*The Paul O'Grady Show*)  
Harry Hill (*Harry Hill's TV Burp*)

### FEMALE PERFORMANCE IN A COMEDY PROGRAMME

#### New category

This includes comedy programmes, sketch shows and situation comedies.

### MALE PERFORMANCE IN A COMEDY PROGRAMME

#### New category

This includes comedy programmes, sketch shows and situation comedies.



## Categories – Production

Entries for the Production categories can be submitted directly by producers, both broadcasters and independent companies, at a cost of £235 + VAT per entry.

(Performance entries are free of charge and can be submitted by the performers themselves, by industry individuals, production companies, broadcasters, BAFTA members etc.)

### SINGLE DRAMA

- This should be a **single, self-contained drama** – minimum length 30 minutes. When part of a strand, the umbrella title should also be listed
- In the event of being shortlisted, a DVD of the complete drama must be submitted

**Previous winners include:** *Omagh, The Government Inspector, Housewife, 49, Mark of Cain, White Girl*

### DRAMA SERIES

- A drama of more than one episode **where stand-alone story lines conclude within each episode**, but in which the main characters and context continue throughout the series
- Only one episode of a series may be entered

**Previous winners include:** *Spooks, Buried, Shameless, Doctor Who, The Street, Wallander*

### DRAMA SERIAL

- A drama of more than one episode **where the story and characters develop throughout the series**, rather than concluding at the end of each episode
- Only one episode of a serial may be entered

**Previous winners include:** *Sex Traffic, Bleak House, See No Evil: The Moors Murders, Britz, Criminal Justice*

### CONTINUING DRAMA

- A drama transmitted for a **minimum of 20 episodes** throughout the year
- Only a single episode of no more than an hour's duration may be entered, **this excludes specials, as the episode selected must be fully representative of the series**

**Previous winners include:** *Coronation Street, Emmerdale, Casualty, Holby City, The Bill*

### INTERNATIONAL

- This is for a single programme or series acquired from the international marketplace, covering all genres
- Only a single episode may be entered

**Previous winners include:** *Entourage, Heroes, Mad Men*

### FACTUAL SERIES

- More than one factual programme linked through a unified approach, narrative or the thematic development of a subject matter
  - Includes 'reality' programmes where the formatting consists **only** of setting up an initial situation, which is then observed unfolding **without further intervention** such as *The Family*
  - Excludes 'reality' programmes which employ further rules, intervention and/or which introduce challenges, such as *The Apprentice*, which should be entered in the Features category
  - Excludes strands such as *Cutting Edge* or *One Life* (individual episodes of strands can be entered for the Single Documentary category)
  - Excludes Arts, History, Natural History and Science series which are eligible in the Specialist Factual category
  - Only one episode of a series may be entered
- Previous winners include:** *The Power of Nightmares, Jamie's School Dinners, Ross Kemp On Gangs, The Tower: A Tale of Two Cities, Amazon with Bruce Parry*

### SPECIALIST FACTUAL

- Specifically for **Arts, Religion, History, Natural History** and **Science** programmes or series and includes both factual and performance programmes
- Excludes entire strands such as *The South Bank Show* or *Horizon* but includes individual programmes from those strands
- 'Factual drama' is only admissible when the drama content very closely and accurately recreates specific historical events and identified individuals
- Dramas that are presented as 'factual' on the basis they broadly represent historical events should be entered in the drama categories
- Only one episode of a series should be entered

**Previous winners include:** *Holocaust: A Music Memorial Film From Auschwitz, Nuremberg: Goering's Last Stand, Andrew Marr's A History of Modern Britain, Life in Cold Blood*



## Categories – Production (cont.)

### SINGLE DOCUMENTARY

- For one-off documentaries only.
- Includes individual episodes of factual or documentary strands (such as *Cutting Edge* or *One Life*)
- Excludes individual episodes of documentary series (such as *Paul Merton in India*) – these should be entered into the Factual Series category
- In the event of being shortlisted, the complete programme must be submitted

