BAFTA TV Forum: Generation Next – Saturday 9th May 2015

In partnership with Creative Skillset and supported by The Galashan Trust and Academy Circle

Over the course of the day **Generation Next** will cover 3 key areas:
Industry and production insight – business and craft insight from creative and technical talent
Skills Development – how to develop and hone your skills for life in production and broadcasting
Career Development - advice from decision makers and CV experts on different areas of the industry to give you the inside track on how to build your career. Delegates will attend 6 sessions across day.

9.00 - 9.30am	Arrival and registration
9.40am	BAFTA Welcome: Sara Putt, Chair BAFTA Learning and Events Committee
9.45 - 10.30	Generation Next Keynote: Charlotte Moore
10.45 - 12.15pm	Morning Breakout sessions
12.15 - 1.15	Lunch
1.15 - 2.45	Career Forum / Coffee Break
2.45 - 3.55	Afternoon Breakout sessions
4.00 - 4.45	How to Survive Working in Television
4.45 - 5.45	Anatomy of a TV show: *Gogglebox*
5.45 - 6.30	Networking drinks

9.45-10.30am

Generation Next Keynote: Charlotte Moore, Controller, BBC One

Princess Anne Theatre

Charlotte Moore began her career in television travelling to remote corners of the world to make films about cannibals, disappearing tribes and stolen art. As a filmmaker and commissioner, she is responsible for a huge number of challenging and acclaimed docs from *Living with Cancer* and Stephen Fry's *Secret Life of The Manic Depressive* to *Protecting our Children, 7/7: One Day in London, Terry Pratchett: Choosing To* Die and *Welcome to Lagos*.

BBC One is the UK's most watched channel with 40 million viewers tuning in each week. Charlotte will talk about creativity, taking risks and the challenge of running BBC One when you 'want viewers to look at the world from different perspectives'. She will also offer advice on how to navigate your way through the industry and provide insight on the current TV landscape, as well as her plans for making her mark in the future.

Chair:
Amy Raphael, Journalist and author
Speaker:
Charlotte Moore, Controller BBC One

10.45-12.15: Morning breakout sessions (delegates choose to attend one)

The Creative Dream Team

David Lean Room

Every company wants one: a brilliant development team. It's inevitable during your career in production that you'll spend some time in development and yet it's a tricky area in which to shine. You might be a talented member of the production team, but really not so hot on coming up with ideas and the 'fresh, innovative' content broadcasters so crave. Working to an actual channel brief, this session will not only deconstruct how to come up with the next hit TV show but it will then give you some top tips for pitching after, of course, you've had the terrifying experience of doing it yourself first. Come armed with an idea and your bravest face.

Session led by Twofour's Development team: Jonny Coller, Alex Lind and Tom O'Brien
(BAFTA-winning *Educating* series, *The Jump*)

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Problem Solved: Production Management Uncovered

Run Run Shaw

Have you ever considered the host of opportunities available in production management? It's not just about health and safety, figures and spreadsheets - PM's can be just as creative as their editorial counterparts. This session will give you the inside track on this essential role in a production team and demonstrate it's about communicating well, good negotiation skills and staying calm under pressure. A panel of highly experienced and resourceful Production Managers will talk you through their daily challenges, then work with you in groups to problem solve some real life production scenarios. You might just be surprised....

Chair:
Donna Taberer, BBC Academy

Speakers:
Melody Ambrose, Production Manager (*One Born Every Minute*)
Emma Lyons, Production Manager, ITV Studios (*I'm a Celebrity Get Me Out of Here, Red or Black*)
Trevor Vergara, Senior Production Manager, Keo Films (*Hugh's Fish Fight, Excluded: Kicked out of School*)

How to be a top researcher

Princess Anne Theatre

Good research skills are the backbone of TV. As part of the role, researchers develop programme ideas, are fact checkers, find contributors and locations and source archive material. A good researcher can quickly establish rapport with key members of the production team and potential contributors....and become indispensable. The panel is made up of emerging talent in this area who tell it like it is, as well as execs running a team who will offer advice on how to stand out.

