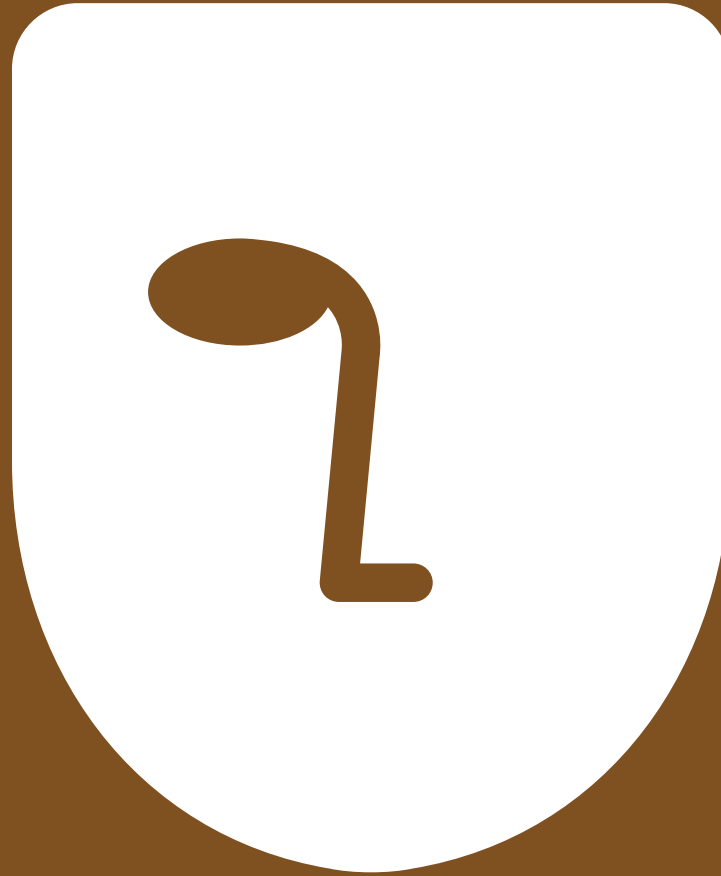




Academy Highlights / June 2011 — May 2012





June 2011 / Academy Highlights / Membership



Picture: BAFTA/Jamie Simonds

New Members Accepted into the Academy

....

1 June 2011

In June, we welcomed our annual intake of new BAFTA members (including Miranda Hart, pictured). Although membership is capped – meaning there’s

a limit to the number we can accept in any given year – we strive to ensure that new views and experience are regularly brought in. This year, to ensure a

fully representative membership, we prioritised costume, make-up and hair designers, games developers, and people working in our industries in Wales.

June 2011 / Academy Highlights / Partnerships

7



Picture: BAFTA/Stewart Cook

Audi, Champagne Taittinger and more to support Brits To Watch event

.....
June 2011

July's inaugural BAFTA Brits to Watch initiative in Los Angeles, which had the support of newly married Royal couple and our President, HRH The Duke and

Duchess of Cambridge, received a big boost in June with the announcement that long-time BAFTA partners Audi and British Airways were to support the

event. Audi was named leading partner, whilst British Airways, the Academy's Official Airline, would fly our Brits to Watch to and from LA.



July 2011 / Academy Highlights / Special Event



Picture: BAFTA/Stewart Cook

BAFTA's Brits to Watch in Los Angeles

.....
9 July 2011

The inaugural BAFTA Brits to Watch event, supported by Audi, took place at the Belasco Theater, Los Angeles, where 42 hand-picked emerging British talent

were given personal introductions to some of America's most influential people in the film, television and games industries. Among the VIP guest list were TRH

The Duke and Duchess, Tom Hanks, Nicole Kidman, Barbara Streisand, Harvey Weinstein, Will Wright, Sir Howard Stringer and many more.

