

A close-up photograph of a man in a dark blue military uniform with gold epaulettes and several medals on his chest. He is looking slightly to the left with a serious expression. The background is dark and out of focus.

**WELCOME TO  
BAFTA'S REVIEW OF  
THE YEAR 2010/11.**

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**SHOWCASING  
A YEAR OF  
ACHIEVEMENTS.**



## Executive Message

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We are committed to rewarding talent, inspiring audiences, sharing knowledge and celebrating creativity: a commitment that's enabled us to reach millions over the last year through our televised Awards, numerous online platforms and hours of captivating online video from our public events.

This year saw *The King's Speech*, *Sherlock*, *Heavy Rain* and *Horrible Histories* become multi-BAFTA winners; Martin Scorsese discuss his stellar *Life In Pictures*; Miranda Hart share comedy writing secrets and

esteemed LittleBigPlanet creators Media Molecule deliver our annual Video Games lecture.

Our mentoring scheme entered its second successful year, with BAFTA members volunteering their time and expertise to mentor nearly 400 disadvantaged young people on a range of media projects. These are only some of the many highlights dotted throughout the BAFTA calendar over the past 12 months, and illustrated in this Review.



Behind the scenes, we made an historic agreement with our US and UK branches, finally bringing us together under a unified structure and common mission statement, and we also began to consider our new role in championing the UK industry overseas, as outlined in the government's proposals to create a sustainable future for the British film industry.

*"The highlight of my year at BAFTA has been to see how far we have come as a team with the coming together of the Academy's US and UK operations under a common brand and purpose. By working ever more closely together, we are reaching further, proving our commitment to what we do is strong and ongoing."*

**Tim Corrie**  
Academy Chairman

Our headquarters at 195 Piccadilly has hosted a huge array of BAFTA events and amazing guests in a successful year of hospitality, whilst generating essential revenue for our ongoing charitable activity. Meanwhile, the BAFTA Archive is safeguarding both our history and our future as it welcomes a steady flow of new imagery, videos, podcasts and publications into its collection.

This has been an ambitious year for BAFTA. Please do take some time to explore our highlights of the year; in doing so you will gain a greater understanding, not just of our mission to support, develop

and promote the very best in Film, Television and Video Games, but of how everybody, whether as audience or participant, can be part of what we do.



**Tim Corrie**  
Chairman

**Amanda Berry OBE**  
Chief Executive  
Officer

**Kevin Price**  
Chief Operating  
Officer

IMAGES –

*Front page: Colin Firth in *The King's Speech* which won seven BAFTAs, including Best Film and Leading Actor. Pic: Momentum Pictures*

*Opposite: An array of BAFTA masks await their owners backstage at the Film Awards. Pic: BAFTA/Greg Williams*



**WE ARE COMMITTED  
TO REWARDING TALENT,  
INSPIRING AUDIENCES,  
SHARING KNOWLEDGE AND  
CELEBRATING CREATIVITY.**

## Learning & Events – 1 2 3 4

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### Inspiring... Learning

*"It's very difficult to describe how inspiration hits you and where it comes from. I'm able to express myself, for better or worse, in visual images, in narrative cinema. Because I do that, I look around me; I look at films. I may need to see three films in a row."*

#### **Martin Scorsese**

*A Life in Pictures*

Nurturing the industry professionals of the future, inspiring, educating and empowering, is at the very heart of what we look to achieve with our Learning & Events programme. We staged more than 200 public events around the UK this past year, welcoming more than 30,000 people through our doors, from casual film, television and video games fans to career starters and established industry professionals.

We paid tribute to the industry giants of today, alongside workshops for the talent of tomorrow; we produced high-profile lectures from distinguished names, and offered mentoring to disadvantaged young people. Whether an aspiring film editor, games developer or TV journalist, BAFTA offered unique access to the finest industry talent and their expertise.

By filming many of these events, we're building a rich library of online content, an instantly accessible and interactive resource. Videos and transcripts from our Screenwriters Lecture Series including Simon Beaufoy (127 Hours) and Aline Brosh McKenna (The Devil Wears Prada), in which they demystified their approach to writing, are now available for any aspiring screenwriter to reference.

Our Roccliffe New Writing Forum allowed writers to test out new material in front of an industry audience of producers, development executives, directors, actors and literary agents. The writers received feedback from guest chairs, including TV writer Guy Hibbert (Omagh) and Working Title exec producer Debra Hayward (Frost/Nixon), before rounding the night off with a relaxed networking session.

Our flagship series of A Life in Pictures events continued to attract some of the biggest names in film to give unique, first-hand insights into their careers. Martin Scorsese, Colin Firth and Bill Nighy all took to the stage last year, and each were captured on camera to share with a wider online audience.

IMAGE – Martin Scorsese at his *A Life in Pictures* event. Pic: BAFTA/Ed Miller



**IT'S VERY DIFFICULT TO  
DESCRIBE HOW INSPIRATION  
HITS YOU AND WHERE IT  
COMES FROM.**

.....

Martin Scorsese  
*at his A Life in Pictures event*





## Learning & Events – 1 2 3 4

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Television Renaissance Man Stephen Fry, filmmaker Peter Weir (*The Truman Show*), and video game innovators Media Molecule (*LittleBigPlanet*) gave the cornerstone BAFTA lectures of the year. Fry asked whether television, a medium that he loved for its “ambition and innovation” was actually “in terminal decline”; Weir reflected on his transition to Hollywood and offered advice to aspiring filmmakers, whilst Media Molecule’s Alex Evans took a detailed look at the technical aspects of game-making and the importance of specific game-creation tools.

*“I have to declare that I love television. I love everything about what television has been, what it still is and what it might yet be. If I criticise anything about it, I do so as with nationhood, from the point of view of love not enmity.”*

**Stephen Fry**  
*Annual Television Lecture*

Acclaimed production designer Sir Ken Adam, whose most memorable and influential designs include *The War Room* in *Dr Strangelove* and the magnificent flying machine of *Chitty Chitty Bang Bang*, was the subject of a BAFTA Tribute. Many of his past colleagues and those he has inspired took part in the celebration of his genius at the Royal Institute of British Architects.

For aspiring video games creatives, we launched the BAFTA Young Game Designers competition, which encouraged 11-16-year-olds to consider a career in gaming through workshops, talks and one-on-one coaching with industry experts. Dan, James and Sam AKA *Beached Whale Productions* came out on top with their concepts for *Hamster: Accidental World Domination*. The lucky team won a selection of computer games hardware, work experience with Electronic Arts and a prototype of their winning design developed by games experts at Abertay University, Scotland. The competition experience was also captured on camera to generate greater understanding of forging a career in gaming.

*“We got to meet Ed Vaizey, the Minister for Culture. It was great to be able to state our feelings on how media, and gaming in particular, is taught in schools.”*

**Dan, James and Sam**  
**(Beached Whale Productions)**  
*winning BAFTA Young Game Designers*

IMAGE – Young fans at our Inside Ben 10 event at The Barbican. Pic: BAFTA/Ed Miller





## Learning & Events – 1 2 3 4

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Our Youth Mentoring scheme was rolled out across England and Scotland and saw 76 BAFTA members volunteer their time and skills to support nearly 400 disadvantaged young people on various media projects. This initiative goes from strength to strength, empowering both mentors and mentees whilst enabling participating media groups to strengthen ties with their local community.

This year's scheme culminated in big-screen showcases of the finished films in Glasgow and London, with everyone given the opportunity to introduce their work and share their experience.

*"I was really impressed with the attitude and enthusiasm of the young people on the scheme. They were genuinely keen to learn."*

**Sarah Walmsley**  
BAFTA Mentor

Around the UK, and with the help of our regional partners, we've run a busy programme of masterclasses. In Nottingham, editor Chris Dickens (*Slumdog Millionaire*) advised on practical and creative ways of managing an edit, whilst Birmingham enjoyed a masterclass in using archive material, illustrated by Terence Davies' visual poem, *Of Time And The City*. The Mastering Your Craft series at the ICA has covered all genres with leading lights lending professional insight into visual effects, costume design, title design and much more.

Elsewhere in the country, we brought a stellar line-up of film and TV talent to Suffolk's Latitude Festival. After a screening of black comedy *Four Lions*, the cast and crew, including actor Riz Ahmed and director Chris Morris joined us on-stage for a Q&A. BAFTA-winning filmmaker Paul Greengrass discussed *The Bourne Ultimatum*, *United 93* and more, whilst the cast of E4's *The Inbetweeners* shared their behind-the-scenes experience with a packed tent of the comedy show's fans.

*"I learned a lot about how Paul Greengrass has linked his films back through the films he's really enjoyed and had inspiration from."*

### **Latitude Festivalgoer**

IMAGE – Simon Bird on stage at *The Inbetweeners* Q&A at Latitude Festival. Pic: BAFTA/Jonathan Birch



## Learning & Events – 1 2 3 4

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Our activity in Wales included *Sherlock: The Story Of A Modern Day Adaptation*, with writer Steven Moffat and producer Sue Vertue, who discussed the complexities of adapting a Victorian novel into a successful modern day TV drama. We co-hosted a preview screening and Q&A of the first episode of the major new BBC Cymru Wales drama, *Baker Boys*. We were thrilled to welcome cast, crew and locals involved in the production to the screening.

We also assisted in staging an extremely successful and lively world premiere for the live action children's show, *Tati's Hotel*. The show's production company, Machine Productions, were overwhelmed with the response; we invited special guests through The Joshua Foundation, a charity that helps create memorable experiences for children diagnosed with terminal cancer, and also attracted many local celebrities and families who filled the cinema to capacity.

In Scotland, we staged a packed programme of nearly 60 screenings, including previews and Q&As with writer/director Rowan Joffe for *Brighton Rock*, writer/director Peter Mullan for *NEDS*, producers Stephen Woolley and Elizabeth Karlsen for *Made In Dagenham*, actress Ruth Jones for *Hattie* and Stephen Poliakoff for *Glorious 39*. In addition, a series of networking events for members, student members and special guests helped foster ties with the local industry.

Patrick Stewart was the latest subject, following the likes of Sir Sean Connery and Brenda Blethyn, of the annual BAFTA in Scotland Interview at the Edinburgh Film Festival. We are looking forward to curating a diverse and packed programme of masterclasses and unique events for members, media students, the wider industry and the general public in Scotland over the coming year.

In New York, we launched an occasional series 'Mondays with BAFTA in New York' that has, amongst others, seen Alan Rickman enthral our audience with a memorable night of candid insights into his career highs and lows. We also hosted over 70 screenings in New York, many with Q&As. In November, a preview screening of *The King's Speech* was attended by the film's director Tom Hooper, its stars, Colin Firth and Helena Bonham-Carter and producers Ian Canning, Emile Sherman and Gareth Unwin, affording a most interesting and

exhaustive insight into the creation of a truly landmark British film. Among the outreach initiatives were Saturday morning animation screenings especially for children. Going forward, we're keen to establish a screening series for British films without distributors at the Kodak Theatre.

In Los Angeles, we enjoyed a continued presence in the grass-roots community. We've inspired young people, blighted by gang violence, with workshops on understanding Shakespeare with students performing *Romeo And Juliet* at an outdoor theatre in an inner-city park. The project has been filmed and we hope it will inspire other communities to do something similar. Meanwhile, among our many other outreach programs, we staged 12 different family film screenings over 12 weeks in 30 separate parks.

For LA members, there was a busy programme of events and screenings that brought many high-profile visitors to our LA audiences, including Clint Eastwood, Christian Bale, Natalie Portman and Sir Ben Kingsley.

IMAGE – Black Swan actress Natalie Portman and director Darren Aronofsky enjoy a Q&A for members in New York. Pic: Jill Hawkins





## Britannia Awards

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**4 November 2010**  
**Rewarding... Excellence**

*"Passion is the key word. BAFTA has put all its passion together and look at what they've done and the people they've helped. BAFTA you are something special."*

### Betty White

*Charlie Chaplin Britannia Award for Excellence in Comedy winner*

Our Awards season opened with a shimmer of red carpet glamour and sophistication as some of Hollywood's biggest names gathered at the Hyatt Regency Century Plaza to honour five distinguished honourees.