Chair:
Laura Mansfield, Managing Director, Outline Productions (*Things We Won't Say about Race that are True, Great British Garden Revival*)

Speakers:
Hannah Keep, Casting Producer/Assistant Producer, The Garden (24 Hours in A&E, *Saved*)
Michelle Matherson, Talent Executive, Shiver (*Come Dine with Me, For the Love of Dogs, 56 Up*)
Joe Smith, Assistant Producer, Blakeway (*Dispatches*)
Neil Smith, Creative Director, Betty TV (*Bear's Wild Weekend with Stephen Fry, Country House Rescue*)

12.15 – 1.15pm: Lunch Break

1.15-2.45: Career Forum

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David Lean Room + Foyer Bar

The David Lean Room will host a number of professional development meet and greets where delegates can explore and discuss career plans and seek more information on funding and skills development opportunities, with key industry practitioners and service providers. There will also be a chance to get your hands on self-shooting kit in a workshop with camera technicians from Procam.

Career Clinic

This is your very own 10 minute slot to get one-on-one career advice, to discuss your CV and your career plan. You will select to meet with a TV talent manager or an exec from an indie/broadcaster across genres. Delegates to meet with one TV professional for 10 minutes, **to be booked in advance:**

Talent Managers

- Katie McAfee, Talent Manager, Mentorn Group (*Hotel of Mum and Dad, The Fried Chicken Shop*)
- Caroline Carter, Talent Manager, BBC London Factual, Arts, History and Business (*Imagine, The Secret Life of Books, The Plantagenets*)
- Lillie Rosenblatt, Talent Coordinator, Optomen Television (*Mary Portas Secret Shopper, Ramsay's Costa Del Nighmares*)
- Leeanne Vinson Talent Executive, Twofour Group - Twofour, Indus, Boomerang and Oxford Scientific Films (*Educating The East End, Royal Marines Commando School, The Hotel Inspector*)

Executive Producers

- Rachel Ashdown, Commissioning Editor, Entertainment, BBC (*Frank Sinatra: Our Way*)
- Duncan Coates, Executive Producer, Wall to Wall (*Long Lost Family*)
- David Flynn, Chief Creative Officer, Endemol UK (*Pointless, Million Pound Drop Live, Singer Takes it All*)
- Steph Harris, Creative Director, Popular Factual, Tuesday's Child (*Sean Conway: Running Britain*)
- Andrew Newman, Chief Executive, Objective Productions (*The Cube, Bad Robots, Reflex*)
- Ian Russell, Head of International Programmes, ITN Productions (*How Safe are our Planes, Tsunami Ten Years On)*
- Putul Verma, Series Editor (*Dragons Den, Come Dine with Me, Homes Under the Hammer*)
- Kitty Walshe, Head of Features and Daytime, Twofour (*The Hotel Inspector, The Housing Enforcers*)
- Amelia Hann, Executive Producer (*The Undateables, Ross Kemp on Gangs*)

Self-shooting workshop

Supported by Procam

Get your hands on some camera kit in our shooting workshop to gain technical advice on how to set up and use a camera. Trainers and experienced shooters will be on hand to offer tips on how to capture the perfect shot, putting you to the test with a practical exercise. The format will be a drop in rolling workshop delivered to different experience level, running alongside the career clinics. **To be booked in advance.**

Meet Hiive

Hiive.co.uk is the online platform connecting individuals, businesses and educators across the creative

industries. Come and see us to find out how to set up your profile and tag it with the skills you want so Hiive can recommend other like-minded folk, creative courses and jobs. We can also show you how to pull in your showreel and portfolio from YouTube, Behance and more, without the need to re-upload a thing!

Meet Creative Skillet: Training and Funding

Interested in training to support your career development? Want to know what training is out there and how to find out about it? Want to know what funding might be available to support your training? Want to know more about Creative Skillset? Then this is your chance to come and ask! Sarah Joyce, TV Partnership Manager will be on hand to answer all your questions.

2.45-3.55: Afternoon breakout sessions (delegates choose to attend one)

Access all Areas

Princess Anne Theatre

Access led documentaries are all the rage, with viewers hooked to the "behind the scenes" view of airlines, hospitals, magazine houses, retailers, schools and call centers. Producers are now taking it a step further, accessing trickier territories such as a courtroom for a murder trial or dealing with bolder issues such as pedophilia. Creating these shows is about trust and building relationships, with both contributors and institutions. What's the best approach and what are the challenges? What if a relationship breaks down during the process? How should sensitive or difficult subject matter be handled both during production and on screen? The panel will discuss their craft, what they've learnt and discuss the challenges facing their discipline.