July 2011 / Academy Highlights / 195 Piccadilly

7



Picture: RADA

Private Event: RADA Harry Potter Screening

.....
14 July 2011

The Royal Academy of Dramatic Arts (RADA) held a fundraising preview screening of *Harry Potter and the Deathly Hallows Part 2* at BAFTA. Guests, including RADA's Vice Chairman (and

Professor Severus Snape himself) Alan Rickman, RADA graduate cast members and Warner Bros. Entertainment UK's President and MD, Josh Berger, enjoyed a champagne and canapé reception before

collecting their 3D glasses, popcorn and Evian for the screening in the deluxe Princess Anne Theatre.



August 2011 / Academy Highlights / 195 Piccadilly



Picture: BAFTA/Tim Winter

**Summer Refurbishment at
195 Piccadilly**

.....
August 2011

Our headquarters at 195 Piccadilly underwent its annual refurbishment that included a new-look bar in the David Lean Room, a new cinema screen for the Princess Anne Theatre and pipework

replacement throughout the building. Such improvements are essential to maintaining 195 Piccadilly's reputation as one of London's most sought-after venues for corporate events, private dining and

weddings, whilst giving our members and the public the best facilities to enjoy regular screenings and events.



August 2011 / Academy Highlights / Sustainability



Picture: BAFTA / Genevieve Smith

Launch of Carbon Calculator 'Albert'
.....
27 August 2011

Albert, the TV industry's carbon calculator is our free online tool for calculating a production's carbon footprint, aiming to raise awareness

of its environmental impact and help programme-makers reduce the amount of CO2 they produce. Created by the BBC and adopted by BAFTA, it's supported by

the biggest broadcasters and production houses in the UK and forms part of our commitment to promoting and supporting a green production industry.



September 2011 / Academy Highlights / 195 Piccadilly

7



Picture: Mark Tillie

Private Event: Wedding
.....
10 September 2011

195 Piccadilly hosts private weddings and receptions all year round, and on 10 September, Jenny and Leon Nevill tied the knot in the David Lean Room before

family and friends. The 195 team looked after guests who enjoyed post-wedding drinks and canapés in St James's Church garden, before returning to the David

Lean Room for the wedding breakfast, speeches and cake cutting before dancing the night away to a live band.



September 2011 / Academy Highlights / Fundraising



Picture: BAFTA/Tom Craig

**Academy Circle event with
Olivia Williams**

.....
28 September 2011

Olivia Williams was the special guest at this Academy Circle event in the Drawing Room of the Covent Garden Hotel. Film critic Nigel Floyd interviewed Olivia

about her experience as a British actress working in Hollywood, her break into the industry and working in both film and theatre. The Academy Circle is a regular

private gathering of influential BAFTA supporters who make significant donations each year to support our charitable activity.

October 2011 / Academy Highlights / Partnerships

7



Picture: BAFTA/Alex Thompson

Orange, Asprey, The Times and more to support Film Awards

.....
October 2011

Among the returning partners for February's Orange British Academy Film Awards were Lancôme (Beauty), ESCADA (Womenswear), Charles

Worthington (Hair) and Asprey (Jeweller) – whilst new partners such as Hackett (Menswear) and Disaronno (After-Party Host) were welcomed into the family of

partner brands that support this prestigious event. Orange returned as title sponsor for a remarkable 15th year – an unusually long time in the world of corporate sponsorship.

October 2011 / Academy Highlights / Communications

7



Re-launch of Kids Vote site

17 October 2011

The revamped Kids' Vote site, previously active during the voting period only, launched as a year-round destination for 7-14-year-olds. The site is now regularly

updated with new features and content – including interviews with guests at our Awards ceremonies and celebrity answers to our Big (Kids) Questions. By the end

of the year, the site had attracted nearly 438,000 unique visitors – with 91% of those visitors taking part in the Kids' Vote itself.

November 2011 / Academy Highlights / Communications

1

BAFTA GURU Inspiring Minds in Film, TV and Games

Home People Strand Craft Most Viewed Blog

Share Search site Advanced Search

"A set decorator is responsible for choosing everything that is not physically built. Every chair, every paperclip, every rug, every picture, every bit of fabric..."