For the first time in their 18-year history, the Awards were televised to a US audience, with a red-carpet special and the star-studded ceremony

itself broadcast on the TV Guide Network. Viewers tuned in to see the incomparable host Stephen Fry welcome presenters including Kevin Spacey, Carey Mulligan and Rosario Dawson to the stage, who shared personal insights into the work of the evening's honourees.

Marion Cotillard presented the John Schlesinger Britannia Award for Artistic Excellence in Directing to Christopher Nolan, whose ambition and innovation on films like *The Dark Knight* and *Inception*, have delivered some of the most spectacular cinematic experiences in recent years.

Frost/Nixon actor Michael Sheen received the Britannia Award for British Artist of the Year, presented by his *Twilight* saga co-star Dakota Fanning. Sheen gave a highly entertaining speech, which recalled his collaboration on *Wilde* with Stephen Fry, and humbly joked that the Academy had meant to honour Martin Sheen instead.

The Stanley Kubrick Britannia Award for Excellence in Film was given to Jeff Bridges, in recognition of remarkable performances in films such as *The Last Picture Show*, *The Big Lebowski* and *True Grit*, whilst comic actress and *The Golden Girls* star Betty White received the Charlie Chaplin Britannia Award for Excellence in Comedy, for a sterling career that's spanned over 70 years.

*"Jeff Bridges' remarkable ability to immerse himself into each role he plays epitomizes his multi-faceted career, while Chris Nolan is a visionary filmmaker who continually raises the bar with each movie he makes".*

### Nigel Lythgoe

*Chair, BAFTA in Los Angeles*

Finally, Jerry Bruckheimer and Rosario Dawson presented the Britannia Award for Worldwide Contribution to Filmed Entertainment to Scott Free Productions. The show reel was a powerful illustration of their work, featuring clips from *Gladiator*, *Enemy Of The State*, *Black Hawk Down*, *American Gangster* and many more. Filmmaking brothers Ridley and Tony Scott collected the award to the final standing ovation of the night.

IMAGE – *Inception* stars Cillian Murphy and Marion Cotillard presented Christopher Nolan with the John Schlesinger Award for Artistic Excellence in Directing. Pic: Getty Images



**CHRISTOPHER NOLAN IS  
A VISIONARY FILMMAKER  
WHO CONTINUALLY RAISES  
THE BAR WITH EACH  
MOVIE HE MAKES.**

*Nigel Lythgoe  
Chair, BAFTA in Los Angeles*





**Britannia Awards –**

**4 November 2010**

**Honorees**

**Stanley Kubrick Britannia Award  
for Excellence in Film**

*Jeff Bridges*

**John Schlesinger Britannia Award  
for Artistic Excellence in Directing**

*Christopher Nolan*

**Britannia Award for Worldwide  
Contribution to Filmed Entertainment**

*Scott Free Productions*

**Britannia Award for British Artist  
of the Year**

*Michael Sheen*

**Charlie Chaplin Britannia Award for  
Excellence in Comedy**

*Betty White*





## EA British Academy Children's Awards

.....

**28 November 2010**

*"You might wonder why I've come all the way back here from a massive European tour for just one night and the answer is very simple: I wanted to meet Mr Tumble."*

**Gary Barlow**

*Take That*

The flash of unfettered enthusiasm displayed by Take That's Gary Barlow when he leapt off stage to hug Justin Fletcher, AKA Mr Tumble, was proof of the enduring impact that children's television can have on all generations.

Our Children's Awards brought together those TV programme, film, video games and website makers whose work had captivated young viewers over the past year. Blue Peter's Barney Harwood was on hosting duties, opening the show with a lively musical number before introducing a line-up of presenters, including Chloe Moretz (Kick Ass), Simon Bird (The Inbetweeners), and Dick & Dom to announce the various winners.

Many of the winning programmes helped children discover and interpret the world in the most entertaining ways. CBBC's Horrible Histories, based on the

books designed to get children interested in history by concentrating on the unusual, gory, or unpleasant, took home three BAFTAs for Comedy, Writer and Performer. Music show Zingillas took the Interactive BAFTA for their immersive website, whilst Something Special, aimed at children with delayed learning abilities, won Pre-School Live Action and Presenter.

The BAFTA Kids' Vote attracted more than 375,000 youngsters last year, eager to have their say on the year's best film, TV programme, video game and website. Alvin & The Chipmunks 2: The Squeakuel, Wizards Of Waverly Place, Just Dance and Club Penguin emerged top of their lists. We're now developing the Kids' Vote site into a place where we can engage with the voting audience year-round, using kids content from our events programme to create a lasting relationship with this audience group.

Three shortlisted teams from our Young Video Game Designers initiative were also among the 500 guests at The London Hilton. They'd enjoyed a number of free workshops and masterclasses to help them plan, write and illustrate their own game concepts. Matthew Lewis, Neville Longbottom in the Harry Potter film series and the competition's ambassador, announced Beached Whale Productions as the winner for their submission, HAMSTER: Accidental World Domination.

## BAFTA

*Review of the Year 2010/11*

*"It is an artist's greatest ambition to have a career that is significant, lengthy and varied. Brian Cant has done exceptionally well on all three accounts."*

**Matt Baker**

*Presenter*

The big award of the night, the Special Award, was given to veteran children's presenter Brian Cant. His cheery, sometimes cheeky, presenting of Play School, Play Away, Bric a Brac, and warm narration on Trumpton, Chigley and Camberwick Green has made a lasting impression on the millions who grew up watching him. Indeed, the rapturous response he received in the room was a testament to the level of affection the industry feel for him. He even brought Play School's Humpty with him to celebrate.

IMAGE – Horrible Histories picked up three awards for Comedy, Writer and Performer. Pic: Lion TV/Rory Lindsay



**I WAS SHOCKED WHEN  
GARY BARLOW TOLD THE  
AUDIENCE HE HAD BROKEN  
HIS TOUR TO COME AND  
MEET MR TUMBLE!**

.....

*Justin Fletcher (Mr Tumble)  
Presenter winner*





**EA British Academy  
Children's Awards –**

**28 November 2010  
Winners**

**Special Award**  
*Brian Cant*

**Animation**  
*Shaun The Sheep*  
Gareth Owen, Richard Webber,  
Chris Sadler  
Aardman Animations/CBBC

**Channel Of The Year**  
*CBeebies*

**Comedy**  
*Horrible Histories*  
Production Team  
Lion TV/Citrus TV/CBBC

**Drama**  
*Tracy Beaker Returns*  
Production Team  
CBBC/CBBC

**Entertainment**  
*Relic: Guardians Of The Museum*  
Rob Hyde, Ollie Brack  
CBBC/CBBC

**Factual**  
*Newsround Special –  
Living With Alcohol*  
Lizzy Lambley, Owenna Griffiths,  
Gillian Scothern  
CBBC/CBBC

**Feature Film**  
*Up*  
Jonas Rivera, Pete Docter,  
Bob Peterson  
Disney/Pixar/Walt Disney Studios Motion  
Pictures UK

**Independent Production Company**  
*Kindle Entertainment*

**Interactive**  
*ZingZillas*  
Tony Reed, Helen Stephens,  
Dominic Minns  
CBeebies/Plug In Media/Blue Zoo

**International**  
*The Penguins Of Madagascar*  
Production Team  
Schneider's Bakery/Nickelodeon/  
Nickelodeon UK

**Learning: Primary**  
*L8R Youngers*  
John White, Malcolm Campbell,  
David Watson  
Hi8us South/BBC Learning Zone

**Learning: Secondary**  
*Timelines.tv: Smallpox Through Time*  
Jon Adams, Andrew Chater,  
Paul Trainor  
Adams Trainor/Timelines.tv

**Performer**  
*Jim Howick*  
*Horrible Histories*  
Lion Television/Citrus TV/CBBC

**Pre-School: Animation**  
*Timmy Time*  
Jackie Cuckle, Sarah Fell,  
David Scanlon  
Aardman Animations/CBeebies

**Pre-School: Live Action**  
*Something Special*  
Allan Johnston, Helen O'Connell,  
Anna Perowne  
CBeebies/CBeebies

**Presenter**  
*Justin Fletcher*  
*Something Special*  
CBeebies/CBeebies

**Short Form**  
*My Favourite Bedtime Story*  
Claire Norowzian, Helen Arnsten  
Nickelodeon UK/Blue Zoo/Nick Jr. UK

**Video Game**  
*Rabbids Go Home (Wii)*  
Pierre-Arnaud Lambert, Jacques Exertier,  
Christophe Pic  
Ubisoft Montpellier

**Writer**  
*The Writing Team*  
*Horrible Histories*  
Lion TV/Citrus TV/CBBC

**BAFTA Kids' Vote: Feature Film**  
*Alvin And The Chipmunks 2:  
The Squeakquel*

**BAFTA Kids' Vote: Television**  
*Wizards Of Waverly Place*

**BAFTA Kids' Vote: Video Games**  
*Just Dance*

**BAFTA Kids' Vote: Websites**  
*Club Penguin*



## Orange British Academy Film Awards

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**12 February 2011**

*"A dancing queen or a sometime king...  
I like coming here. Thank you, BAFTA."*

**Colin Firth**

*Leading Actor winner,  
The King's Speech*

All eyes were on Covent Garden's Royal Opera House as 5.3 million viewers tuned in to watch a very British success story unfold at the Film Awards, our biggest TV audience since 2004. Our build up to one of the biggest nights in the film industry's calendar had run for weeks, with a trailer in cinema screens around



**IT'S A GREAT HONOUR,  
ESPECIALLY AS IT'S VOTED  
FOR BY YOUR PEERS.**

.....

*Sir Christopher Lee, on  
becoming an Academy Fellow*



the country, posters on London bus sides and tube platforms, reams of press coverage, an ad on the iconic Piccadilly Lite display and a host of Nominations in the Spotlight videos on [www.bafta.org](http://www.bafta.org).

The night before the ceremony, we hosted an exclusive nominees' party at Asprey, welcoming guests Mark Ruffalo, Annette Bening, Tom Hooper, Jesse Eisenberg, Rosamund Pike, Darren Aronofsky and many more into the jeweller's flagship Bond Street store.

The following day, a glittering line-up of nominees and guests, including Julianne Moore, Sir Paul McCartney, Jessica Alba and Samuel L. Jackson, made their way up the vast stretch of red carpet, lined with the world's press and adoring fans. After a champagne reception, the 2000 guests took their seats before host Jonathan Ross opened the show.

The main success story of the night was British historical drama *The King's Speech*, which triumphed in seven BAFTA categories, including Best Film, Leading Actor for Colin Firth and Original Screenplay for David Seidler. Compelling drama *The Social Network* took three BAFTAs (Director, Adapted Screenplay and Editing), as did mind-bending action thriller *Inception* (Special Visual Effects, Production Design and Sound). Among the other BAFTA winners were Natalie Portman, for her career-defining lead

performance in psychological ballet horror *Black Swan* and British filmmaker Chris Morris, whose terrorist comedy *Four Lions* earned him the Outstanding Debut award.

*"David [Fincher] is a peerless visual director but he did appreciate that it was a story being told through language. He brought his very unique and distinctive visual style to it; it was a fantastic partnership."*

**Aaron Sorkin**

*Adapted Screenplay winner,  
The Social Network*

Our title sponsor Orange invited their huge network of film fans to cast their critical vote in the Orange Wednesdays Rising Star Award. Seeing off competition from Andrew Garfield, Aaron Johnson, Emma Stone and Gemma Arterton, Tom Hardy (*Bronson*, *Inception*) emerged as the actor they felt is destined for greatness.

*"This is very kind of you and much appreciated. I genuinely am grateful just to be working at all. I'd like to thank everyone who voted, everyone who loves a good story and every artist for the work they do."*

**Tom Hardy**

*Orange Wednesdays Rising Star  
Award winner*

**BAFTA**

*Review of the Year 2010/11*

The award for Outstanding British Contribution to Cinema was presented to the *Harry Potter* films. Author JK Rowling and producer David Heyman were joined by stars Emma Watson and Rupert Grint, and a number of the franchise's directors to collect the award. *Alice In Wonderland* director Tim Burton paid tribute to one of the industry's best-loved actors, Sir Christopher Lee, before welcoming him on stage to present him with the Fellowship, the highest honour the Academy can bestow.

The ceremony was followed by dinner at the Grosvenor House Hotel, before guests danced the night away at the Grey Goose and Soho House after party, which featured a special live set from Squeeze.