**Previous winners include:** *Make Me Normal, Evicted, Life of the Land, Chosen (True Stories)*

### FEATURES

- Includes Factual programmes not included in any other categories – includes cookery, gardening, lifestyle, studio discussions and factual entertainment programmes
- Includes 'reality' programmes in which the formatting is present in the body of the programme through the application of particular rules, or the introduction of challenges such as *The Apprentice* or *Ramsay's Kitchen Nightmares*
- Excludes 'reality' programmes in which the formatting consists **only** of setting up an initial situation which is then observed unfolding without further intervention, such as *The Family* which would be eligible in the Factual Series category
- Excludes overall strands
- **Only one episode of a series may be entered and it must be a true representation of the series**

**Previous winners include:** *Faking It, Wife Swap, The Apprentice, Ramsay's Kitchen Nightmares, The Choir: Boys Don't Sing*

### CURRENT AFFAIRS

- For single films, or films from a strand that are primarily concerned with unfolding current affairs
- The winner will demonstrate a commitment to original journalism of the highest order and will aim to provide revelation, fresh insight and analysis. It will have moved on the agenda and debate
- It will promote new understanding through analysis or reportage, and will be representative of journalism that makes a difference
- It may or may not have an on-screen reporter

**Previous winners include:** *Death In Gaza, China's Stolen Children – A Dispatches Special, Saving Africa's Witch Children (Dispatches)*

### NEWS COVERAGE

- **Coverage of an individual news programme in its entirety**
- In the case of 24-hour news channels, the broadcaster is permitted to submit news programming of up to one hour's duration, running continuously without any internal editing
- In the event of being shortlisted, news coverage of one hour only is permitted

**Previous winners include:** *Ten O'Clock News: Madrid Bombing, BBC Ten O'Clock News – 7<sup>th</sup> July 2005 – London Bombs, Granada Reports: Morecambe Bay, Sky News – Glasgow Airport Attacks, News At Ten – Chinese Earthquake*

### SPORT

- Coverage of a **sports programme as transmitted**. Can include sports highlight programmes, such as *Match of the Day* and *Today at Wimbledon*
- In the event of being shortlisted, one hour only is permitted

**Previous winners include:** *Olympics 2004 (Matthew Pinsent's Rowing For Gold), The Ashes: England V Australia, F1: Hungarian Grand Prix – Jensen Button's First Win, ITV F1: Canadian Grand Prix Live, ITV F1: Brazilian Grand Prix 2008*

### NEW MEDIA

- For the best use of new media in television. Awarded for excellence and innovation in offering users a multi-platform TV experience
- The entry must relate to the UK broadcast of a TV programme and can be on any platform, including web, mobile and red button
- **The emphasis should be on creativity and viewer engagement through the moving image**

**Previous winners include:** *Coast, Terry Pratchett's Hogfather, Spooks Interactive*

### ENTERTAINMENT PROGRAMME

- **Includes general entertainment programmes, variety shows, game shows, quizzes, panel games, stand-up comedy and celebrity chat shows**
- Only one episode may be entered

**Previous winners include:** *So Graham Norton, Pop Idol, I'm A Celebrity Get Me Out Of Here, Harry Hill's TV Burp, The X Factor*



## Categories – Production (cont.)

### COMEDY PROGRAMME

- Includes sketch programmes
- Based upon a single episode
- In the event of being shortlisted, one episode only is permitted

**Previous winners include:** *Little Britain, Help, That Mitchell & Webb Look, Fonejacker, Harry and Paul*

### SITUATION COMEDY

- Only one episode may be entered

**Previous winners include:** *The Office, The Thick of It, The Royle Family, The Queen of Sheba, Peep Show, The IT Crowd*



## Entry Form – Performance Please complete in BLOCK CAPITALS

Nominations for the Performance categories for the British Academy Television Awards can be entered directly by producers, broadcasters, independent companies, BAFTA members and **the performers themselves**. All Performance categories are **free of charge**.