Tatiana Macdonald, Set Decorator (Tinker Tailor Soldier Spy)

Master Minds

In a new strand of mini masterclasses, we ask behind-the-scenes talent to talk us through their roles and daily responsibilities.

Our latest discussion is with Tatiana Macdonald, the Set Decorator for films including Tinker Tailor Soldier Spy & Billy Elliot.

WATCH

Mark Coulier: Big Questions | Clare Johns Q&A | Is Structured Reality Corrupting Documentary? | Aidan Farrell: Interview | Kwadjo Dajan: Q&A | Tom Basden: Q&A

Get the most from the site

You might be looking for an interview with your favourite director. Maybe you're an aspiring make-up artist in search of top tips. Perhaps you're a fan of our Big Questions strand. Whatever you're after, we've tried to make it easy to find; search by People,

Sign up for BAFTA news

Rock my world...

Launch of BAFTA Guru

1 November 2011

Our new website – BAFTA Guru – launched, aimed at 18-30 year olds looking for inspiration, professional development and research in the film,

television and games industries. It's where our many filmed events with the best names in the industry are made available to view, as well as written interviews,

podcasts and blogs from a variety of leading creative practitioners. Among the many big names on the site are Martin Scorsese, Miranda Hart and Will Wright.



November 2011 / Academy Highlights / Archive



Picture: BAFTA/Ian Derry

**BAFTA Photographic Exhibition at
Cheltenham Film Festival**

.....
4-25 November 2011

A small selection of our archive photography had this special outing at the Cheltenham Film Festival in November as part of our year-round

Exhibitions programme. A few years ago, we began commissioning bespoke studio and reportage photography capturing the wealth of talent working in the moving

image industries. We've since built an outstanding collection of portraiture that we showcase at both 195 Piccadilly and partner venues.



November 2011 / Academy Highlights / Fundraising



Picture: BAFTA/Phil Fisk

**Academy Circle event with the
Downton Abbey cast**

.....
8 November 2011

The Ivy Club was the venue for the fifth Academy Circle event where three of Downton Abbey's leading ladies – Elizabeth McGovern, Michelle Dockery

(pictured) and Joanne Froggatt – gave an entertaining interview to journalist Neil Midgley about their work on the hugely popular drama series. The Academy

Circle is a regular private gathering of influential BAFTA supporters who make significant donations each year to support our charitable activity.



December 2011 / Academy Highlights / Youth Board



Picture:BAFTA/Ed Miller

Inaugural Meeting of the BAFTA Youth Board

....

15 December 2011

BAFTA's first ever Youth Board was created to inform policy around the needs of today's career-starters in the film, TV and games industries. It

convenes to discuss our Learning & Events programme, communications strategies and Awards ceremonies – and their relevance to young people in today's

competitive jobs market. The 18-25-year-old board members serve a two-year term and meet three times a year, feeding into our Board and Committees.



December 2011 / Academy Highlights / Special Event

7



Picture: A Better LA

Inner-City Community Holiday Party in LA
.....
17 December 2011

BAFTA Los Angeles was proud to once again to be involved with the annual holiday season party for LA's inner-city community. Chairman Nigel Lythgoe

and a team of volunteers helped out at the afternoon of activities at Helen Keller Park, which included food and refreshments, carnival games and a

special visit from Santa who distributed toys donated by our members. Festivities also included entertainment from Rage Boyz Crew and Magic by PUN.



January 2012 / Academy Highlights / Archive



Picture: Rank/ITV STUDIOS Global Entertainment

**Grant received to update BAFTA's
British film heritage short 'Reflections'**

....