During the night we were working hard behind-the-scenes to produce more than 40 exclusive videos of red carpet and backstage interviews with nominees and winners for [bafta.org](http://bafta.org) and our YouTube channel. By morning, we were the primary destination for anyone wanting to learn more about the winners and soak up the red carpet atmosphere. This content was the final push that led to an increase of 50% web traffic to [www.bafta.org](http://www.bafta.org) around the Film Awards, an exceptional result we look forward to building on next year.

IMAGE – Leading Actor winner Colin Firth and Academy Fellow Sir Christopher Lee meet at the winners' photocall.  
Pic: BAFTA/Greg Williams



**Orange British Academy  
Film Awards –**

**13 February 2011  
Winners**

**Academy Fellowship**  
*Sir Christopher Lee*

**Outstanding British Contribution  
To Cinema**  
*The Harry Potter Films*

**Adapted Screenplay**  
*The Social Network*  
Aaron Sorkin

**Animated Film**  
*Toy Story 3*  
Lee Unkrich

**Best Film**  
*The King's Speech*  
Iain Canning, Emile Sherman,  
Gareth Unwin

**Cinematography**  
*True Grit*  
Roger Deakins

**Costume Design**  
*Alice In Wonderland*  
Colleen Atwood

**Director**  
*The Social Network*  
David Fincher

**Editing**  
*The Social Network*  
Angus Wall, Kirk Baxter

**Film Not In The English Language**  
*The Girl With The Dragon Tattoo*  
Søren Stærmoose, Niels Arden Oplev

**Leading Actor**  
*Colin Firth*  
*The King's Speech*

**Leading Actress**  
*Natalie Portman*  
*Black Swan*

**Make Up & Hair**  
*Alice In Wonderland*  
Valli O'Reilly, Paul Gooch

**Original Music**  
*The King's Speech*  
Alexandre Desplat

**Original Screenplay**  
*The King's Speech*  
David Seidler  
**Outstanding British Film**

*The King's Speech*  
Tom Hooper, David Seidler,  
Iain Canning, Emile Sherman,  
Gareth Unwin

**Outstanding Debut By A British Writer,  
Director Or Producer**  
*Four Lions*  
Chris Morris (Director/Writer)

**Production Design**  
*Inception*  
Guy Hendrix Dyas, Larry Dias,  
Doug Mowat

**Short Animation**  
*The Eagleman Stag*  
Michael Please

**Short Film**  
*Until The River Runs Red*  
Paul Wright, Poss Kondeatis

**Sound**  
*Inception*  
Richard King, Lora Hirschberg,  
Gary A Rizzo, Ed Novick

**Special Visual Effects**  
*Inception*  
Chris Corbould, Paul Franklin,  
Andrew Lockley, Peter Bebb

**Supporting Actor**  
*Geoffrey Rush*  
*The King's Speech*

**Supporting Actress**  
*Helena Bonham Carter*  
*The King's Speech*

**Orange Wednesdays  
Rising Star Award**  
(voted for by the public)  
*Tom Hardy*



## GAME British Academy Video Games Awards

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**16 March 2011**

*"Over ten years ago, BAFTA started recognising our industry and what a fantastic job they've done. Thank you BAFTA."*

**Peter Molyneux OBE**  
Academy Fellow

Joining host Dara O'Briain and an enthusiastic crowd of 500 video games creatives and guests at the London Hilton were more than 20,000 gamers, all tuned in to IGN's live web stream to

enjoy the excitement and root for their favourite games. This online audience was double that of the previous year, an expanded reach that was also reflected in the greater number of international nominees in attendance.

Many of the night's presenters were avid gamers or had done voice duties on a range of games, including comic writer Danny Wallace, actor Reece Ritchie, Hollyoaks actress Gemma Atkinson, former boxer Joe Calzaghe and Red Dwarf's Robert Llewellyn.



The coveted award for Best Game went to action role-play game Mass Effect 2, whilst film noir-style thriller Heavy Rain triumphed in the Technical Innovation, Story and Original Music categories. Elsewhere, the Family award was won by Kinect Sports, which uses a new technology to allow players to play 'controller-free' and physics-based puzzle phenomenon Cut The Rope won the BAFTA for Handheld.

Once again, the three winning teams of the Dare To Be Digital games development competition formed the shortlist for our own BAFTA Ones to Watch award. Having been given a number of weeks to produce a final version of their game, our jury were looking for an idea that combined the best use of technology, market potential and innovation. That Game Studio emerged victorious for their colourful racing multiplayer aimed at all ages, Twang!.

*"To be up there with the eyes of the industry looking on was very surreal. We are just a small team of graduates who made a fun little game in 10 weeks. To be invited to the ceremony was humbling enough, but to be determined the Ones to Watch is truly mind-blowing."*

**That Game Studio**  
BAFTA Ones To Watch winner

More than 110,000 public votes were cast to find the GAME Award of 2010. Call of Duty: Black Ops saw off competition from nine other titles, including Red Dead Redemption and Super Mario Galaxy 2, to take the prize, the third time the franchise has won in this category.

Sir Ben Kingsley, who voiced King of the Mist in Fable III, presented the Academy Fellowship to the game's veteran designer, Peter Molyneux. The man behind Theme Park, Dungeon Keeper and the Fable series was greeted by cheers and applause as he took to the stage and gave a heartfelt speech.

Whether celebrating a lifetime dedication to, and great achievement in, video games or heralding the new talent entering the craft, it was clear that being honoured with a BAFTA meant a great deal.

IMAGE – Mass Effect 2 picked up the coveted Best Game award. Pic: Electronic Arts/Bioware



**THIS PLAUDIT WILL INSPIRE  
US TO DO EVEN BETTER  
WORK ON MASS EFFECT 3.**

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*Jonathan Goddard (EA)  
Best Game winner, with Bioware, Mass Effect 2*



**GAME British Academy  
Video Games Awards –**

**16 March 2011  
Winners**

**Academy Fellowship**  
*Peter Molyneux OBE*

**Action**  
*Assassin's Creed Brotherhood*  
Gaëlec Simard  
Ubisoft Entertainment/  
Ubisoft Montreal

**Artistic Achievement**  
*God Of War III*  
Stig Asmussen, Ken Feldman,  
Cecil Kim  
Sony Computer Entertainment/  
SCE Santa Monica Studio

**Best Game**  
*Mass Effect 2*  
Development Team  
Electronic Arts/BioWare

**Family**  
*Kinect Sports*  
Development Team  
Microsoft Games Studios/Rare

**Gameplay**  
*Super Mario Galaxy 2*  
Koichi Hayashida, Yoshiaki Koizumi,  
Takashi Tezuka  
Nintendo/Nintendo

**Handheld**  
*Cut The Rope*  
Efim Voinov, Semyon Voinov  
Chillingo/Zeptolab

**Multiplayer**  
*Need For Speed: Hot Pursuit*  
Development Team  
Electronic Arts/Criterion Games

**Original Music**  
*Heavy Rain*  
Normand Corbeil  
Sony Computer Entertainment/  
Quantic Dream & XDev Studio Europe

**Social Network Game**  
*My Empire*  
Development Team  
Playfish/Playfish

**Sports**  
*F1 2010*  
Development Team  
Codemasters/Codemasters Birmingham

**Story**  
*Heavy Rain*  
David Cage, Guillaume de Fondaumiere,  
Scott Johnson  
Sony Computer Entertainment/Quantic  
Dream & XDev Studio Europe

**Strategy**  
*Civilization V*  
Jon Shafer, Dorian Newcomb,  
Brian Wade  
2K Games/Firaxis

**Technical Innovation**  
*Heavy Rain*  
David Cage, Guillaume de Fondaumiere,  
Scott Johnson  
Sony Computer Entertainment/  
Quantic Dream & XDev Studio Europe

**Use Of Audio**  
*Battlefield: Bad Company: 2*  
Stefan Strandberg  
Electronic Arts/DICE/05.03.10

**BAFTA Ones to Watch Award in  
association with Dare to be Digital**  
*Twang!*  
Jocce Marklund, Annette Nielsen,  
Linus Nordgren, Marcus Heder,  
Thomas Finlay (That Game Studio)

**GAME Award of 2010**  
(voted for by the public)  
*Call Of Duty: Black Ops*  
Activision Blizzard UK Ltd/Treyarch





## BAFTA in Scotland New Talent Awards

.....

**24 March 2011**

*"It is especially important that we support, commend and inspire excellence and the potential for excellence."*

**Ewan Angus**

*Chair, BAFTA in Scotland*

Not all of our Awards are for seasoned professionals; we know the importance of recognising emerging talent too. The BAFTA in Scotland New Talent Awards were open to new work made by students and first-time contributors and highlight the future of Scottish film, television and digital media.

We had a fantastic response from entrants this year. The BAFTA jury of industry professionals was overwhelmingly impressed by the quality of entries in the ten categories that covered animation, music, art, technical achievement as well as directing, writing and producing.

prize, awarded to its writer/director Anna Pearson, a student at the Edinburgh College of Art.

The ongoing appeal of these Awards is the invaluable opportunity for emerging talent to showcase their skills to the industry, and, we hope, gain a springboard into employment. It's our hope that continued recognition of today's new talent will foster tomorrow's finest practitioners; those who might one day return to the podium, this time to collect a coveted BAFTA mask.

*"What was striking throughout all the award categories was the quality of the shortlisted efforts. I look forward to meeting and working with some of the new talent that has emerged from this year's Awards over the coming months."*

**Ian MacKenzie**

*Channel 4 Creative Diversity*

IMAGE – A scene from Disco, for which cinematographer Julian Schwantz won the Technical Achievement award. Pic: Screen Academy Scotland

Such an event does create a great sense of anticipation and the night drew an eager crowd of nominees and industry to the Glasgow Film Theatre, welcomed by their host, broadcaster and former Loose Women presenter Kaye Adams.

Among the winners was Lou McLoughlan who picked up two awards for Director: Short Form and Student Work for *Caring For Calum*, a moving portrait of a man looking after his father in the Scottish Highlands. Hanna Stanbridge scooped the Actor/Actress award for her role as street-smart Petronella in Edinburgh-based horror film, *Outcast*. Stop-motion animation *Out On The Tiles* took the Animation



**I LOOK FORWARD TO  
MEETING AND WORKING  
WITH SOME OF THE NEW  
TALENT THAT HAS EMERGED  
FROM THIS YEAR'S AWARDS.**

.....

*Ian MacKenzie  
Channel 4 Creative Diversity*





**BAFTA in Scotland  
New Talent Awards –**

**24 March 2011  
Winners**

**Actor/Actress**

*Hanna Stanbridge*  
*Outcast*

**Animation**

*Out On the Tiles*  
Anna Pearson (Director, Writer), Donald  
Holwill (Producer)

**Director: Short Form**

*Lou McLoughlan*  
*Caring For Calum*

**Experimental/Art**

*Lyrical Spread*  
Ian Robertson  
(Director, Writer, Producer)

**Original Music**

*Fixing Luka*  
Pete MacDonald

**Producer: Fiction Or Factual**

*Sarah Drummond*  
*Mum's Birthday*

**Producer: Short Form**

*Naysun Alae-Carew*  
*Zombie Musical*

**Student Work**

*Caring For Calum*  
Lou McLoughlan

**Technical Achievement**

*Disco*  
Julian Schwanitz  
(Director of Photography)

**Writer**

*Keith Grantham, Graham Hughes,*  
*Graeme McGeagh*  
*The Big Slick*



## British Academy Television Craft Awards

.....

**8 May 2011**

*"From sound engineers to composers, from editors to writers, these Awards are an opportunity to celebrate the remarkable depth of British talent behind the camera."*

**John Willis**

*Chair, BAFTA Television Committee*

Writing, make-up, editing, lighting, special effects... these are the essential disciplines that television is built upon

and our annual Television Craft Awards honour the hardworking, yet unseen professionals of the industry, who've demonstrated exceptional achievement across a multitude of craft skills throughout the year.

Joining the ever-brilliant host Stephen Mangan to present awards at The Brewery was a first-class line-up of British TV actors and presenters, all of whom rely on and appreciate the efforts of everybody in a crew. Chiwetel Ejiofor,



Hugh Bonneville, Paul Whitehouse, Tamsin Greig, Lesley Sharp, Olivia Colman, Victoria Wood, Chris Packham and many more, were all enthusiastic in their praise of their colleagues' work.

