



195

BRITISH ACADEMY
OF FILM AND TELEVISION ARTS

195 PICCADILLY

The home of BAFTA

Summer 2011 edition

Welcome

A very warm welcome to our new-look newsletter. Here at 195 Piccadilly, the home of BAFTA in London, we have had a busy and exciting start to the year and hope that this will continue to make it our most successful year yet. Read on to discover what's new.

We look forward to welcoming you to 195 Piccadilly very soon.

Record breaking theatre

At the end of April we installed a state-of-the-art Barco DP2K-32B digital cinema projector in our 227 seat Princess Anne Theatre.

Recognised as officially the brightest digital cinema projector by Guinness World Records, this means that 195 Piccadilly now boasts the best 3D cinema experience of any venue or cinema in London making it ideal for presentations, product launches, film previews and any kind of event requiring a superb visual element.



195 Piccadilly to deliver for UPS

BAFTA 195 Piccadilly has been booked by UPS for the duration of the London 2012 Olympics and will act as the central London hub for the UPS Hospitality programme. UPS is the Official Logistics and Express Delivery Supporter of the London 2012 Olympic and Paralympic Games.



We're in demand

We've had a bumper start to the year with record room hire sales for the first quarter of 2011, exceeding our target by 11% - a testament to our growing number of clients who return time and again. The rest of the year is set to continue the way it started, so if you're after flexible and private entertaining space with cutting edge screening facilities, call us today with your preferred dates.



Dining the 195 way

Our exclusive series of cultivation dinners have been created to allow you to experience formal dining the 195 way. You'll be welcomed with a glass of Taittinger Champagne, sample our five course tasting menu courtesy of Head Chef Anton Manganaro and taste wines carefully matched by our Master Sommelier. There are limited places at each dinner so email events@195piccadilly.co.uk to express an interest in receiving an invitation.



Snippet of the issue

The deeply comfortable seats in our Princess Anne Theatre are endowed by famous faces past and present and well known brands from the world of entertainment. But be careful, if Dame Judi Dench, George Clooney, Madonna or Julie Andrews are guests at your event, their seat will already have their name on it.



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