January 2012

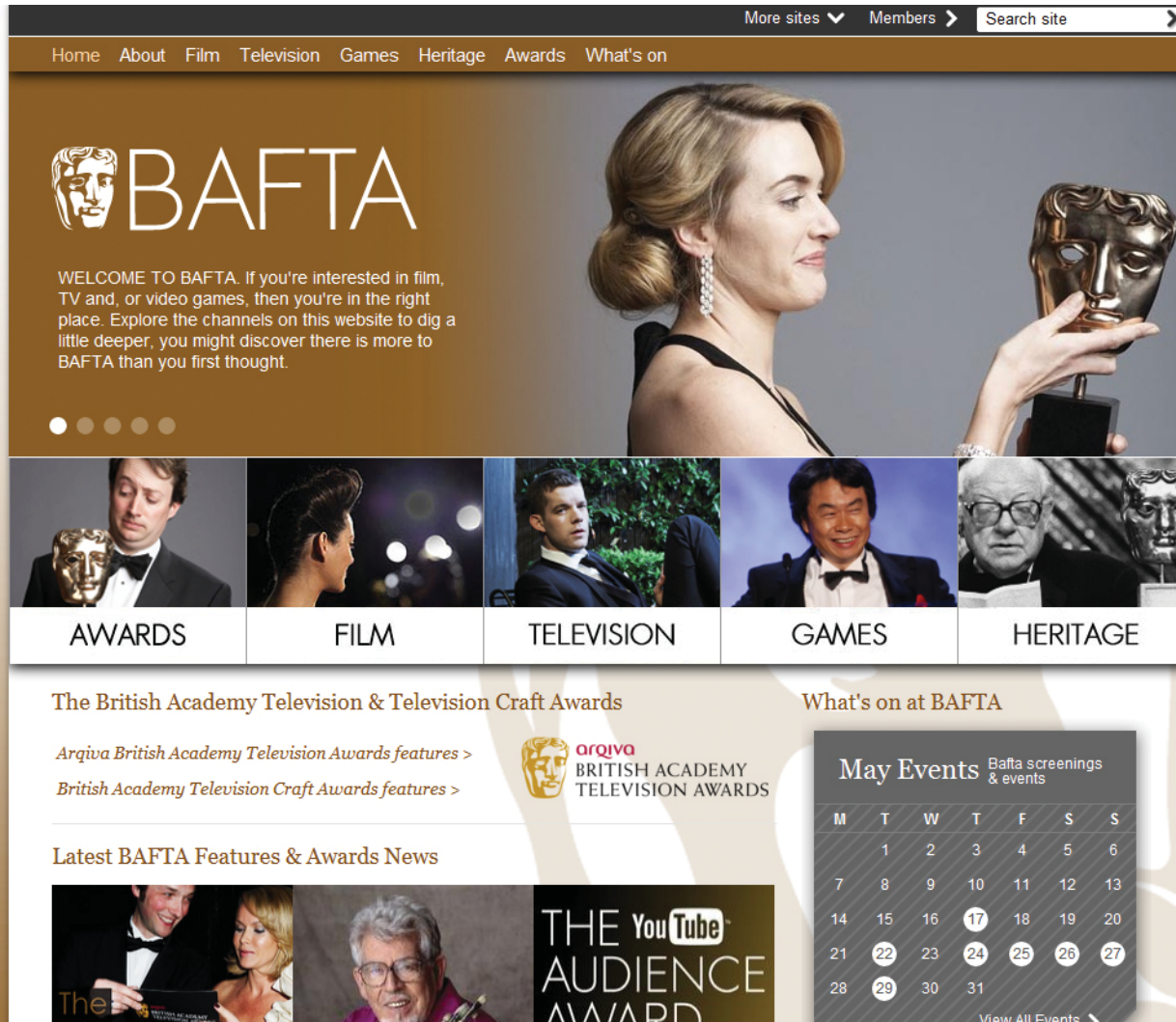
Thanks to a generous private donation of £10,000, we have begun updating Reflections, the short film we made in 1994 celebrating 100 years of British film

heritage. 20 years on, we have updated and re-edited the film, which now looks back on the last 120 years. We're looking to raise further funds to gain clearance

for publishing it on our website as a learning resource.