This year the winners reflected a range of programming, showing that excellence is widespread. There were two BAFTA masks apiece for Downton Abbey and Human Planet; the ITV costume drama won Director: Fiction and Sound: Fiction whilst the BBC factual series was recognised for the Editing and Photography of its Arctic episode.

A raft of worthy winners went home with a BAFTA each. Absorbing drama Any Human Heart took the Original Music award, high-tension game show The Cube won Entertainment Craft Team, This is England '86 won Make Up & Hair Design for its striking '80s looks, whilst the Writer award went to Eric And Ernie, which dramatised the early career of comic duo Morecambe and Wise.

Springwatch won the Special Award for its lively approach to telling the intimate, heart-warming stories of British wildlife through the seasonal changes. Each programme is broadcast live from locations around the country and requires a crew of over 100 working with at least 50 cameras; making them one of the BBC's largest British outside broadcast events.

**BAFTA**

*Review of the Year 2010/11*

*"This is truly a great day for blue tits, badgers, squirrels and snails! Something so complex and so technical has actually achieved something very human – to engage people in the wonderful wildlife all around us. We are deeply honoured"*

**Tim Scoones**

*Executive Producer, Springwatch*

Also rewarded for taking risks on live-television was ITV's Coronation Street, specifically director Tony Prescott, who triumphed in a new category this year, Director: Multi-Camera, for the live hour-long episode of Corrie that marked its 50th year on our screens.

*"Thank you BAFTA! I'm lost for words and for a Scouser that's very unusual."*

**Tony Prescott**

*winner, Director: Multi-Camera (Coronation Street)*

IMAGE – Catherine Scoble won the Make Up & Hair Design BAFTA for her work on *This Is England '86*.  
Pic: Channel 4/Warp Films



**THESE AWARDS SHINE A  
SPOTLIGHT ON THE INVISIBLE  
HEROES OF OUR INDUSTRY.**

.....

*John Willis*

*Chair, BAFTA Television Committee*



**British Academy Television  
Craft Awards –**

**8 May 2011  
Winners**

**Special Award**  
*Springwatch*

**Break-Through Talent**  
sponsored by The Farm  
*Jon Brown (writer)*  
Mongrels  
BBC Three/BBC Productions

**Costume Design**  
sponsored by Swarovski  
*Worried About the Boy*  
Annie Symons  
BBC Two/Red Production Company

**Digital Creativity**  
*The Million Pound Drop Live*  
Nick Hall, Luc Houselander, Simon  
Brickle, Jody Smith  
Channel 4/Endemol/Monterosa

**Director: Factual**  
sponsored by ProductionBase  
*Dispatches: The Battle For Haiti*  
Dan Reed  
Channel 4/Quicksilver Media

**Director: Fiction**  
sponsored by ProductionBase  
*Downton Abbey*  
Brian Percival  
ITV1/Carnival Films

**Director: Multi-Camera**  
*Coronation Street (live episode)*  
Tony Prescott  
ITV1/ITV Studios

**Editing: Factual**  
*Human Planet (Arctic)*  
Jason Savage  
BBC One/BBC Wales/BBC Bristol

**Editing: Fiction**  
*Sherlock (A Study In Pink)*  
Charlie Phillips  
BBC One/Hartswood Films

**Entertainment Craft Team**  
sponsored by HotCam  
*The Cube*  
Barry Osment, Nick Foster, Peter Johnston,  
Julian Healy  
ITV1/Objective Productions

**Make Up & Hair Design**  
sponsored by M.A.C  
*This Is England '86*  
Catherine Scoble  
Channel 4/Warp Films

**Original Music**  
*Any Human Heart*  
Dan Jones  
Channel 4/Carnival Films

**Photography: Factual**  
*Human Planet (Arctic)*  
Will Edwards, Doug Allan, Matt Norman  
BBC One/BBC Wales/BBC Bristol

**Photography & Lighting: Fiction**  
*South Riding*  
Alan Almond  
BBC One/BBC Productions/Masterpiece

**Production Design**  
*Misfits*  
Tom Bowyer  
E4/Clerkenwell Films

**Sound: Factual**  
*Elgar: The Man Behind The Mask*  
Paul Paragon, Jez Spencer, Mike Hatch  
BBC Four/Crux Productions/Prospect  
Pictures

**Sound: Fiction**  
*Downton Abbey*  
Nigel Heath, Alex Sawyer, Adam  
Armitage, Mark Holding  
ITV1/Carnival Films

**Visual Effects**  
*Merlin*  
The Mill  
BBC One/Shine Productions/BBC Wales

**Writer**  
*Eric And Ernie*  
Peter Bowker  
BBC Two/BBC Wales/Blue Door  
Adventures





**Philips British Academy  
Television Awards**

.....

**22 May 2011**

*"You can't manufacture screen chemistry. From the moment Benedict and I got together, it seemed to work."*

**Martin Freeman**

*Supporting Actor winner, Sherlock*

These Awards celebrate the gold standard achieved in British television, acknowledging the huge part that the small screen continues to play in all our lives.

The build-up to this year's event featured an exclusive nominees party at a new venue, Couetts & Co, where both Television and Television Craft were able to meet and toast their achievement in being nominated ahead of the big night. YouTube launched their Audience Award vote with a filmed message from the cast of last year's winning show *The Inbetweeners*, urging TV fans to choose between the likes of *Miranda* and *Big Fat Gypsy Weddings*. This year's style suites were held at The Pelham, where nominees and citation readers were met with a team of stylists from M.A.C Cosmetics, Mark Hill, Carat\* and WishWantWear to help create their perfect red carpet look.

On the night, an eclectic field of nominated shows were vying for BAFTA success, from the period drama of *Downton Abbey* to the high-energy

**Continues on next page.....**



## Philips British Academy Television Awards

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### Philips British Academy Television Awards continued.....

capers at Pineapple Dance Studios. Whilst the Awards often feature a mix of established names and newcomers, this year saw a greater number of performers picking up their first gold masks.

The ceremony at Grosvenor House was hosted by the ever-popular Graham Norton, who was in the unusual position of also being a winner when his name was announced for the Entertainment Performance BAFTA for The Graham Norton Show, his fourth win in this category in the past 11 years. Also returning to the podium was Steve Coogan, who won his first BAFTA in 13 years for Male Performance in a Comedy Programme for The Trip.

However, it was quite a night for first-time winners in the performance categories too. Daniel Rigby (Eric And Ernie) and

Vicky McClure (This Is England '86) won the Leading Actor and Leading Actress BAFTAs, whilst Lauren Socha won Supporting Actress for Misfits, and Martin Freeman took Supporting Actor for his performance as Watson in Sherlock, which also won the Drama Series BAFTA. Seasoned comedienne Jo Brand also won her first BAFTA – Female Performance in a Comedy Programme for Getting On.

*"I want to thank BAFTA. This is what I've dreamed of since I can remember."*

**Vicky McClure**  
Leading Actress winner,  
*This Is England '86*

Other triumphs on the night included BBC Four's drama about the creation of the UK's longest running soap opera The Road To Coronation Street, which won Single Drama. However, Coronation Street was beaten to the Continuing

Drama trophy by EastEnders for the second year running. ITV News at Ten won the News Coverage BAFTA for the third consecutive year, this time for its reporting of the Cumbria murders; Between Life And Death, which follows the doctors who can now interrupt, and even reverse, the process of death, won Single Documentary, and Current Affairs was won by undercover documentary Zimbabwe's Forgotten Children. Sky's Flying Monsters 3D won the Specialist Factual award, the first 3D programme to win a Television BAFTA.

More than 70,000 TV fans cast their votes for the YouTube Audience Award this year. In a hotly contested battle between six incredibly popular programmes, the loyal, thriving fan base of ITV2's reality show The Only Way Is Essex ensured its victory.

Talent agent, media executive and Comic Relief chief, Peter Bennett-Jones was given the Special Award for his services to the entertainment industry and development of new talent, and attracted an impressive tribute from those who have worked with him, including James Corden and Richard Curtis who presented him with the award.

Sir Trevor McDonald, one of television's best-loved journalists, became an Academy Fellow in honour of his outstanding contribution to

broadcasting, particularly in the field of news and current affairs. Fellow journalist and presenter Jon Snow and England cricketer Kevin Pieterston lead the tributes to the great man's work, including historic interviews with Nelson Mandela, Saddam Hussein, Colonel Gaddafi and Bill Clinton.

*"It's an exceedingly great honour. It's wonderful to join such an elite company of people. BAFTA has been very generous to me."*

**Sir Trevor McDonald**  
Academy Fellow

As with many of our Awards ceremonies, we ensured that our website was the primary destination for picture galleries and exclusive videos of red carpet and backstage winners' interviews. Among the highlights is footage from the Philips Thank You Cam, where winners filmed a more relaxed, personal message away from the pressure of a live broadcast. There was good news the following day too; our viewing figures increased to 5.3 million, our highest in three years, whilst our website had enjoyed a phenomenal number of unique visits on the night – 82,000, more than double the previous year's.

IMAGE – Having won the Editing: Fiction award two weeks earlier, *Sherlock* took two more BAFTAs for Drama Series and Supporting Actor (Martin Freeman, right). Pic: BBC.



**YOU CAN'T MANUFACTURE  
SCREEN CHEMISTRY. FROM  
THE MOMENT BENEDICT  
AND I GOT TOGETHER,  
IT SEEMED TO WORK.**

.....

Martin Freeman  
Supporting Actor winner, *Sherlock*





**Philips British Academy  
Television Awards –**

**22 May 2011  
Winners**

**Academy Fellowship**  
*Sir Trevor McDonald*

**Special Award**  
*Peter Bennett-Jones*

**Comedy Programme**  
*Harry And Paul*  
Harry Enfield, Paul Whitehouse,  
Sandy Johnson, Izzy Mant  
BBC Two/Tiger Aspect Productions

**Continuing Drama**  
*EastEnders*  
Production Team  
BBC One/BBC Productions

**Current Affairs**  
*Zimbabwe's Forgotten Children*  
Jezza Neumann, Xoliswa Sithole,  
Brian Woods, Deborah Shipley  
BBC Four/True Vision Productions

**Drama Serial**  
*Any Human Heart*  
Lynn Horsford, Lee Morris,  
Sally Woodward Gentle, Michael  
Samuels  
Channel 4/Carnival Films

**Drama Series**  
*Sherlock*  
Steven Moffat, Mark Gatiss,  
Sue Vertue, Beryl Vertue  
BBC One/Hartwood Films

**Entertainment Performance**  
*Graham Norton*  
The Graham Norton Show  
BBC One

**Entertainment Programme\***  
*The Cube*  
Adam Adler, Nathan Eastwood,  
Andrew Newman, Andrew O'Connor  
ITV1/Objective Productions

**Factual Series**  
*Welcome To Lagos*  
Will Anderson, Gavin Searle,  
Chris King, Andrew Palmer  
BBC Two/Keo North

**Features**  
*Hugh's Fish Fight*  
Andrew Palmer, Will Anderson,  
Hugh Fearnley-Whittingstall, Frankie  
Fathers  
Channel 4/Keo Films

**Female Performance in a  
Comedy Programme**  
*Jo Brand*  
Getting On  
BBC Four

**International**  
*The Killing*  
Søren Sveistrup, Piv Bernth, Birger Larsen,  
Sofie Gråbøl  
BBC Four/DR/ZDF Enterprises

**Leading Actor**  
*Daniel Rigby*  
Eric And Ernie  
BBC Two

**Leading Actress**  
*Vicky McClure*  
This Is England '86  
Channel 4

**Male Performance in a  
Comedy Programme**  
*Steve Coogan*  
The Trip  
BBC Two

**New Media**  
*Wallace And Gromit's World Of Invention*  
Production Team  
www.bbc.co.uk/Aardman Digital/BBC

**News Coverage**  
*ITV News At Ten: The Cumbria Murders*  
Production Team  
ITV1/ITN Productions

**Single Documentary\*\***  
*Between Life And Death*  
Nick Holt, Meredith Chambers,  
Marina Parker, Ben Brown  
BBC One/BBC Factual Wales

**Single Drama**  
*The Road To Coronation Street*  
Production Team  
BBC Four/ITV Studios

**Situation Comedy**  
*Rev*  
Production Team  
BBC Two/Big Talk Productions

**Specialist Factual\*\*\***  
*Flying Monsters 3D*  
David Attenborough, Anthony Geffen,  
Sias Wilson  
Sky 3D/Atlantic Productions

**Sport**  
*Formula 1 – The Abu Dhabi Grand Prix*  
Production Team  
BBC One/BBC Sport

**Supporting Actor**  
*Martin Freeman*  
Sherlock  
BBC One

**Supporting Actress**  
*Lauren Socha*  
Misfits  
E4

**YouTube Audience Award**  
(voted for by the public)  
The Only Way Is Essex

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\* Entertainment Programme is given in honour of Lew Grade.  
\*\* Single Documentary is given in honour of Robert Flaherty.  
\*\*\* Specialist Factual is given in honour of Huw Wheldon.