**CLOSING DATE** for all Performance entries is **Friday 12 February 2010**.

### LEADING ACTRESS

Performer	Programme	Channel	TX Date

### LEADING ACTOR

Performer	Programme	Channel	TX Date

### SUPPORTING ACTRESS

Performer	Programme	Channel	TX Date

### SUPPORTING ACTOR

Performer	Programme	Channel	TX Date

### ENTERTAINMENT PERFORMANCE

Performer	Programme	Channel	TX Date

### FEMALE PERFORMANCE IN A COMEDY PROGRAMME

Performer	Programme	Channel	TX Date

### MALE PERFORMANCE IN A COMEDY PROGRAMME

Performer	Programme	Channel	TX Date



# Entry/Payment Form – Production Please complete in BLOCK CAPITALS

## PAGE 1 OF 2 – PROGRAMME DETAILS

All programmes entered must have had their first transmissions between 1 January 2009 and 28 February 2010.

### PROGRAMME DETAILS

Category Entered	
Programme Title	
Episode	
Duration (minutes)	
Date of first TX	
Broadcast channel	

### PRODUCTION COMPANY CONTACT DETAILS

Company Name		
Contact Name		
Address		
Email		
Telephone		Fax

### PRODUCTION CREDITS

You do not need to list names at this stage; however, if entering a series or serial, you must choose one episode.

### 50 WORD SYNOPSIS

This should be a description of the programme you are entering. The aim of the synopsis is merely to serve as a reminder for the voters. **Details of prizes won, ratings achieved etc. must not be included.** In addition, you may also supply a JPEG image of your programme to be used as a reminder for the voting.

Entry submitted by	
Contact email	
Contact telephone	

**PLEASE RETURN TO** Kelly Smith, Head of Television & Video Games, BAFTA, 195 Piccadilly, London W1J 9LN or email to [kellys@bafta.org](mailto:kellys@bafta.org).

**CLOSING DATE** for all Production entries is **Friday 12 February 2010.**



# Entry/Payment Form – Production Please complete in BLOCK CAPITALS

## PAGE 2 OF 2 – PAYMENT DETAILS

**ENTRY FEE** £235.00 + £41.13 VAT per entry (£276.13 total)

**PAYMENT METHOD** Place an 'X' in one box

Credit/Debit Card  Cheque  Please invoice me

### CREDIT/DEBIT CARD DETAILS

Card Type Visa  Mastercard  Solo  Maestro

Card Number  /  /  /

Valid From  /  Expires  /  Issue number

Security Code  Please debit my card in pounds sterling £

**CARDHOLDER/INVOICEE CONTACT DETAILS** Please complete this section if paying by card or invoice

Name	<input type="text"/>		
Email	<input type="text"/>		
Address	<input type="text"/>		
Town/City	<input type="text"/>		
County	Postcode	<input type="text"/>	
Cardholder	Tel	<input type="text"/>	
Signature	Date	<input type="text"/>	

### CHEQUE DETAILS

I enclose a cheque in pounds sterling for £  *Cheques payable to BAFTA*

### INVOICE DETAILS

Please complete 'Invoicee Contact Details' above and give PO number:

### DECLARATION

I have read, understood and agree to abide by the conditions of entry to the Awards and the terms & conditions of the British Academy of Film and Television Arts.

Signature  Date

**PLEASE RETURN TO** Kelly Smith, Head of Television & Video Games, BAFTA, 195 Piccadilly, London W1J 9LN  
t 020 7292 5821 f 020 7292 5868 e kellys@bafta.org

**CLOSING DATE** for all Production entries is **Friday 12 February 2010**.

**VAT REGISTRATION NO:** 653 3113 65 Office Use Only TV / ENT / 10 /