January 2012 / Academy Highlights / Communications

7



More sites ▾ Members ▸ Search site

Home About Film Television Games Heritage Awards What's on

BAFTA

WELCOME TO BAFTA. If you're interested in film, TV and, or video games, then you're in the right place. Explore the channels on this website to dig a little deeper, you might discover there is more to BAFTA than you first thought.

AWARDS FILM TELEVISION GAMES HERITAGE

The British Academy Television & Television Craft Awards

Arqiva British Academy Television Awards features >
British Academy Television Craft Awards features >

Latest BAFTA Features & Awards News

THE AUDIENCE AWARD

What's on at BAFTA

May Events Bafta screenings & events

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

View All Events >

Re-launch of www.bafta.org

.....
10 January 2012

Our primary website got an overhaul with improved image-led navigation and a full visual re-design. It features exclusive photography and videos

from each of our Awards ceremonies, news and public booking for our film, television and games events, re-vamped areas for each of our four branches and

a new Heritage section, which includes a potted history of the Academy, a photography showcase and a searchable Awards database.



February 2012 / Academy Highlights / Fundraising



Picture: BAFTA/Ellis Parrinder

**Academy Circle event with
Eddie Redmayne**

.....
21 February 2012

Eddie Redmayne became the sixth special guest to address the Academy Circle. The evening event took place at the Gore Hotel in Kensington and Philip Martin, director of BBC One's *Birdsong*

in which Eddie starred, held an insightful interview that covered Eddie's early career and his experience of breaking into the industry. The Academy Circle is a regular private gathering of influential

BAFTA supporters who make significant donations each year to support our charitable activity.



March 2012 / Academy Highlights / 195 Piccadilly

7



Picture: Hotel Chocolat

**Chocolate Tasting event with
Hotel Chocolat**

....

6 March 2012

The first in a series of tasting events at 195 Piccadilly featured BAFTA partner Hotel Chocolat, in conjunction with our Head Chef Anton Manganaro, guiding

guests on a journey through the world of chocolate. Guests were offered 13 chocolates to taste and tutored in the art of ‘conching,’ a process that mixes the

cocoa butter and chocolate continuously for up to three days to produce the taste and richness of a particular batch.

March 2012 / Academy Highlights / Partnerships

7



Picture: BAFTA/Richard Kendal

**M.A.C, HotCam and more to support
Television Craft Awards**

.....
March 2012

Industry-renowned companies The Farm LA, HotCam, M.A.C, ProductionBase and Sara Putt Associates all showed their support for the Academy as they signed up to sponsor various categories at the

British Academy Television Craft Awards in May. These Awards celebrate the finest creative talent working behind the camera, including editing and make-up and hair design. HotCam would provide

additional support by donating the technical facilities for the filming of the event for our website.

March 2012 / Academy Highlights / 195 Piccadilly

7



Picture: Live To Love International

Private Event: Live To Love Fundraiser

....

16 March 2012

His Holiness the Gyalwang Drukpa, founder of secular non-profit organisation Live to Love International, hosted a reception and screening in the

Princess Anne Theatre. The evening, attended by guests including Bianca Jagger, Ruby Wax and Dominic Cooper, featured a performance from the Kung

Fu Nuns, and a screening of Himalayas documentary Pad Yatra: A Green Odyssey followed by a Q & A with His Holiness and filmmaker Wendy Lee.



March 2012 / Academy Highlights / Scholarships

7



**BAFTA Los Angeles announces
Scholarship Programme**

.....
26 March 2012

To mark its 25th anniversary, BAFTA Los Angeles announced an enhanced three-year Scholarships scheme. Established 17 years ago, the scheme proved another successful way for the

Academy to support the next generation of talent – a challenge featuring prominently in our 2012 strategy. The scheme is open to British graduate students studying any moving image

disciplines at an accredited US graduate school and comprises four scholarships ranging from \$1,500 - \$15,000.