## British Academy Cymru Awards

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**29 May 2011**

*"Being recognised by those from home really does make it that much more special. Siân played my mother in my very first job, which was rather magical. This honour means an infinite amount more because it is her award."*

**Matthew Rhys**

*Siân Phillips Award winner*

This year's British Academy Cymru Awards celebrated the best of the nation's television, film and interactive industry. Siân Williams and Jason Mohammad hosted the ceremony, at the Wales Millennium Centre, which saw Stuart Brennan winning the Actor award. Brennan had spent five years in training for his role as Welsh boxer Howard Winstone, in *Risen: The Howard Winstone*

Story. Mali Harries won Actress for her role in *The Indian Doctor* while Presenter went to *Wedi 7*'s Angharad Mair.

The night proved to be very rewarding for BBC Cymru Wales with *Sherlock* sweeping five categories in all, including Television Drama, Director: Fiction for Euros Lyn, Production Design, Hair & Make-Up and Photography: Fiction. The comedian Rhod Gilbert's *Work Experience* for BBC Wales won Factual Series for his trials with the *Bin Men*. In a fitting tribute to the popular actress, the children's series, *The Sarah Jane Adventures* – starring the late Elisabeth Sladen as Sarah Jane, won Children's Programme.

From Cardiff to Hollywood, Matthew Rhys received the Siân Phillips Award – given to a Welshman or woman who has made a significant contribution in either a feature film or network television programme. Matthew has achieved

both, starring in US drama *Brothers And Sisters* and as Dylan Thomas in *The Edge Of Love*.

The Lifetime Achievement award was presented to the prolific producer/director and former BBC Head of Comedy, Gareth Gwenlan – a name seen on the credits of many a successful sitcom including *To The Manor Born*, *Only Fools And Horses* and *Rock And Chips*.

And the Gwobr Gwyn Alf Williams Award, which recognises a programme or series that has contributed to the understanding and appreciation of the history of Wales, went to *Snowdonia 1890*, which took two families back to the days of farming and quarrying in 19th century North Wales.

IMAGE – Suzanne Packer presented Stuart Brennan with the Actor award for his role in *Risen: The Howard Winstone Story*. Pic: BAFTA/Huw John



**BEING RECOGNISED BY  
THOSE FROM HOME REALLY  
DOES MAKE IT THAT MUCH  
MORE SPECIAL.**

.....

Matthew Rhys  
Siân Phillips Award winner





**British Academy Cymru Awards –**

**29 May 2011**  
**Winners**

**Gwobr Gwyn Alf Williams Award\***  
sponsored by The National Screen  
and Sound Archive of Wales  
*Snowdonia 1890*  
Ceri Rowlands / Paul Islwyn Thomas

**Lifetime Achievement Award\*\***  
supported by Cardiff Council  
*Gareth Gwenlan*

**Tlws Siân Phillips Award\*\*\***  
in association with Creative Industries  
/Diwydiannau Creadigol / Welsh  
Assembly Government / Llywodraeth  
Cynulliad Cymru  
*Matthew Rhys*

**Actor**  
sponsored by Cineworld Cinemas  
*Stuart Brennan*  
*Risen: The Howard Winstone Story*

**Actress**  
sponsored by PRG  
*Mali Harries*  
*The Indian Doctor*

**Camera**  
*O'r Galon: Y Tren i Ravensbruck*  
Mike Harrison

**Children's Programme**  
*The Sarah Jane Adventures:*  
*Death Of The Doctor*  
Brian Minchin

**Costume Design**  
*Caerdydd V*  
Jakki Winfield

**Director: Factual**  
*Mei Williams*  
*O'r Gwanas i Gbara*

**Director: Fiction**  
*Euros Lyn*  
*Sherlock: The Blind Baker*

**Director Of Photography: Fiction**  
*Steve Lawes*  
*Sherlock: A Study In Pink*

**Editing: Factual**  
sponsored by Mwnci  
*O'r Galon: Y Tren i Ravensbruck*  
John Gillanders

**Editing: Fiction**  
*The Indian Doctor*  
John Gillanders

**Factual Series**  
sponsored by Picture Booth  
*Rhod Gilbert's Work Experience: Binmen*  
Rhys Waters, Nathan Macintosh

**Lighting**  
sponsored by NEP Cymru  
*Doctor Who: The Eleventh Hour*  
Mark Hutchinson

**Live Event Coverage**  
sponsored by Push 4 Audio Visual  
*Welcome To Wales: Ryder Cup*  
*Opening Concert*  
Emyr Afan

**Make Up & Hair**  
sponsored By Sassoon  
*Sherlock: The Great Game*  
Claire Pritchard-Jones

**Music & Entertainment Programme**  
sponsored by NEP Cymru  
*BBC Young Musician 2010: The Final*  
Steve Freer, Paul Bullock

**New Media**  
sponsored by Orchard  
*Mush (computer game)*  
Henry Hoffman (Angry Mango)

**News, Current Affairs & Sport Programme**  
sponsored by ELP  
*Week In Week Out: University Challenged*  
Nick Skinner

**Original Music**  
sponsored by Silent Arena  
*Pen Talar*  
Dafydd Ieuan, Cian Ciaran

**Presenter**  
sponsored by Bacardi  
*Angharad Mair*  
*Wedi 7: Teyrnged Hywel Teifi*

**Production Design**  
sponsored by Perfect Functions  
*Sherlock: A Study In Pink*  
Arwel Wyn Jones

**Short Form**  
*Nadger*  
Catherine Linstrum

**Single Documentary**  
*Between Life And Death*  
Nick Holt

**Sound**  
sponsored by AB Acoustics  
*Doctor Who: A Christmas Carol*  
Tim Ricketts

**Television Drama**  
sponsored by Ethos Creative  
*Sherlock: A Study in Pink*  
Sue Vertue

**Titles**  
*Byw yn ol y Llyfr*  
Dinamo

**Writer**  
*Roger Williams*  
Caerdydd V

- 
- \* For a programme or series of programmes which have contributed most to the understanding and appreciation of the history of Wales.
  - \*\* For outstanding contribution to film, television or new media.
  - \*\*\* Presented to a Welshman or woman who has made a significant contribution in either a major feature film or network television programme.

## Archive

.....

### Treasuring... the BAFTA Archive

*"It's a privilege to be one of the guardians of a history that celebrates excellence and cherishes a clear charitable purpose for the future of the moving image."*

**Karena Smith**  
BAFTA Archive

Today's BAFTA productions become tomorrow's BAFTA Archive. Our ongoing commitment is to capture every single asset, each moment from our history, so that they can be shared with the public to inform and nurture Film, Television and Video Games heritage. We have been transforming 64 years of BAFTA into a digital format so that it can be forever protected, yet instantly and easily

accessed. We are storing every slip of paper, every frame, every photograph, creating a vast and wonderful testament to the evolution and tradition of the moving image in the UK.

Moreover, by establishing this world-class resource that attracts hundreds of requests for material each year, our ambition is to devise yet another way by which our past can help support our present and future.

With a rich reserve of photography, exhibitions continue to play a key role in promoting the content of the Archive, while enhancing BAFTA events. We supported our tribute to production designer Sir Ken Adam by showcasing original posters from his films at 195 Piccadilly, whilst the lead-up to the Television and Craft Awards were supported by a show-stopping exhibition of past winners portraits that filled the vast 2x3m windows of Coutts & Co on The Strand.

We delight in creating unique archive content such as BAFTA's Heritage Interviews. More than just soundbites; we are visually documenting memories and experiences from those whose lives have been spent upholding, building and cherishing the industries we represent. Recently we have seen industry greats such as filmmakers Lewis Gilbert and Bryan Forbes give interviews that enhance our mission to forge a strong

and shared national screen archive. We are equally proud of the ongoing Audio Project that restores and publishes new and existing audio recordings. To date we have created over 75 podcasts of Academy events for free download from iTunes.

Two successful funding bids from the Technology Strategy Board, which have allowed us to work on the latest techniques and trends in Research and Development so as to set the best possible practice, and highest possible standards. In other words, we are doing our utmost to ensure that our riches will stand the test of time to be enjoyed by us all.

IMAGE – Princess Anne presents Charlie Chaplin with his Fellowship at the opening of 195 Piccadilly, 10 March 1976. Pic: BAFTA Archive



**IT'S A PRIVILEGE TO BE  
ONE OF THE GUARDIANS  
OF A HISTORY THAT  
CELEBRATES EXCELLENCE.**

.....

**Karena Smith**  
BAFTA Archive



## Membership

.....

### **Playing... a part in BAFTA**

Academy members are our ambassadors and undoubtedly our biggest asset. They use their expertise to vote in our Awards, but are at the heart of our Learning & Events activity too. Many members volunteer hours of their time to share their experience and skills, helping others understand the craft of making a film, TV show or video game: be they career-starters or those who would simply like to learn more about the industries. Actress Sophie Ward (pictured) shares her year in the life of a BAFTA member:

*"I've been a member of BAFTA for a few years and for the last 12 months I've been a mentor as part of the BAFTA and Media Trust Youth Mentoring scheme. The projects have ranged from developing a short film with young asylum seekers in London at the Trinity Centre to taking part in drama workshops with the Urban Academy in Bristol.*

*"It's a clever way of putting your experience to good use. Being an actor sometimes seems like you'd be the first one thrown out of the balloon in an emergency (And what do you have to offer? A sonnet? Sorry, we need to make room for the medical staff and carpenters) but I've seen the young mentees growing in confidence and ability and for the first time I felt that I had a practical skill (before that I'd relied on those swipe cards you wear round your neck when you're working in a theatre).*

*"195 Piccadilly offers a place to meet in town. It's a great building and you can get some work done, have a drink and watch a movie; simultaneously, if you're pressed for time. Not living in London, I don't get to see as many screenings there as I would like and I'm never quite quick enough to get seats for special events but I'm working on my speed responses.*

*"Film has been part of my working life since I was ten and like most BAFTA members, I'm a bit obsessed. Now I'm part of the voting membership, I have the excuse to watch more films, talk more about films and, as a mentor, help more young people get involved in making them. They have amazing tales to tell and film gives them the opportunity to show their story to the world. BAFTA members are part of that process. We're lucky."*

**Sophie Ward**  
Actress & BAFTA member

IMAGE – Sophie Ward at a BAFTA mentors networking event. Pic: BAFTA/Jamie Simonds



**AS PART OF THE VOTING MEMBERSHIP, I HAVE THE EXCUSE TO WATCH MORE FILMS AND, AS A MENTOR, HELP MORE YOUNG PEOPLE GET INVOLVED IN MAKING THEM.**

.....

Sophie Ward  
Actress & BAFTA member

## 195 Piccadilly

.....

### Enjoying... the BAFTA atmosphere

*"Thank you for helping us deliver a very successful event. Nothing appeared to be too much trouble. I look forward to future events at BAFTA!"*

#### Sue Caro

*Diversity Business Partner, BBC*

195 Piccadilly is our London home, a first-class venue that offers the very best facilities for hospitality and screenings – whether in our state-of-the-art screening room the Princess Anne Theatre, or in the versatile yet elegant space of the David Lean Room.

Every year, in addition to the numerous events and screenings we hold for BAFTA members, our building is used by a large number of companies and individuals for dinners, press conferences, AGMs, product launches and much more.

By ensuring that we maintain consistently high service standards at 195 Piccadilly, we enjoy a high rate of customer satisfaction, with our clients returning time and again helping generate profits that support BAFTA's charitable activity.

Here are some of the year's 195 Piccadilly highlights in pictures...