Chair:
Lorraine Heggessey, Chair of the Grierson Trust

Speakers:
Nick Holt, Director, Dragonfly TV (BAFTA winner - *The Murder Trial*)
Olivia Lichtenstein, Producer/Director (*Broadmoor*), BAFTA winning Director (*Inside Story: Silent Twin-Without My Shadow)*
Dan Reed, Director, (BAFTA winner - *The Paedophile Hunter*)
James Rogan, Director, Rogan Productions (*A Very British Airline, Iceland Foods: Life in the Freezer Cabinet*)

How to make content for people who don't watch TV

Run Run Shaw

Online video is where it's at. 12 million 16-34 year old internet users in the UK use YouTube every month. It's where they share much of their content and their lives...and where they go for entertainment. Traditional indies are already making content for YouTube channels in the UK - you could well be working for one of them in the future. What are the different approaches required, how do you find the new PewDiePie and what are the economics of it? The panel will talk about their various projects and channels, delegates will gain insight into how they can diversify their skillset. We'll also hear what the industry can learn from an audience that is constantly communicating, as well as curating and creating their own content.

Chair:
Louise Brown, Senior Tutor, Producing Digital Content and Formats, NFTS

Speakers:
Randel Bryan, Director of Digital Content, Endemol Beyond (*Rule'M Sports, Legends of Gaming*)

Nick Cohen, VP of Content and Strategy and Brand partnerships, Little Dot Studios (*Daily Mix, Dead Parrot, Relish*)
Colleen Flynn, Creative Director, K2 Productions (*River Cottage Food Tube, Bangkok Airport*)
Dan'l Hewitt, Managing Director, UK, Maker Studios (*PewDiePie*)

How to direct your first hour of television

David Lean Room

The all-important credit you have been aiming for - director. How do you get a production to trust you to take the step up to direct your first hour? There are not as many opportunities out there, with magazine shows on the wane, so it's tricky to get your first break. Should you stay at one company for a while or is moving around and adding credits the best route? A panel of new and established directors talk to us about their trajectory, key elements to their success, and insight on how they approach their craft.

Chair:
Emma Morgan, Creative Director, Watershed TV (*The Fried Chicken Shop: Life in a Day, Edwardian Insects on Film*)

Speakers:
Vickie Ager, Producer/Director (*Desi Rascals, The Apprentice*)
Olly Lambert, Director (BAFTA winner - *Syria: Across the Lines, Mum and Dad are splitting up*)
Steve Smith, Director (BAFTA winning *The Graham Norton Show, A League of their Own, Alan Carr: Chatty Man*)
Marc Williamson, Director and BAFTA Breakthrough Brit (BAFTA winner - *The Last Chance School, Posh Pawn*)

Last two sessions open to all delegates:

4.00 – 4.45

How to Survive Working in Television

Princess Anne Theatre

So, you are serious about developing a career in television and full of ambition to step up to the next level? What are the key attributes required to progress and what core skills should you have in this multi-skilled world of TV? This session is your chance to pose questions to an expert panel to help you navigate moving through the industry, how to approach your career and analyse the various career routes in television. They will also talk about how they have survived and succeeded in television.

Chair: Joe Godwin, Director, BBC Academy and BBC Birmingham

Speakers:
Ian Critchley, Independent Talent Consultant, currently at Sony PIctures Television
Charlotte Reid, Executive Producer and Director, Factual Entertainment, Discovery Networks International (Too Ugly for Love, Katie Hopkins: My Fat Story)
Steven D Wright, TV Producer and Broadcast Columnist (*Body Language Secrets, How to be Famous, Bush Pilots)*

4.45 – 5.45

Anatomy of a TV show: *Gogglebox*

Princess Anne Theatre

'The TV show making Britain feel great' (The Telegraph)

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BAFTA-winning *Gogglebox* returned for its fifth series earlier this year with an audience of 4 million, cementing its place as one of Channel 4's highest rating and critically acclaimed shows. With its fabulous cast of telly fanatics including Steph and Dom, Leon and June, Sandy and Sandra and the Siddiqui family, it is "unfailingly funny...but can also be romantic, moving, and even profound" (The Independent).

Focusing on production craft, members of the Studio Lambert team will talk about the show's inception and development and its crucial casting, to represent the cross-section of British society. How do they agree which television programmes are watched and reviewed each week? How labor-intensive is the shoot and edit to prepare the show for each Friday night? How do they work to keep the cast engaging for viewers, and what do they look for when introducing new faces? This is the inside track on the TV hit which is making Britain feel great...

Chair:
Amy Raphael, Journalist and author

Speakers:
Tania Alexander, Director of Factual Entertainment, Studio Lambert
David Glover, Head of Specialist Factual, Channel 4
Lucy Whelan, Casting Producer

5.45 – 6.30
End of Day Networking Drinks
Foyer Bar

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