April 2012 / Academy Highlights / Partnerships

7



Picture: BAFTA/Alexandra Thompson

Arqiva, House of Fraser, St.Tropez and more to support Television Awards

.....

April 2012

Arqiva, the company overseeing the nation's digital switchover, is announced as the title sponsor of the Television Awards in May, helping it gain increased exposure for its work with the public and

the industry. Signing a two-year deal, it joined two other newly announced BAFTA partners: House of Fraser as the Official Mens and Womenswear partner, and St Tropez as the Official Skin

Finishing partner. Among the returning partners were Audience Award sponsor, YouTube.



April 2012 / Academy Highlights / 195 Piccadilly

7



Picture: Google

Google Think Video Conference

17 April 2012

Billed as an insight into how the dynamic ecosystem of video viewing is transforming lives and businesses around the world, Google brought together

leading creative thinkers at 195 Piccadilly to share their unique experiences and their insights on how to take advantage of this evolving industry. Featured

speakers included Baratunde Thurston (The Onion), Jason Gonsalves (BBH) and Nigel Walley (Decipher).



April 2012 / Academy Highlights / Fundraising

7



Picture: Nicolai Amter

Members raise money for BAFTA in London Marathon

.....

22 April 2012

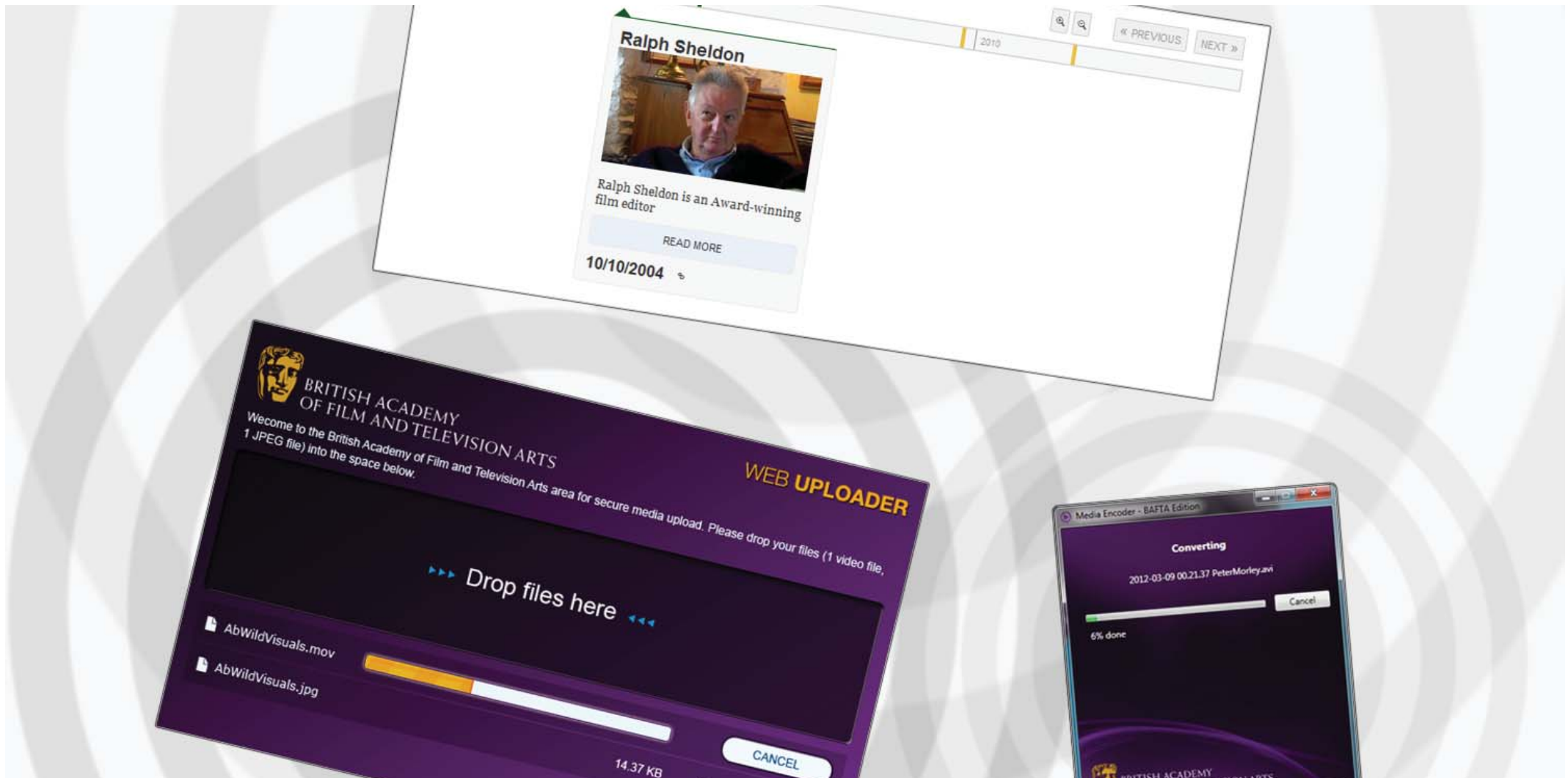
BAFTA members Charles Darby, Tom Guard, Ian Strafford, Stefan Georgiou and Nicolai Amter ran the Virgin London Marathon, in association with our President, TRH The Duke of