**THANK YOU SO MUCH  
FOR A HUGELY SUCCESSFUL  
EVENT AT BAFTA! THE  
BAFTA TEAM ARE A DREAM  
TO WORK WITH. I DO  
HOPE YOU'LL HAVE US  
BACK NEXT YEAR.**

.....

Nicki Masterson  
Advertising Producers Association



## 195 Piccadilly

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### Picture Highlights



IMAGES CLOCKWISE FROM TOP LEFT – Blue Peter’s Andy Akinwolere and Mister Maker entertain young ones at a British Airways ScreenPLAY event in the David Lean Room. Pic: BA; BAFTA’s Chief Executive Amanda Berry OBE with Dominic Cooper before he announced the nominations for the Orange British Academy Film Awards with Talulah Riley. Pic: BAFTA/ Brian Ritchie; Lord Puttnam, Tony Blair and Adrian Chiles at the prize-giving for the Tony Blair Faith Foundations film competition, Faith Shorts. Pic: Andrew Baker; Filmmaker Tom Ford and Grazia’s Hannah Marriott in the Boardroom, as part of the Orange Wednesdays Rising Star Award jury. Pic: Nathan Gallagher



## 195 Piccadilly

.....

### Picture Highlights



IMAGES CLOCKWISE FROM TOP LEFT – Broadcaster Francine Stock and Bill Nighy at the actor's *A Life in Pictures* event. Pic: BAFTA/Jamie Simonds; 195 Piccadilly offers an impressive range of food styles. These cupcakes were part of a special screening of *Sex & The City 2*; One of the young mentees introduces the film he was involved in at the BAFTA Youth Mentoring Scheme showcase. Pic: BAFTA/Ed Miller; *Dazed and Confused* editor Jefferson Hack interviewed Michael Stipe at the premiere of a series of films produced for REM's new album, *Collapse Into Now*. Pic: Amelia Karlsen



## 195 Piccadilly

.....

### Picture Highlights



IMAGES CLOCKWISE FROM TOP LEFT – A special 3D screening of *Alice In Wonderland* was accompanied by a Mad Hatters Tea Party. Pic: Guy Porter; Jon Snow chairs *The Arab Spring: A Broadcasting Revolution*, a panel discussion on the changing face of conflict news broadcasting. Pic: BAFTA/Steve Butler; Visitors to the Greening The Screen trade fair in the David Lean Room power a cinema projector with pedal power. Pic: BAFTA/Jamie Simonds

## Partnerships & Fundraising

.....

### Supporting... BAFTA

*"Our support of the YouTube Audience Award allows BAFTA to reach a massive audience with their messaging, helping drive awareness of the event and of the work it does year-round."*

### Jayme Goldstein

YouTube

BAFTA is famed for its Awards but what lies behind those golden masks is our cast-iron commitment to support, develop and promote the art forms of the moving image. The scale and impact of this commitment is reliant on year-round support from a phenomenal network of brands, media organisations, like-minded charities and trusts who believe in our mission.

The Title sponsors of our Awards, Orange (Film), Philips (Television), GAME (Video Games) and EA (Children's), helped showcase the BAFTA brand to the wider public, whether on busy shop floors, in eye-catching store windows or on their own online channels. Crucially, they engaged them in activity on a level that we couldn't possibly achieve on our own.

*"We are proud of our partnership with the Children's Awards and delighted to play an important part in investing in the future of Britain's creative industries and visual arts."*

### Simon Smith Wright

Electronic Arts

Behind the scenes at the Awards, an array of luxury brands helped deliver a first-class experience for all attendees. Our traditional Film and Television Awards style suites took place at partner hotels in central London. On the weekend of each event, the finest hair, make-up, jewellery and clothing stylists were on hand to prepare nominees for their red carpet moment. Longstanding partners Audi ensured nominees arrived in style, and Champagne Taittinger put a gold seal on the celebrations.

Our branches, both here and in America, work with a whole host of partners who've helped deliver various learning and events initiatives, as well as our Awards. In Scotland, our partners

included Cineworld, who enabled us to deliver a year-round screenings programme; NEP provided invaluable support as event sponsor of our British Academy Cymru Awards; BBC Worldwide allowed us to screen the Film Awards broadcast live to a packed event in New York, whilst the TV Guide Network televised our annual Los Angeles Britannia Awards for the very first time.

We've also worked hard to build trust, understanding and expectations so that an individual or funding organisation can engage with the purpose of our Learning & Events activity.

Our L&E programme was bolstered by a range of grants last year, allowing us to enhance existing initiatives and produce new events, including: a series of ICA masterclasses focusing on various craft skills, expansion of the Rocliffe New Writing Forum around the country, the first Screenwriters' Lecture Series, BAFTA Tributes, the Young Game Designers initiative and the Youth Mentoring programme.

*"RBS is proud to support BAFTA's Youth Mentoring programme, and delighted that it's had such a positive influence on the lives of hundreds of disadvantaged young people to help them realise their ambitions."*

### Thom Kenrick

Royal Bank of Scotland

We also established The Academy Circle – a venture that gives a small number of individuals the opportunity to support our charitable activity and develop a rewarding connection with the industries we represent, by gaining special insights from key professionals. Events for the Circle were held throughout the year with special guests including Gemma Arterton, Paul Greengrass and Ralph Fiennes.

*"As a BAFTA member, it's my responsibility to support the Academy in any way I can. As a film professional, it's also a pleasure. The BAFTA team are a rewarding bunch to work with and we very much enjoyed our collaboration on the Be Part Of It trailer."*

### Colin Burrows

Special Treats Productions

We're lucky to have had the support of so many partners and funders that see the value in a relationship with BAFTA. Whether it's our most high-profile Awards ceremonies or a group of young people learning how to make their very first film or video game, our supporters have helped us fulfil our charitable remit whilst upholding the gold-standard. We look forward to continuing these relationships into 2012.

IMAGE – Actress Natasha McElhone in the Lancome style suite at The Savoy, ahead of the Orange British Academy Film Awards. Pic: BAFTA/Marc Hoberman







## Thanks – 1 2

.....

**With thanks to the following for their generous support throughout the year:**

### **Partners**

Asprey  
Audi  
Barco  
Brightcove  
British Airways  
Carat\*  
CBS Outdoor  
Charles Worthington  
Champagne Taittinger  
Chivas Regal  
CTV  
Deloitte  
Dolby  
Electronic Arts  
Escada  
Evian and Badoit  
GAME  
Grey Goose  
Hotcam  
Hotel Chocolat  
Howard Smith Paper Group  
Kodak  
Lancôme

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Mark Hill  
Orange  
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Philips  
ProductionBase  
Royal Bank of Scotland  
Sargent Disc  
Soho House  
Swarovski  
TCM  
The Telegraph  
The Farm  
The Savoy  
Vedett  
Villa Maria  
WishWantWear  
You Tube

### **Gift Partners**

Accessorize  
Anya Hindmarch  
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CocoRose  
knomo  
Mason Rose  
Shanti Maurice  
Timothy Han

### **Academy Supporters**

British Sky Broadcasting Ltd.  
Buena Vista  
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Channel Four  
Cineworld  
Entertainment Film Distributors  
Icon Film Distribution  
Metrodome  
Paramount  
Pathé Entertainment  
Sony Pictures  
Twentieth Century Fox  
Universal Pictures  
Warner Bros

### **Other Supporters & Donors**

The Albert R. Broccoli and Dana Broccoli Foundation  
Barbara Broccoli  
Colin Burrows  
Countess Barel di Sant Albano  
David Lean BAFTA Foundation  
The JJ Charitable Trust  
Lucy Guard  
MEDIA  
Michael G. Wilson  
NESTA  
Paul Hamlyn Foundation  
PRS For Music  
Skillset  
Technology Strategy Board  
Anonymous (1)

### **Regional Screen Agencies**

EM Media  
North West Vision & Media  
Northern Film & Media  
Northern Ireland Screen  
Screen East  
Screen South  
Screen West Midlands  
Screen Yorkshire  
South West Screen



## Thanks – 1 2

.....

### **BAFTA in Los Angeles**

American Airlines  
Asprey  
BBC America  
Bombay Sapphire  
British Airways  
Citation Air  
Four Seasons Hotel Los Angeles at  
Beverly Hills  
Hollywood Outdoor Movies  
Laser Pacific  
Midnight Express  
One Hope Wine  
Screen International  
TV Guide Network  
Vertu  
Wexler Video

### **BAFTA in New York**

BBC Worldwide  
Cadbury Schweppes  
HBO  
Screenvision  
Sony  
Visit Britain

### **BAFTA in Scotland**

Arran Aromatics  
BBC Scotland  
Cineworld Cinemas  
Creative Scotland  
CTC Cars  
Famous Grouse  
Glasgow Film Theatre  
Heineken  
Highland Spring  
Inverarity One to One  
Lancôme  
Material MC  
Metro Ecosse  
Multistream Webcasting  
Royal Scottish Academy of Music and  
Drama  
Scottish Enterprise  
Scottish TV  
Skillset  
The Herald  
The Townhouse Group  
Tunnocks  
Whittards

### **BAFTA in Wales**

AB Acoustics  
BBC Cymru Wales  
Blitz Communications  
Cardiff Council/Gyngor Caerdydd  
Champagne Taittinger  
Chapter  
Cineworld  
Cranc  
Creative Business Wales/Busnes  
Creadigol Cymru  
ELP  
Ethos Creative  
ITV Wales  
Mercure  
MLM Cartwright Solicitors  
Mwnci  
National Screen and Sound  
Archive of Wales  
Push 4 Audio Visual  
S4C  
Silent Arena  
Sinclair Audi  
St David's/Dewi Sant  
UK Film Council  
Welsh Assembly  
Governement Llywodraeth Cynulliad  
Cymru  
Zeffa





## Key Performance Indicators – 1 2 3 4

.....

### Number of events staged

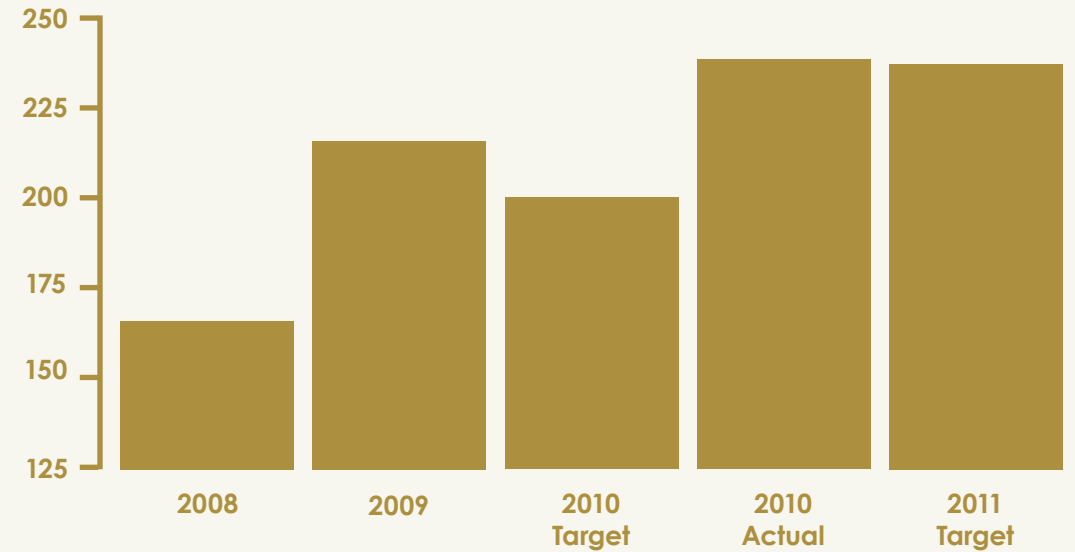
2008	2009	2010 target	2010 actual	2011 target
166	218	200	241	<b>240</b>

#### Our objectives

- To re-state our commitment to career starters;
- To strengthen our events programme outside London;
- To increase income including outside investment and box office.

#### What we achieved

- We staged 106 events for career starters, which accounted for 44% of our events programme;
- 42% of our events took place outside London;
- Overall income increased 88% thanks to strategic fundraising developments. Our box office increased by 25%, again due to a clear fundraising strategy but also thanks to a switch to a more reliable and flexible booking system.



42%

of our events took place  
outside of London

25%

box office increase



**Key Performance  
Indicators – 1 2 3 4**

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**Number of unique visitors to [bafta.org](http://bafta.org)**

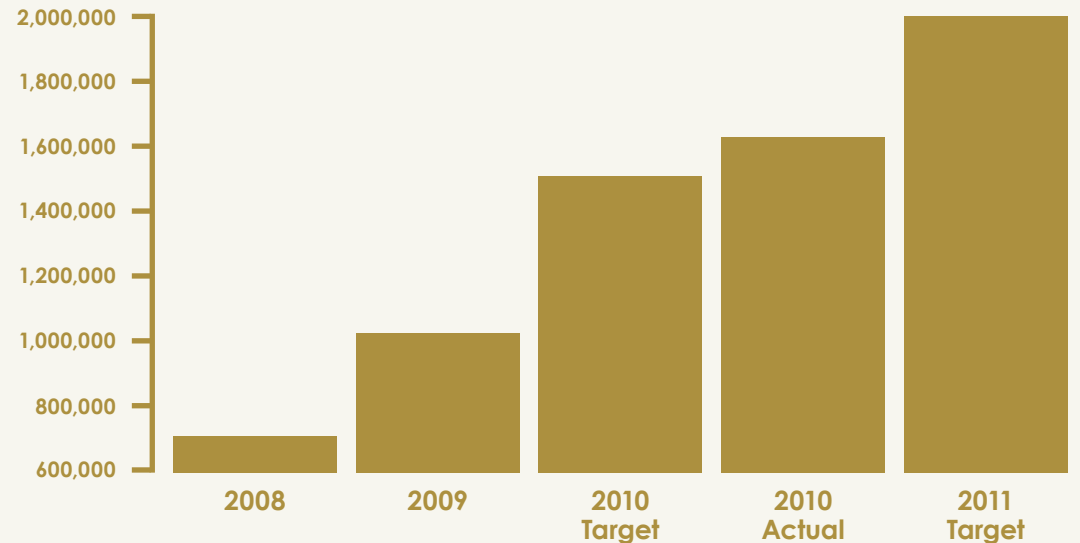
2008	2009	2010 target	2010 actual	2011 target
695,537	1,090,298	1,500,000	1,609,941	<b>2,000,000</b>

**Our objectives**

- To raise further awareness of our activities;
- To add value to BAFTA membership.

**What we achieved**

- We raised awareness of our activities through an increase of 22% in unique visitors, attributed to a significant increase, and engagement with, our social media activity;
- Our webcast views increased by approx. 44% to an estimated total of 2,166,305 across our online platforms, including [bafta.org](http://bafta.org), our YouTube channel, Kids' Vote site and Review of the Year;
- We incorporated our Scottish and Welsh branches' websites into [bafta.org](http://bafta.org) as part of the One BAFTA initiative;
- We filmed and uploaded 300 videos from our Awards and events to view on [bafta.org](http://bafta.org).



**22%**

increase in unique visitors  
to [bafta.org](http://bafta.org)

**300**

videos produced  
for [bafta.org](http://bafta.org)



## Key Performance Indicators – 1 2 3 4

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### Number of people reached through our events

2008	2009	2010 target	2010 actual	2011 target
27,417	31,800	33,000	30,124	<b>33,000</b>

#### Our objectives

- To widen the reach of our programme;
- To continue to develop the audience of career starters;
- To increase the number of people accessing BAFTA's events online.

#### What we achieved

- Our average attendance was maintained at 83%;
- Through the unique video content from 30 of our events across [bafta.org](http://bafta.org) and YouTube, thousands more people were able to benefit from our activity.

### Number of screenings held

2008	2009	2010 target	2010 actual	2011 target
332	257	275	231	<b>225</b>

#### Our objectives

- To maintain attendance over 45%;
- To continue to offer a distinctive screenings programme.

#### What we achieved

- Average attendance in our screenings programme enjoyed a slight increase to 49%;
- We maintained the percentage of foreign language films screened at 25%, alongside British/US live action and animated features.

### Number of partner institutions

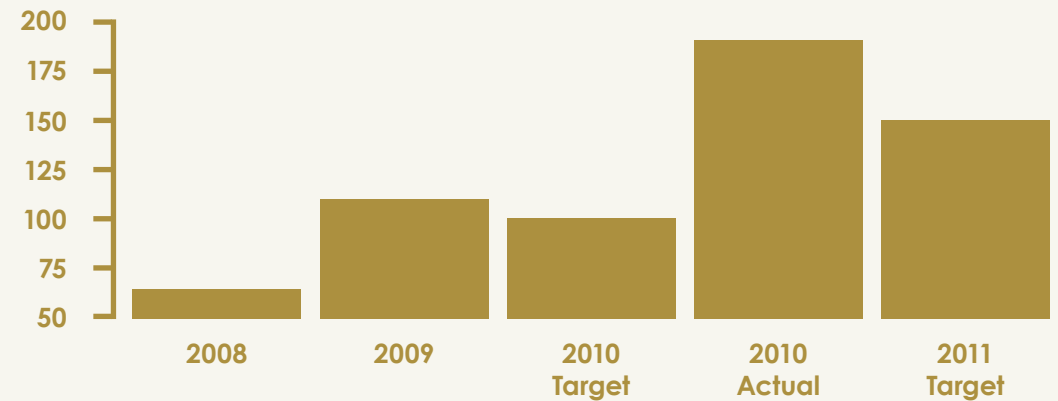
2008	2009	2010 target	2010 actual	2011 target
66	106	100	188	<b>150</b>

#### Our objectives

- To establish new partnerships with venues both in and outside London;
- To work strategically with partners to increase audiences, particularly of career starters.

#### What we achieved

- We saw an increase in the number of partners, almost double the target;
- Of these, 45 were new partnerships, including the National Endowment for Science, Technology and the Arts, Current TV and New Deal of the Mind.



## Key Performance Indicators – 1 2 3 4

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### Number of young people reached through our competitions and initiatives

2008	2009	2010 target	2010 actual	2011 target
179,670	426,320	500,000	401,056	<b>500,000</b>

#### Our objectives

- To develop the mentoring programme outside London;
- To launch our Young Game Designers competition.

#### What we achieved

- In April 2010 the programme expanded into other cities across England, including Birmingham, Manchester, Bristol, Leeds, and Nottingham and is set to expand to Glasgow;
- The BAFTA Young Game Designers competition enjoyed a successful launch, with hundreds of entries from teams of 11-16-year-olds submitted around the UK.

### Number of BAFTA publications

2008	2009	2010 target	2010 actual	2011 target
18	16	10	10	<b>10</b>

#### Our objectives

- To support our Awards and Events activity with original, insightful material.

#### What we achieved

- Each of our Awards ceremonies were supported with its own publication that included original editorial about nominees, Fellows and Special Award winners;
- We also published material to accompany our Annual David Lean Lecture (by Peter Weir), our Ray Harryhausen tribute and our Screenwriters Lecture Series, which included original contributions from past collaborators and peers.

### Total viewers reached by all our television broadcasts

2008	2009	2010 target	2010 actual	2011 target
8.8m	9.9m	9.0m	8.4m	<b>9.0m</b>

#### Our objectives

- To deliver two Awards broadcasts, taking greater control of each.

#### What we achieved

- In the UK, our Film Awards broadcast attracted a peak of 4m viewers, whilst 4.4m tuned in to watch our Television Awards.

### Total income from the BAFTA Group

2008	2009	2010 target	2010 actual	2011 target
£8,651k	£9,237k	£9,000k	£10,167k	<b>£9,600k</b>

### Total charitable expenditure

2008	2009	2010 target	2010 actual	2011 target
£4,503k	£4,571k	£4,500k	£4,759k	£4,700k





## BAFTA Staff – 1 2

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### Officers of the Academy

HRH The Duke of Cambridge, KG  
Academy President

Duncan Kenworthy OBE  
Academy Vice-President

Sophie Turner Laing  
Academy Vice-President

Tim Corrie  
Chairman of the Academy

David Parfitt  
Deputy Chairman of the Academy

Finola Dwyer  
Chairman, Film Committee

Ray Maguire  
Chairman, Video Games Committee

Anne Morrison  
Chairman, Learning and Events  
Committee

Andrew Newman  
Deputy Chairman, Television Committee

Nik Powell  
Deputy Chairman, Film Committee

John Willis  
Chairman, Television Committee

Michael Harris  
Chairman, Finance and Audit  
Committee

Medwyn Jones  
Chairman, Commercial Committee

Amanda Berry OBE  
Chief Executive

Kevin Price  
Chief Operating Officer

### Committees

#### Elected Members of the Film Committee

Finola Dwyer (Chair)  
Nik Powell w(Deputy Chair)

Angela Allen MBE

David Arnold

Jeremy Brock

Lisa Bryer

Dominique Green

Pippa Harris

Justin Johnson

Kate Lee

#### Elected Members of the Television Committee

John Willis (Chair)

Andrew Newman (Deputy Chair)

Foz Allan

Kenton Allen

Lynn Horsford

Jane Lush

Krishnendu Majumdar

Anne Morrison

Elaine Pyke

Julian Scott

#### Elected Members of the Video Games Committee

Ray Maguire (Chair)

Harvey Elliott

Ian Livingstone OBE

Sanjay Mistry

Andy Nuttall

#### Council of Management

The Council comprises all the elected members of the sector committees in addition to: John Altman, Ewan Angus, Ted Childs OBE, Tim Corrie, James Dean, Mike Downey, Michael Harris, Gillian Hawser, Stephen Heppell, Medwyn Jones, Duncan Kenworthy OBE, Kevin Lygo, Nigel Lythgoe, Estelle Overs, David Parfitt, Tim Richards, Gill Rose, Sir Sydney Samuelson CBE, Neil Stiles, Sophie Turner-Laing, Dewi Vaughan Owen, Brian Walton.



**BAFTA Staff – 1 2**

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**Academy Staff 2010/2011**

Yemi Adenle  
Niyi Akeju  
Stuart Allison  
Sue Atkinson  
Giles Barnett  
Ronald Beentjes  
Amanda Berry OBE  
Graham Bowen  
Jim Bradshaw  
Selina Brathwaite  
Clare Brown  
Terry Buegg  
Julia Carruthers  
Robert Cawston  
Nia Childs  
Thea Cole  
Alex Cook  
Dan Cook  
Agnes Dabrowska  
Janette Dalley  
Doreen Dean MBE  
Fiachra Doyle  
Charlie Edmondson  
Amy Elton  
Damien English  
Karen Eyo  
Sam Ferguson  
Lauren Ferson  
Anne Freeman  
Marya Goga  
Chloe Graham

Dave Green  
Donald Haber  
Faye Hannah  
Jill Hawkins  
Sarah Higson  
Matt Hodgson  
Jaine Holford  
Amy Hounsell  
Chris Hughes  
Tim Hunter  
Pippa Irvine  
Lesley Jones  
Lois Jones  
Mariayah Kaderbhai  
Kam Kandola  
Lisa Kay  
Jenny Keys  
Helen Kirwan  
Amanda Linton  
Fiona Lynch  
Jude MacLaverty  
John Maloney  
Angus Martin  
Rosemary Mathurin  
David Mayes  
Natalie Moss  
Catherine Murtagh  
Hope Mutongwizo  
Yolanda Neri  
Lisa Nesbitt  
Clare Norton-Smith  
Rob Nossiter

Hilary O'Connor  
Andrew Overin  
Sital Patel  
Kevin Price  
Lisa Prime  
Chris Pulo  
Lisa Rasch  
Helen Raddon  
James Rhodes  
Gina Richmond  
Christine Robertson  
Louise Robertson  
Sunita Shroff  
Genevieve Smith  
Karena Smith  
Kelly Smith  
Kemuel Solomon  
Eileen Soutter  
Andy Stephens  
Mike Taylor  
Christina Thomas  
Ciaran Toner  
Adam Tuck  
Tricia Tuttle  
Nina Voelker  
Helen Wadsworth  
Susan Wagner  
Lottie Wake  
Deena Wallace  
Nick Williams  
Matthew Wiseman  
Felicity Wright

**195 Piccadilly Staff**

Jenny Bones  
Driss Djillali  
Przemek Dobry  
Rick Gustaffson  
Sophie Klein  
Monica Kuszneruk  
Kamel Lakari  
Sean Lawson  
Graham Lloyd-Bennett  
Anton Manganaro  
Ali Mazri  
Theresa McInerney  
Nick Parry  
Siôn Parry  
Aga Przybylo  
Bogdan Starzec  
Jan Starzec  
Masik Wasik





## The BAFTA Group

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### **British Academy of Film and Television Arts**

BAFTA is a charity whose vision is to support, develop and promote the art forms of the moving image by identifying and rewarding excellence, inspiring practitioners and benefiting the public.