Cambridge's Charities Forum. They raised £12,500 in total to support a programme of BAFTA screenings for those who are, for whatever reason, unable to go to the cinema. Following

the marathon, we hosted a reception at 195 Piccadilly for runners representing 17 Forum charities and over 200 guests.

May 2012 / Academy Highlights / Archive

7



BAFTA Archive Research & Development: Technology Projects

May 2012

Thanks to grant funding from the Technology Strategy Board, we launched prototypes and toolsets for trials of two new BAFTA services: a web-based media management platform ('Source

to Screen') and a cross-collection information resource for those interested in back-catalogue collections ('Archive Research Network'). Whilst still in development, we are providing users

with working case studies based on our in-house collections, computer-free digitisation solutions and lightweight encoder and uploader programmes.



May 2012 / Academy Highlights / Fundraising



Picture: Momentum Pictures

Academy Circle event with Iain Canning

.....
2 May 2012

Iain Canning, BAFTA-winning producer of *The King's Speech* and *Shame*, took part in the seventh Academy Circle event at Alfred Dunhill in Mayfair. He was joined in conversation by producer

and BAFTA's Vice President Duncan Kenworthy and each gave a fascinating insight into their work on such successful British films. The Academy Circle is a regular private gathering of influential

BAFTA supporters who make significant donations each year to support our charitable activity.

May 2012 / Academy Highlights / Partnerships



Picture: JABPromotions/Audi/BAFTA

Audi signals UK-wide support for Academy

.....
May 2012

Audi continues its support of the Academy by announcing it will provide cars for our Awards ceremonies in Scotland and Wales, starting later this year. One of BAFTA's most loyal

supporters, Audi already provides cars for many of our guests at the Film, Television and Games Awards; it also supported our inaugural BAFTA Brits to Watch event in LA in July 2011.

Audi is just one many leading brands we work with, from British Airways and Champagne Taittinger to Barco and Villa Maria.



May 2012 / Academy Highlights / Archive

7



Picture: BAFTA/Ian Derry

Past BAFTA winners' photography exhibition at Quaglino's

.....
May 2012

Originally commissioned for this year's Television Awards brochure, this stunning collection of photographs opened for exhibition at Quaglino's restaurant in St James. Shot by official

BAFTA photographer Ian Derry, the collection featured past BAFTA winners in a retro-style living room. Among them were some of Britain's most talented and iconic television

personalities such as Julie Walters, Vic Reeves and Bob Mortimer, Ant and Dec and Jo Brand.