As a charitable organisation, giving our members, the industry and the public the opportunity to learn first-hand from leading practitioners in the Film, Television and Video Games industries, via our year-round Learning & Events programme, is one of our key activities.

Amongst our other activities are our annual Awards ceremonies, held in the UK, which set the gold standard for industry practitioners everywhere.

We have branches in Los Angeles, New York, Scotland and Wales, who all work together under a unified structure and common mission statement. BAFTA has approximately 6,500 members worldwide.

### **BAFTA Management Limited**

BML is BAFTA's trading company whose purpose is to exploit the commercial opportunities arising from the charity's brand and status. Its main activities are individual and corporate membership services, hire and running of 195 Piccadilly, publishing and management of corporate relations.

### **Company Details**

**Registered Office and Principal Address**  
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[www.bafta.org](http://www.bafta.org)

**Company Secretary**  
Kevin Price

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**Solicitors**  
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Harbottle & Lewis LLP  
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**Auditors**  
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(formerly) Horwath Clark Whitehill LLP  
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London  
EC4Y 8EH

**Review of the Year team**  
Review Editor: Christine Robertson  
Copywriter: Sian Hughes Pollitt  
Design: Magpie Studio  
Online Editor: Pippa Irvine  
Team Assistant: John Maloney

## Highlights: Film

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Many of the following highlights are available to view on [www.bafta.org](http://www.bafta.org).

– Our Annual David Lean Lecture was given by acclaimed filmmaker Peter Weir (*The Truman Show*, *Master & Commander: The Far Side Of The World*), who gave the audience an insight into his formative years, his transition to Hollywood as well as advice to aspiring filmmakers.

– In a 90th birthday celebration, renowned production designer Sir Ken Adam was honoured in a BAFTA Tribute. Friends and colleagues paid homage to the man who defined the look of the first Bond films, as well as *The War Room* in *Dr Strangelove*, the eponymous *Chitty Chitty Bang Bang* and much more.

– We introduced a series of Behind The Mask screenings at the ICA, in which a group of BAFTA members and nominees and nominees working in different disciplines handpicked, and introduced, a film they felt best reflected their craft. A packed programme included Fish Tank cinematographer Robbie Ryan introducing *Buffalo '66*, production designer Michael Howells discussing *Black Narcissus* and *Peep Show* writer Sam Bain introducing Woody Allen's *Play It Again, Sam*.

– Our inaugural Screenwriters' Lecture Series welcomed six industry screenwriting giants, Sir David Hare (*The Reader*), Christopher Hampton (*Atonement*), Peter Morgan (*Frost/ Nixon*), Sir Ronald Harwood (*The Diving Bell And The Butterfly*), Simon Beaufoy (*Slumdog Millionaire*) and Aline Brosh McKenna (*The Devil Wears Prada*) to the stage to demystify their approach to screenwriting.

– Martin Scorsese, Colin Firth and Bill Nighy were the latest subjects of our *A Life in Pictures* series, whilst *An Evening with Alan Rickman* saw the actor recount his career highs and lows to an enraptured audience in New York. Patrick Stewart gave the BAFTA in Scotland interview to a packed house at the Edinburgh Film Festival.



– The BAFTA Mentoring Scheme entered its second year, with BAFTA members, from filmmakers to journalists, volunteering their time and skills to support young people to take part in media projects. This last year 76 BAFTA mentors from England and Scotland worked with nearly 400 young people to complete projects designed to build their self-esteem and basic life skills.

– *All That Glitters Is Goldfinger: A Conversation with Guy Hamilton* was hosted by Bond composer David Arnold and was a celebration of the life and career of the famous Bond director. Hamilton recounted his memories of working with both Sean Connery and Roger Moore and his experiences of making the iconic films.

– The BAFTA Rocliffe New Writing Forum provided an invaluable way for writers to test out new material. Short script extracts were selected, then cast, rehearsed and performed to an industry audience of producers, development executives, directors, actors and literary agents. The writers received feedback from guest Chairs, including TV writer Guy Hibbert (*Omagh*) and Working Title exec producer Debra Hayward (*Frost/ Nixon*), before rounding off the night with a relaxed networking session.

– Our new three-month series of Masterclasses at the ICA offered people the chance to hear from leading creatives in the film, television and video games industries. Among the film speakers were *Monsters* filmmaker Gareth Edwards who discussed visual effects, Brighton Rock cinematographer John Mathieson, and *Sex & Drugs & Rock & Roll* make-up & hair designer Jacqueline Fowler.

– The Britannia Awards in Los Angeles honoured Christopher Nolan, Betty White, Michael Sheen, Scott Free Productions and Jeff Bridges whilst our Scotland New Talent Awards recognised the emerging talent and potential BAFTA winners of tomorrow.

– The Orange British Academy Film Awards attracted our biggest TV audience since 2004, with viewers keen to watch a very British success story unfold. *The King's Speech* took seven BAFTAs, including Best Film, whilst *The Social Network* and *Inception* took three apiece. The *Harry Potter* films were recognised for their Outstanding British Contribution to Cinema, and Tim Burton presented Sir Christopher Lee with the Academy Fellowship.

IMAGE – Tilda Swinton shares a joke backstage with nominees Jesse Eisenberg and Andrew Garfield, who collected David Fincher's BAFTA for directing *The Social Network*. Pic: BAFTA/Greg Williams



## Highlights: Television

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Many of the following highlights are available to view on [www.bafta.org](http://www.bafta.org).

– Our Annual Television Lecture was delivered by Stephen Fry, who gave an impassioned talk on whether TV was in terminal decline, and his hopes and fears for originality and greatness in the medium, beyond the domestic sphere.

– We teamed up with the Barbican and Cartoon Network to welcome children and families Inside The World Of Ben 10. One of the cartoon's creators, Tramm Wigzell, showed the young fans how the characters in the show are animated. The children then created their own costumes, transforming themselves into terrifying Ben 10 aliens.

– Journalist and presenter Jon Snow discussed The Arab Spring: A Broadcasting Revolution with an expert panel, debating the changing face of conflict news broadcasting and the challenges faced in providing a real window on our world.

– To mark the 50th Anniversary of Coronation Street, we joined up with the BFI and ITV for a panel debate featuring key members of the cast and production team. They discussed what has made the show such an enduring national television treasure, as well as what first inspired Tony Warren to write the soap.

– We co-presented Pitch Up, with Stellar Network, a unique opportunity to get your television idea heard by the people who matter. The judging panel who picked out the top ideas included the Controller of BBC Drama Commissioning, Ben Stephenson, Channel 4's factual entertainment Commissioning Editor, Alistair Pegg and Greg Brennan, Head of Drama at Tiger Aspect.

– In Wales, our Sherlock: The Story Of A Modern Day Adaptation event saw writer Steven Moffat and producer Sue Vertue give an informative insight into the complexities of adapting a Victorian novel into a modern-day television drama, with Moffat discussing how he believed his screenplay remained faithful to Conan Doyle's original work.

– In a new collaboration with Bristol Festival of Ideas, we invited producer Dale Templar to tell how Bristol's Natural History Unit captured the incredible footage used in the BAFTA-winning Human Planet. Templar showed some of the series' breathtaking footage that celebrated the power of nature and human ingenuity.

– Our new three-month series of Masterclasses at the ICA offered people the chance to hear from leading creatives in the television, film and video games industries. Among the speakers were composer Martin Phipps (Wallander), writer Tony Grisoni (Red Riding Trilogy) and Momoco, the design studio behind the title design of Misfits, who gave a fascinating insight into the rarely-discussed craft.

– Sherlock, The Sarah Jane Adventures and Doctor Who were among the winning programmes at the British Academy Cymru Awards, celebrating the very best Welsh talent in TV, film and video games. Veteran comedy producer/director Gareth Gwenlan was presented the Lifetime Achievement Award by former Only Fools & Horses cohort, Nicholas Lyndhurst.

– Horrible Histories picked up three BAFTAs for Writer, Comedy and Performer at the EA British Academy Children's Awards, whilst much-loved Play School presenter Brian Cant brought Humpty with him to receive the Special Award.

– The British Academy Television Craft Awards celebrated behind-the-scenes talent, with Human Plant and Downton Abbey taking two masks apiece and the enduringly popular Springwatch receiving the Special Award for its outstanding creative and technical teamwork both behind the camera and online.

– Sherlock picked up two BAFTAs for Drama Series and Supporting Actor (Martin Freeman) at the Philips British Academy Television Awards. Several first-time winners included Daniel Rigby (Leading Actor, Eric And Ernie) and Vicky McClure (Leading Actress, This is England '86). James Corden and Richard Curtis presented Tiger Aspect founder Peter Bennett-Jones with the Special Award, whilst veteran broadcaster Sir Trevor McDonald became an Academy Fellow.



IMAGE – Stephen Fry gives the Annual Television Lecture, in which he asked “from the point of view of love, not enmity,” if TV was in terminal decline. Pic: BAFTA/Jamie Simonds

## Highlights: Video Games

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Many of the following highlights are available to view on [www.bafta.org](http://www.bafta.org).

– Our Annual Video Games Lecture was delivered by Alex Evans, co-founder and technical director of Media Molecule, creators of the BAFTA-winning LittleBigPlanet. Evans talked critically about video games creation, painting a broad picture of the industry and the process of video game development.

– BAFTA Fellow Will Wright (The Sims) was the subject of A Life in Pixels interview in Hollywood, as part of our launch of a US video games branch – an active network of the best minds in the industry, focused on championing and rewarding creative excellence.

– The BAFTA Young Game Designers competition was launched to encourage 11-16-year-olds to consider a career in video games through workshops, talks and one-on-one coaching with industry experts. Beached Whale Productions came out on top with their concepts for Hamster: Accidental World Domination. Their prize included a selection of computer games hardware, work experience with EA to discover how professional games designers work, and the development of a prototype of their winning game design by experts at Abertay University, Scotland.



– Our new three-month series of masterclasses at the ICA offered people the chance to hear from leading creatives in the video games, film and television industries. Among the video games speakers were Charles Cecil, founder of Revolution Software and creator of the BAFTA-winning Broken Sword, who explored the significance of narrative within video game development as well as the challenges of multi-platform publishing.

– Games composer James Hannigan (Harry Potter, Theme Park World) was In Concert and Conversation during GameCity 2010 – the UK's leading independent video games festival held in Nottingham. This was a chance to hear the BAFTA-winning composer's work and the inspiration behind it.

– David Hego, of Rocksteady Studios, gave a masterclass on art direction for video games. From concept phase to final implementation, Hego explained how the team created the dark and gothic mood of their BAFTA-winning game Batman: Arkham Asylum. He also covered the theory and practice of visual narration, lighting, colour schemes and the "hyper-realistic" look of the iconic comic-book characters.

– An insightful masterclass on design with UK game developer Rare Studios took the audience on a behind-the-scenes tour of Kinect Sports' development using Microsoft's new Kinect technology. They were also given a 'Rare' perspective on the potential natural user interface has for home entertainment. This was a 'must-see' event for all those interested in future gaming trends.

– Our Speed Surgeries at the GamesIndustry.biz Career Fair gave young people aged 14-plus an unmissable opportunity to talk directly to major figures in the UK games industry.

– The GAME British Academy Video Games Awards attracted 20,000 viewers who tuned in to watch a live stream of the ceremony online. The event saw a greater number of nominees from around the world in attendance, giving the evening a truly international feel. Mass Effect 2 took the coveted Best Game award, whilst Heavy Rain took three (Original Music, Story and Technical Achievement). The Academy Fellowship was presented by Sir Ben Kingsley to legendary designer, Peter Molyneux OBE.

*IMAGE – Empathetic drama Heavy Rain won three BAFTAs: Original Music, Story and Technical Achievement. Pic: Sony Computer Entertainment/Quantic Dream & XDev Studio Europe.*